Vrinda Store Annual Report 2023 Channel Category Month Feb Flipkart Western Dress Sum of Amount ——Count of Order ID Orders vs Sales Sales: Men vs Women Orders: Age vs Gender 40.00% 35.00% 30.00% 25.00% 20.00% 15.00% 5.00% 0.00% 34.59% 2.00M 2900 2800 1.90M 2700 21.13% 1.80M ■Women 15.479 2600 9.20% 13.70% 1.70M 2500 5.91% 2400 1.60M 2300 1.50M Youth 2200 1.40M 2100 Orders: Channels Sales Top 5 States Order Status 40.0% TAMIL NADU 1.68M 35.0% 30.0% 1.71M 23.4% 25.0% 21.6% UTTAR PRADESH 2.10M 15.0% KARNATAKA 2.65M 10.0% 4.8% 4.1% 5.0% Ajio Amazon Flipkart Meesho Myntra Nalli Others 0.0M 2.0M 3.0M 4.0M 1.0M