



# KIMIA FARMA PERFORMANCE ANALYTICS DASHBOARD

Data from the period  
2020-2023

Select date range

Branch

Province

City

Product Category

Product Details

Rating Category

## Utilities & Links

Reset Filter

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Total Customer  
264,601



Total Revenue  
321.2B



Total Profit  
91.2B



Total Transaction  
672,458



Transaction Rating  
4

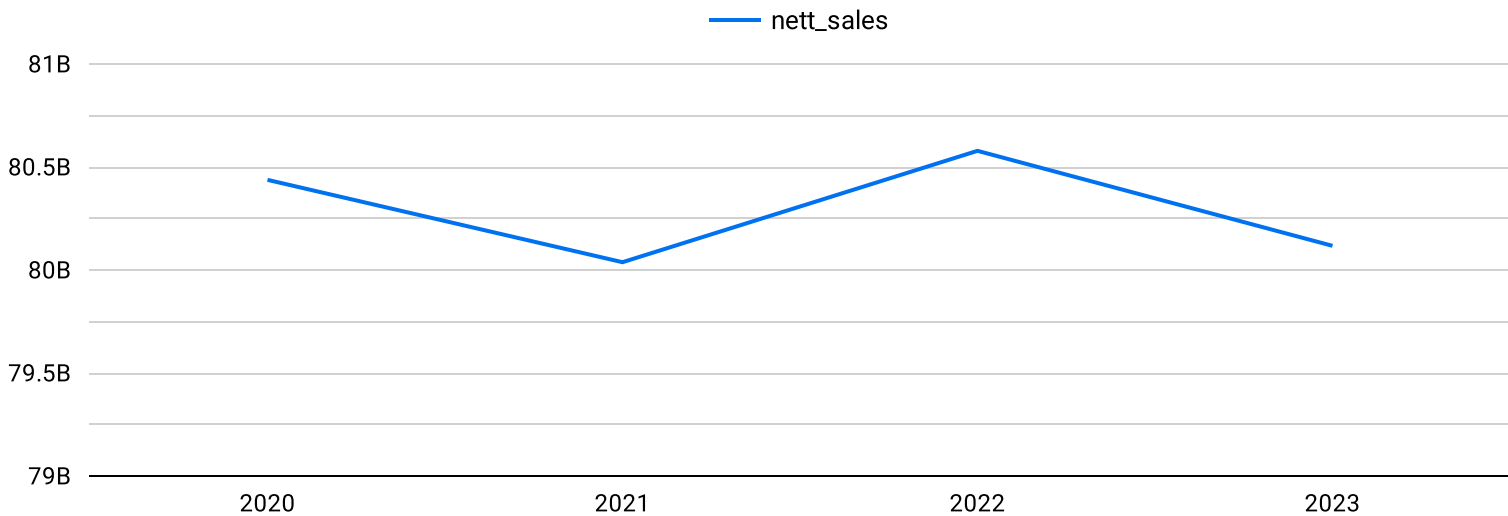


Branch Rating  
4.45

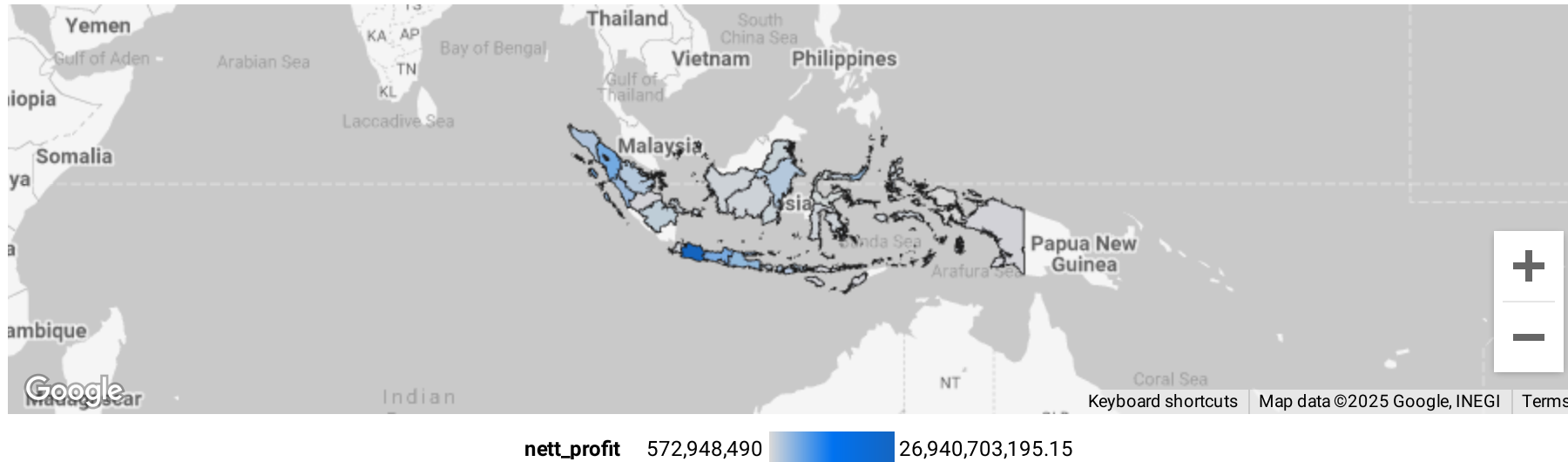


Conversion Rate  
2.54%

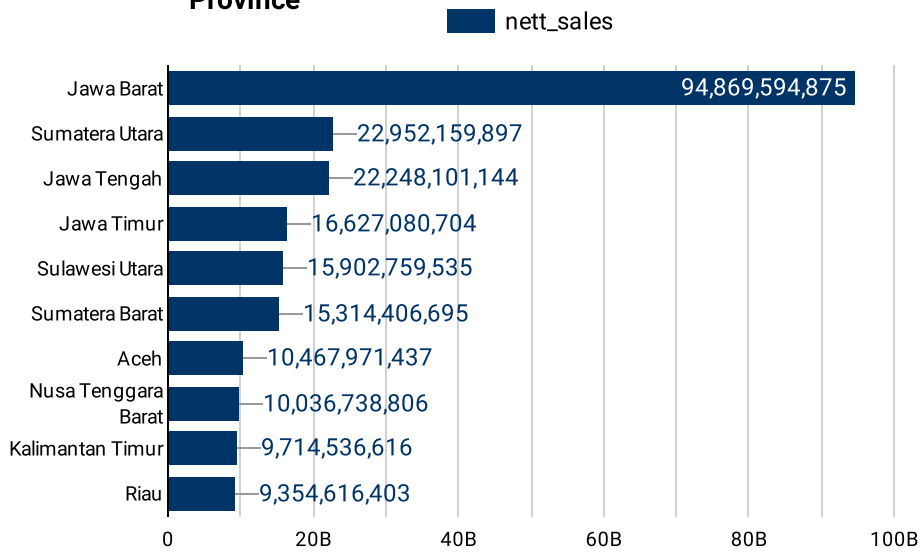
Kimia Farma Revenue by Year



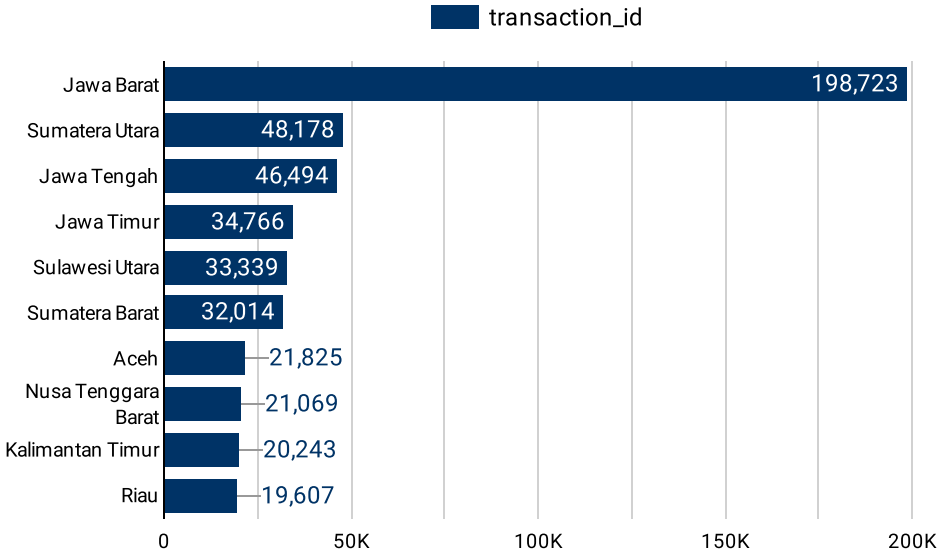
Total Profit by Province in Indonesia



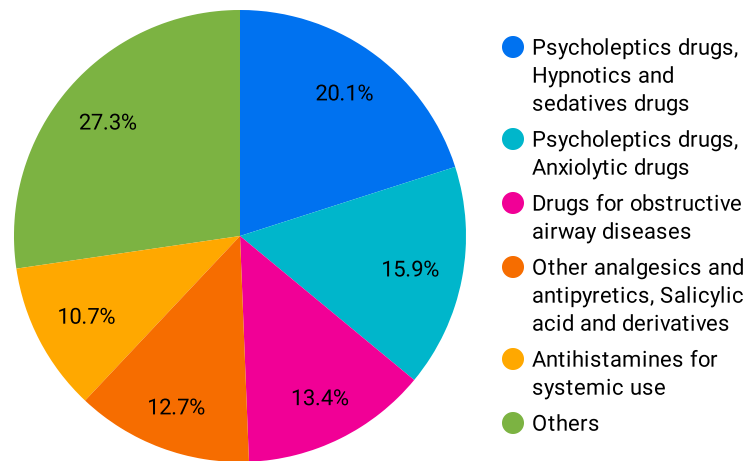
Top 10 Nett Sales Branches by Province



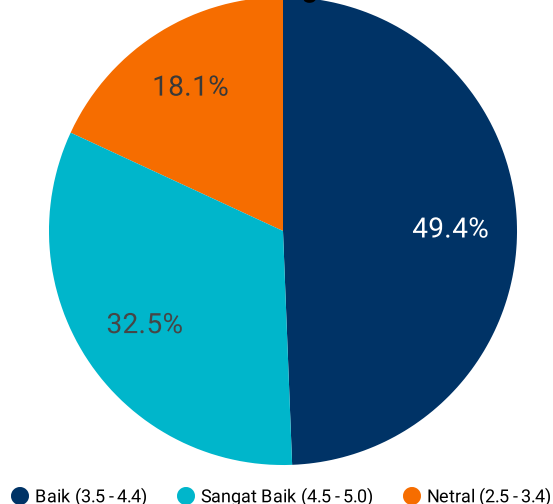
Top 10 Total Transactions by Province



Proportion of Top-Selling Products (Grouped by Product Name)



Proportion of Customer Transaction Ratings



Top 5 High-Rated Branches with Lowest Transaction Ratings

	Branch Name	Province	City	Branch Rating ①	Transaction Rating ②
1.	Kimia Farma - Klinik-Aptek-Laboratorium	Sumatera Utara	Pematangsiantar	4.83	3.99
2.	Kimia Farma - Klinik & Apotek	Jambi	Jambi	4.77	4.00
3.	Kimia Farma - Klinik-Aptek-Laboratorium	Kepulauan Riau	Batam	4.73	4.00
4.	Kimia Farma - Apotek	Papua Barat	Sorong	4.73	3.99
5.	Kimia Farma - Klinik-Aptek-	Jawa Barat	Cikampek	4.72	4.02

Top 5 Products by Number of Transactions

	Product Details	Transaction
1.	KF519 - Other analgesics and antipyretics, Pyrazolones and Anilides	4,608
2.	KF262 - Psycholeptics drugs, Hypnotics and sedatives drugs	4,590
3.	KF346 - Anti-inflammatory and antirheumatic products, non-steroids, Acetic acid derivatives and related substances	4,587
4.	KF943 - Other analgesics and antipyretics, Salicylic acid and derivatives	4,582
5.	KF576 - Other analgesics and antipyretics, Salicylic acid and derivatives	4,582

Top 5 Best-Selling Products by Revenue

	Product Details	Nett Sales
1.	KF953 - Drugs for obstructive airway diseases	4,106,577,825
2.	KF633 - Other analgesics and antipyretics, Pyrazolones and Anilides	4,031,493,928
3.	KF977 - Anti-inflammatory and antirheumatic products, non-steroids, Propionic acid derivatives	3,963,848,400
4.	KF710 - Antihistamines for systemic use	3,947,534,800
5.	KF881 - Other analgesics and antipyretics, Salicylic acid and derivatives	3,938,881,372