



# NEXTGEN

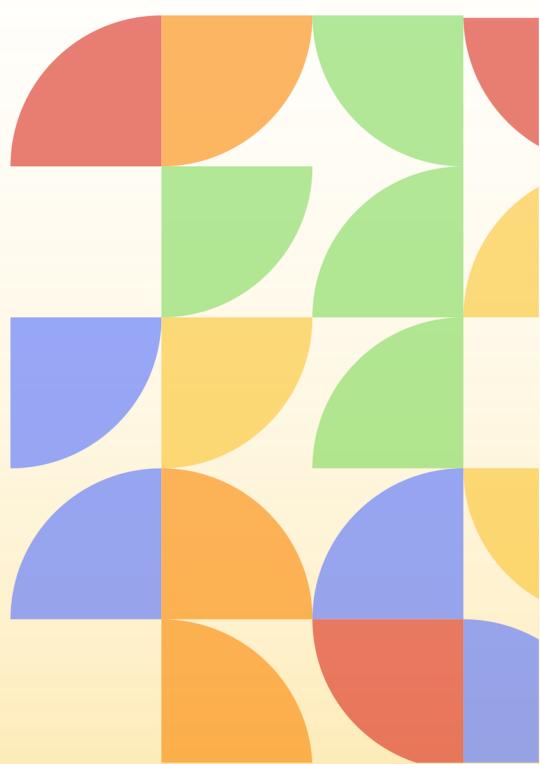
START - UP CHALLENGE 2024

*Pioneering Innovation, Sustainability, and Technological Advancements*

## Media Partnership Proposal



isnextgen@gmail.com

   @isnextgen

# The Organization

Established in 2018 , Information Systems Next-Gen (ISNG) is a student organization under the School of Information Technology (SOIT) of Mapúa University committed to developing a community equipped with the skills and knowledge necessary to solve practical information systems problems. ISNG engages its members in various activities, events, and seminars aimed at enhancing their professional skills. ISNG is also leading student organization at Mapúa University-Makati for two consecutive years.

## Social Media Reach



Information Systems NextGen

780 likes · 854 followers

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isnextgen

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[...](#)

186 posts

135 followers

78 following

Information Systems Next-Gen

Youth Organization

Where **PEOPLE**, **TECHNOLOGY**, and **PROCESS** are integrated together to make the world connected.

[facebook.com/isnextgen](http://facebook.com/isnextgen)

# Event Description

The NextGen Start-up Challenge, a 12-week event from March 25, 2024 to June 1, 2024, invites all senior high school students to participate. The challenge is an opportunity for students to utilize their Information Systems knowledge and skills to create innovative and sustainable solutions with potential for real-world application. Beyond fostering technical abilities and innovative thought, the challenge aims to cultivate an entrepreneurial spirit, encouraging continuous learning and professional growth.

## Planned Publications

### Pre-Event

Date	Planned Publication Material
March 27, 2024	<b>DP Blast</b>
March 27, 2024	<b>Registration Open PubMat</b>
April 22, 2024	<b>Registration Closed PubMat</b>

### Duration

Date	Planned Publication Material
April 24, 2024	<b>Announcement of Qualified Teams PubMat</b>
April 30, 2024	<b>Special Thanks PubMat</b>
May 29 to June 1, 2024	<b>Countdown PubMats</b>

## Post-Event

Date	Planned Publication Material
June 1, 2024	Announcement of Final Placings PubMat
June 1, 2024	Announcement of Winners PubMat

## Partnership Benefits

TERMS	TIER 1	TIER 2	TIER 3
Inclusion of partner organizations' logo in the official publication	✓	✓	✓
Billing Acknowledgement	Co-presented by	In partnership with	Special thanks to
Actual acknowledgement by the host during the said event	✓	✓	✓
Guaranteed priority partner for future events	✓	✓	✓
Flashing/including the partnership organization logo during the said event	✓	✓	✓

Two (2) chosen publication materials to be liked and shared by our members	15	10	5
Additional Likes to the official page of the partner organization	15	10	5
Additional follows to the the official Instagram or any preferred social media account by the partner organization	15	10	5

## Partnership Responsibilities

TERMS	TIER 1	TIER 2	TIER 3
Likes and Shares to to the main event publication material	20	15	10
Additional likes to the official facebook page of Information Systems NextGen	15	10	5

Additional follows to the official Instagram of Information Systems NextGen	15	10	5
Likes and Shares to two (2) event publication material in the said event	15	10	5

# Contact Us

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