

CHURN DATASET RSK ANALYSIS 01 - PUSHPAM

7043

Total Customer Count

27%

Percentage of Churn Rate

456.12K

Sum of MonthlyCharges

5.47M

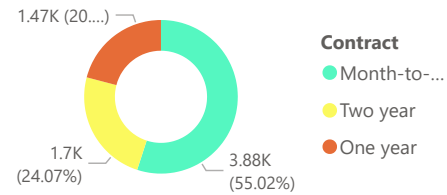
Sum of YearlyCharges

PaymentMethod
All

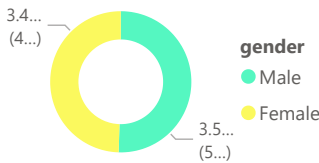
Count of Churn by Count of Customers



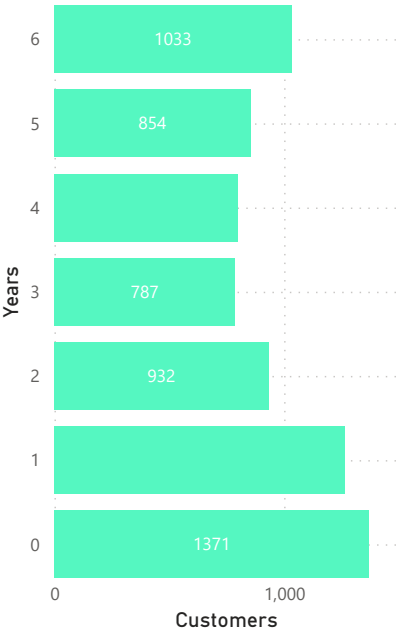
Count of customerID by Contract



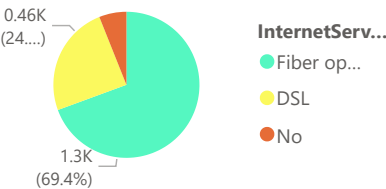
Customers by Gender



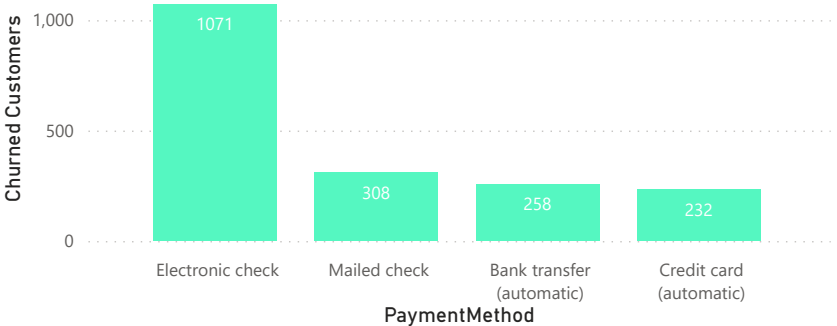
Customers by Years of Contract



Count of Churn by InternetService

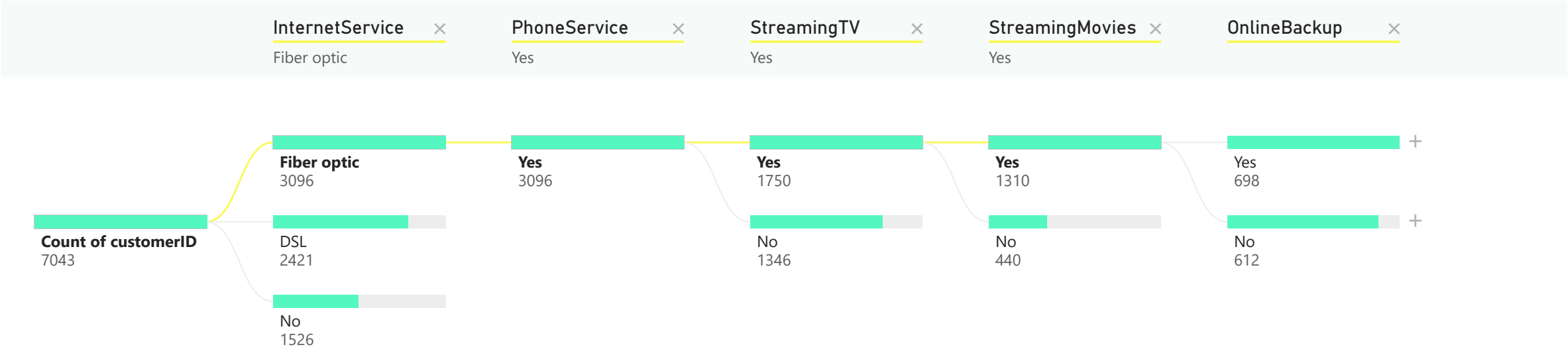


Churned customers by Payment Method





Services Customer signed up



InternetService	PhoneService	MultipleLines	OnlineBackup	StreamingMovies	StreamingTV	TechSupport	OnlineSecurity
DSL	1739	691	1086	981	957	1178	1180
Fiber optic	3096	1938	1343	1751	1750	866	839
No	1526	342					

Risk of Churn

Percentage of Churn Rate :
Percentage of Continuing Customer:

Because of Churn Percentage is higher than 10% , risk possibility is high.

So, Risk of Churn is Yes.