

# IMDB SQL DATASET INSIGHTS

Based on the listed insights, we can take the following conclusions after examining the IMDB dataset:

- In the 'Drama' category, a total of 1078 films were made in 2019. As a result, RSVP Movies should concentrate on the 'Drama' genre for their future project.
- The eventual project could have an average duration of 107 minutes.
- The majority of the films received ratings ranging from 6 to 8 on a scale of 1 to 10. Aiming for an 8+ on a median rating will boost the odds of a massive hit.
- Dream Warriors Pictures and National Theatre Live had created the highest-rated movie. Star Cinema and Twentieth Century Fox are also strong possibilities due to their large quantity of multilingual films, as the film is largely aimed at Indian audiences.
- According to the data, the top directors are James Mangold, Anthony Russo, Joe Russo, and Soubin Shahir. With the last three tied for second place. RSVP can collaborate with them on future initiatives.
- Mammooty (ranked first) or Mohanlal (ranked second) can be hired as the actor for their future movie based on the median rating.
- Taapsee Pannu can be picked as an actress because she is at the top of the list with the highest average rating of 7.74 and the most votes.
- Vijay Sethupathi could be engaged as an additional actor for their next film based on the overall number of votes and the regional vibe.
- Marvel Studios (first), Twentieth Century Fox (second), and Warner Bros. (third) can be chosen as its Global Partners because their movies have \garnered the most votes.