**Report**

**Awign Workforce**

Greetings:

It is with a great pleasure that I present the Awign Enterprises, the report of working in the workforce category for the month of August 2020, interning for Swiggy App’s Data analysis profile.

As being a part of the workforce I was able to explore platforms and products of Awign Enterprises which are provided through the company’s official website and its android application.

Experience:

Awign app and website page, are very easy to access with an understandable UI better user experience. I was able to explore a lot more about the company’s products, services, clients. After knowing about the roles and levels, stage transition and verification questions; gave a brief idea about the flow and processing of the products created by Awign. I would like to elaborate my experience in following categories :

1. App features:

The app has a very simple and optimized login/sign up options which makes the user access it immediately without any delay or complexity. They have the option to work as a freelancer as well. The categories in which workforce can apply for are Fulltime, Part-time and Internships. Fulltime people have the access to office.awign.com

The internships duration vary from 1-2 weeks to months. Whereas, part-time can include hour-based work.

I applied for the Internship of **Data Analysis for Swiggy** as a competitive benchmarking for swiggy.

1. Workforce selection :

I applied for the internship of Data Analysis for Swiggy app. Duration of 1-2 weeks. After providing the basic candidate details, an in-app interview was taken.

The interview was good. Contained 5-6 questions which covered almost average level aptitude knowledge which can filter candidate who can work in fast-paced culture and can really make good use of the resources. By using sessions, the UI and developer teams have made an extremely convenient way of providing the offer letter with all the required instruction for the further role. The overall in-app interview, offer letter acceptance phase was done in very easy and professional manner.

For this internship Swiggy wants to benchmark its consumer-delivery performance against that of its main competitors. A minimum of 3 orders on the assigned day and filling the data points before the given slot timing.

1. Simplicity :

The tasks in internships are such that the workforce that’ll be joining can earn and learn simultaneously. The growth analysed will be pretty much high as the task are not too hard but gives experience on a broader aspects of tools and technologies with building our skills and self-analysing. As my workforce internship is still in process so the review on data points collection and analysis is yet to be explored. Overall what the company does is:

i)Something that require huge amount of man power.

ii)Something that can be done without heavy training ; any college going student.

Awign platform has different work boards for clients and teams. External users are of two types:

1. The customers/clients whom the company provides B2B services.
2. Workforce team who play the role as a free lancer.

The internal users are the different teams inside the company. For clients, clients.awign.com helps them to create a new billable project for any generic platform. Every block is an entity. Leads come from clients and workforce and are passed to the requirements collection team/product team. The rule of checkbox and selfie attendance is very interesting and implementable.

Feedback:

The UI is very attractive but the lags that occur in between applying for internships, are quite there. A very flexible and trouble-less handy app with notification enabled system. Although the internship options are not many but are very qualitative. Leads, Analysis; these give more experience based knowledge than technical, and Awign team has successfully brought two different people on same platform very efficiently. The clients and the workforce.

Suggestion:

Implementing frequent incurring UI based changes depending upon the season and festival to give a more better UX can have an upper hand for outwitting competition in the similar fields.