

# Ananya Deepak Deoghare

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[github.com/AnanyaDeoghare](https://github.com/AnanyaDeoghare)

## TECHNICAL SKILLS

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### Tools and Languages:

Git, Python, MATLAB, C, C++, Java, SQL, Pandas, Scikit-learn, Tensorflow, Pytorch, OpenCV, Scilab, Visual Studio, Pycharm, Perforce, Amazon Redshift, Hive

### Statistics/Machine Learning:

Statistical Analysis, Data Mining, Data Visualization, Informatica, ETL, Tableau, Image and Video Processing, Computer Vision, Clustering and Classification, Deep Learning, Feature Extraction, Signal processing

## EXPERIENCE

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### Associate Algorithm Engineering

Jun 2023 – Present

Quinstreet

Bay Area, CA

- Spearheaded the development and optimization of a comprehensive testing suite for a critical simulator, ensuring alignment with production environment results.
- Demonstrated proficiency in developing testing suites using Python's unittest framework, showcasing skills in test design, execution, and reporting.
- Played a pivotal role in enhancing the functionality and speed of the simulator, directly influencing revenue generation and contributing to organizational success.
- Demonstrated adaptability by responding to dynamic requirements and evolving project needs, ensuring effective testing throughout the development process with no impact on revenue.
- Developed and optimized machine learning models, including Gradient Boosting Machines (GBM), for ranking and predictive analysis in the banking domain, achieving improved accuracy and relevance of results.
- Conducted extensive feature engineering and selection processes to identify key factors influencing model performance, leading to enhanced model efficiency and precision.
- Collaborated with cross-functional teams to integrate machine learning models into production systems, providing data-driven insights to drive business decisions.

### Engineering Intern

Jun 2022 – Sep 2022

VidMob

New York, NY

- Developed and implemented cutting-edge AI algorithms, resulting in a 25% increase in accuracy for scoring ad engagement data.
- Conducted thorough testing of new online advertisement engagement methods, leading to a 5% boost in overall client satisfaction rates.
- Collaborated with cross-functional teams on the design and development of various AI algorithms, contributing to an overall team efficiency improvement of 15%.

### Student Researcher

Jul 2020 – Present

University of California, Los Angeles(UCLA)

Los Angeles, CA

- Collaborated with a team of engineers to develop and implement a state-of-the-art Shift Robust Loss Function for rPPG, resulting in decreased error by 40%.
- Worked with team to diagnose skin-tone bias in the medical application using multimodal fusion between radar and RGB data<sup>[1]</sup>. As a result, the team was able to develop an algorithm that improved accuracy by 75%.

### Software Engineer & Data Analyst

Jun 2019 – Jul 2021

Accenture

Bangalore, India

- Qualified as a semi-finalist in the Global Innovation Challenge held by Accenture after demonstrating exceptional problem-solving skills, creativity, and ability to work under pressure.
- Developed and implemented innovative data analysis techniques to enhance the accuracy of drug sales performance monitoring, resulting in a 20% increase in competitor match rate and recognition from the Australian team.
- Leveraged expertise in ETL and BI tools to represent monthly and weekly effectiveness of client resources, leading to a 15% boost in productivity.
- Developed and implemented agile development methodologies to enhance team productivity, resulting in a 25% increase in project completion rate.
- Spearheaded the creation and implementation of automated data cleaning and processing workflows, resulting in a 50% reduction in analysis time for pharma sales data.

## EDUCATION

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### University of California, Los Angeles(UCLA)

MS in Electrical and Computer Engineering [GPA: 3.97/4.0]

Expected 2023

*Los Angeles, CA*

### PES University

BTech in Electronics and Communication Engineering

Aug 2015 - Aug 2019

*Bangalore, India*

**Eyantra 2016 Robotics Competition** - Coached a team of 3 students to the semi-finals in a National Level Robotics Competition where I successfully managed and delegated tasks to ensure that the team met all deadlines. The robot performed navigation tasks and we build an arm for the robot to pick up objects.

## PROJECTS

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- **Automatic Garbage Segregator:**

1) Engineered a crane that could segregate waste into biodegradable, non-biodegradable, and electronic waste with an accuracy of 95.18%.

2) Tested various Feature Extraction techniques like PCA, LDR, and Convolutional Neural Networks.

- **Multi-Class EEG Motor Imagery Classification Using Deep Learning Architectures**

1) Implemented various deep learning techniques, including CNNs, LSTMs, RNNs, VAEs, Transformers and attention to achieve multi-class classification accuracy of EEG signals for motor imagery tasks.

2) Demonstrated the potential of deep learning techniques for EEG signal analysis by achieving a classification accuracy rate of 75% on the entire dataset.

- **Detecting Pulse from Head Movement:** I replicated the paper “Detecting Pulse from Head Movement” by Guha Balakrishnan, Fredo Durand, John Guttag. The code was able to detect the Heartbeat with an error of around 2-5%.

The code was done in Python and it took around 2.5 weeks to complete

## PUBLICATION & CERTIFICATIONS

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**SIGGRAPH 2022** [Blending camera and 77 GHz radar sensing for equitable, robust plethysmography](#)

## EXTRACURRICULAR ACTIVITIES

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- I am a professional Bharatnatyam Dancer and was in the top 50 in the Senior exam.
- Heavily participated in **IEEE Symposium Series on Computational Intelligence** held in Bangalore, presenting research and contributing to discussions.
- Member of the **Centre of Intelligent Systems** (a research center) at PES University, where I conducted research and collaborated with other members.
- Co-ran the Operations team for Epsilon 2016, a science fest that saw over 100 events and 2000 participants.