

# Putri Ilyassani

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#### **About Me**

A hardworking, keen to learn, honest and fast learner person. I was involved in various activities by being a creative economic staff of BEM FIT Telkom University, specifically the chief committee of an entrepreneurship webinar and awarded as the most inspired work programme. I'm also active in designing UI/UX design, and creating illustration in Adobe Photoshop. I'm passionate about graphic design, 2D environment design, UI/UX, Digital marketing, and product development.

# **Skills**

- Figma, UI interface, Canva, Adobe Photoshop, Adobe Illustrator, Microsoft Office, Blender, Adobe Premiere Pro, Bahasa Indonesia (Native), English (Upper Intermediate)
- Agile, Dedicated, adaptation, communication, design thinking, Teamwork, Time Management, and Flexible

# **Experiences**

# Founder (COO) of Creative Education Center (2022-2023)

- Conduct research about user requirements and Market validation
- Manage strategy for operational stuff
- Provide operational needs of the company

# Freelance UI/UX designer (2021-2022)

- Conducted projects related to app mock ups and Game UI/UX.
- Gained satisfied review from the customers.

#### **Creative Economic Staff, BEM FIT (2021-2022)**

- Responsible in performing 2 work programmes, Vokasi Store and Webinar Entrepreneurship
- Led Vokasi Store programme in collaboration with UMKM by presenting Business proposal and gained profit return 50% in 2 months.
- Led online webinar about Entrepreneurship as a chief committee.

# **Chief Committee, Webinar Entrepreneurship 2021**

- Conducted an online webinar with total 4500 participants.
- Leading, monitoring, organizing from pre-event until evaluation of 5 divisions and 11 committees.
- Achieved Most Inspired work programme in BEM FIT award.

#### **Education**

# D4 Multimedia Engineering Telkom University(2019-2023(Expected)

- Current GPA: 3.96 (140 Credits)
- JPU(Beasiswa Unggulan) Full Scholarship Awardee (2019-now)
  Selected among thousands of participants in all region of Indonesia

# Certification

- BuildwithAngga UI/UX complete UI designer class, UX design (2022)
- BelajarLagi Digital Marketing Bootcamp (2022 May-July)
- Studi Independen Microcredential Game Developer Game Artist (2022 Feb-July)