Sales and Order Quantity Performance Dashboard
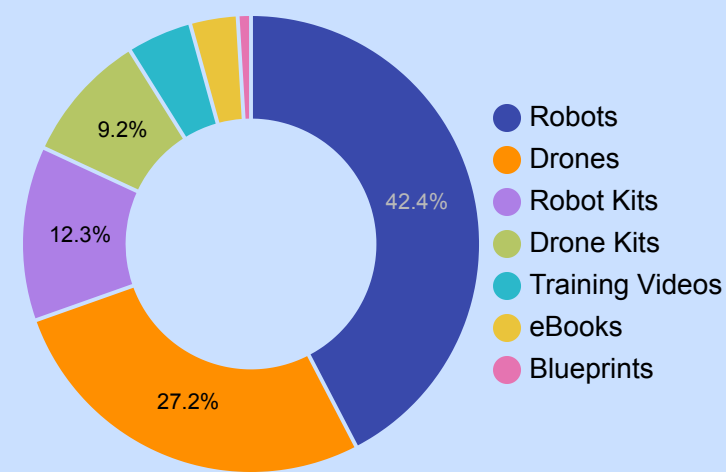
Sales Trends
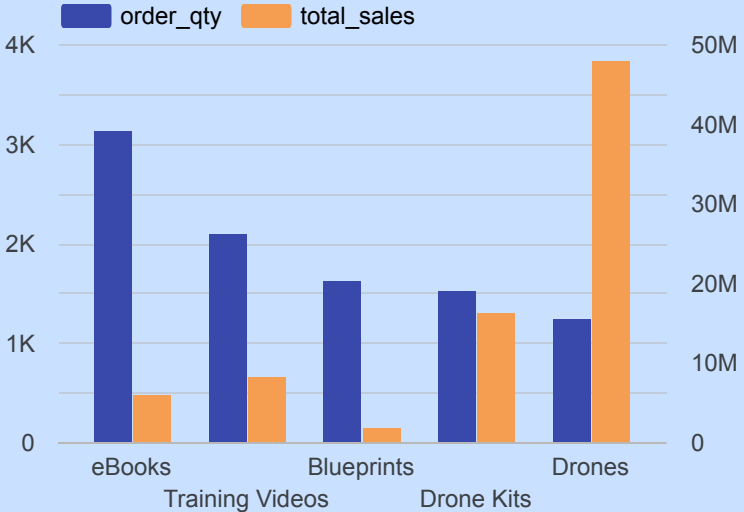
Total Sale

175,475,057

Total Sale 2021

84,154,048

⬇ -7.8%

Top 5 Category Product

Quantity Order by Category

Total Sales by Category
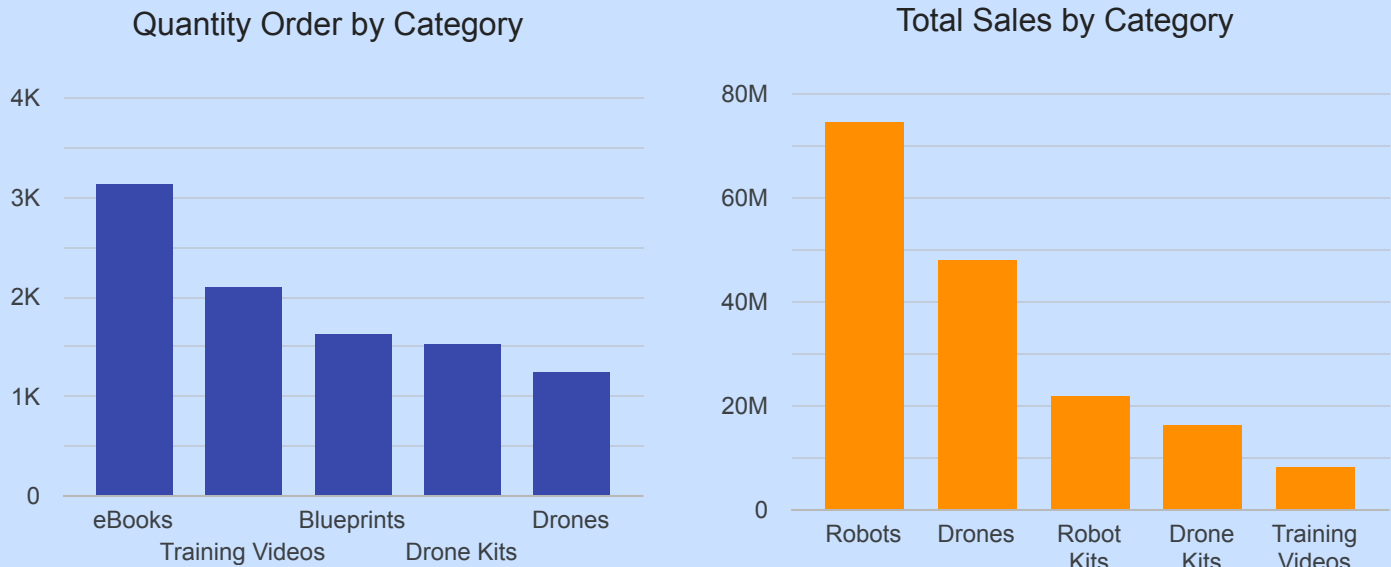
Sales Contribution by Product Category

- Robots — 42.4%
- Drones — 27.2%
- Robot Kits — 12.3%
- Drone Kits — 9.2%
- Training Videos
- eBooks
- Blueprints

Sales and Order Comparison

order_qty   total_sales

Top Performing Cities by Sales and Orders

total_sales   order_qty

Cities: Washington, Houston, Sacramento, San Diego, Albany, Springfield