Pyi Moe Than

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Summary

Data professional with expertise in Excel, MySQL, and Tableau. Skilled in data cleaning, data visualization, and programming in Python and R. Experienced in training and coaching associates and increasing team productivity.

SKILLS

- Excel
- MySQL
- Tableau
- Data Visualization
- Data Cleaning
- Python
- R (R programming)

EDUCATION

San Francisco State University, San Francisco, CA
Bachelor of Science, Statistics

Projects

- Online Car Sales Dashboard (Tableau): Analyzed sales dataset to identify yearly performance of online car sales. Developed an interactive dashboard that provided insights into sales performance based on various factors such as region time, and product categories.

- Bike Share Riders Analysis (R programming): Analyzed bike share riders' dataset using R programming language. Conducted exploratory data analysis to identify trends in rider behavior and preferences. Developed visualizations to communicate findings and insights to stakeholders.

- Technology Sales SQL Analysis (SQL): Conducted data analysis on technology sales dataset using SQL programming language. Analyzed and manipulated data to identify yearly performance of tech products based on various factors such as region, product categories, and customer demographics. Developed SQL queries and reports to communicate insights to stakeholders.

- Social Media Sentiment Analysis (Python): Conducted sentiment analysis on social media data using Python programming language. Utilized natural language processing techniques to identify patterns in customer sentiments towards a brand or product. Developed visualizations and reports to communicate insights to stakeholders.

- Customer Segmentation Analysis (Excel): Conducted customer segmentation analysis using Excel. Analyzed and manipulated customer data to identify patterns in customer behavior and preferences. Develop customers profiles and recommend marketing strategies to improve customer engagement and retention.