E-commerce Website

MINI PROJECT – II

SYNOPSIS

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Acknowledgement

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ABSTRACT

E-commerce and online shopping in India is getting a noticeable growth as more usage of internet facilities, high educational standards, changing life style and economical growth of the country reasons in the demand of ecommerce techniques and tools. Versatile shopping experience and rapid development of transaction facilities is further boosting opportunities for the remaining market segments. The biggest advantage of e-commerce is the ability to provide secure shopping transactions via the internet and coupled with almost instant verification and validation of credit card transactions. One of the most important issues to be addressed in electronic commerce is the area of services. The primary purpose of this study is to examine and uncover the impact of e-commerce and also identify the issues and areas important to the implementation of e-commerce that may help in enhancing the productivity in the economic growth of the country.

Contents

INTRODUCTION

An e-commerce website is an online platform that enables businesses to sell products or services to customers over the internet. It allows customers to browse and select products, add them to a virtual shopping cart, and complete the purchase process online. E-commerce websites have become increasingly popular in recent years due to the convenience they offer, allowing customers to shop from the comfort of their own homes or mobile devices.

To build an e-commerce website using HTML, CSS, and JavaScript, you will need to create a visually appealing and user-friendly interface that showcases your products or services effectively.

HTML is used to create the structure of the website, including the layout, headings, paragraphs, and lists. CSS is used to style the website, including the colors, fonts, and spacing. HTML is used to create the structure of the website, including the layout, headings, paragraphs, and lists. CSS is used to style the website, including the colors, fonts, and spacing.

SOFTWARE AND HARDWARE REQUIREMENTS

- Platform : VS Code

- At least 2GB RAM

- Processor Speed : 2.4 GHz

- Processor : Intel dual core(64bit)

- HTML , CSS , JavaScript

Assumptions

We assume that the user of our website should have a minimal knowledge of computer system and should have an availability of internet.

PROJECT DESCRIPTION

This is a project with the objective to develop a basic website where a consumer is provided with a shopping cart application and also to know about the technologies used to develop such an application. This document will discuss each of the underlying technologies to create and implement an ecommerce website.

Here we use only basic front end technologies HTML, CSS, JavaScript to develop a very ease and user friendly interface.

Working

An e-commerce website is one that allows people to buy and sell physical goods, services, and digital products over the internet rather than at a brick-and mortar location. Through an e-commerce website, a business can process orders, accept payments, manage shipping and logistics, and provide customer service.

<u>References</u>

Google

Wikipedia