PyDataMCR Sponsorship

3rd September 2019

Education and **Inclusivity** are the fundamental values PyDataMCR has to stand by. PyDataMCR is the Manchester chapter of the International PyData Community. For Manchester based data people by Manchester based data people. PyData is an educational program of NumFOCUS, a nonprofit charity based in the U.S.

PyData is dedicated to providing a harassment-free meeting experience for everyone, regardless of gender, sexual orientation, gender identity and expression, disability, physical appearance, body size, race, or religion. We do not tolerate harassment of meeting participants in any form. More details at https://numfocus.org/code-of-conduct

As the PyDataMCR community has grown, so have our ambitions.

PyDataMCR Channels

Twitter - https://twitter.com/PyDataMCR - 627 followers

Slack - 225 members

Meetup.com - https://www.meetup.com/PyData-Manchester/ - 1087 members

Podcast - https://anchor.fm/pydatamcr

Sponsorship

With **monthly sponsorship** you get:

- A shout-out slide and thankful tweet at the monthly meetup.
- A shout-out slide and thankful tweet at the monthly Code Night.
- A 30 second ad-read on our monthly podcast.
- Wider exposure to the right candidates, & brand awareness for the company hiring.
- General presence on Twitter.

A month of PyDataMCR

Meetup

Each month we run a themed meetup, some events we have run in the past include:

- Hackathons
- Workshops
- Lightning talks
- Panel nights
- Talks

These meetups act as a hub for data roles throughout the Greater Manchester region, offering an opportunity to meet people in similar roles, and learn from each other. Currently our meetups are only possible due to the generosity of venues that also provide food and drink. When we are sponsored by a venue we forfeit the choice in catering, and are often provided a speaker by the venue that may or may not align with the theme of the event.

We endeavour to provide inclusive catering.

Podcast

Our monthly podcast finds Manchester based people in data roles, and gives them a platform to speak to the Manchester community.

Code Night

Next we have Code Night, a valuable addition to our monthly calendar where the community can get help and give help on coding projects. This is currently sponsored entirely by Thoughtworks, providing space as well as pizza, but there is space for a sponsorship message.

Paid Travel

As we grow we have begun to offer to pay for speakers to travel from other parts of the northwest. Ideally we would like to put them up for the night and provide food for them. We also offer to pay travel for low-income members of our community, or for young members if that is a blocker.

Current Sponsors

Cathcart Associates - Cathcart run MancML, ScotML and sponsor PyDataEdinburgh as well as PyDataMCR. This connection to the community makes them more valuable than other recruitment agencies. Due to conflict we do not accept alternative recruitment companies