

## Recommendations for your Portfolio Website

- ➔ Start with CONTENT and STRUCTURE! Styling comes later.  
(Make a sketch, on a piece of paper.)
- ➔ FIRST things FIRST! Important content on top (like in a newspaper).
- ➔ Which parts of your website are recurring? <head>, <body>, logo, navigation, footer... (copy and paste)
- ➔ What do you want to achieve? Information, discussion, call to action, contact, purchase...
- ➔ Always keep the expectations of the user in mind!
- ➔ Get inspirations from other portfolio websites!
- ➔ Use the semantic HTML5 elements: <header>, <nav>, <main>, <section>, <article>, <aside>, <footer>
- ➔ Use white space!
- ➔ When everything has emphasis, nothing does!
- ➔ Sometimes less is more!