

PUSHPANK KUMAR

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Profile Summary

Aspiring Data Analyst with a strong foundation in SQL, Python, Power BI, and Excel. Experienced in data cleaning, visualization, and generating actionable insights. Completed multiple real-world data analytics projects, enhancing business decision-making. Seeking an entry-level role to apply analytical skills and drive data-driven strategies.

Education

Bachelor of Computer Applications (BCA)

Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, India **CGPA: 7.9/10**
June 2021 – June 2024

Work Experience

Data Analyst Intern – Cognifyz Technologies

February 2024 – March 2024

- Performed data cleaning and preprocessing on large datasets, improving data accuracy by 20%.
- Developed interactive dashboards using Python and Power BI, leading to faster decision-making.
- Automated monthly reporting, reducing manual workload by 30%.
- Analyzed customer behavior trends using SQL and visualization techniques, identifying key business insights.

Projects

Credit Card Financial Dashboard (SQL & Power BI) [\[Link\]](#)

- Designed an interactive Power BI dashboard using SQL to analyze financial transactions.
- Automated data processing to track KPIs, spending patterns, and customer insights.

Diwali Sale Analysis (Python, Pandas, Seaborn) [\[Link\]](#)

- Analyzed sales data using Python and Pandas, uncovering key consumer behavior patterns.
- Conducted market research to target specific demographics for better marketing.

Vrinda Store Data Analytics (Excel, Power BI) [\[Link\]](#)

- Performed exploratory data analysis (EDA) using Excel to identify top-performing sales regions.
- Created interactive Power BI visualizations to compare customer demographics and sales trends.

Skills

- Data Analysis:** Data Cleaning, Data Wrangling, Exploratory Data Analysis (EDA)
- SQL:** Joins, Subqueries, Window Functions, Data Extraction, ETL
- Python:** Pandas, NumPy, Matplotlib, Seaborn, Data Visualization
- Excel:** Pivot Tables, VLOOKUP, Macros, Data Validation
- Business Intelligence Tools:** Power BI
- Soft Skills:** Problem-Solving, Communication, Critical Thinking

Certifications

TATA Data Visualisation Certification – Developed expertise in data visualization techniques, storytelling with data, and creating insightful dashboards using SQL and Python.. [\[Certificate\]](#)

Accenture Data Analytics Virtual Experience – Gained hands-on experience in business insights, data visualization, and storytelling. [\[Certificate\]](#)