
**EIU**  
 TRƯỜNG ĐẠI HỌC  
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 MIỀN ĐÔNG  
 EASTERN  
 INTERNATIONAL  
 UNIVERSITY

# Mobile Programming

## Chapter 2: USER INTERFACE

Mobile programming

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# I. The relationship between UI and UX



## UI (User Interface)

Include everything that the user can see on the device screen, such as layout, colors, fonts, images, etc.



## UX (User Experience)

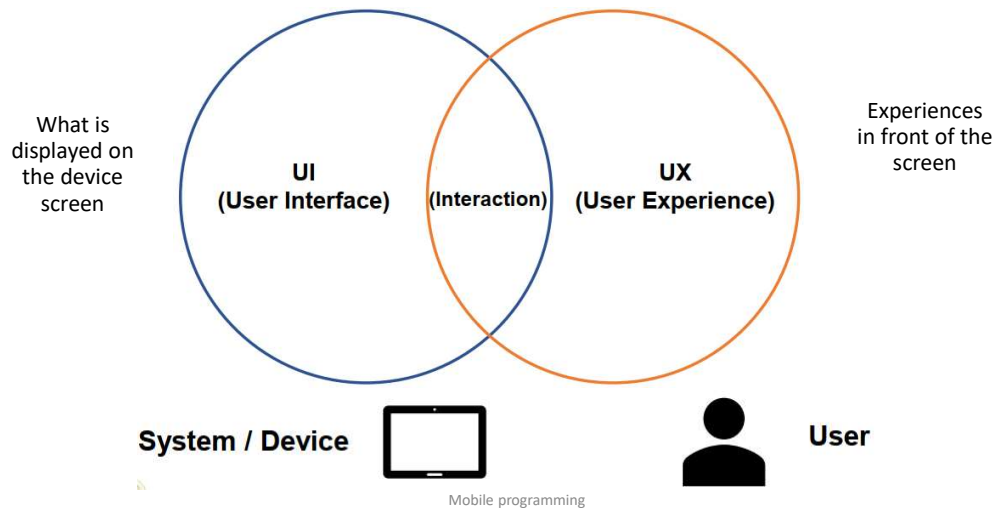
Includes many other factors besides the interface such as experience, emotions, value received when interacting with products and services.

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# I. The relationship between UI and UX



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# I. The relationship between UI and UX

**UI design refers to how content is presented visually:**

- Layout
- Color and contrast
- Images and icons
- Font
- Vocabulary and terms



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# I. The relationship between UI and UX

## Interaction design elements in mobile apps:

- Gestures
- Data Entry
- Navigation



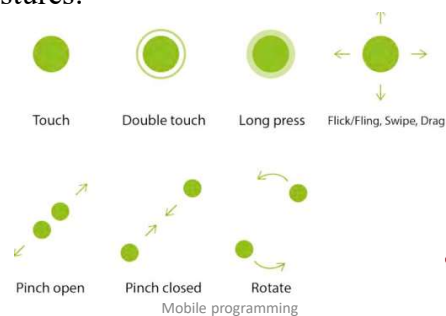
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# I. The relationship between UI and UX

## Gestures

- The touch screen covers almost the entire front of the mobile device, leaving no space for physical buttons.
- Touchscreen devices rely heavily on gesture control, which uses human hands to interact with content on the screen.
- Standard touchscreen gestures:



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# I. The relationship between UI and UX

## Data Entry

- Data entry is an essential form of interaction.
- The validity of the entered data can be ensured by reducing incorrect inputs.
- On devices with a touch screen, enter data via the on-screen keyboard, the size of which depends on the screen.
- Input methods that require a virtual keyboard should be kept to a minimum, alternative input methods can be used (e.g. date picker, drop-down fields, radio button groups, defaults...



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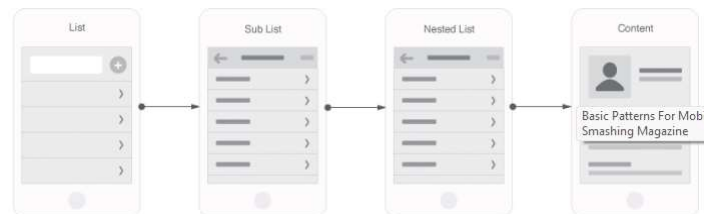
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# I. The relationship between UI and UX

## Navigation

- Displays a lot of information in screens that are usually organized in a hierarchical structure throughout the application
- Users have to navigate through different screens
- Important information and key functionality should be placed higher in the navigation hierarchy, allowing users to reach it faster.
- Ability to return to the previous screen (swipe gesture / back button in the app)



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# I. The relationship between UI and UX

## Challenges of mobile interfaces:

- Small screen size
- Interact via touch screen
- always on & always connected
- Personalize the user experience.
- Diverse hardware with a variety of sensors



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# II. Mobile interface design

## Mobile-first design

- Users use mobile phones everywhere.
- Designers have a shift in priorities when building layouts first for mobile screens.
- Optimizing all content, features, and especially enhancing the experience are key concerns.
  - Responsiveness.
  - Keep it simple.
  - Finger-Friendly design.
  - Feedback

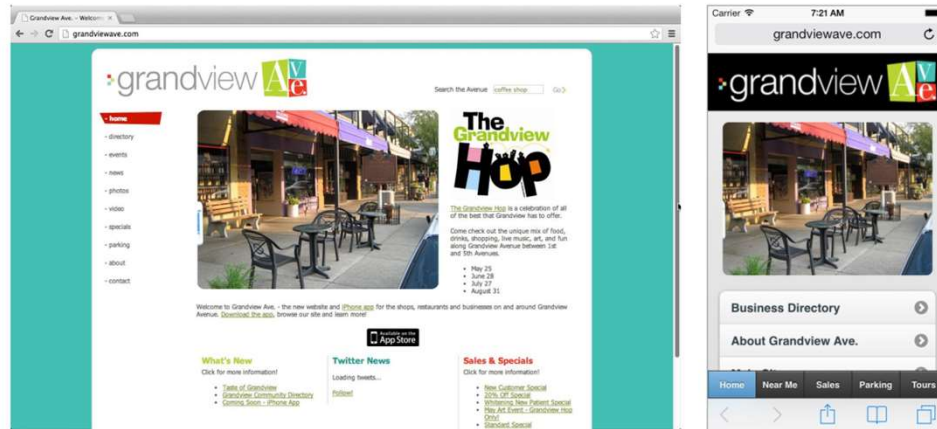
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## II. Mobile interface design

### Responsive layouts



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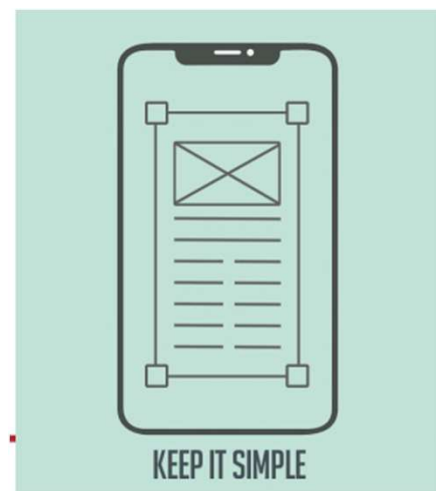
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## II. Mobile interface design

### Keep it simple

- Simplicity is the key to a better user experience
- Remove UI clutter



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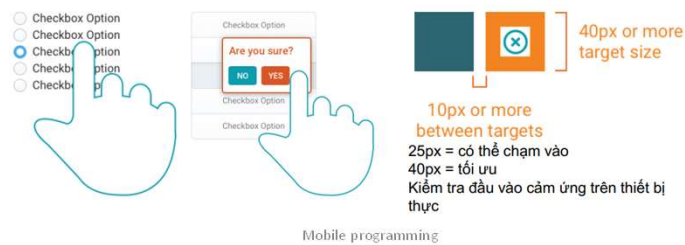
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## II. Mobile interface design

### Finger-Friendly design

- Most gestures are designed to be used with one hand
- Interacting with the touch screen through fingers: smaller touch targets => unwieldy and more likely to occur errors => designed to be optimal for touch



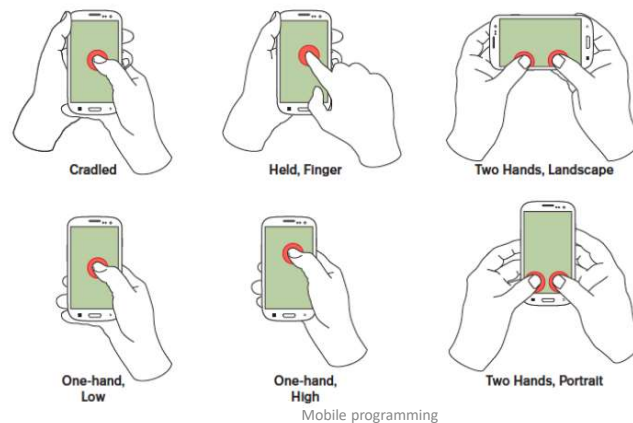
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## II. Thiết kế giao diện cho di động

### Finger-Friendly design

- Hold the device in different ways



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## II. Mobile interface design

### Feedback

- App feedback is important during user interaction.
- Give feedback to users not only when loading content, but after each completion of a specific task.
- Incorporate different types of feedback such as flashing lights, vibrations, or sounds.

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## II. Mobile interface design

- Analyze user behavior
- Context analysis

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## III. Layout in ReactNative

- All basic components of RN have a **prop** called **style**
- **Prop style** can be a pure JavaScript object
- Use **StyleSheet.create** to define some focus types that are usually easier to manage
- Styles can be "cascaded" (cascade) just like in CSS

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## III. Layout in ReactNative

- Apply styles in react native applications

```
<View style={{marginLeft: 20,
marginTop: 20}}>
<Text style={{fontSize:
18,color: 'red'}}>Some
Text</Text>
</View>
```

Use inline styles

```
<View style={styles.container}>
<Text
style={[styles.message,styles.warning]}>Some Text</Text>
</View>

const styles = StyleSheet.create({
  container: {
    marginLeft: 20,
    marginTop: 20
  },
  message: {
    fontSize: 18
  },
  warning: {
    color: 'red'
  }
});
```

using StyleSheet

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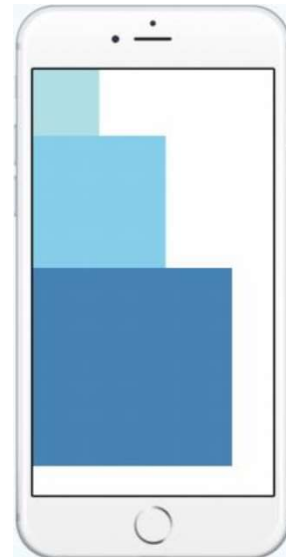
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## III. Layout in ReactNative

- The component size is set via the style values: **width** and **height**

```
import React, { Component } from 'react';
import { AppRegistry, View } from 'react-native';
export default class FixedDimensionsBasics extends Component {
  render() {
    return (
      <View>
        <View style={{width: 50, height: 50,
          backgroundColor: 'powderblue'}} />
        <View style={{width: 100, height: 100,
          backgroundColor: 'skyblue'}} />
        <View style={{width: 150, height: 150,
          backgroundColor: 'steelblue'}} />
      </View>
    );
  }
}
```



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## III. Layout in ReactNative

- Flexbox is designed to provide consistent layout across different screen sizes
- Flexboxes are properties used to build component layouts
- Combine **flexDirection**, **alignItems**, and **justifyContent** to achieve the right layout

Property	Values	Description
<b>flexDirection</b>	'column', 'row'	Used to specify whether elements will be aligned vertically or horizontally.
<b>justifyContent</b>	'center', 'flex-start', 'flex-end', 'space-around', 'space-between'	Used to determine how content displays inside
<b>alignItems</b>	'center', 'flex-start', 'flex-end', 'stretched'	Used to determine how elements display inside

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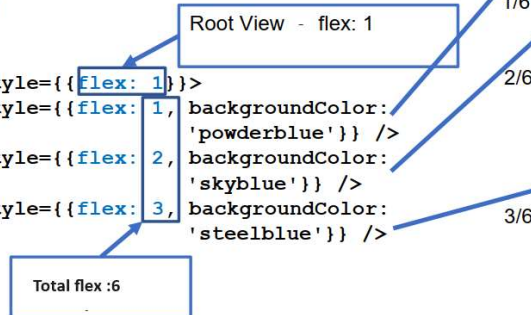
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## III. Layout in ReactNative

### • Examples of Flex

```
import React, { Component } from 'react';
import { AppRegistry, View } from 'react-native';
export default class FlexDimensionsBasics extends Component {
  render() {
    return (
      <View style={{flex: 1}}>
        <View style={{flex: 1, backgroundColor: 'powderblue'}} />
        <View style={{flex: 2, backgroundColor: 'skyblue'}} />
        <View style={{flex: 3, backgroundColor: 'steelblue'}} />
      </View>
    );
  }
}
```



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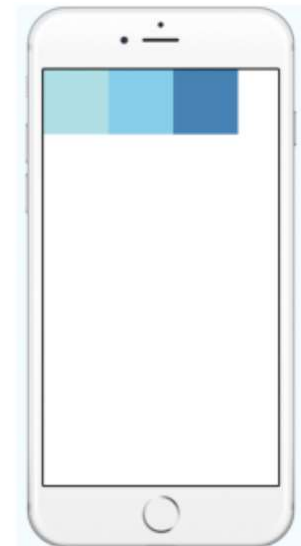
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## III. Layout in ReactNative

### • Examples of flexDirection

```
import React, { Component } from 'react';
import { AppRegistry, View } from 'react-native';
export default class FlexDirectionBasics extends Component {
  render() {
    return (
      // Try setting `flexDirection` to `column`.
      <View style={{flex: 1, flexDirection: 'row'}}>
        <View style={{width: 50, height: 50, backgroundColor: 'powderblue'}} />
        <View style={{width: 50, height: 50, backgroundColor: 'skyblue'}} />
        <View style={{width: 50, height: 50, backgroundColor: 'steelblue'}} />
      </View>
    );
  }
}
```



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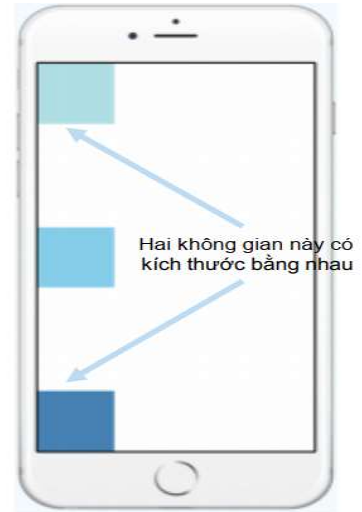
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### III. Layout in ReactNative

#### • Examples of justifyContent

```
import React, { Component }
from 'react';
import { AppRegistry, View }
from 'react-native';
export default class JustifyContentBasics
extends Component {
render() {
return (
// Try setting `justifyContent` to `center`.
// Try setting `flexDirection` to `row`.
<View style={{
flex: 1,
flexDirection: 'column',
justifyContent: 'space-between',
}}>
<View style={{width: 50, height: 50, backgroundColor: 'powderblue'}} />
<View style={{width: 50, height: 50, backgroundColor: 'skyblue'}} />
<View style={{width: 50, height: 50, backgroundColor: 'steelblue'}} />
</View>
);
};
};
```



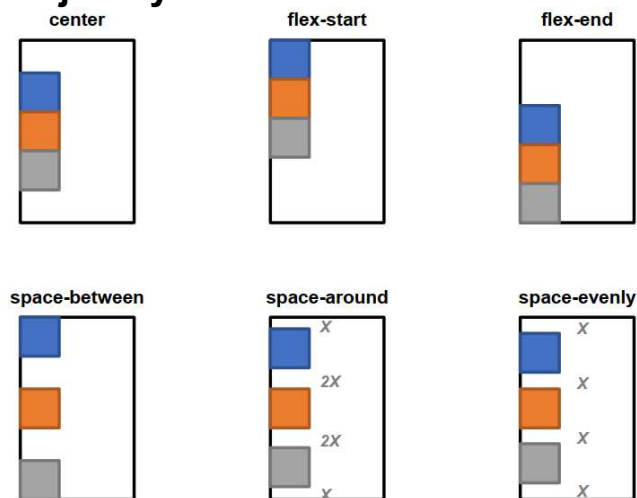
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### III. Layout in ReactNative

#### • Examples of justifyContent



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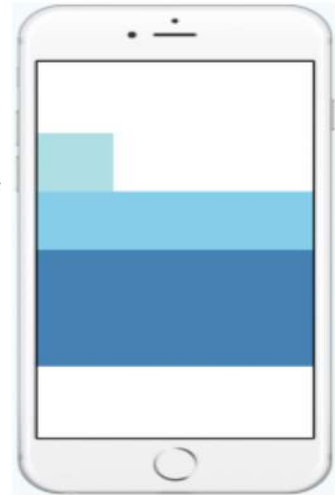
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## III. Layout in ReactNative

### • Examples of alignitems

```
import React, { Component } from 'react';
import { AppRegistry, View } from 'react-native';
export default class AlignItemsBasics
  extends Component {
  render() {
    return (
      // Try setting `alignItems` to `flex-start`
      // Try setting `justifyContent` to `flex-end`.
      // Try setting `flexDirection` to `row`.
      <View style={{
        flex: 1,
        flexDirection: 'column',
        justifyContent: 'center',
        alignItems: 'stretch',
      }}>
        <View style={{width: 50, height: 50, backgroundColor: 'powderblue'}} />
        <View style={{height: 50, backgroundColor: 'skyblue'}} />
        <View style={{height: 100, backgroundColor: 'steelblue'}} />
      </View>
    );
  }
}
```



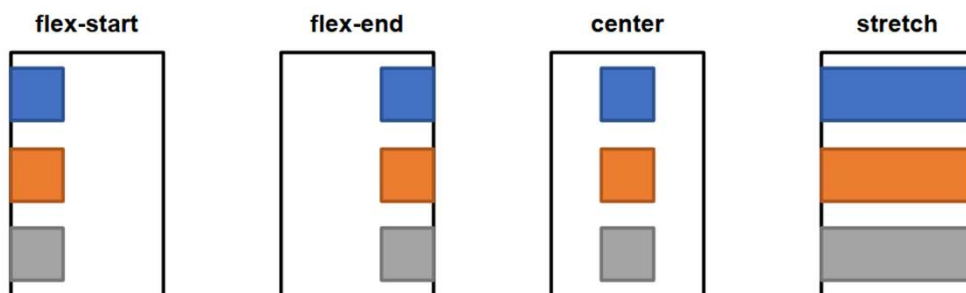
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## III. Layout trong ReactNative

### • Examples of attributes alignitems



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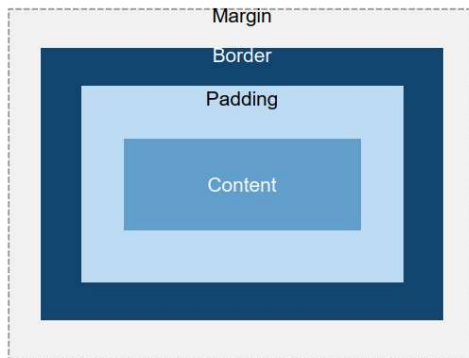
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## III. Layout trong ReactNative

### • Margins, Borders & Padding

The components follow the Box model, similar to the CSS box model:



```
const styles = StyleSheet.create({
  content: {
    padding: 20,
    margin: 0,
    backgroundColor: '#ef4c',
    width: 125,
    height: 125,
    borderWidth: 1,
    borderColor: 'red',
    textAlign: 'center'
  }
});
```

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## III. Layout trong ReactNative

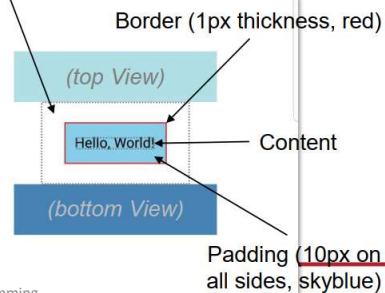
### • Margins, Borders & Padding

backgroundColor: "red"    borderWidth: 2    borderColor: "green"    borderRadius: 10    opacity: 0.3



Margin (20px on all sides, transparent)

```
<View style={{...}} />
<Text style={{
  backgroundColor: 'skyblue',
  padding: 10,
  borderWidth: 1,
  borderColor: 'red',
  margin: 20
}}>Hello, World!</Text>
</View style={{...}} />
```



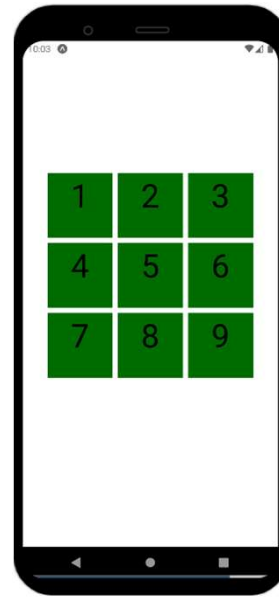
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# Exercises

Use <https://snack.expo.dev/> to design the interface as shown



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A slide with a dark blue background. On the left, there is a photograph of a large tree in front of a multi-story university building. In the top right corner, the EIU logo is displayed, consisting of a stylized globe icon followed by the text "EIU" in large letters, and "TRƯỜNG ĐẠI HỌC QUỐC TẾ MIỀN ĐÔNG" and "EASTERN INTERNATIONAL UNIVERSITY" in smaller letters below it. In the center, the text "Q&amp;A" is written in large, white, sans-serif font. At the bottom, there is a thin horizontal line. Below the line, the text "Mobile programming" is on the left and "30" is on the right.

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