# Using Temporal Hierarchies in Practice

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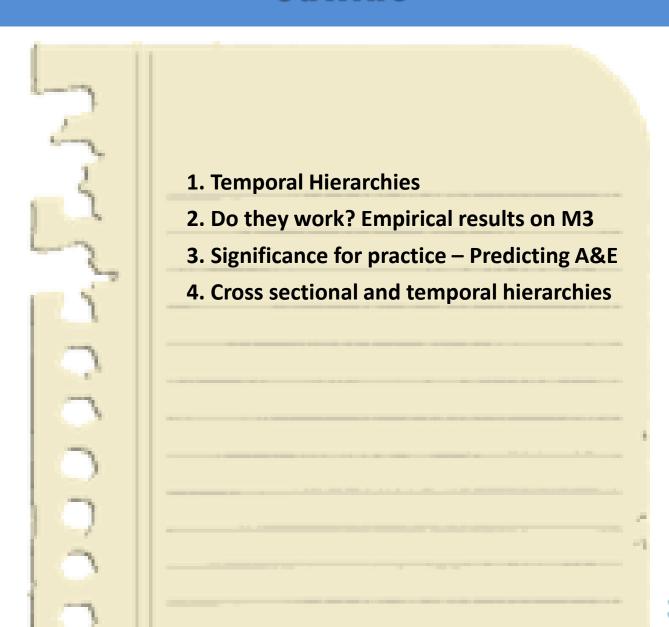




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## Outline



Lancaster Centre for

## **Hierarchical Forecasting**

In many forecasting applications there are multiple time series that are hierarchically organised:

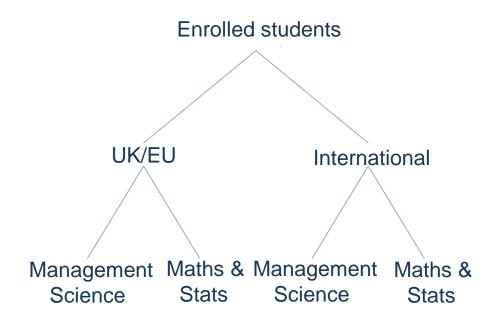
- Product categories
- Market segments
- Geographical
- Supply channels
- etc.

There are two major advantages in considering hierarchical structure in forecasting:

- Improve accuracy
- Reconcile forecasts → Decision making advantages

## **Hierarchical Forecasting**

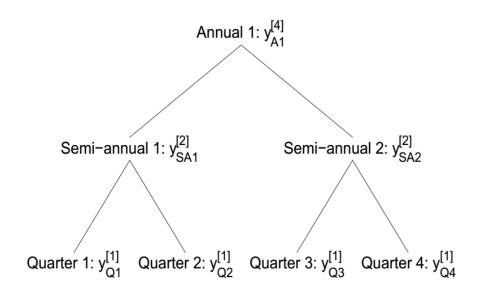
A typical example of hierarchical forecasting comes from cross-sectional applications. For example let us suppose we want to forecast student admissions:



Reconciling forecasts across levels helps improve accuracy and align decision making.

## Forecasting with Temporal Hierarchies

Analogously we can construct temporal hierarchies, where now we consider for a single time series multiple levels of temporal aggregation.



The idea is that similarly to cross-sectional hierarchies, we can take advantage of the structure to **increase accuracy** at short and long term and **align forecasts of different horizons**.

## Forecasting with Temporal Hierarchies

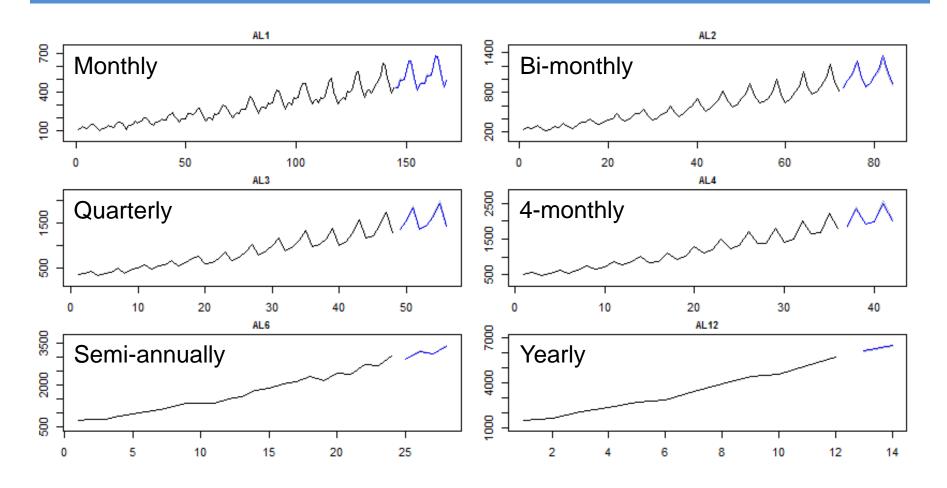
As George explained in his presentation 'Forecasting with Temporal Hierarchies':

$$\boldsymbol{y}_i = \left(y_i^{[m]}, \dots, \boldsymbol{y}_i^{[k_3]'}, \boldsymbol{y}_i^{[k_2]'}, \boldsymbol{y}_i^{[1]'}\right)'$$
 Temporally aggregated series and for the forecasts: 
$$\boldsymbol{y}_i = \boldsymbol{S}\boldsymbol{y}_i^{[1]}$$
 Temporally aggregated series 
$$\boldsymbol{y}_h^{\text{case}} = \boldsymbol{S}(\boldsymbol{S}'\boldsymbol{\Lambda}^{-1}\boldsymbol{S})^{-1}\boldsymbol{S}'\boldsymbol{\Lambda}^{-1}\hat{\boldsymbol{y}}_h.$$
 Forecasts at each level (produced by any means)

The scaling matrix  $\Lambda$  can be approximated using:

- Temporal hierarchy structure
- Variance of forecasts at each temporal level

## An example



The forecast (blue line) is the result of reconciling the forecasts across all temporal aggregation levels. Here ETS was used, but any model can be used and it does not have to be the same across levels.

## **Evaluation on the M3 dataset**

| Monthly dataset |    |      | % change over base |                  |                  | % change over base |       | er base |                |
|-----------------|----|------|--------------------|------------------|------------------|--------------------|-------|---------|----------------|
| Aggregation     |    |      | E1                 | ΓS               |                  |                    | ARII  | MA      |                |
| level           | h  | Base | BU                 | $\mathrm{WLS}_s$ | $\mathrm{WLS}_v$ | Base               | BU    | $WLS_s$ | $\text{WLS}_v$ |
|                 |    |      |                    |                  | N                | IAPE               |       |         |                |
| Annual          | 1  | 9.4  | -7.7               | -17.2            | -14.7            | 13.6               | -30.0 | -38.3   | -36.9          |
| Semi-annual     | 3  | 11.4 | 2.4                | -7.9             | -5.1             | 12.8               | -1.5  | -13.2   | -9.7           |
| Four-monthly    | 4  | 11.5 | 3.6                | -5.0             | -3.0             | 12.8               | -0.1  | -9.0    | -6.8           |
| Quarterly       | 6  | 12.7 | 2.4                | -6.3             | -3.9             | 14.3               | -2.0  | -11.8   | -9.0           |
| Bi-monthly      | 9  | 14.2 | 3.2                | -4.6             | -2.5             | 16.1               | -3.2  | -11.7   | -9.3           |
| Monthly         | 18 | 20.0 | 0.0                | -1.4             | -0.6             | 22.1               | 0.0   | -12.6   | -10.1          |
| Average         |    |      | 0.6                | -7.1             | -5.0             |                    | -6.2  | -16.1   | -13.6          |
|                 |    |      | GRMSE              |                  |                  |                    |       |         |                |
| Annual          | 1  | 1.00 | 0.81               | 0.75             | 0.78             | 1.00               | 0.76  | 0.69    | 0.71           |
| Semi-annual     | 3  | 1.00 | 1.01               | 0.95             | 0.97             | 1.00               | 0.98  | 0.90    | 0.93           |
| Four-monthly    | 4  | 1.00 | 1.02               | 0.97             | 0.99             | 1.00               | 0.99  | 0.93    | 0.95           |
| Quarterly       | 6  | 1.00 | 1.02               | 0.97             | 0.98             | 1.00               | 0.97  | 0.91    | 0.93           |
| Bi-monthly      | 9  | 1.00 | 1.01               | 0.96             | 0.97             | 1.00               | 0.98  | 0.93    | 0.95           |
| Monthly         | 18 | 1.00 | 1.00               | 0.96             | 0.97             | 1.00               | 1.00  | 0.95    | 0.97           |
| Average         |    |      | 0.98               | 0.93             | 0.94             | 1                  | 0.95  | 0.89    | 0.91           |
|                 |    |      |                    |                  |                  | J                  |       |         |                |

BU: Bottom-Up

WLS<sub>s</sub>: Structural scaling WLS<sub>v</sub>: Variance scaling

relative error over base relative error over base

To compare with M3 results on sMAPE the results are:

**WLS<sub>s</sub>**: ETS: 13.69% **WLS<sub>v</sub>**: ETS: 13.87%

ETS: 14.45% (Hyndman et al., 2002)

Theta: 13.85% (best original performance)

## **Evaluation on the M3 dataset**

| Quarterly dataset |   | % change over base |         | % change over base |                  |                    |          |         |                  |
|-------------------|---|--------------------|---------|--------------------|------------------|--------------------|----------|---------|------------------|
| Aggregation       |   |                    |         | ETS                |                  | 7                  | A        | RIMA    |                  |
| level             | h | Base               | BU      | $WLS_s$            | $\mathrm{WLS}_v$ | Base               | BU       | $WLS_s$ | $\mathrm{WLS}_v$ |
|                   |   |                    |         | -                  | $M_{\lambda}$    | APE                | -        |         |                  |
| Annual            | 2 | 7.8                | -26.1   | -26.0              | -26.6            | 7.8                | -21.6    | -20.7   | -25.0            |
| Semi-annual       | 4 | 6.8                | -7.4    | -6.7               | -7.8             | 6.9                | -2.9     | -1.5    | -6.1             |
| Quarterly         | 8 | 7.2                | 0.0     | 2.0                | -0.1             | 7.6                | 0.0      | 1.7     | -2.5             |
| Average           |   |                    | -11.2   | -10.2              | -11.5            |                    | -8.2     | -6.9    | -11.2            |
|                   |   |                    |         |                    | GR               | MSE                |          |         |                  |
| Annual            | 2 | 1.00               | 0.67    | 0.71               | 0.68             | 1.00               | 0.76     | 0.79    | 0.75             |
| Semi-annual       | 4 | 1.00               | 0.93    | 0.96               | 0.93             | 1.00               | 0.94     | 0.96    | 0.93             |
| Quarterly         | 8 | 1.00               | 1.00    | 1.05               | 1.00             | 1.00               | 1.00     | 1.03    | 0.99             |
| Average           |   |                    | 0.87    | 0.91               | 0.87             |                    | 0.90     | 0.93    | 0.89             |
|                   |   |                    | relativ | e error            | over bas         | <del>」</del><br>se | relative | error c | over bas         |

BU: Bottom-Up

WLS<sub>s</sub>: Structural scaling WLS<sub>v</sub>: Variance scaling

To compare with M3 results on sMAPE the results are:

**WLS<sub>s</sub>**: ETS: 9.93% **WLS<sub>v</sub>**: ETS: 9.80%

ETS: 9.94% (Hyndman et al., 2002)

Theta: 8.96% (best original performance)

## An application: Predicting A&E admissions

A major challenge in running A&E wards is predicting the staffing requirements for:

- short term: to ensure adequate response to emergencies
- long term: to ensure appropriate staffing levels, training, etc.

Decision makers need accurate short term forecasts (weekly) as well as annual (and longer) forecasts to build on capacity and capabilities at the A&E wards, as well as for budgeting.

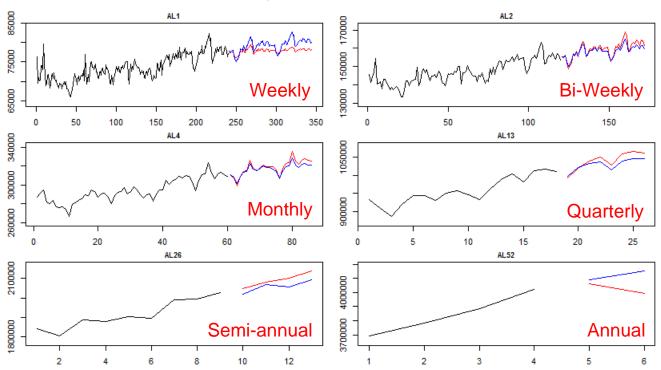
Collect weekly data for UK A&E wards.

13 time series: covering different types of emergencies and different severities (measured as time to treatment)

Span from week 45 2010 (7<sup>th</sup> Nov 2010) to week 24 2015 (7<sup>th</sup> June 2015) Series are at England level (not local authorities).

## An application: Predicting A&E admissions





Red is the prediction of the base model (ARIMA)

Blue is the temporal hierarchy reconciled forecasts (based on ARIMA)

Observe how information is `borrowed' between temporal levels. Base models for instance provide very poor weekly and annual forecasts

## An application: Predicting A&E admissions

Objective: Accurately predict to support staffing and training decisions. Note that aligning the short and long term forecasts is important for consistency of planning and budgeting.

Test set: 52 weeks.

Rolling origin evaluation.

Forecast horizons of interest: t+1, t+4, t+52 (1 week, 1 month, 1 year).

Evaluation GMRAE (relative to base model)

As a base model auto.arima (forecast package R) is used.

| Hierarchical level | Horizon    | GMRAE |
|--------------------|------------|-------|
| Annual level       | t+1        | 0.590 |
| Weekly level       | t+1        | 1.031 |
| Weekly level       | t+4        | 0.894 |
| Weekly level       | t+1 - t+52 | 0.840 |

# Where do the improvements come from?

- Temporally hierarchical view of the data & reconciliation
- `Long-term' view of data
- Base model uncertainty

## Decision making and hierarchical forecasting

Hierarchical (or grouped) forecasting can improve accuracy, but their true strength lies in the reconciliation of the forecasts → aligning forecasts is crucial for decision making.

Is the reconciliation achieved useful for decision making?

#### **Cross-sectional**

- Reconcile across different items.
- Units may change at different levels of hierarchy.
- Suppose an electricity demand hierarchy: lower and higher levels have same units. All levels relevant for decision making.
- Suppose a supply chain hierarchy.
   Weekly sales of SKU are useful. Weekly sales of organisation are not! Needed at different time scale.

#### **Temporal**

- Reconcile across time units/horizons.
- Units of items do not change.
- Consider our application. NHS admissions short and long term are useful for decision making.
- Suppose a supply chain hierarchy.
   Weekly sales of SKU is useful for operations. Yearly sales of a single SKU may be useful, but often not!
- Operational → Tactical → Strategic forecasts.

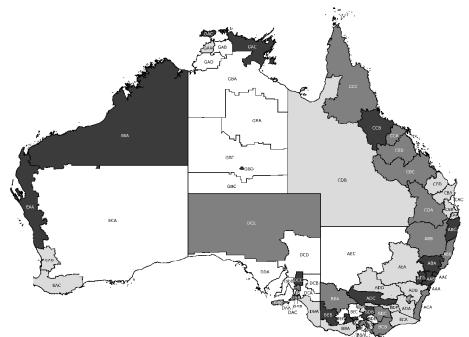
## **Cross-temporal hierarchies**

Temporal hierarchies permit aligning operational, tactical and strategic planning, while offering accuracy gains → useful for decision making

BUT there can be cases that strategic level forecasts are not required for each item, but at an aggregate level.

Let us consider tourism demand for Australia as an example. Local authorities can make use of detailed forecasts (temporal/spatial) but at a country level weekly forecasts are of limited use.

- Temporal: tactical → strategic
- Cross-sectional: local → country



Cross temporal can support decisions at both dimensions:

• Tactical/local; • strategic/local; • tactical/country; • strategic/country

## Cross-temporal hierarchies: Tourism demand

56 (bottom level) quarterly tourism demand series → Athanasopoulos et al. (2011)

- 6 years in-sample
- 3 years out-of-sample horizon: up to 2 years
- rolling origin evaluation

# Cross-temporal hierarchical forecasts:

- Most accurate
- Most complete reconciliation (one number forecast)
- Flexible decision making support

| M | Α | P | Ε | % |
|---|---|---|---|---|
|   |   |   |   |   |

| Level   | No. of series               | ETS                       | Theta        |  |  |  |
|---------|-----------------------------|---------------------------|--------------|--|--|--|
|         |                             | Base forecasts per series |              |  |  |  |
| Overall | 89                          | 32.26                     | 28.74        |  |  |  |
| Top     | 1                           | 5.61                      | 5.96         |  |  |  |
| Level 1 | 4                           | 9.08                      | 9.05         |  |  |  |
| Level 2 | 28                          | 28.39                     | 24.68        |  |  |  |
| Bottom  | 56                          | 36.32                     | 32.58        |  |  |  |
|         | Temporally reconciled       |                           |              |  |  |  |
| Overall | 89                          | 30.46                     | 28.19        |  |  |  |
| Top     | 1                           | 5.75                      | 6.13         |  |  |  |
| Level 1 | 4                           | 9.29                      | 9.04         |  |  |  |
| Level 2 | 28                          | 27.18                     | 24.21        |  |  |  |
| Bottom  | 56                          | 34.06                     | 31.95        |  |  |  |
|         | Cross-temporally reconciled |                           |              |  |  |  |
| Overall | 89                          | 30.26                     | 28.04        |  |  |  |
| Top     | 1                           | 6.02                      | 5.88         |  |  |  |
| Level 1 | 4                           | 9.11                      | 8.70         |  |  |  |
| Level 2 | 28                          | 25.91                     | <b>23.87</b> |  |  |  |
| Bottom  | 56                          | 34.39                     | 31.90        |  |  |  |

### Conclusions

- Temporal hierarchies provide a new class of hierarchical forecasts that can be produced for any time series.
- Applicable to forecasts produced by any means → theoretically elegant hierarchical combination of forecasts.
- Joins operational, tactical and strategic decision making by reconciling forecasts
   satisfies a business need that has remained unmet
- Potential to increase forecasting accuracy and mitigate modelling uncertainty
- Combining cross-sectional and temporal hierarchies: forecasts reconciled across conventional hierarchy and forecast horizons → one number forecast → superior decision making.

# Thank you for your attention! Questions?

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