

SEO Website Audit-Spice Platter

1. On-Page SEO Score

The on-page SEO score of your website is **74**, which is a **great website score**.

2. Organic Monthly Traffic

The organic monthly traffic on your website is **841**, which means the website has **841** organic visitors per month.

3. **Domain Authority**

The domain authority of the website is **14.** This implies that the website is in the category of **low-competitive websites.** It has great scope for improvement.

4. Backlinks

The website has 352 backlinks, out of which 141 are no-follow backlinks.

Recommendations- To improve website ranking, you should target the websites for guest posting, which gives **do-follow backlinks to improve ranking and increase domain authority.** Websites that give no-follow backlinks will be able to give you quality backlinks but will not participate in your website's ranking.

5. Organic Keywords

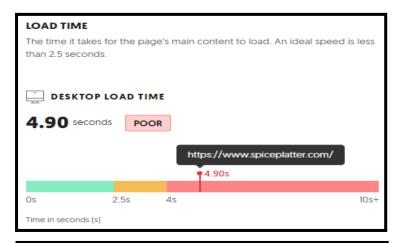
The website has 1,160 high-volume keywords.

Recommendations- Along with taking care of the volume, you must also focus on the keyword difficulty and the D.A. of the first 10 websites ranking on the SERPs' first page.

Your website mainly uses medium-difficulty keywords, that is, **between 45-75 of difficulty.** Try to research **low-difficulty keywords**, that is, **between 0-35**, as it will be easier to rank with them.

Also, check the **D.A.s** of the first **10** websites on the first page of the SERPs. Since your website is low-competitive, you must find at least **2-3** low-competitive websites that use the particular keyword so that your website can replace them and achieve ranking on the first page of the SERPs using a similar keyword.

6. Website Speed

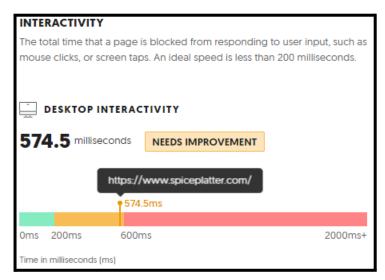


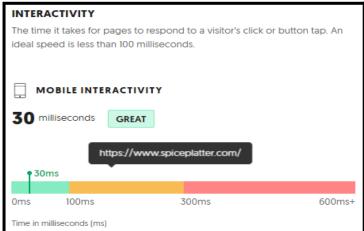


- Desktop loading time- 4.90 seconds
- Mobile loading time- 4.87 seconds

Recommendations- The site's loading time for both desktop and mobile is high. An ideal speed is less than 2.5 seconds. Try to compress your images and use JPEG format for the site images.

7. Website Interactivity

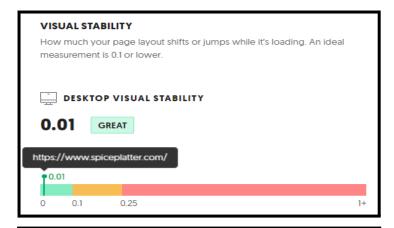




- **Desktop-** 574.5 milliseconds
- Mobile- 30 milliseconds

Recommendations- The website's desktop interactivity needs improvement. An ideal speed is **200 milliseconds**.

8. Website Visual Stability





- **Desktop-** 0.01
- Mobile- 0.01

Recommendations- The website has excellent visual stability.

9. Domain Checkup

- **SSL Enabled** Your website has **SSL certification** and is **SSL enabled**. The website is being served via **HTTPS**.
- HTTPS Redirect- Your website's HTTPS version successfully redirects to an HTTPS (SSL secure) version.
- Canonical Tag- Your website is using a canonical tag.

10. Robots.txt File Checkup

```
# we use Shopify as our ecommerce platform
User-agent: *
Disallow: /admin
Disallow: /cart
Disallow: /orders
Disallow: /checkouts/
Disallow: /checkout
Disallow: /61502226628/checkouts
Disallow: /61502226628/orders
Disallow: /carts
Disallow: /account
Disallow: /collections/*sort by*
Disallow: /*/collections/*sort by*
Disallow: /collections/*+*
Disallow: /collections/*%2B*
Disallow: /collections/*%2b*
Disallow: /*/collections/*+*
Disallow: /*/collections/*%2B*
Disallow: /*/collections/*%2b*
Disallow: */collections/*filter*&*filter*
Disallow: /blogs/*+*
Disallow: /blogs/*%2B*
Disallow: /blogs/*%2b*
Disallow: /*/blogs/*+*
Disallow: /*/blogs/*%2B*
Disallow: /*/blogs/*%2b*
Disallow: /*?*oseid=*
Disallow: /*preview_theme_id*
Disallow: /*preview_script_id*
Disallow: /policies/
Disallow: /*/*?*ls=*&ls=*
Disallow: /*/*?*ls%3D*%3Fls%3D*
Disallow: /*/*?*ls%3d*%3fls%3d*
Disallow: /search
Disallow: /apple-app-site-association
Disallow: /.well-known/shopify/monorail
Disallow: /cdn/wpm/*.js
Disallow: /services/login with shop
Sitemap: https://www.spiceplatter.com/sitemap.xml
```

The website appears to have a **robots.txt file. This is great for indicating to the search** engine which pages to crawl and index and which ones do not.

11. XML Sitemap Checkup

The website appears to have an **XML sitemap file.** This will make it easier for the search engine to find your website pages and rank them.

12. Frequently Asked Questions

The website does not have a **FAQ section** on any of its pages.

Recommendations- It is essential to have a **FAQ section** as it enhances the user experience. Also, it helps to answer **frequent queries** and **provides organized information** on the website's pages. This will, in turn, help you get **more conversions.**

13. Social Media Presence

- Facebook- Yes
- Instagram- Yes
- Twitter- Yes 🔽
- Whatsapp- Yes
- Youtube- No X

Recommendations- Spice Platter has a great online presence. However, having an additional presence on YouTube will enhance the user experience. A strong YouTube content marketing strategy and YouTube SEO strategy can be implemented to improve the website's ranking and uplift the brand's identity.

14. IFrame Content

The website has IFrame content.

- 🎙 ciframe id="occ-iframe-content" src="https://cdn.zecpe.com/checkout/iframe/zecpe.html" height="0" title="Zecpe Iframe" width="0" style="display: none;">_</ifram
- ▶<div id="WebPixelsManagerSandboxContainer"> ···· </div>

Recommendations- Avoid using **Iframe content** on your website. **It is difficult for the search engine to crawl and index the content within them.** Use a **NoFrames tag.**

15. Favicon

The website has a favicon.



Favicons improve a brand's visibility.

Recommendations- As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

16. Blog Page

Tea time snack..... though anyone can have it anytime.

Ingredients:

1/2 cup Moong Dal (split and skinned)

1 cup Maida/All Purpose Flour

1 tsp Spice Platter Red chili powder

1/4 tsp Spice Platter Turmeric powder

1 tsp Spice Platter Fennel seeds

1/2 tsp Spice Platter Cumin seeds

1 tsp Spice Platter Dry Mint powder

Pinch of Spice Platter Asafoetida

1 tbsp oil + oil for deep frying

1/2 tsp Spice Platter Garam masala powder Salt

Method:

- 1. Wash and soak moong dal for 3 hours in lukewarm water. Grind soaked dal in a grinder for few seconds to break it into pieces (paste is not required).
- 2. Heat oil in a pan, add Spice Platter asafoetida and Spice Platter cumin seeds. When seeds start crackling, add moong dal and roast it for 5-6 minutes. Then add Spice Platter red chili powder, Spice Platter turmeric powder, salt and sauté for 10-12 min on low-medium flame/heat. Now add Spice Platter garam masala powder, Spice Platter crushed fennel seeds, Spice Platter dry mint powder and mix well. Put off the gas and keep it aside to cool. Divide this mixture in 5-6 portions.
- 3. In a bowl sieve all purpose flour. Add 1 tbsp oil, salt and mix well. Make smooth dough with lukewarm water. Divide this dough in 5-6 portions.
- 4. Take 1 portion of dough, make ball and flatten over the palm. Put about 1 portion of dal mixture in it and wrap around with dough, seal the ends tightly and remove any excess dough. Lightly flatten the dal filled balls with the help of thumb to make Kachoris ensuring that it doesn't break and dal mixture should not come out.
- 5. Deep fry the kachoris in hot oil over a slow flame. The kachoris should puff up like puri. It takes long time to fry as the crust is thick and need to be cooked from inside also. Keep frying until both sides becomes golden brown in color.

It has been observed that the website has blogs and recipes on a common page of blogs only.

Recommendations- The website should have a separate page for recipes. Keeping the content organized on the website will improve the **user experience** and **reduce the website's bounce rate.**

17. Schema Markup

The website does not have schema markup in most website page snippets.

SP

spiceplatter.com

https://www.spiceplatter.com

Buy Fresh & Quality Spices Online-Authentic Rajasthani ...

Spice Platter is a premium-quality gourmet online Rajasthani Spices and Food brand. We ensure authentic traditional Spices, Papad, Ker-Sangri are home ...

 $\overline{\mathrm{SP}}$

spiceplatter.com

https://www.spiceplatter.com > collections > spice-blends

Signature Blends

Spice Platter blends are delightful mixes of dozens of choicest handpicked spices, freshly roasted and handcrafted in small batches. The Blends are curated ...

Recommendations- Schema markup does not contribute much to the website's ranking. However, it is essential to incorporate them to make the **snippets more attractive.** It includes parameters like **ratings, image links, etc., to help increase the click-through rate.**

18. Google Link Checkup

The website uses the **Google Analytics tool**, and it is **appropriately functional**. It is checked from the **Google Tag Assistant extension**.

Google Analytics ID



1. Global site tag (gtag.js) G-62Y79WT4J7

Google Tag Manager ID



3. Google Tag Manager GTM-PJDRFQC

The website is also **Google Search Console enabled**, as is evident from the **GSC tag** in the inspect panel.

<meta name="google-site-verification" content="wrrThRxMnKmCHmYtQ5yP8qjSMH0uG5Xf210078qlowM"> == \$0
<meta name="google-site-verification" content="wrrThRxMnKmCHmYtQ5yP8qjSMH0uG5Xf210078qlowM">

19. Pages With Duplicate Meta Descriptions

Your website has 16 pages with duplicate meta descriptions.

S.No.	Duplicate Meta Description	Pages With Duplicate Meta Description
1.	A thin & Damp; flat crispy & Damp; crunchy, sun-dried disc-shaped Indian Snack? Yes, it's Papad! Papad in India is not just a food, it's an emotion, a ritual and a culture. There was a time when summers were full of activities in every Indian household. Among which the most memorable was the enthusiasm in making Papad and	https://www.spiceplatter.com/products/spice-platter-chana-lehsun-papad https://www.spiceplatter.com/products/spice-platter-chana-papad https://www.spiceplatter.com/products/special-saji-moong-papad-medium-spicy https://www.spiceplatter.com/products/spice-platter-special-saji-moong-papad-strong-spicy-400g
2.	It is not just the fruit watermelon, that's healthy, the seeds are equally healthy too! Spice Platter Watermelon seeds are rich in micro-nutrients like selenium, potassium, copper and zinc which you may not derive from your daily diet in adequate quantities. They can be eaten as a snack or can also be powdered. They're	https://www.spiceplatter.com/products/watermelon-seed-tarbooj-beej-100g https://www.spiceplatter.com/products/watermelon-seeds-magaj-beej-100g
3.	We have a collection of all handcrafted Rajasthani Masala. Sourced from the best of the farms, handpicked raw material, processed in small batches so that You receive fresh spices direct from the farm to your home :) Honouring the rich cuisine, culture, and the ideology of our parents "महे जो खा सका, वही मसाला देवां	https://www.spiceplatter.com/collections/basic-spices https://www.spiceplatter.com/collections/basic-spices?page=2 https://www.spiceplatter.com/collections/basic-spices?page=3 https://www.spiceplatter.com/collections/basic-spices?page=4
4.	Spice Platter blends are delightful mixes of dozens of choicest handpicked spices, freshly roasted and handcrafted in small batches. The Blends are curated by our parents. The curator is a food connoisseur with a deep understanding of traditional food processing approaches. His sleight of the hand creates our magical	https://www.spiceplatter.com/collections/spice-blends https://www.spiceplatter.com/collections/spice-blends?page=2 https://www.spiceplatter.com/collections/spice-blends?page=3

5.	Our product Combos are specially designed by identifying our customer's monthly requirements. So that YOU can eat FRESH and Stay HEALTHY:)	https://www.spiceplatter.com/collections/15-discount-combos https://www.spiceplatter.com/collections/15-discount-combos?pag e=2
		https://www.spiceplatter.com/collections/15-discount-combos?pag e=3

Recommendations- Duplicate meta descriptions can negatively impact the click-through rate of your pages. As the algorithm may identify and indicate the same type of content on both pages and disrupt the user experience, it is better to have unique meta descriptions on each page.

20. Pages With Duplicate Title Tags

The website has 27 pages with duplicate title tags.

S.No.	Title Tag	Pages With Duplicate Title Tags
1.	Rajasthani Masala	https://www.spiceplatter.com/collections/basic-spices
		https://www.spiceplatter.com/collections/basic-spices?page=2
		https://www.spiceplatter.com/collections/basic-spices?page=3
		https://www.spiceplatter.com/collections/basic-spices?page=4
2.	Signature Blends	https://www.spiceplatter.com/collections/spice-blends
		https://www.spiceplatter.com/collections/spice-blends?page=2
		https://www.spiceplatter.com/collections/spice-blends?page=3
3.	Must Buy Products	https://www.spiceplatter.com/collections/must-buy-products
		https://www.spiceplatter.com/collections/must-buy-products?page=2
4.	Discount Combos	https://www.spiceplatter.com/collections/15-discount-combos
		https://www.spiceplatter.com/collections/15-discount-combos?page=2
		https://www.spiceplatter.com/collections/15-discount-combos?page=3
5.	Khade Masale	https://www.spiceplatter.com/collections/khade-masale
1		

		https://www.spiceplatter.com/collections/khade-masale?page=2
6.	B2F1	https://www.spiceplatter.com/collections/b2f1
		https://www.spiceplatter.com/collections/b2f1?page=2
7.	recipes	https://www.spiceplatter.com/blogs/recipes
		https://www.spiceplatter.com/blogs/recipes/tagged/authentic
		https://www.spiceplatter.com/blogs/recipes/tagged/fresh
		https://www.spiceplatter.com/blogs/recipes/tagged/handmade
		https://www.spiceplatter.com/blogs/recipes/tagged/jeera
		https://www.spiceplatter.com/blogs/recipes/tagged/kachri
		https://www.spiceplatter.com/blogs/recipes/tagged/khator
		https://www.spiceplatter.com/blogs/recipes/tagged/mathaniya-mirch
		https://www.spiceplatter.com/blogs/recipes/tagged/pure
		https://www.spiceplatter.com/blogs/recipes/tagged/rajasthan
		https://www.spiceplatter.com/blogs/recipes/tagged/spices

Recommendations- The website pages have duplicate title tags. It is advisable not to use duplicate title tags, as it becomes difficult for the search engine crawlers to rank the website page. Hence, it is always recommended to use unique title tags.

21. Pages Without H1 Tag

The website has **9 pages without_an H1 tag.**

S.No.	Website page URL without H1 tag
1.	https://www.spiceplatter.com/pages/build-your-own-box
2.	https://www.spiceplatter.com/pages/contact-us
3.	https://www.spiceplatter.com/pages/gifting
4.	https://www.spiceplatter.com/pages/our-story
5.	https://www.spiceplatter.com/pages/privacy-policy

6.	https://www.spiceplatter.com/pages/return-policy
7.	https://www.spiceplatter.com/pages/reviews
8.	https://www.spiceplatter.com/pages/shipping-policy
9.	https://www.spiceplatter.com/pages/shop-by-category

Recommendations- The **H1** (heading tag) is one of the most important tags in the content because it tells the search engine crawlers what the content is all about. When your content is structured appropriately, the search engine crawlers can rank it better.

Include an **H1 tag** in your content with the **focus keyword** in it. The **H1 tag** should be limited to only one on each page.

22. Pages With No Meta Description

The website has **24 pages with no meta description.**

S.No.	Pages with no meta description
1.	https://www.spiceplatter.com/pages/about-us
2.	https://www.spiceplatter.com/pages/build-your-own-box
3.	https://www.spiceplatter.com/pages/contact-us
4.	https://www.spiceplatter.com/pages/gifting
5.	https://www.spiceplatter.com/pages/reviews
6.	https://www.spiceplatter.com/pages/shop-by-category
7.	https://www.spiceplatter.com/collections/aromatic-tea
8.	https://www.spiceplatter.com/collections/must-buy-products
9.	https://www.spiceplatter.com/collections/khade-masale
10.	https://www.spiceplatter.com/collections/b2f1
11.	https://www.spiceplatter.com/blogs/recipes
12.	https://www.spiceplatter.com/collections/must-buy-products?page=2
13.	https://www.spiceplatter.com/collections/khade-masale?page=2
14.	https://www.spiceplatter.com/collections/b2f1?page=2

15.	https://www.spiceplatter.com/blogs/recipes/tagged/authentic
16.	https://www.spiceplatter.com/blogs/recipes/tagged/fresh
17.	https://www.spiceplatter.com/blogs/recipes/tagged/handmade
18.	https://www.spiceplatter.com/blogs/recipes/tagged/jeera
19.	https://www.spiceplatter.com/blogs/recipes/tagged/kachri
20.	https://www.spiceplatter.com/blogs/recipes/tagged/khator
21.	https://www.spiceplatter.com/blogs/recipes/tagged/mathaniya-mirch
22.	https://www.spiceplatter.com/blogs/recipes/tagged/pure
23.	https://www.spiceplatter.com/blogs/recipes/tagged/rajasthan
24.	https://www.spiceplatter.com/blogs/recipes/tagged/spices

Recommendations- Meta descriptions are an important feature to increase the click-through rate of your website pages. Meta descriptions give the reader brief information about what the page is about.

Increase your website's click-through rate by adding unique, interesting, and keyword-optimized meta descriptions.

23. Page Returned To 4XX Status Code

The website has **one page that returns to the 4XX status code.**

S.No.	Page URL	Response Code
1.	https://www.spiceplatter.com/pages/wishlist	4XX

A 404 is a **status code** telling a web user that a requested page is unavailable or that the server could not find a client-requested webpage.

Recommendations- If you get a 404 error, double-check the link for typos or refresh the page.

24. Pages With Long Title Tag

The website has 23 pages with a long title tag.

S.No.	Title Tag	Page URL
1.	Moong Tej Masala Papad (Strong Spicy)- Special Handmade Saji Papad - 4	https://www.spiceplatter.com/products/spic e-platter-special-saji-moong-papad-strong-sp icy-400g
2.	Dry Fruit & Nut Powder Almond Pistachio - Cashew - Walnut - Fox Nut	https://www.spiceplatter.com/products/dry-fruit-nut-powder-almond-pistachio-cashew-walnut-fox-nut-fool-makhane-watermelon-seeds-magaj-beej-cardamom-80g
3.	Smoked Tandoori Masala - BBQ Tikka Masala - Grill BBQ Spice Mix - Mari	https://www.spiceplatter.com/products/sm oked-tandoori-masala-bbq-tikka-masala-grill -bbq-spice-mix-marinate-mix-smoky-flavour- 100g
4.	Pure Cigar Cinnamon Roll Powder - Dalcheeni Powder - Immunity Builder	https://www.spiceplatter.com/products/pure-cigar-cinnamon-roll-powder-dalcheeni-powder-immunity-builder-good-health-100g-piquant-100-natural
5.	Roasted Onion Powder - No Raw Taste of Onion - Ready to Use Powder - 1	https://www.spiceplatter.com/products/roa sted-onion-powder-no-raw-taste-of-onion-re ady-to-use-powder-100g
6.	Raita Masala With Goodness of Himalayan Pink Salt - Pure and Natural -	https://www.spiceplatter.com/products/rait a-masala-with-goodness-of-himalayan-pink-s alt-pure-and-natural-healthy-chatpata-masal a
7.	Affordable Strong Hing - Premium Quality Asafoetida Spice Platter	https://www.spiceplatter.com/products/stro ng-bandhani-hing-powder-100g
8.	Papad Combo Pack of 3 (Moong Tej Masala, Moth , Chana) - 400g each	https://www.spiceplatter.com/products/pap ad-combo-pack-of-3-moong-tej-masala-moth -chana-400g-each
9.	Oregano 60g Roasted Garlic powder 100g, Chilli Flakes 60g - Garlic Bre	https://www.spiceplatter.com/products/ore gano-roasted-garlic-powder-chilli-flakes-garli c-bread-combo
10.	Buy Fresh & Quality Spices Online-Authentic Rajasthani Spices & Papad	https://www.spiceplatter.com/
11.	Mutton Kebab Spices Kaachari Powder Mathaniya Mirch Garam Masala	https://www.spiceplatter.com/products/mutton-kebab-spices-kaachari-powder-mathaniya-mirch-garam-masala-clove-powder-100g-each
12.	Spice Platter Ker-Sangri / Panchkutta Ready to Cook Mix - Authentic Rajasthani Delicacy	https://www.spiceplatter.com/products/pan

		chkutta-mix-250g
13.	Non Veg Masala Platter Meat Chicken Fish Spice Blend - 100g each	https://www.spiceplatter.com/products/non -veg-masala-platter-meat-chicken-fish-spice- blend-100g-each
14.	Veg Masala Platter - Pav Bhaji Sambhar Shahi Paneer - 100g each	https://www.spiceplatter.com/products/veg -masala-platter-pav-bhaji-sambhar-shahi-pa neer-10g-each
15.	Daily Use Masala Platter (500g Red Chilli 500g Dhaniya 200g Jeer	https://www.spiceplatter.com/products/dail y-use-masala-platter-500g-red-chilli-500g-dh aniya-200g-jeera-premium-200g-haldi-100g- amchur
16.	Rajasthani Special Handmade Saji Moong Papad (Medium Spicy) - 400g	https://www.spiceplatter.com/products/special-saji-moong-papad-medium-spicy
17.	Tadke Ka Sathi (100g Black Pepper 100g White Pepper 100g Cove	https://www.spiceplatter.com/products/tad ke-ka-sathi-100g-black-pepper-100g-white-p epper-100g-cove-50g-cinnamon
18.	Monthly Family Pack - 500g Red Chilli powder, 500g Dhaniya. 200g Haldi	https://www.spiceplatter.com/products/mo nthly-family-pack
19.	Aroma Bunch - Bhuna Jeera Powder, Garam Masala, Pudhina Powder - 100g	https://www.spiceplatter.com/products/aro ma-bunch
20.	Spice Platter Strong Hing & Ready to Cook Panchkutta Box & Smoked Tandoori Masala	https://www.spiceplatter.com/products/str ong-hing-ready-to-cook-panchkutta-box-sm oked-tandoori-masala
21.	Get Authentic Indian Flavor with Ready-to-Cook Ker Sangri - #1 Indian Delight	https://www.spiceplatter.com/products/panchkutta-jodhpuri-delight-ker-sangri-ready-to-cook
22.	Authentic Rajasthani Mutton Masala Meat Masala 100g Kachri Power 2	https://www.spiceplatter.com/products/au thentic-rajasthani-mutton-masala-meat-ma sala-kachri-power-rajasthani-mathaniya-suk hi-sabut-mirch
23.	Smoked Tandoori - Roasted Garlic Powder - Roasted Onion Powder Combo	https://www.spiceplatter.com/products/sm oked-tandoori-roasted-garlic-powder-roaste

Recommendations- It is important to decrease the character limit of your title tag. Try not to exceed more than **65 characters**, as it can be cut out from the search engine result pages.

d-onion-powder-combo

25. Pages With A Short Title Tag

The website has **76 pages with a short title tag.**

S.No.	Pages with a short title tag	Title tag
1.	https://www.spiceplatter.com/products/white-quinoa-seeds-100g	White Quinoa Seeds - 100g
2.	https://www.spiceplatter.com/products/roasted-garlic-powder-100g	Roasted Garlic Powder, 100g
3.	https://www.spiceplatter.com/products/black-mustard-kali-rai-1kg	Black Mustard [Kali Rai]
4.	https://www.spiceplatter.com/products/chatpata-jaljeera-100g	Chatpata Jaljeera - 100g
5.	https://www.spiceplatter.com/products/rajma-masala-100g	Rajma Masala - 100g
6.	https://www.spiceplatter.com/products/biryani-masala-50g	Biryani Masala - 50g
7.	https://www.spiceplatter.com/products/sambhar-masala-100g	Sambhar Masala - 100g
8.	https://www.spiceplatter.com/products/pav-bhaji-masala-100g	Pav Bhaji Masala - 100g
9.	https://www.spiceplatter.com/products/lamb-masala-100g	Lamb Masala - 100g
10.	https://www.spiceplatter.com/products/chicken-masala-100g	Chicken Masala - 100g
11.	https://www.spiceplatter.com/products/shahi-paneer-masala	Shahi Paneer Masala - 100g
12.	https://www.spiceplatter.com/products/jeera-powder-100g	Jeera Powder - 100g
13.	https://www.spiceplatter.com/products/new-gold-black-tea-250g	New Gold Black Tea - 250g
14.	https://www.spiceplatter.com/products/new-gold-black-tea-1000g	New Gold Black Tea - 1000g
15.	https://www.spiceplatter.com/products/spice-platter-mirchi-tadka-100g	Spice Platter Mirchi Tadka - 100g
16.	https://www.spiceplatter.com/products/pani-puri-masala-100g	Pani Puri Masala, 100g
17.	https://www.spiceplatter.com/products/sauf-powder-fennel-powder	Sauf Powder [Fennel Powder]
18.	https://www.spiceplatter.com/products/laung-clove	Laung [Clove]
19.	https://www.spiceplatter.com/products/rai-brown-mustard-seeds	Rai [Brown Mustard Seeds]

20.	https://www.spiceplatter.com/products/hing-premuim-asafoetida	Hing Premium [Asafoetida]
21.	https://www.spiceplatter.com/products/spice-platter-ajwain-carom-seed	Ajwain [Carom seeds]
22.	https://www.spiceplatter.com/products/spice-platter-mast-chaat-masala-	Mast Chaat Masala - 100g

	powder	
23.	https://www.spiceplatter.com/products/daily-essential-platter	Daily Essential Platter
24.	https://www.spiceplatter.com/products/elaichi-green-cardamom	Elaichi Green Cardamom
25.	https://www.spiceplatter.com/products/dal-makhani-masala-100g	Dal Makhani Masala - 100g
26.	https://www.spiceplatter.com/products/chola-masala	Chola Masala - 100g
27.	https://www.spiceplatter.com/products/dal-tadka-masala-100g	Dal Tadka Masala - 100g
28.	https://www.spiceplatter.com/products/fish-masala-100g	Fish Masala - 100g
29.	https://www.spiceplatter.com/products/kali-mirch-black-pepper	Kali Mirch [Black Pepper]
30.	https://www.spiceplatter.com/products/flax-seeds-alsi-beej-100g	Flax Seeds - Asli Beej -100g
31.	https://www.spiceplatter.com/pages/about-us	About Us
32.	https://www.spiceplatter.com/pages/build-your-own-box	Build Your Own Box
33.	https://www.spiceplatter.com/pages/contact-us	Contact Us
34.	https://www.spiceplatter.com/pages/gifting	Gifting
35.	https://www.spiceplatter.com/pages/our-story	Our Story
36.	https://www.spiceplatter.com/pages/privacy-policy	Privacy Policy
37.	https://www.spiceplatter.com/pages/return-policy	Return Policy
38.	https://www.spiceplatter.com/pages/reviews	Reviews
39.	https://www.spiceplatter.com/pages/shipping-policy	Shipping Policy

40.	https://www.spiceplatter.com/pages/shop-by-category	Shop By Category
41.	https://www.spiceplatter.com/pages/terms-condition	Terms & condition
42.	https://www.spiceplatter.com/collections/rajasthani-ready-to-cook	Rajasthani Dishes
43.	https://www.spiceplatter.com/collections/super-food	Super Food
44.	https://www.spiceplatter.com/collections/papad-moongbadi	Papad Moongbadi
45.	https://www.spiceplatter.com/collections/aromatic-tea	Aromatic Tea
46.	https://www.spiceplatter.com/collections/basic-spices	Basic Spices
47.	https://www.spiceplatter.com/collections/spice-blends	Spice Blends

48.	https://www.spiceplatter.com/collections/rajasthani-dry-vegetables	Rajasthani Sukhi Sabjiyan
49.	https://www.spiceplatter.com/collections/must-buy-products	Must Buy Products
50.	https://www.spiceplatter.com/collections/15-discount-combos	Discount Combos
51.	https://www.spiceplatter.com/collections/khade-masale	Khade Masale
52.	https://www.spiceplatter.com/collections/b2f1	B2F1
53.	https://www.spiceplatter.com/blogs/recipes	Recipes
54.	https://www.spiceplatter.com/blogs/recipes/besen-ki-papdi	Besen Ki Papdi
55.	https://www.spiceplatter.com/blogs/recipes/dal-ki-kachori	Dal Ki Kachori
56.	https://www.spiceplatter.com/blogs/recipes/natures-bounty-ker-sangri	Natures Bounty Ker Sangri
57.	https://www.spiceplatter.com/collections/basic-spices?page=2	Rajasthani Masala
58.	https://www.spiceplatter.com/collections/spice-blends?page=2	Signature Blends
59.	https://www.spiceplatter.com/collections/must-buy-products?page=2	Must Buy Products

60.	https://www.spiceplatter.com/collections/15-discount-combos?page=2	Discount Combos
61.	https://www.spiceplatter.com/collections/khade-masale?page=2	Khade Masale
62.	https://www.spiceplatter.com/collections/b2f1?page=2	B2F1
63.	https://www.spiceplatter.com/blogs/recipes/tagged/authentic	recipes
64.	https://www.spiceplatter.com/blogs/recipes/tagged/fresh	recipes
65.	https://www.spiceplatter.com/blogs/recipes/tagged/handmade	recipes
66.	https://www.spiceplatter.com/blogs/recipes/tagged/jeera	recipes
67.	https://www.spiceplatter.com/blogs/recipes/tagged/kachri	recipes
68.	https://www.spiceplatter.com/blogs/recipes/tagged/khator	recipes
69.	https://www.spiceplatter.com/blogs/recipes/tagged/mathaniya-mirch	recipes
70.	https://www.spiceplatter.com/blogs/recipes/tagged/pure	recipes
71.	https://www.spiceplatter.com/blogs/recipes/tagged/rajasthan	recipes
72.	https://www.spiceplatter.com/blogs/recipes/tagged/spices	recipes
73.	https://www.spiceplatter.com/collections/basic-spices?page=3	Rajasthani Masala

74.	https://www.spiceplatter.com/collections/spice-blends?page=3	Signature Blends
75.	https://www.spiceplatter.com/collections/15-discount-combos?page=3	Discount Combos
76.	https://www.spiceplatter.com/collections/basic-spices?page=4	Rajasthani Masala

Recommendations- The meta title of your pages should be at least **more than 30 characters** and less than 60-65 characters, as it gives the visitors an idea of what the content on your page is all about. A good title tag that fulfills all the factors can increase the chances of ranking. It is important to add the focus keyword in the title tag.

26. Pages With A Long URL

The website has one page with a long URL.

S.No.	Page URL
	https://www.spiceplatter.com/products/dry-fruit-nut-powder-almond-pistachio-cashew-walnut-fox-nut-fool-makhan
	<u>e-watermelon-seeds-magaj-beej-cardamom-80g</u>

Recommendations- URLs with more than **120** characters have comparatively lower chances of ranking. It is important to ensure that the **website URLs do not exceed the character limit of 120** characters.

27. Pages With Poorly Formatted URLs For SEO

The website has 12 pages with poorly formatted URLs for SEO.

S.No.	Page URL	Dynamic Check	Keyword Check
1.	https://www.spiceplatter.com/products/spice-platter-green-chili-pickle-masala		No Keyword
2.	https://www.spiceplatter.com/collections/basic-spices		No Keyword
3.	https://www.spiceplatter.com/collections/basic-spices?page=2	It has special characters	No Keyword
4.	https://www.spiceplatter.com/collections/spice-blends?page=2	It has special characters	
5.	https://www.spiceplatter.com/collections/must-buy-products?page=2	It has special characters	
6.	https://www.spiceplatter.com/collections/15-discount-combos?page=2	It has special characters	

7.	https://www.spiceplatter.com/collections/khade-masale?page=2	It has special characters	
8.	https://www.spiceplatter.com/collections/b2f1?page=2	It has special characters	
9.	https://www.spiceplatter.com/collections/basic-spices?page=3	It has special characters	No Keyword
10.	https://www.spiceplatter.com/collections/spice-blends?page=3	It has special characters	
11.	https://www.spiceplatter.com/collections/15-discount-combos?page=3	It has special characters	
12.	https://www.spiceplatter.com/collections/basic-spices?page=4	It has special characters	No Keyword

Recommendations- A good URL means it should have a focus keyword related to the content on your page. Avoid using extraneous characters such as: !, @, #, \$, %, ^, &, *, (,), [,],?, {, }, ;, :, ". The character limit of the URL should not exceed more than 120 characters.

28. Pages With Broken Links

The website has 110 pages with broken links.

S.No.	Page URL	Broken Destination URL	Anchor Text
1.	https://www.spiceplatter.com/products/spice-platter-chana-lehsun-papad	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
2.	https://www.spiceplatter.com/products/pink-salt-chaat-masala- 100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
3.	https://www.spiceplatter.com/products/watermelon-seed-tarbo oj-beej-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
4.	https://www.spiceplatter.com/products/roasted-flax-seeds-in-himalayan-pink-salt-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
5.	https://www.spiceplatter.com/products/basil-seeds-sabja-weight-loos-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
6.	https://www.spiceplatter.com/products/pumpkin-seed-kaddu-b eej-rich-in-protein-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
7.	https://www.spiceplatter.com/products/white-quinoa-seeds-10	https://www.spice	Add to Wishlist

	<u>Og</u>	platter.com/pages/ wishlist	
8.	https://www.spiceplatter.com/products/roasted-garlic-powder- 100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
9.	https://www.spiceplatter.com/products/peri-peri-seasoning-mu lti-purpose-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
10.	https://www.spiceplatter.com/products/black-mustard-kali-rai-1 kg	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
11.	https://www.spiceplatter.com/products/mutton-kebab-spices-kaachari-powder-mathaniya-mirch-garam-masala-clove-powder-100g-each	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
12.	https://www.spiceplatter.com/products/watermelon-seeds-mag aj-beej-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
13.	https://www.spiceplatter.com/products/chai-masala-classic-tea-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
14.	https://www.spiceplatter.com/products/teekha-tadka-laal-mirch-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
15.	https://www.spiceplatter.com/products/chatpata-jaljeera-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
16.	https://www.spiceplatter.com/products/rajma-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
17.	https://www.spiceplatter.com/products/biryani-masala-50g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
18.	https://www.spiceplatter.com/products/sambhar-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
19.	https://www.spiceplatter.com/products/pav-bhaji-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist

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20.	https://www.spiceplatter.com/products/masala-moongbadi-rajasthani-badiya-400g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
21.	https://www.spiceplatter.com/products/panchkutta-mix-250g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
22.	https://www.spiceplatter.com/products/non-veg-masala-platte r-meat-chicken-fish-spice-blend-100g-each	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
23.	https://www.spiceplatter.com/products/veg-masala-platter-pav -bhaji-sambhar-shahi-paneer-10g-each	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
24.	https://www.spiceplatter.com/products/daily-use-masala-platt er-500g-red-chilli-500g-dhaniya-200g-jeera-premium-200g-haldi -100g-amchur	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
25.	https://www.spiceplatter.com/products/lamb-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
26.	https://www.spiceplatter.com/products/spice-platter-sabji-mas ala-roj-ka-vegetable-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
27.	https://www.spiceplatter.com/products/chicken-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
28.	https://www.spiceplatter.com/products/shahi-paneer-masala	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
29.	https://www.spiceplatter.com/products/spice-platter-meat-masala	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
30.	https://www.spiceplatter.com/products/jeera-powder-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
31.	https://www.spiceplatter.com/products/spice-platter-green-chili-pickle-masala	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
32.	https://www.spiceplatter.com/products/pickle-masala-mango-a	https://www.spice	Add to Wishlist
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	1		
	char-masala-250g	platter.com/pages/ wishlist	
33.	https://www.spiceplatter.com/products/new-gold-black-tea-25 0g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
34.	https://www.spiceplatter.com/products/new-gold-black-tea-10 00g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
35.	https://www.spiceplatter.com/products/spice-platter-mirchi-tadka-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
36.	https://www.spiceplatter.com/products/spice-platter-haldi-tur meric-powder	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
37.	https://www.spiceplatter.com/products/safed-mirch-white-pep per-seeds	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
38.	https://www.spiceplatter.com/products/spice-platter-chana-papad	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
39.	https://www.spiceplatter.com/products/special-saji-moth-papad-400g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
40.	https://www.spiceplatter.com/products/special-saji-moong-pap ad-medium-spicy	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
41.	https://www.spiceplatter.com/products/ready-to-cook-pack	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
42.	https://www.spiceplatter.com/products/rajasthani-kanji-panni-masala-100g	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
43.	https://www.spiceplatter.com/products/tadke-ka-sathi-100g-black-pepper-100g-white-pepper-100g-cove-50g-cinnamon	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist

44.	https://www.spiceplatter.com/products/monthly-family-pack	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
45.	https://www.spiceplatter.com/products/aroma-bunch	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
46.	https://www.spiceplatter.com/products/pani-puri-masala-100g	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
47.	https://www.spiceplatter.com/products/chai-masala-tea-masala	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
48.	https://www.spiceplatter.com/products/garam-masala-100g	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
49.	https://www.spiceplatter.com/products/rajasthani-tangy-sukha -kaachar-dried-cucumber	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
50.	https://www.spiceplatter.com/products/spice-platter-moongbadi	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
51.	https://www.spiceplatter.com/products/keri-daakh-ki-launzee-c hunda-amchur-kismish	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
52.	https://www.spiceplatter.com/products/rajasthani-ker-sundried -desert-berries	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
53.	https://www.spiceplatter.com/products/sauf-powder-fennel-powder	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
54.	https://www.spiceplatter.com/products/laung-powder-clove-powder	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
55.	https://www.spiceplatter.com/products/rajasthani-sangri-dried-desert-beans	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
56.	https://www.spiceplatter.com/products/safed-mirch-powder-w hite-pepper-powder	https://www.spicep latter.com/pages/wi	Add to Wishlist

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57.	https://www.spiceplatter.com/products/laung-clove	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
58.	https://www.spiceplatter.com/products/kali-mirch-powder-black-pepper-powder	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
59.	https://www.spiceplatter.com/products/rai-brown-mustard-seeds	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
60.	https://www.spiceplatter.com/products/pudina-powder-dry-mint-powder	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist
61.	https://www.spiceplatter.com/products/spice-platter-dried-mango-slice	https://www.spicep latter.com/pages/wi shlist	Add to Wishlist

62.	https://www.spiceplatter.com/products/red-chilli-flakes-oregan o-60g	https://www.spice platter.com/pages /wishlist	Add to Wishlist
63.	https://www.spiceplatter.com/products/spice-platter-kasuri-met hi	https://www.spice platter.com/pages /wishlist	Add to Wishlist
64.	https://www.spiceplatter.com/products/spice-platter-roasted-je era-cumin-powder	https://www.spice platter.com/pages /wishlist	Add to Wishlist
65.	https://www.spiceplatter.com/products/hing-premuim-asafoetida	https://www.spice platter.com/pages /wishlist	Add to Wishlist
66.	https://www.spiceplatter.com/products/spice-platter-sauf-fenne l-seeds	https://www.spice platter.com/pages /wishlist	Add to Wishlist
67.	https://www.spiceplatter.com/products/jeera-premium-cumin-s eeds	https://www.spice platter.com/pages /wishlist	Add to Wishlist
68.	https://www.spiceplatter.com/products/spice-platter-khator-powder	https://www.spice platter.com/pages /wishlist	Add to Wishlist

69.	https://www.spiceplatter.com/products/spice-platter-ajwain-car om-seed	https://www.spice platter.com/pages /wishlist	Add to Wishlist
70.	https://www.spiceplatter.com/products/papad-combo-pack-of-3 -moong-moth-chana-400g-each	https://www.spice platter.com/pages /wishlist	Add to Wishlist
71.	https://www.spiceplatter.com/products/amchur-dry-mango-powder	https://www.spice platter.com/pages /wishlist	Add to Wishlist
72.	https://www.spiceplatter.com/products/spice-platter-mast-chaat-masala-powder	https://www.spice platter.com/pages /wishlist	Add to Wishlist
73.	https://www.spiceplatter.com/products/spice-platter-laal-mirchi-powder	https://www.spice platter.com/pages /wishlist	Add to Wishlist
74.	https://www.spiceplatter.com/products/spice-platter-special-saj i-moong-papad-strong-spicy-400g	https://www.spice platter.com/pages /wishlist	Add to Wishlist
75.	https://www.spiceplatter.com/products/dry-fruit-nut-powder-almond-pistachio-cashew-walnut-fox-nut-fool-makhane-watermelon-seeds-magaj-beej-cardamom-80g	https://www.spice platter.com/pages /wishlist	Add to Wishlist
76.	https://www.spiceplatter.com/products/smoked-tandoori-masal a-bbq-tikka-masala-grill-bbq-spice-mix-marinate-mix-smoky-flav our-100g	https://www.spice platter.com/pages /wishlist	Add to Wishlist
77.	https://www.spiceplatter.com/products/pure-cigar-cinnamon-ro ll-powder-dalcheeni-powder-immunity-builder-good-health-100g -piquant-100-natural	https://www.spice platter.com/pages /wishlist	Add to Wishlist
78.	https://www.spiceplatter.com/products/roasted-onion-powder-no-raw-taste-of-onion-ready-to-use-powder-100g	https://www.spice platter.com/pages /wishlist	Add to Wishlist
79.	https://www.spiceplatter.com/products/dried-oregano-sprinkler -jar-pizza-pasta-oregano-60g	https://www.spice platter.com/pages /wishlist	Add to Wishlist
80.	https://www.spiceplatter.com/products/cardamom-powder-ilaic hi-powder-elaichi-powder-100g	https://www.spice platter.com/pages /wishlist	Add to Wishlist

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81.	https://www.spiceplatter.com/products/raita-masala-with-good ness-of-himalayan-pink-salt-pure-and-natural-healthy-chatpata- masala	https://www.spice platter.com/pages /wishlist	Add to Wishlist
		•	
82.	htthttps://www.spiceplatter.com/products/papad-combo-pack-o f-3-moong-tej-masala-moth-chana-400g-eachps://www.spiceplat ter.com/products/daily-essential-platter	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
83.	https://www.spiceplatter.com/products/strong-bandhani-hing-powder-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
84.	https://www.spiceplatter.com/products/elaichi-green-cardamo m	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
85.	https://www.spiceplatter.com/products/dal-makhani-masala-10 0g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
86.	https://www.spiceplatter.com/products/strong-hing-dal-tadka-fl avour-pack-combo	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
87.	https://www.spiceplatter.com/products/dried-white-onion-flakes-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
88.	https://www.spiceplatter.com/products/papad-combo-pack-of-3 -moong-tej-masala-moth-chana-400g-each	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
89.	https://www.spiceplatter.com/products/spice-platter-lehsun-ki-c hutney	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
90.	https://www.spiceplatter.com/products/chola-masala	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
91.	https://www.spiceplatter.com/products/dal-tadka-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
92.	https://www.spiceplatter.com/products/fish-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist

93.	https://www.spiceplatter.com/products/dalchini-cinnamon	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
94.	https://www.spiceplatter.com/products/kali-mirch-black-pepper	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
95.	https://www.spiceplatter.com/products/spice-platter-dhaniya-coriander-masala-powder	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
96.	https://www.spiceplatter.com/products/spice-platter-dried-cucumber-powder	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
97.	https://www.spiceplatter.com/products/oregano-roasted-garlic-powder-chilli-flakes-garlic-bread-combo	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
98.	https://www.spiceplatter.com/products/strong-hing-ready-to-cook-panchkutta-box-smoked-tandoori-masala	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
99.	https://www.spiceplatter.com/products/flax-seeds-alsi-beej-100	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
100.	https://www.spiceplatter.com/products/panchkutta-mix-choice- of-papad	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
101.	https://www.spiceplatter.com/products/panchkutta-jodhpuri-de light-ker-sangri-ready-to-cook	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
102.	https://www.spiceplatter.com/products/kaju-ker-daakh-ready-to-cook-mix	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
103.	https://www.spiceplatter.com/products/kasuri-methi-powder-60	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
104.	https://www.spiceplatter.com/products/authentic-rajasthani-mu tton-masala-meat-masala-kachri-power-rajasthani-mathaniya-su khi-sabut-mirch	https://www.spice platter.com/pages/ wishlist	Add to Wishlist

105.	https://www.spiceplatter.com/products/smoked-tandoori-peri-peri-combo	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
106.	https://www.spiceplatter.com/products/smoked-tandoori-roasted-garlic-powder-roasted-onion-powder-combo	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
107.	https://www.spiceplatter.com/products/strong-hing-smoked-tandoori-combo	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
108.	https://www.spiceplatter.com/products/ready-to-cook-panchkut ta-strong-hing-combo	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
109.	https://www.spiceplatter.com/products/roasted-garlic-powder-roasted-onion-powder-combo	https://www.spice platter.com/pages/ wishlist	Add to Wishlist
110.	https://www.spiceplatter.com/products/spice-platter-kitchen-king-masala-100g	https://www.spice platter.com/pages/ wishlist	Add to Wishlist

Recommendations- Broken links make it difficult for the search engine to crawl and index the website pages. It provides a negative experience for your website visitors, as they may not be redirected to the page linked to the anchor text.

To fix the broken links, replace them with the working links.