

Contract- DIR-CPO-5202

Comprehensive Web Development and Managed Services

Price Sheet

Website Design & Development

		List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
Database		\$150.00	Per Hour	12.50%	\$131.25
Enterprise Architect Development		\$150.00	Per Hour	12.50%	\$131.25
GIS Developer		\$125.00	Per Hour	12.50%	\$109.38
Graphic Design/Development		\$85.00	Per Hour	12.50%	\$74.38
Interaction Design		\$118.00	Per Hour	12.50%	\$103.25
Multimedia Development		\$125.00	Per Hour	12.50%	\$109.38
Programmer		\$125.00	Per Hour	12.50%	\$109.38
Project Management		\$115.00	Per Hour	12.50%	\$100.63
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Sharepoint Developer		\$115.00	Per Hour	12.50%	\$100.63
User Experience Developer		\$80.00	Per Hour	12.50%	\$70.00
Web Developer		\$110.00	Per Hour	12.50%	\$96.25

Business Analysis Services

		List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
Website Audit	Research, review, and provide generalized reporting of the state of the infrastructure, code/CMS, SEO, and accessibility along with general recommendations as to improvements needed.	\$750.00	Flat fee	12.50%	\$656.25
Digital Display Banner Design	Graphic designer for digital display banner ads(one design, one set)	\$750.00	Flat fee	12.50%	\$656.25
Email Marketing Template	Email marketing template design and coding	\$300.00	Flat fee	12.50%	\$262.50
Email Newsletter SaaS Platform Setup	Research, recommend and set up email send platform	\$650.00	Flat fee	12.50%	\$568.75
MyEmma Email Management Services	Annual or monthly platform access	Quoted per project	Quoted per project	12.50%	
MyEmma Email Management Addons	Annual, monthly or one-time addons	Quoted per project	Quoted per project	12.50%	
Social Media Management	Manage social media community, communication calendar, persona development, training	\$100.00	Per Hour	12.50%	\$87.50
Social Media Page Creation	Social media page creation for Facebook, Instagram, Pinterest, LinkedIn, Twitter, and others	\$100.00	Per Hour	12.50%	\$87.50
Social Media Reputation Management	Hourly cost to manage social reputation, customer service response across multiple platforms	\$100.00	Per Hour	12.50%	\$87.50

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Business Analysis Services

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Monthly Analytics Reporting	Monthly reporting for all analytics	\$600.00	Flat fee	12.50%	\$525.00
Google Analytics Setup - One Time	Set up Google Analytics for website	\$860.00	Flat fee	12.50%	\$752.50
Search Engine Optimization	Research, recommendations and strategic planning for SEO and site content.	\$135.00	Per Hour	12.50%	\$118.13
SEO Monitoring Dashboard	Keyword (paid and organic), competitor, and backlink monitoring; SEO & on-page audits; 1 user login	\$212.00	Per month	12.50%	\$185.50
SEO Monitoring Dashboard Addon - AI Content Tools	Content idea finder; SEO & content improvement recommendations; (requires SEO Monitoring Dashboard)	\$65.00	Per month	12.50%	\$56.88
SEO Monitoring Dashboard Addon - Local SEO	Google business profile analysis & monitoring, local rank tracker, review monitoring, local market audit; (requires SEO Monitoring Dashboard)	\$65.00	Per month	12.50%	\$56.88

Website Hosting

		List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
Consulting	Research, review and recommend hosting solutions for large enterprise websites	\$135.00	Per Hour	12.50%	\$118.13
Monthly CMS Security Maintenance	Monthly updates to patch security issues in the CMS.	\$330.00	Per Quarter	12.50%	\$288.75
Monthly CMS Security Maintenance	Monthly updates to patch security issues in the CMS. Required for any website hosted on TXC servers	\$225.00	Per Quarter	12.50%	\$196.88

Cloud Hosting

		List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
Consulting	Research, review and recommend hosting solutions for large cloud enterprise websites	\$135.00	Per Hour	12.50%	\$118.13
Maintenance	Maintenance for hosting plans	\$75.00	Per Hour	12.50%	\$65.63
Setup	Cloud hosting support and management	\$360.00	Per URL	12.50%	\$315.00



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Email Hosting

	Discount
One Mailbox	12.50%
Upto 5 Mailboxes	12.50%
Upto 10 Mailboxes	12.50%

Accessibility Services

		List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
Accessibility Audit	Consulting, research, recommendation for Audit process	\$135.00	Per Hour	12.50%	\$118.13
WCAG /508 Compliance Testing	WCAG Compliance Testing	\$135.00	Per Hour	12.50%	\$118.13
Accessibility Fixes to websites	Web Development	\$120.00	Per Hour	12.50%	\$105.00

Web Content Management

		List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
Content Creation	Website content creation; graphics, video, promotions	\$135.00	Per Hour	12.50%	\$118.13
Content Implementation	Website content proofing and uploading into CMS	\$120.00	Per Hour	12.50%	\$105.00
Content Strategy	Website content strategy review, recommendations, planning	\$135.00	Per Hour	12.50%	\$118.13
Basic Content Maintenance	Website content update requests from client, change out photos, update text, add pages, graphics	\$120.00	Per Hour	12.50%	\$105.00

Web Training, Maintenance and Support

		List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
CMS Training	CMS Training - Remote access	\$120.00	Per Hour	12.50%	\$105.00



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Web Training, Maintenance and Support

		List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
Troubleshooting	Troubleshooting website by Senior web developer, priority review, recommendations, repair	\$75.00	Per Hour	12.50%	\$65.63
Website Maintenance	Minor changes to website, code, them, page navigation, or functionality	\$75.00	Per Hour	12.50%	\$65.63
Accessibility Training - Half Day	Accessibility training for content managers. This half day session will share best practices for keeping your website WCAG compliant.	\$480.00	Per Half Day	12.50%	\$420.00
Accessibility Training - Full Day	Accessibility training for content managers and technical teams. This full day session will offer a basic training for content managers followed by a more advance session for technical teams. Learn best practices for keeping your website WCAG compliant	\$960.00	Per Full Day	12.50%	\$840.00
Email Marketing Training	Email Marketing training workshop	\$120.00	Per Hour	12.50%	\$105.00
Social Media Management Training	Social Media training workshop	\$120.00	Per Hour	12.50%	\$105.00

Optional Services

	List Price (USD)	Unit of Measure	Discount	DIR Pricing (USD)
Blockchain Services	\$150.00	Per Hour	25.00%	\$112.50
Robotic Process Automation Services	\$145.00	Per Hour	25.00%	\$108.75
CPAA (Consumer Privacy Protection Act) Compliance	\$120.00	Per Hour	25.00%	\$90.00
Project Strategy Services	\$130.00	Per Hour	25.00%	\$97.50

Volume Discount

WEBSITE DESIGN / DEVELOPMENT

Purchase Order > \$50,000 and < \$150,000	15.00%
Purchase Order > \$150,000	20.00%



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Volume Discount

WEB CONTENT MANAGEMENT (WCM)

Purchase Order > \$50,000 and < \$150,000	15.00%
Purchase Order > \$150,000	20.00%

MAINTENANCE AND SUPPORT

Purchase Order > \$50,000 and < \$150,000	15.00%
Purchase Order > \$150,000	20.00%