

Since it's a **funky font** with only **capital letters**, the design decisions I made will help it serve a variety of purposes, from playful themes like "zombie styles" to more educational uses like making the **A to Z learning fun for children**. Here's how you can justify my design choices:

Design Justifications:

1. Capital Letters Only:

- **Purpose:** By focusing on capital letters, I'm making the font simple and easy to use for headers, titles, and learning materials, where uppercase characters are often more legible and emphasize clarity.
- **Justification:** For young children learning the alphabet, uppercase letters are typically taught first. By having only capital letters, the font caters to early education while also serving creative applications, like posters and displays, which can benefit from capital-only text.

2. Funky, Bold Design:

- **Purpose:** The playful, funky style makes the font visually engaging and exciting for children. This keeps them interested in learning and makes the alphabet feel less rigid and formal.
- **Justification:** For children, fonts that are too plain can seem boring. By adding funky, exaggerated shapes or decorative elements, the letters stand out, making the learning experience more enjoyable. The bold, energetic design can also appeal to designers creating posters or artwork for playful themes like zombies, comics, or Halloween.

3. Zombie Style/Playful Themes:

- **Purpose:** The funky, irregular nature of the font aligns with themes like "zombies" or "monsters," where letters can look quirky, unpredictable, or even scary (in a fun way).
- **Justification:** For zombie-style themes, irregular, jagged, or exaggerated letterforms give off an eerie and fun vibe. This makes it a versatile font for horror-themed designs, posters, or game logos while still being accessible and appealing to younger audiences in a playful context (like cartoons or games).

4. Wide Spacing and Clear Shapes:

- **Purpose:** For both the zombie and children's learning purposes, wide letter spacing and clearly defined shapes ensure legibility, even in exaggerated styles.
- **Justification:** Wide spacing prevents characters from blending into each other, which can be a common issue with funky or irregular fonts. This also helps young children distinguish letters easily as they learn to recognize them, while maintaining a chaotic, funky style that works for creative uses.
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How I Achieved the Font Using FontForge:

1. **Installing and Setting Up FontForge:** I downloaded and installed FontForge on my Windows system, then opened a new project to start creating my font.
2. **Designing Capital Letters:** I focused on creating only uppercase letters from A to Z. I used FontForge's drawing tools like the **pen tool** and **Bezier curve tool** to sketch out each letter. The goal was to make each character look funky, irregular, and playful to match both the zombie style and fun learning themes.
3. **Customizing Letter Shapes:** Each capital letter was exaggerated and had a funky appearance. Some letters had jagged edges and distorted shapes to fit the "zombie" style, while still remaining clear enough for children learning the alphabet. I ensured that each letter was bold and stood out visually.
4. **Adjusting Metrics and Spacing:** After designing the letters, I opened the **Metrics Window** to adjust the kerning and spacing between characters. I made the spacing wide enough so that the letters didn't crowd each other, maintaining legibility for young learners while still keeping the funky aesthetic.
5. **Preview and Test:** I tested the font by typing out sample words to see how the letters worked together in both fun learning contexts and spooky or quirky styles. This helped ensure the font was versatile for different uses.
6. **Generating the Font:** Once I was happy with the designs, I exported the font in **TTF (TrueType Font)** format, making it ready for use in various projects, from children's educational materials to zombie-themed posters.

This process allowed me to create a unique, multipurpose font that can be used in both educational and creative settings.

Image of the generated font:

