# CSD 2214 - Front End Web Development II Project Report

**Sneaker Website: "Kicks"** 

https://github.com/Puttaz/Kicks



**Submitted By:** 

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#### INTRODUCTON TO OUR WEBSITE

Introduction Kicks sneakers is an E-commerce web site targeting the Nike sneaker audience. Sneakers are versatile in their utility as well as fashion and prestige. Nike sneakers web is a knowledge hub of design and technology and at the same time an online store for customers to buy their favorite brand.

### **Technologies Used**

#### 1. HTML 5.0

The web site is programmed using html 5 to get the full potential of advanced

features, Semantic tags are used where necessary for accessibility features.

#### 2. CSS 3.0

Styling is done using CSS 3 to support responsive design and external style

sheets are used to separate markup and appearance throughout the project.

Layout and styling is also done using separate external styling sheets for

increased maintainability.

### 3. SPA, MPA or Hybrid

The web site uses a hybrid approach as SPA as sub applications of MPA. To

reduce the drawbacks of SPA like poor SEO and poor browsing history

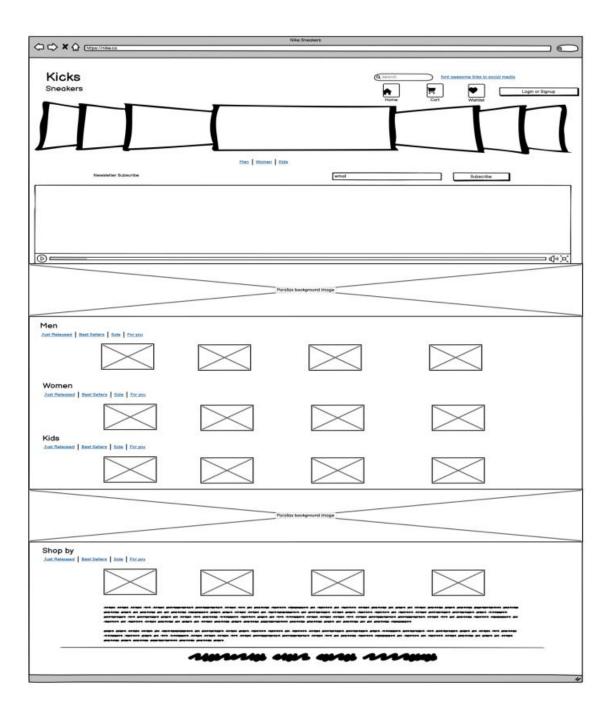
experience, and drawbacks of performance in MPA. Modular Hybrid approach is used.

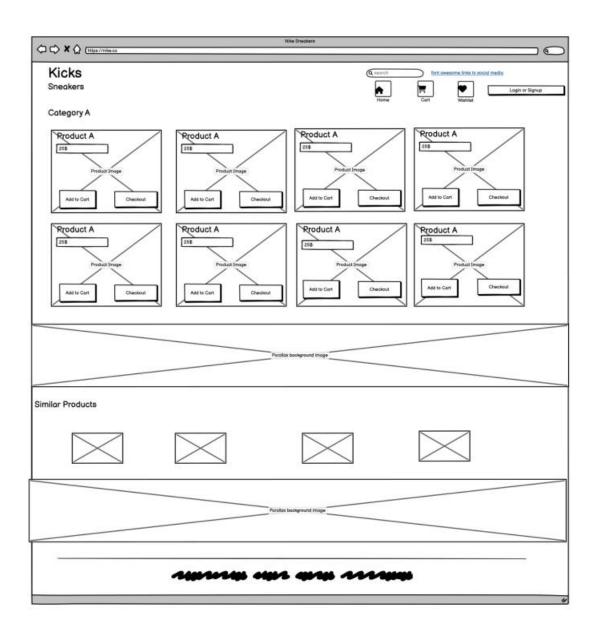
### 4. JavaScript

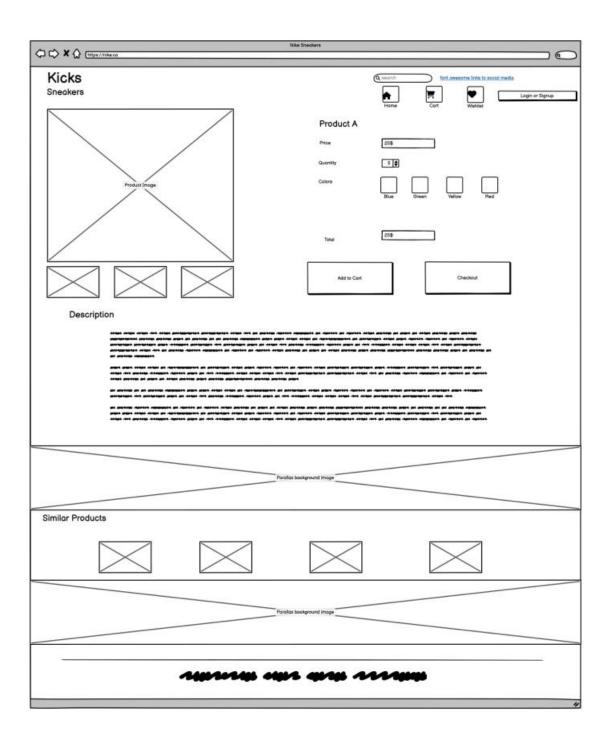
Making interactive web pages is possible with JavaScript, a text-based programming language used both on the client-side and server-side. JavaScript adds interactive aspects to online sites that keep users interested, whereas HTML and CSS are languages that provide web pages structure and design.

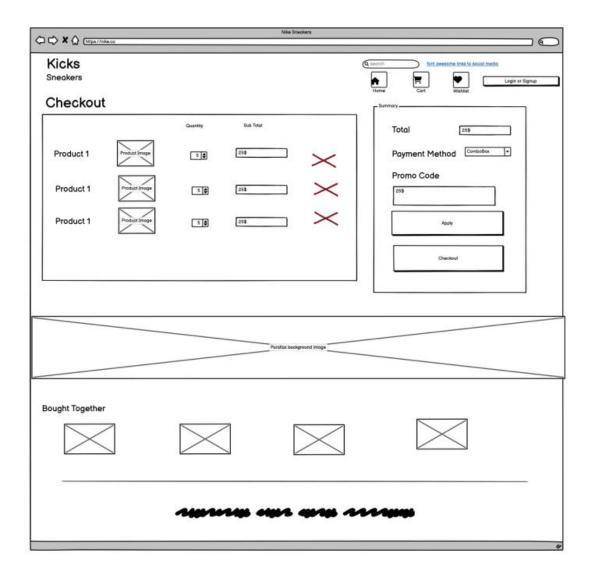


**Wireframes** 









# **Design Features**

## **Responsive Design**

It is referred to as responsive design when websites are created and deployed to accommodate all browser and screen sizes.

When layouts are fixed, different-sized windows distort the website's structure and cause a very unpleasant user experience. By employing suitable CSS methods, the website's structure may be maintained.

#### **Mobile Friendly**

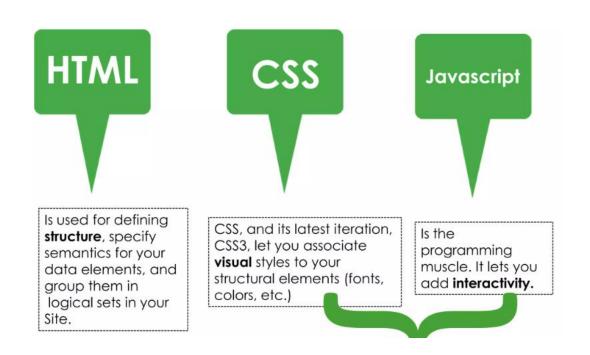
When a website is mobile friendly, it is made to function perfectly on mobile devices. For instance, large navigation bars cannot fit on a small mobile screen, necessitating extra website layout.

#### W3C Validated

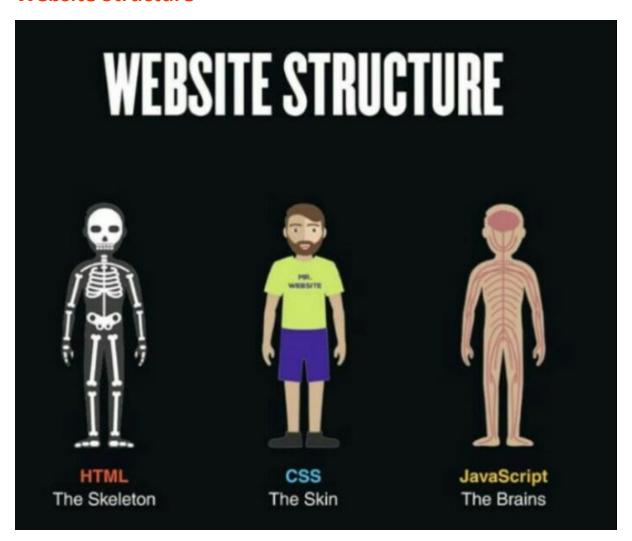
The W3C maintains standards for HTML 5, and an online markup validation tool is provided to assist developers. When utilized, developers may recognise the problems and alerts and fix them for the intended purpose.

### **Search Engine Optimization (SEO)**

Users find the services or products they need by searching on a search engine provider. Therefore, it is crucial for online companies to rank highly in the search results for a term. Developers will provide all the necessary information for web crawlers to classify the website for specified keywords after SEO is completed.

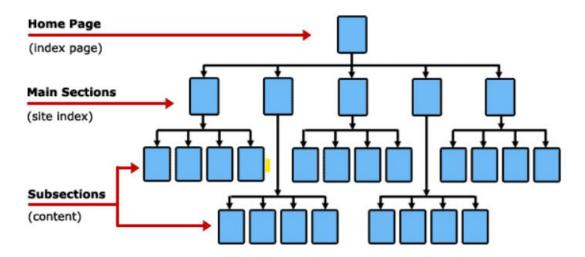


#### **Website Structure**

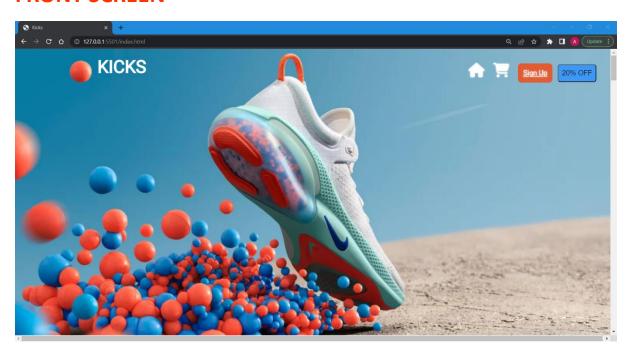


### **Website Layout**

#### **Basic Website Layout**

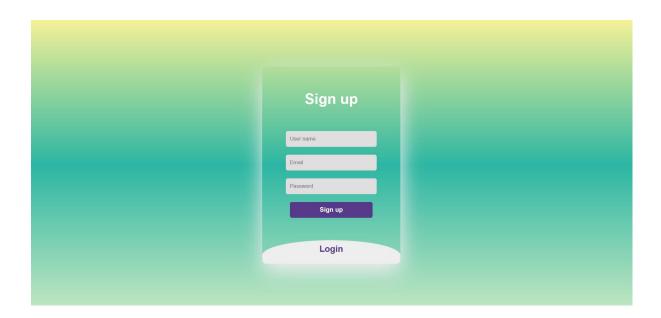


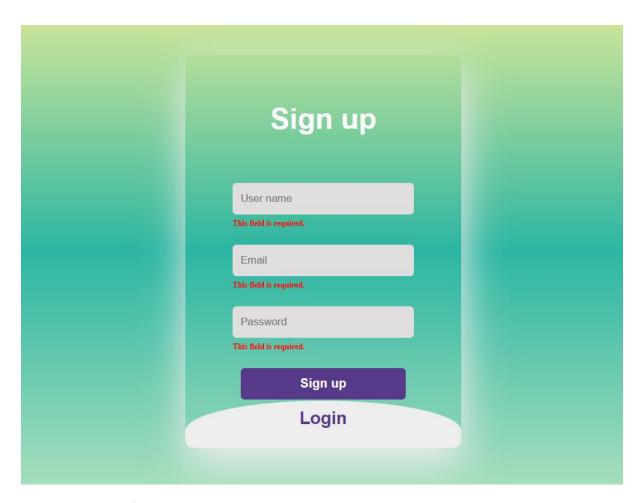
# **FRONT SCREEN**



S

# ign up and Login Page





Used jquery for validation in both signup and login page.

```
function validateSignUpform() {
 $("span").hide();
 $(":text").after("<span></span>");
 $(":password").after("<span></span>");
 console.log(localStorage);
 var emailCheck = false;
 var passCheck = false;
 console.log(emailCheck);
 var userName = $("#userName").val();
 var charPattern = /^[A-Za-z]+$/;
 if (userName == "") {
   document.getElementById("userName").style.margin = "60px 20px 0px 60px";
   $("#userName").next().text(" This field is required.");
  } else if (!charPattern.test(userName)) {
   document.getElementById("userName").style.margin = "60px 20px 0px 60px";
   $("#userName").next().text("Only characters allowed.");
   else {
 var emailPattern = \sqrt{b[A-Za-z0-9. %+-]+0[A-Za-z0-9.-]+\.[A-Za-z]{2,4}\b/;}
 var email = $("#emailSign").val();
```

```
document.getElementById("emailSign").style.margin = "20px 60px 0px 60px";
  $("#emailSign").next().text(" This field is required.");
else if (!emailPattern.test(email)) {
  document.getElementById("emailSign").style.margin = "20px 60px 0px 60px";
  $("#emailSign").next().text(" Must be a valid email address.");
  emailCheck = true;
var passwordPattern = /^(?=.*\d)(?=.*[!@#$%^&*])(?=.*[a-z])(?=.*[A-Z]).{8,}$/;
var password = $("#passwordSign").val();
if (password == "") {
  document.getElementById("passwordSign").style.margin = "20px 60px 0px 60px";
  $("#passwordSign").next().text(" This field is required.");
// Checking if entered email matches the regex pattern
else if (!passwordPattern.test(password)) {
  document.getElementById("passwordSign").style.margin = "20px 60px 0px 60px";
  $("#passwordSign")
    .text("8 letter, 1 symbol, upper and lower case letters & no");
} else {
```

```
if (emailCheck == true && passCheck == true) {
    localStorage.setItem(email, password);
    console.log(localStorage);
    location.replace("index.html");
}

function validateform() {
    $("span").hide();
    $(":password").after("<span></span>");
    // Created different regex for each label
    var email = $("#email").val();
    var password = $("#password").val();

if (password == localStorage.getItem(email)) {
    console.log("yes");
    location.replace("index.html");
    } else {
    $("#password").next().text("Invalid email or password.");
    }
}
```

#### **Validations:**

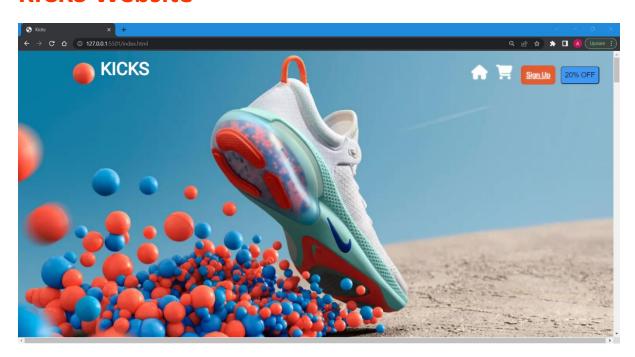
Added regex patters for each label. Different validate functions for each login and sign-up forms. And based on it displaying the error in a span. Used red colour to display the errors.

```
ioginroim.css / ...
body{
  margin: 0;
  padding: 0;
  display: flex;
  justify-content: center;
  align-items: center;
  min-height: 100vh;
  font-family: 'Jost', sans-serif;
  background: linear-gradient(to bottom, #f7f297, #2cb6a3, #C4E8C2);
.main {
  width: 350px;
  height: 500px;
 overflow: hidden;
 border-radius: 10px;
 box-shadow: 2px 20px 50px ■#f3efef;
#check {
 display: none;
.signup {
  position: relative;
 width:100%;
 height: 100%;
label{
color: ■#fff;
```

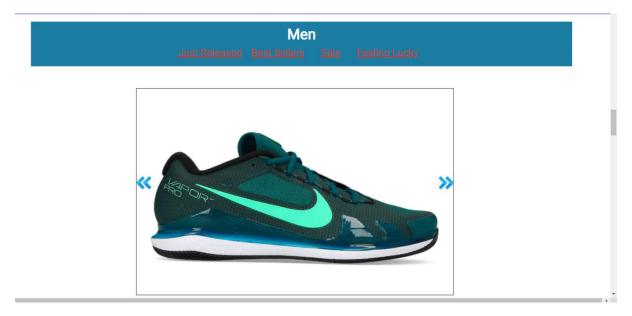
```
input{
 width: 60%;
 height: 20px;
 background: ■#e0dede;
 justify-content: center;
 display: flex;
 margin: 20px auto;
 padding: 10px;
 border: none;
 outline: none;
 border-radius: 5px;
button{
 width: 60%;
 height: 40px;
 margin: 10px auto;
 justify-content: center;
 display: block;
 color: #fff;
 background: ■#573b8a;
  font-size: 1em;
 font-weight: bold;
 margin-top: 20px;
 outline: none;
 border: none;
 border-radius: 5px;
```

```
border-radius: 60% / 10%;
  transform: translateY(-180px);
  transition: .8s ease-in-out;
.login label{
 color: ■#573b8a;
  transform: scale(.6);
#check:checked ~ .login{
 transform: translateY(-500px);
#check:checked ~ .login label{
transform: scale(1);
#check:checked ~ .signup label{
transform: scale(.6);
span{
 font: bold 10px 'Bitter', serif;
 color: ■red;
margin: 60px;
```

# **KICKS Website**



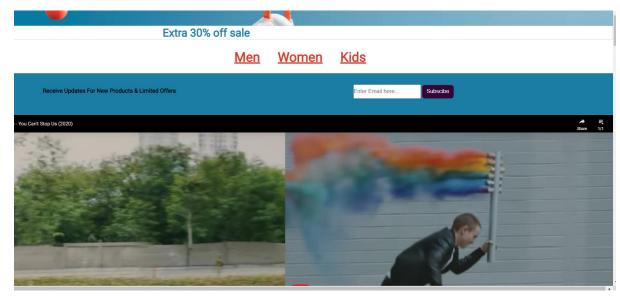
# **Image Slider**



# Women Just Released Best Sellers Sale Feeling Lucky



# Added a YouTube video



```
$ sliderjs > ...

$ (document).ready(function(){

$ ('.next').on('click', function(){

var activeImage = $('.active');

var nextImage = activeImage.next();

if(nextImage.length){

activeImage.removeClass('active').css('z-index',-10);

nextImage.addClass('active').css('z-index',10);

}

}

$ ('.prev').on('click', function(){

var activeImage = $('.active');

var prevImage = activeImage.prev();

if(prevImage.length){

activeImage.removeClass('active').css('z-index',-10);

prevImage.addClass('active').css('z-index',10);

}

})

})

})

})

});
```

```
display: block;
.slider-outer {
        overflow: auto;
        margin: auto 20%;
    .slider-inner {
        width: 95%;
        margin: 40px auto;
        position: relative;
        float: left;
        border: □#666 solid 2px;
    .slider-inner img{
        display: none;
        width: 100%;
        height:auto;
    .slider-inner img.active{
        display:inline-block;
     .prev{
        float:left;
```

# **Parallax scrolling**

```
layout.css > 😝 .cat-content p
    margin: 0;
    padding: 0;
.container{
   width: 90%;
    margin: auto;
    float:right;
.search form{
    float: right;
    margin: 10px;
.social li{
    display: inline-block;
    padding: 10px;
.parallax {
   clear: both;
    background-image: url("../media/images/background.jpg");
    min-height: 1000px;
    display: flex;
    justify-content: space-between;
    background-attachment: fixed;
```

```
Dackground-accacillienc, ilkeu,
   background-position: center;
   background-repeat: no-repeat;
   background-size: cover;
.parallax-red {
   clear: both;
   background-image: url("../media/images/background_red.jpg");
   min-height: 1000px;
   display: flex;
   justify-content: space-between;
   background-attachment: fixed;
   background-position: center;
   background-repeat: no-repeat;
   background-size: cover;
.parallax-blue {
   clear: both;
   background-image: url("../media/images/background_blue.jpg");
   min-height: 1000px;
   display: flex:
```

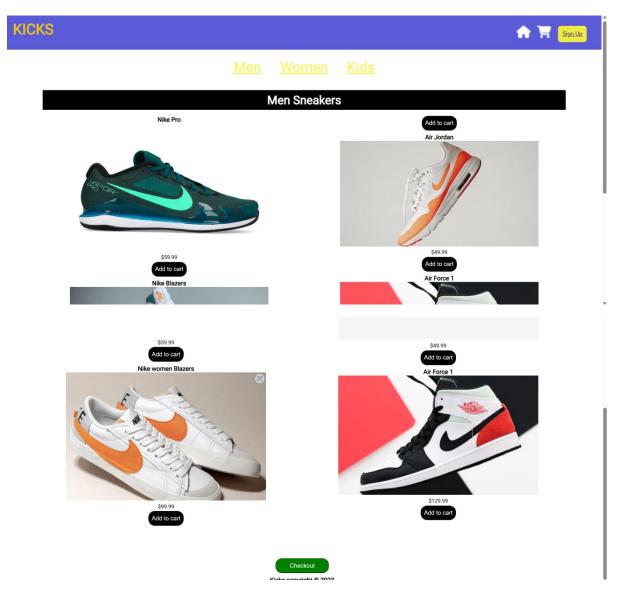
```
.parallax-blue {
   clear: both;
   background-image: url("../media/images/background_blue.jpg");
   min-height: 1000px;
   display: flex;
   justify-content: space-between;
   background-attachment: fixed;
   background-position: center;
   background-repeat: no-repeat;
   background-size: cover;
.parallax-yellow {
   clear: both;
   background-image: url("../media/images/background_yellow.jpg");
   min-height: 1000px;
   display: flex;
   justify-content: space-between;
   background-attachment: fixed;
   background-position: center;
   background-repeat: no-repeat;
   background-size: cover;
.pheader{
   margin: 20px;
```

```
<div class="parallax-blue"></div>
<section class="container" id="men">
   <div class="cat-header">
       <h2>Men</h2>
       <nav class="cat-nav">
               <a href="men.html">Just Released</a>
               <a href="men.html">Best Sellers</a>
               <a href="men.html">Sale</a>
               <a href="men.html">Feeling Lucky</a>
       <div class="slider-outer">
           <img src="media/images/left.png" class="prev" alt="Previous">
           <div class="slider-inner">
               <img src="media/images/men6.jpg" class = "active">
               <img src="media/images/men3.jpg" >
               <img src="media/images/men5.jpg">
               <img src="media/images/men4.jpg" >
           <img src="media/images/right.png" class="next" alt="Next">
   </div>
```

```
<div class="parallax-red"></div>
                                                                 > parallax
<section class="container" id="women">
   <div class="cat-header">
       <h2>Women</h2>
       <nav class="cat-nav">
              <a href="">Just Released</a>
              <a href="">Best Sellers</a>
              <a href="">Sale</a>
              <a href="">Feeling Lucky</a>
          <img src="media/images/men2.jpg" alt="">
          <img src="media/images/women2.avif" alt="">
          <img src="media/images/women3.avif" alt="">
          <img src="media/images/women4.avif" alt="">
<div class="parallax-yellow"></div>
<section class="container" id="kids">
   <div class="cat-header">
       <h2>Kids</h2>
       <nav class="cat-nav">
              <a href="">Just Released</a>
              <a href="">Best Sellers</a>
              <a href="">Sale</a>
              <a href="">Feeling Lucky</a>
```

# **Adding to Cart**

# (Using Local Storage)



```
$(document).ready(function(){
    reload();
var reload = function(){
     var items = []
     if(localStorage.getItem('items')){
         console.log("items found")
         items = JSON.parse(localStorage.getItem('items'))
     var str = '';
for (var i = 0; i < items.length; i++) {</pre>
         var quantityId = items[i].name+'-quantity';
var removeId = +items[i].name+'-btn';
          str += '<div class ="cart-items">' +
            '<h3>' + items[i].name +'</h3>'+
            '<img src = ' + items[i].img + '>' +
            '<input id="'+items[i].name+'-quantity" type="number" value = '+items[i].quantity+'></input>'+
'Price : ' + items[i].price + ''+
            'Item Total : ' + items[i].price * items[i].quantity+ ''+
            '<button id="'+items[i].name+'-btn" >Remove</button>'+
            $('#'+quantityId).bind('keyup mouseup', function () {
               for (var i = 0; i < items.length; i++) {
                   if(items[i].name = items[i].name){
   items[i].quantity = $('#'+quantityId).value;
                        reload();
         $('#'+quantityId).on('click',function(){
   items = items.splice(i, 1);
   localStorage.setItem('items',JSON.stringify(items));
               reload();
```











#### **Men Women Kids**

Cart					
Product Air Jordan	Image	Qunatity 1	<b>Price</b> 49.99	<b>Total</b> 49.99	Action
Nike Pro		1	59.99	59.99	Remove

Total 109.98 KICKS copyright © 2023

# **Key Features**

- 1. Used jQuery validations and local storage for sign up and login page.
- 2. Used (DOM) local storage for cart application.
- 3. Used jQuery events and animation in discount voucher toggle popup.
- 4. Added parallax scrolling effect with the help of CSS.
- 5. Added sliders in each category with jQuery events and CSS.
- 6. Added a marquee tag for extra discount.
- 7. Created our own animation and added it to brand header on first page.

# (No bootstrap or online plugins used.)

# **THANK YOU**