

PUSHPANK KUMAR

Email: pushpankkumar005@gmail.com
[LinkedIn](#), website : [\[Portfolio\]](#)

Phone: +91 8539812336
[Github](#)

Education

Bachelor of Computer Applications (BCA)
Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal, India

Jun 2021- Jun 2024
CGPA: 7.9/10

Experience

Data Analyst Intern

Cognifyz Technologies (Feb 2024 – Mar 2024)

- Conducted comprehensive data cleaning and preprocessing, improving data quality and analysis accuracy by 20%.
- Developed interactive data visualizations using Python libraries, enhancing stakeholder understanding and decision-making.
- Automated data reporting processes, reducing manual workload by 30% and increasing efficiency.

Projects

Credit Card Financial Dashboard | SQL & Power BI [\[Link\]](#) (Mar 2024 – Apr 2024)

- Developed an interactive dashboard using transaction and customer data from a SQL database for real-time insights.
- Streamlined data processing and analysis to monitor key performance metrics and trends.
- Shared actionable insights with stakeholders to support decision-making processes.

Diwali Sale Analysis | Python [\[Link\]](#) (May 2024 – May 2024)

- Identified married women aged 26-35 in IT, Healthcare, and Aviation as key buyers for Food, Clothing, and Electronics.
- Conducted market research targeting Uttar Pradesh, Maharashtra, and Karnataka regions.
- Analyzed consumer behavior to inform targeted marketing strategies.

Vrinda Store Data Analytics | Microsoft Excel [\[Link\]](#) (May 2024 – May 2024)

- Highlighted that women are 65% more likely to purchase compared to men.
- Identified Maharashtra, Karnataka, and Uttar Pradesh as the top contributing states (~35%).
- Revealed the adult age group (30-49 years) as the highest contributor (~50%).
- Noted Amazon, Flipkart, and Myntra as the primary sales channels (~80%).

Technical Skills

- Tools:** Python (Pandas, NumPy, Matplotlib, Seaborn), Advanced Excel (Functions, Pivot Tables, Macros)
- Data Visualization:** Power BI, Matplotlib, Seaborn
- Database Management:** SQL (Microsoft SQL Server)
- Programming:** Python (DSA Basics)

Achievements

- Microsoft Learn Python Certification**
Demonstrated proficiency in Python programming through comprehensive training and hands-on exercises, including practical applications in data analysis and automation.
- TATA ESG Certification [\[Certificate\]](#)**
Gained expertise in sustainability principles, responsible business practices, and integrating ESG strategies into operations.

Certifications

- Accenture Data Analytics Virtual Experience Program** (via Forage) [\[Certificate\]](#)

Interests : Traveling, Cooking, Singing