

# Froggy the Frog Privacy Policy

Pwnasaurus Games LLC

Effective date: July 9, 2023

## 1 Overview

This is the Privacy Policy for Froggy the Frog (“FtF”, “the game”), owned and developed by Pwnasaurus Games LLC (“we”, “us”). We also do business as Pwnasaurus Games.

This Privacy Policy covers

- What data we collect
- What we do with your data
- Your rights

By downloading or playing FtF you acknowledge and consent to this Privacy Policy.

## 2 Data we collect

We collect the following data you decide to provide us directly.

- Any comments you send us (including associated contact information)
- Any scores you choose to publish on the leaderboards

We collect the following data from you automatically while you play FtF.

- IP Address
- Device and account identifiers
  - This includes advertising IDs, app set IDs, and other identifiers related to signed-in accounts on the device.
- Usage data

- This is data on how you use the game. It includes game launches, taps, and video views.
- Diagnostic information
  - This is data on the performance of the game and third party SDKs.

We collect the following data about you from third parties.

- Aggregated statistics related to game downloads, user engagement, and in-game advertisements
- Leaderboard scores

### 3 What we do with your data

We use your comments to improve the game.

We use device and account identifiers to enforce the integrity of FtF save files. We do not transfer device and account identifiers off your device when using them for this purpose.

We use certain usage data to allow the game to function. We do not transfer such usage data off your device when using them for this purpose.

We share all categories of automatically collected data with our advertising third party service providers to provide you with personalized advertising (see section 5.1). Users in the European Economic Area and United Kingdom (EEA + UK): We only do this with your consent which will be requested through an in-game pop-up.

We share your User ID for Google Play Games Services (on Android) and Game Center (on iOS), usage data, diagnostics information, and any scores you choose to publish on the leaderboards with our other third party service providers to provide you with leaderboards (see section 5.2).

We use data about you from third parties to manage our business and improve the game.

## 4 Your rights

You can opt out of personalized advertising by selecting the “Opt out of Ads Personalization” setting on Android (Settings → Google → Ads) or by revoking permission for FtF to track you on iOS (Settings → Privacy → Tracking).

You can reset your advertising ID by selecting the “Reset advertising ID” option on Android (Settings → Google → Ads). If you have Android 12 you can delete your advertising ID in the same menu.

EEA + UK users: You can revoke your consent to share automatically collected data with our advertising third party service providers 5.1 by pressing the “Reset Consent” button in the in-game settings menu.

You can manage your Google Play Games Services data and privacy settings using the Google Play Games app on Android. You can manage your Game Center privacy settings on iOS (Settings → Game Center). You will be signed-in to these services by default when playing the game, but they are optional. You can avoid using them by signing out prior to starting the game and/or declining the sign-in prompt, but you will not have access to leaderboards.

You can contact us to (see section 12)

- Request a copy of your data in electronic format
- Request that your data be deleted
- Object to how we use your data
- Request that we restrict processing of your data
- Correct or update your data

You will not face discriminatory treatment by exercising any of your rights.

In order to protect our data, we may ask you to verify your identity if you contact us to exercise your rights.

## 5 Third party service providers

We share your data with the following third party service providers. We are not responsible for the data privacy practices of these third parties. Make sure to review their privacy policies linked below before playing FtF. Note that they may use cookies and other web tracking technologies to collect data on you.

### 5.1 Advertising

- Google Mobile Ads (MobAds)
  - <https://policies.google.com/privacy>
  - <https://policies.google.com/technologies/partner-sites>

### 5.2 Other

- Google Play Games Services (on Android)
  - <https://policies.google.com/privacy>
  - <https://policies.google.com/technologies/partner-sites>
- Game Center (on iOS)
  - <https://www.apple.com/privacy/>
  - <https://www.apple.com/legal/privacy/data/en/game-center>

## 6 Third party links

While playing FtF, you may be shown advertisements with links to third party websites. We are not responsible for the data privacy practices of these third parties. Make sure to read the privacy policy of any website you visit. Note that if you click or tap on these advertisements, the third party websites may use cookies and other web tracking technologies to collect data on you.

## 7 Data retention

We will only retain your data for as long as is necessary to pursue our legitimate business interests, which in addition to those specified in section 3 also

include complying with legal requirements, resolving disputes, and enforcing our agreements.

## **8 Effective date**

This Privacy Policy is effective as of the date above. We reserve the right to modify this Privacy Policy at any time and for any reason by updating this document. Please check back to this document periodically to stay up to date on the latest Privacy Policy. We will notify you of any changes by updating this document and by posting a notice in the game ahead of time.

Your continued use of the game after any updates to this Privacy Policy implies your acknowledgment of and consent to the updated Privacy Policy.

## **9 Children**

FtF does not address children under the age of 16. We do not knowingly collect data from users under 16 years of age. If you are under 16 years of age, do not play FtF. If you are under 16 years of age and you have played FtF or if your child or ward of less than 16 years of age has played FtF, contact us (see section 12) to have the minor's data deleted.

## **10 Data security**

We make efforts to ensure the security of your data. However, no form of electronic communication is completely secure.

## **11 Legal disclosures**

We may also disclose your data if required by law or law enforcement, or if doing so is necessary to protect our rights or property or anyone's safety.

## 12 Contact us

You may contact us regarding this Privacy Policy by email at [pwnasaurus.games@gmail.com](mailto:pwnasaurus.games@gmail.com).