

# Privacy Policy

Effective Date: June 22, 2025

Welcome to ViniMai.com ("Website", "we", "our", "us"). Your privacy is important to us. This Privacy Policy explains how we collect, use, share, and protect your personal information when you use our platform to buy and sell goods.

By accessing or using ViniMai.com, you agree to the terms of this Privacy Policy.

## 1. Information We Collect

We collect the following categories of personal information:

- Identity Information: Name, gender, email address, phone number, date of birth
- Address Details: Shipping and billing addresses
- Transaction Data: Records of products bought or sold
- Usage Data: Pages visited, actions taken on the site
- Device Information: IP address, browser type, operating system
- Location Data: Approximate geographic location

## 2. How We Collect Information

Your personal information is collected directly from you when you:

- Create an account on the Website
- List or purchase a product
- Subscribe to our marketing updates
- Interact with our customer service
- Navigate through the website (automated tracking tools)

## 3. How We Use Your Information We

use your information to: - Process and deliver orders

- Create and manage user accounts
- Improve user experience on the platform
- Communicate offers, promotions, and updates
- Detect and prevent fraud or illegal activity
- Comply with applicable laws, taxation, and auditing requirements

## 4. Third-Party Sharing & Disclosure

We do not sell your personal data. However, we may share your information with trusted third parties only for operational or legal purposes, including: - Payment processors (for secure transactions)

- Delivery/logistics partners (to fulfill orders)
- Marketing service providers (to send communications and promotions)
- Government authorities (if required under law, regulation, or legal process)

Each partner is contractually obligated to handle your data securely and only for the purpose it is shared.

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### 5. User Rights Under DPDP Act, 2023

As per the Digital Personal Data Protection Act, 2023, you have the following rights:

- Right to access your personal data held by us
- Right to request correction of inaccurate or incomplete data

To exercise your rights or raise a privacy concern, you can contact us at [customercare@vinimai.com](mailto:customercare@vinimai.com).

### 6. Cookies and Tracking

We use cookies and other technologies to enhance user experience and track usage. You may disable cookies through your browser settings, although this may impact functionality.

### 7. Data Security

We use industry-standard security measures including:

- SSL encryption
- Role-based data access- Secure third-party integrations to protect your personal information from unauthorized access, alteration, or disclosure.

### 8. Data Retention

We retain your personal data as long as your account is active or as required to fulfill legal obligations, enforce policies, or resolve disputes.

### 9. Changes to This Privacy Policy

Vinimai.com reserve all the rights to make changes in the current policy without any prior notice which will require no other agreement. Continued use of ViniMai.com after changes are posted will constitute your acceptance of those changes.

### 10. Contact Us

If you have any questions or concerns regarding this Privacy Policy or your personal data, please contact: [customercare@vinimai.com](mailto:customercare@vinimai.com)

