

- The most usual and conventional method for diagnosis and detection of diabetic retinopathy is by using human fundus images or retinal images.
- In our study, we focus on prediction of DR using health records of the diabetic patients.
- By using machine learning techniques, knowledge is acquired through these records, containing numerical values, to predict whether the patient is having DR or not.
- For this prediction of DR different classification algorithms (Support Vector Machine, K nearest neighbor, bagged trees, Logistic Regression) have been used.





- Importing the Dataset
- Filling the Missing Values
- Exploratory Data Analysis
- · Feature Engineering
- Implementing Machine Learning Models
- Making Predictions



Problem Specification

- An education company named X Education sells online courses to industry professionals. On any given day, many professionals who are interested in the courses land on their website and browse for courses.
- The company requires you to build a model wherein you need to assign a lead score to each of the leads such that the customers with higher lead score
- have a higher conversion chance and the customers with lower lead score have a lower conversion chance.
- The CEO, in particular, has given a ballpark of the target lead conversion rate to be around 80%.



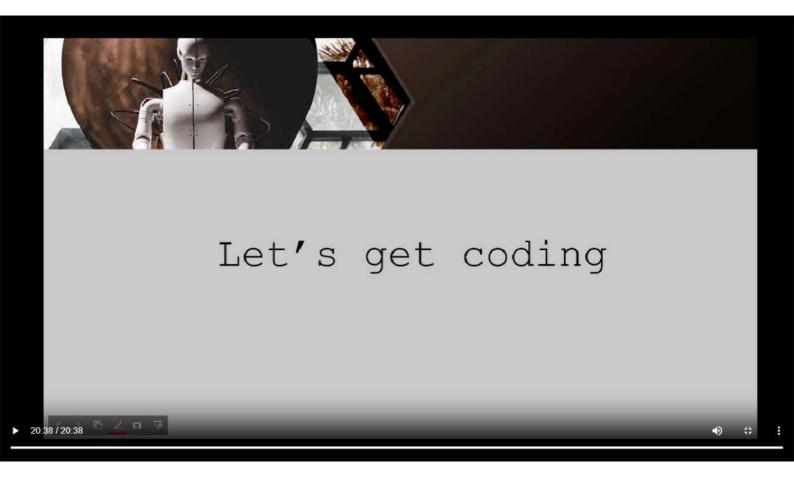
Machine Learning Model

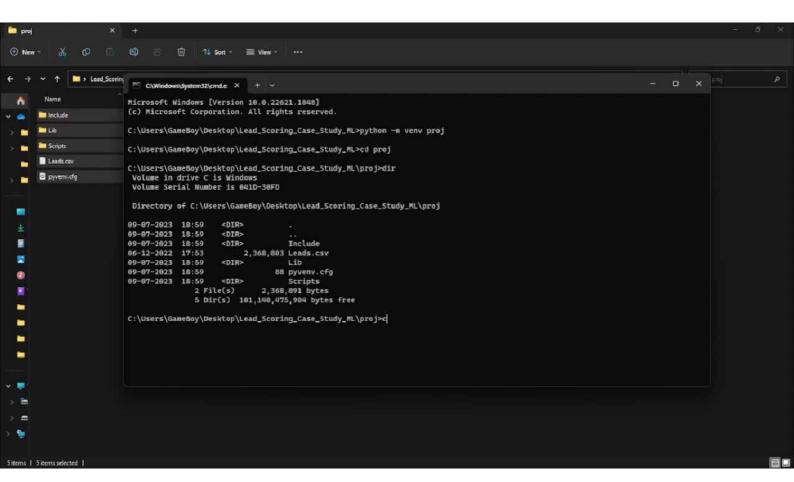
- · The solution is divided into the following sections:
 - Creation of Virtual Environment
 - Data Importing
 - Data Inspection
 - Data Cleaning
 - Building ML Model
 - ROC and Final Prediction



Terminolgies

- Recursive Feature Elimination(RFE)
- · Generalized Linear Model (GLM)
- Variance Inflation Factor(VIF)
- Receiver Operating Characteristic (ROC)
- Optimal Cutoof point
- Precision
- Recall





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