

MAESTRO 2020 BUSINESS CHALLENGE COMPETITION GUIDELINES

Registering for the Competition

- MAESTRO 2020 will be open for undergraduates of state and private universities, other educational institutes and members of Rotaract Clubs in Sri Lanka, within the age limit of 18-26 years
- A team must consist of either four or three eligible members.
- Each team must have a distinctive team name.
- All applicants should register through the online portal on our website <https://rotaract.social/maestro> on or before the 31st of July 2020.
- After registering, each team will be assigned to a Team Coordinator (TC) for further clarifications.

First Phase

- The case study will be made available on the website on the 1st of August.
- Solution for the case given must be presented in the form of a report.
- Teams must submit their report, through the web portal on or before the 10th of August. Late submissions are not accepted and will be disqualified.
- The report should be uploaded as a PDF file, in the format "<teamname>.pdf"
- Compulsory pages include:
 - Cover page with the team name (Please include "Maestro 2020" at the top right corner of the page).
 - Team member matrix :
 - Name
 - Contact number
 - Email address
 - University/Institute/Rotaract Club
- Plagiarism is strictly prohibited.
- If a team has any problem regarding the case, please send a formal inquiry through the relevant Team Coordinator.

Evaluation

- Evaluation criteria will be described along with the case.
- All the submitted reports will be reviewed by a panel of judges, who will select the top 15 teams to qualify for the second phase.

Second Phase

- An improvement for the case will be released 72 hours before the semifinals, which is scheduled to be held on the 28th of August. (venue will be informed later)
- Teams must hand in their solution as a presentation (PDF / PPTX) , through the web portal 12 hours before the semifinals.
- The panel of judges will raise questions based on the report submitted at the first phase and the presentation for the new problem.
- Final marks will be given according to the participants' performance in the Q&A session, the evaluated report and the presentation.
- Based on the results, the top five teams will be announced as the finalists.

Final Phase

- The date and the venue of the Grand Finale will be announced later.
- Another improvement for the case will be released on the day of the finale.
- Teams will be given four hours to solve and prepare for the presentation.
- They should use visual aids in their presentation.
- The teams will be isolated during these four hours with laptop facilities.
- Each team will get 15 minutes to pitch their solution to a qualified panel of judges, followed by a 10 minute of Q&A session.
- The panel of judges will choose the winners of the competition and the best pitcher.
- The most popular team will be chosen based on the votes of the virtual audience.