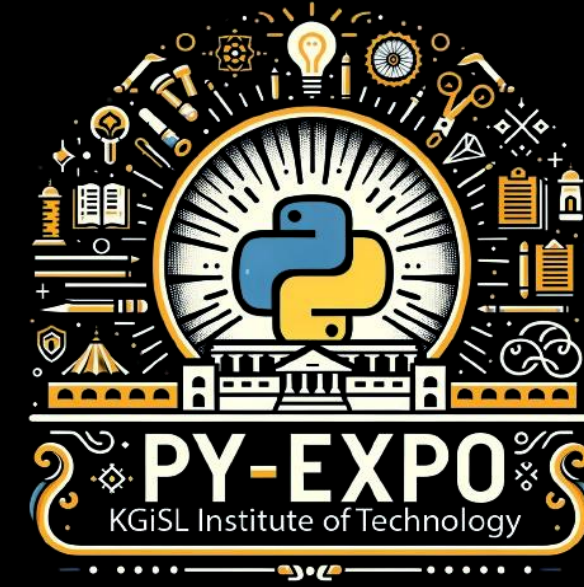


PY-EXPO 2K24



Team ID: **T006**
TeamName:
CODE Crafters

Genius innovation leaves behind a legacy...

PS Code: PY152

PROBLEM Statement:
Marketing Campaign
Planning Tool



Solution

To Develop a tool to monitor the effectiveness of marketing campaigns and track key metrics



Technology Stack






Technology Stack Used: Streamlit, Pandas, Seaborn, Matplotlib



6 Steps of Marketing



Team Member Details:

-  Abinaya S(AIDS-A)
-  Emerald Sherin D(AIDS-A)
-  Mekaraj Banu R(AIDS-A)
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-  Barani Tharan R(Mech)



Thank You

Any Queries?

