



SPONSORSHIP PROSPECTUS 2026



**KAMPALA, UGANDA
7TH -11TH OCTOBER , 2026**



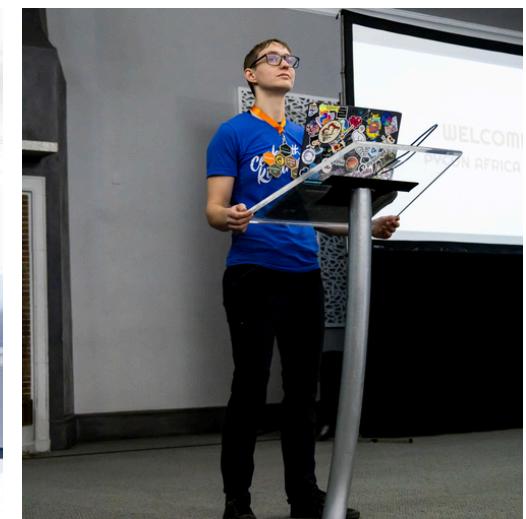
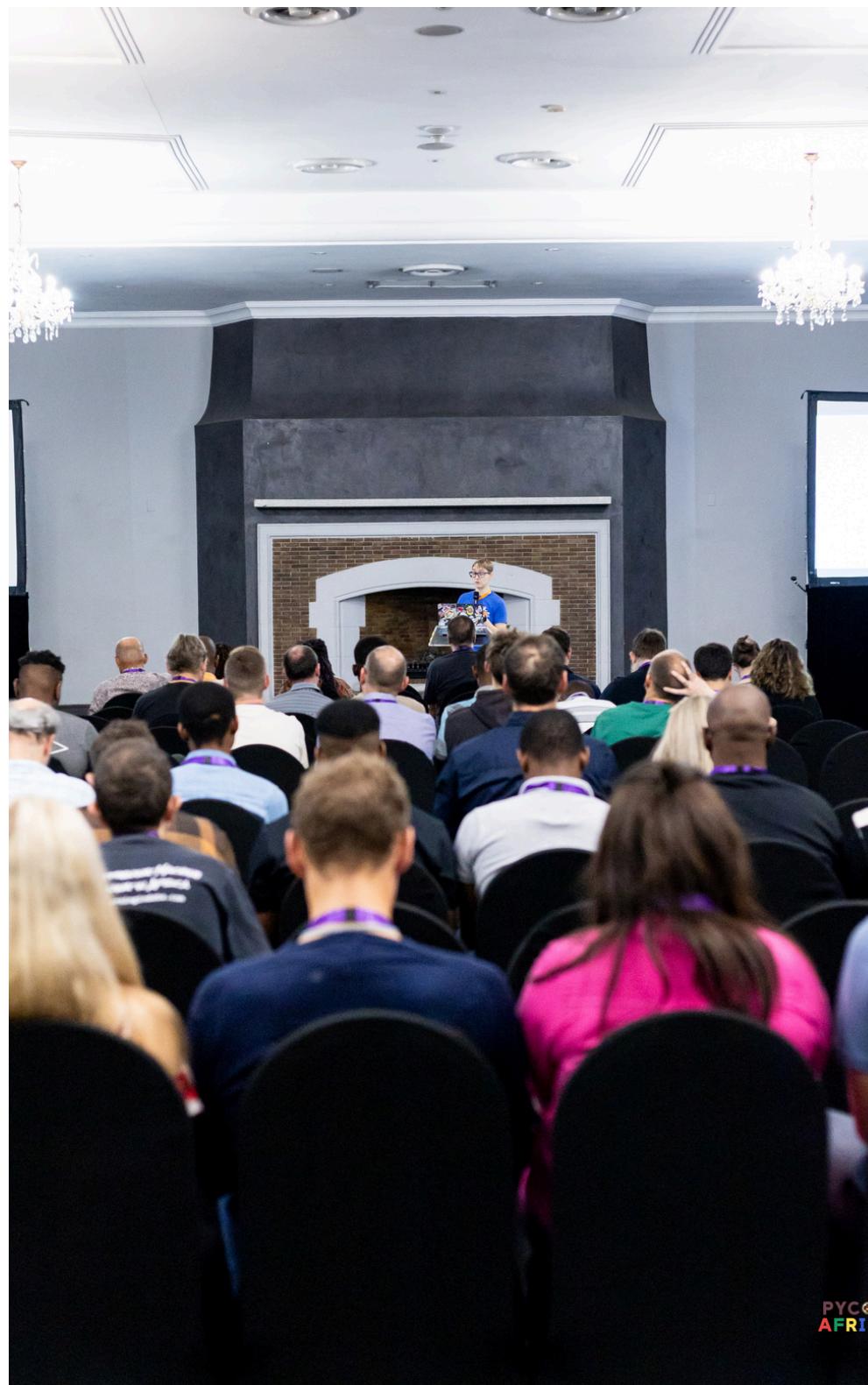
ABOUT PYCON AFRICA

Over recent years, Python continues to be the world's leading language primarily driven by its dominance in fields like data science, machine learning, and scientific computing. Its importance and significance cuts across various fields from academia to industry, from building entertainment platforms like Netflix or Instagram, to even as far as Space exploration.

As an open source programming language, it has a large community of contributors/developers using the language and contributing to its continued growth.

Over the years, we can objectively say that PyCon is more than just a programming language conference, the conference welcomes a diverse group of researchers, core contributors to the Python project, software engineers, students, and other professionals from a host of technical backgrounds spanning Scientific Computing, AI/ML, Web & Internet development, Academia, and so on. PyCon Africa is the largest and most diverse gathering of contributors and anyone interested in the Python Computer Programming Language on the continent of Africa





At PyCon Africa, we seek to bring together all these amazing folks – or as we call ourselves, Pythonistas from around the continent and the world to give talks, host tutorials, run hackathons/sprints. collaborate on projects, learn, share innovative ideas, breakthroughs and best practices

Unlike many developer conferences, PyCon Africa is a non-profit conference, run entirely by volunteers dedicated to contributing to the growth of technology on the continent

PAST CONFERENCE REPRESENTATION

28

Countries

21 African Countries & 7
other countries across
Europe, Asia, and the USA

200+

202 financial aid
grant awarded

400+

443 total attendees

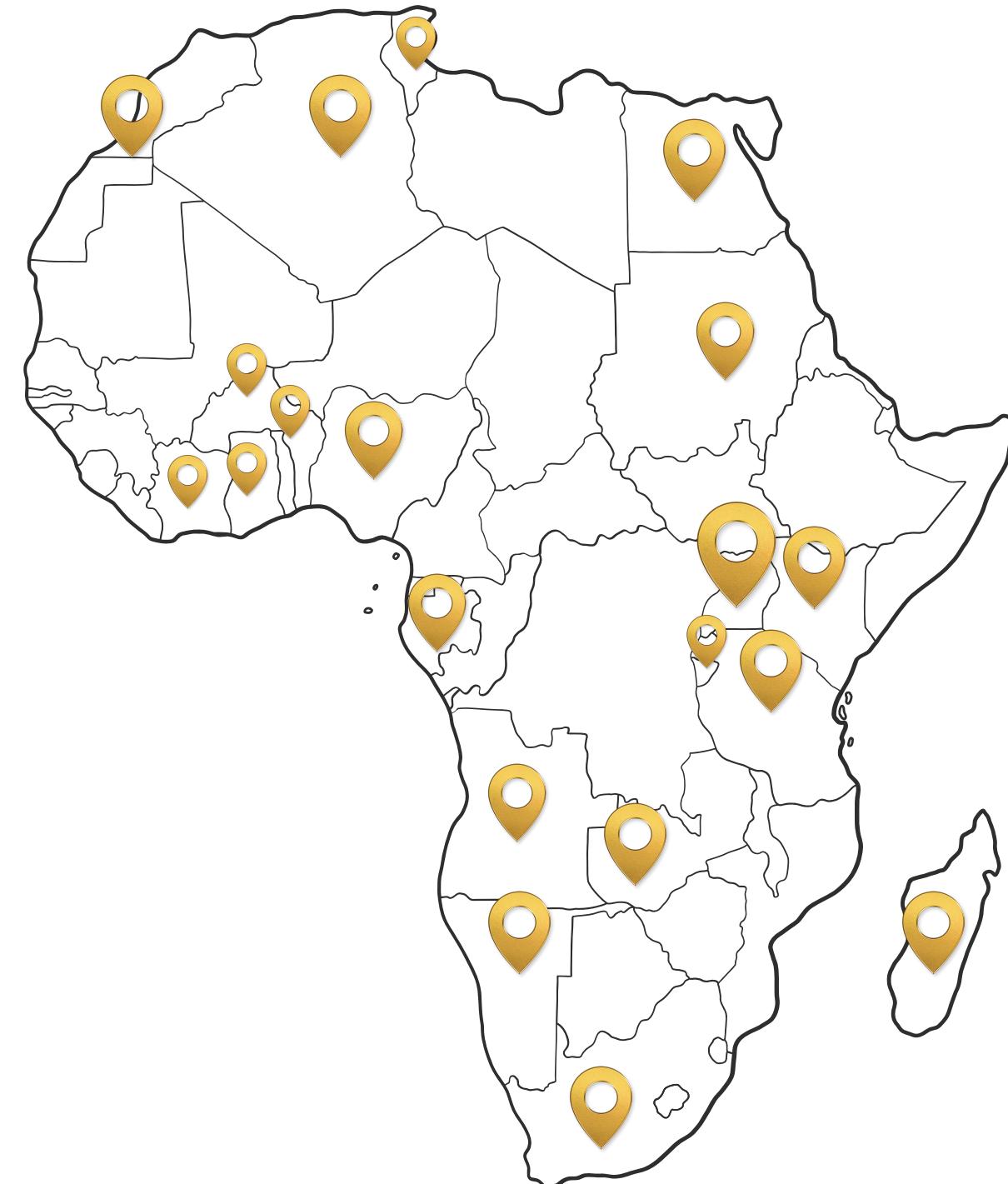
35%

Women at PyCon Africa
(6% increase)

18+

Communities

Find full report here - 2025 Report



31

Communities across the continent

KAMPALA, UGANDA (HOST CITY)



Uganda, the “Pearl of Africa,” is steadily emerging as a regional center for technology and innovation, powered by a young, entrepreneurial population and increasing investment in digital infrastructure. This growth supports a vibrant open-source culture and aligns closely with PyCon Africa’s mission of strengthening developer communities and knowledge sharing across the continent.

Kampala, Uganda’s capital, anchors this progress with a growing network of tech hubs, startups, and developer communities spanning software development, fintech, e-commerce, agriculture, education, and health. Beyond technology, the city offers a welcoming experience through its cultural heritage, scenic views of Lake Victoria, and proximity to Entebbe, making Kampala a balanced and compelling host city for PyCon Africa.



2026 CONFERENCE OVERVIEW

Programme Schedule

- 5 Days of impactful engagement**

7th – 11th October 2026

- 400+ Attendees**

Audience from across Africa and the global community

- 50+ talks**

7th – 11th October 2026

- 30+ tutorials & workshop**

7th-8th October 2026

- Full Sprint days**

7th – 8th October 2026

- Diversity events**

PyLadies Dinner, Django Girls – 11th & 12th October



AUDIENCE PROFILE & INCLUSION

Inclusion is at the heart of what we do.

The conference welcomes a diverse community of delegates including researchers, core contributors to the Python project, software engineers, students, and other professionals from a host of technical backgrounds spanning Scientific Computing, AI/ML, Web & Internet development, Academia, and so on.

As a very diverse community (gender, age, race, tribe, physical ability, etc.), we emphasize the need for respect and tolerance towards everyone.

Some Testimonials from Past Delegates PyCon Africa runs a generous financial assistance scheme to assist delegates who can not otherwise afford to attend the conference. This covers registration, accommodation, and in some cases, travel costs to attend the conference. The generous contribution of sponsors will help put PyCon Africa 2025 within reach of many more deserving underrepresented groups from across Africa and around the world

Some Testimonials from Past Delegates

Toyibat Adele

- [My Experience Attending PyCon Africa for the First Time](#)

Nnamdi Emmanuel

- [My PyCon Africa Experience](#)

Vuyisile Ndlovu

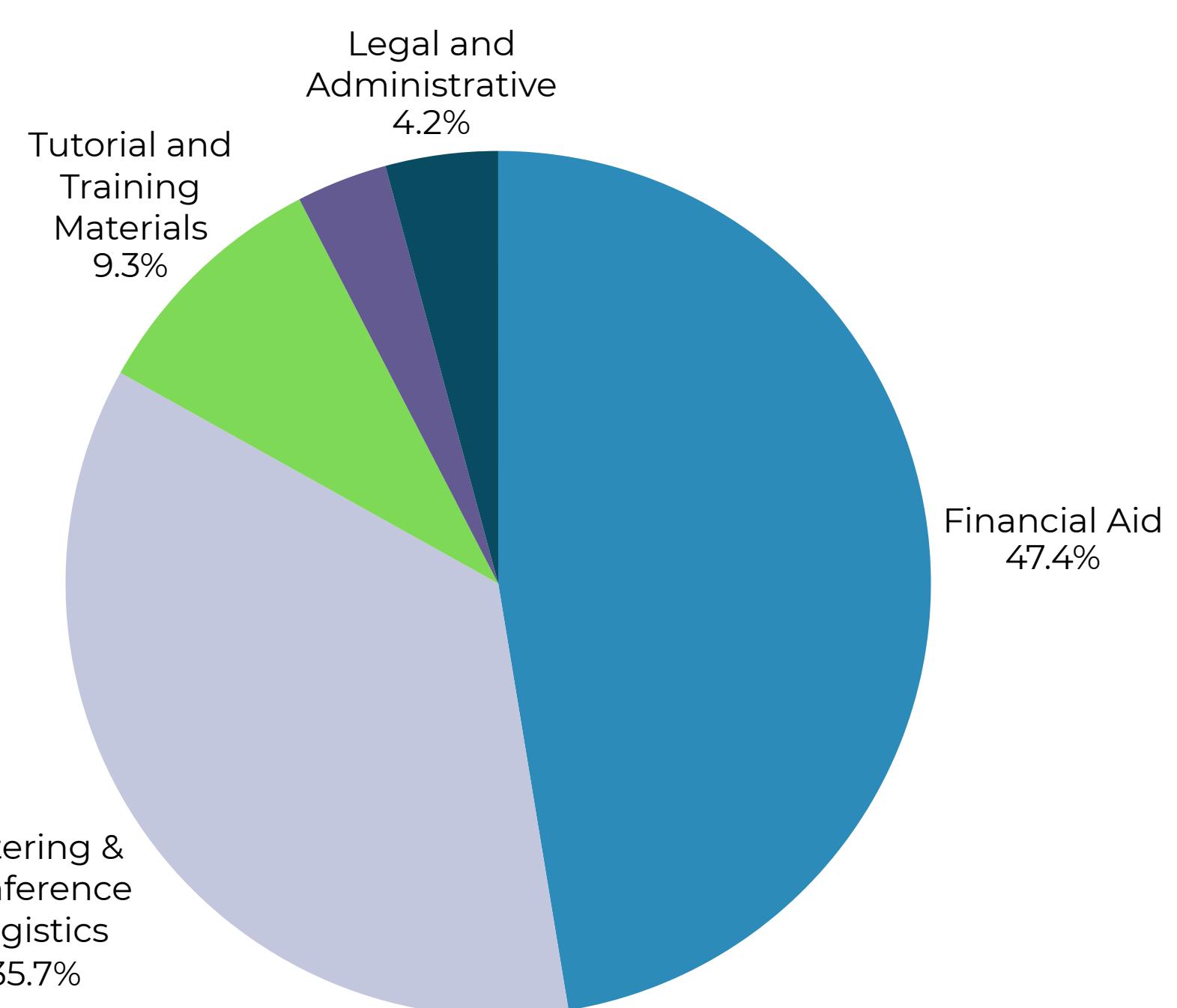
- [PyCon Africa 2024 – A summary](#)

Theresa Seyram Agbenyegah

- [PyCon Africa 2024: A Programs Lead's Journey Through an Unforgettable Conference Experience](#)



WHY SPONSOR PYCON AFRICA 2026?



Funding financial aid scholarships for students and underrepresented groups 47.4%



Catering and Conference Logistics 35.7%



Includes event setup and logistics, catering, social events, etc.



Tutorial and training materials 9.3%
Teaching supplies, poster boards, Cloud computing etc



Legal and Administrative 4.2%
Legal compliance, finance, administrations, etc

General Support 3.4%

SPONSORSHIP PACKAGES

	Headline Sponsor \$20,000	Platinum Sponsor \$16,000	Diamond Sponsor \$12,000	Gold Sponsor \$7,000	Silver Sponsor \$3,500	Bronze Sponsor \$1000	Contributing Sponsor \$500
Exclusive Benefits							
Named Travel Grant Awardees**	5	3	1	-	-	-	-
Spotlight Sponsor talk	10mins (After Keynote)	5mins (between any other talk)	-	-	-	-	-
Sponsored Tutorial/Workshop (3 hrs)	✓	-	-	-	-	-	-
Send an exclusive email to all delegates of PyCon Africa	✓	-	-	-	-	-	-
Company Logo and link on the website homepage footer	✓	✓	-	-	-	-	-
Premium Benefits							
Exhibition Booth	3m x 3m	3m x 3m	2m x 2m	Provided area	-	-	-
Pullup banner at conference entrance	2	1	-	-	-	-	-
Sponsored talk/demo (subject to approval)	45mins	30mins	25mins	15mins	-	-	-
One blogpost on PyCon Africa blog	✓	✓	-	-	-	-	-
On-site recruitment session - interview room	✓	✓	-	-	-	-	-
Host an exclusive session or fun event during the conference (subject to approval)	✓	✓	-	-	-	-	-



SPONSORSHIP PACKAGES

	Headline Sponsor \$20,000	Platinum Sponsor \$16,000	Diamond Sponsor \$12,000	Gold Sponsor \$7,000	Silver Sponsor \$3,500	Bronze Sponsor \$1000	Contributing Sponsor \$500
Standard Benefits							
Video ad(s) on visual display during breaks	✓	✓	✓	✓	-	-	-
Pullup banner in conference hall	2	1	-	-	-	-	-
Pullup banner if provided (1-2)	✓	✓	✓	✓	✓	✓	-
Complimentary conference passes	10	7	5	3	2	1	-
Company swags in welcome pack (if provided)	✓	✓	✓	✓	✓	✓	
Recruiting email to attendees (1)	✓	✓	✓	✓	✓		
Recruiting channel in Pycon Africa Slack/Discord workspace	✓	✓	✓	✓	-	-	-
Recruiting ads on website	✓	✓	✓	-	-	-	-
Social media posts on all platforms to all subscribers	2	1	-	-	-	-	-
One retweet to all PyCon Africa's subscribers	✓	✓	✓	✓	✓	✓	



SPONSORSHIP PACKAGES

	Headline Sponsor \$20,000	Platinum Sponsor \$16,000	Diamond Sponsor \$12,000	Gold Sponsor \$7,000	Silver Sponsor \$3,500	Bronze Sponsor \$1000	Contributing Sponsor \$500
Basic Benefits							
Company Logo and Link on PyCon Africa Sponsors page	✓	✓	✓	✓	✓	✓	✓
Company biography on PyCon Africa website sponsors page	750 words near the top	650 words near the top	500 words	250 words	150 words		
Company Logo on program overview	✓	✓	✓	✓	✓	✓	✓
Company name and logo in attendees emails	✓	✓	✓	✓	✓	✓	✓
Company name and quotes in press releases	✓	✓	✓	✓	✓	✓	✓

NAMED TRAVEL GRANT AWARDEES

In addition to listed sponsorship recognition, have your company exclusively recognized by the grant awarded to selected delegates named after your organization. Exclusive media coverage and promotion of named grant awardees included

PRIVACY POLICY

Participant details will not be shared without their explicit permission. Participants are allowed to share their information with you at your stall. Give them a good reason to do so. Make a compelling pitch for yourself or offer goodies in exchange for contact information



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please feel free to combine any of the provided packages with the extras or pick the extras as standalone

Diversity Sponsor - \$3,000

Coffee break (tutorial days) - \$1,500

Coffee break (Conference days) - \$2,500

Media - \$2,500

Developer Sprints - \$2,30

Expo - \$500

FINANCIAL AID - PLEASE ASK

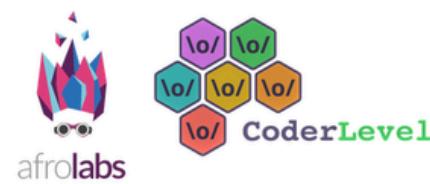
This covers travel and attendance, which includes attendance tickets and accommodation grants for students and underrepresented groups, enabling these individuals the opportunity to attend the conference.

Given the fact that travel within Africa is more expensive than travel anywhere in the world, our Financial Aid programme relies on companies' sponsorship to ensure proper and fair representation of all groups at the conference.
Useful link - (<https://aviationmetric.com/why-it-so-expensive-to-travel-in-africa/>)

Under this package, in addition to full sponsorship benefits, companies will also have those awarded grants named after them, for example, attendees A, B, C, D are beneficiaries of Company XYZ grant sponsorship. Exclusive media coverage and promotion of named grant awardees included, which also includes company's logo on awardees name tags



PAST SPONSORS



We'd like to hear from you!

For enquiries or further information, don't hesitate to reach out to us at

sponsorship@pycon.africa



 Michael Young
Ghana



 Sara El-Ateif, PhD
Morroco



 Noah Maina
Tanzania



 Sheena O'Connell
South Africa



GET IN TOUCH
WE WOULD LOVE TO COLLABORATE WITH YOU.
EMAIL: SPONSORSHIP@PYCON.AFRICA

..FOR THE COMMUNITY, BY THE COMMUNITY!