

IMY 320

Group Assignment

Deliverable 3

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Paramnesia

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1. Paramnesia Website Usability Report

1.1. Individual Questions Report

1. Was the website pleasant to use?

All of the participants, except one felt that that the website was enjoyable to some degree. The one participant had a neutral opinion on the matter.

2. How easy was it to navigate the website?

All of the participants agreed that the website was easy to navigate. 40% of the participants indicated that the website was extremely easy and clear to navigate through.

3. How do you feel about the transitions on the website?

Apart from one neutral review, the participants indicated that they enjoyed the transitions with 40% indicating that they very much enjoyed it.

4. What is the name of the game?

All of the participants were able to answer this correctly, thus proving that the title of the game is effectively communicated.

5. Name any of the powers in the game.

80% of the participants were able to name a power. One named in incorrect power while another missed the page on which this information can be found.

6. Was the website able to tell you about the game? If no, why?

70% of the participants answered YES. The remainder all pointed out that the website does not inform them as to the contents of the game but rather the start of the game.

7. How could the website be improved?

A wide array of improvements was suggested:

- Some participants felt that the navigation bar should be at the top in and in a different font.
- Some participants had trouble viewing the website on smaller screens.
- A few participants pointed out that the website is complete in the sense that some content is repeated.
- One participant suggested better alignment of text.

8. What did you like most about the website?

All participants enjoyed the style and format of the website and the way images, text and transitions were integrated.

9. Are there any things you disliked about the website? If so, please explain?

50% of the participants indicated that there was nothing they disliked about the website. The remainder referred back to question 7. One felt that the team page was too cluttered for easy reading.

10. Would you show someone else the website?

All participants said they would show the website to someone.

11. Would you pay for this game?

80% of the participants indicated that they would pay for the game.

1.2. Conclusion

The website received generally favourable reviews in terms of usability. In terms of style and feel, most participants enjoyed it with a few indicating that the website has some readability and alignment issues. Many also pointed out that some content is repeated. In terms of information conveyance, most of the participants were able to remember the title as well as the powers. There was, however, pointed out that the website lacked information about the actual game and that the website currently only gives the user information about the beginning of the game.

From all of this we can assume that the majority of the consumers are content with the website but that there is still much room for improvement in the areas of style and content.

2. Appendix

2.1 Appendix A – Website Usability Questionnaire

Paramnesia - Website Usability Test

Please visit the Paramnesia website at <http://joesome.co.za/paramnesia/> before answering the following questions.

Was the website pleasant to use?

	1	2	3	4	5	6	7	8	9	10	
Unenjoyable	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Enjoyable

How easy was it to navigate the website?

	1	2	3	4	5	6	7	8	9	10	
Hard	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Easy

How do you feel about the transitions on the website?

	1	2	3	4	5	6	7	8	9	10	
Bad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Good

What is the name of the game?

Your answer _____

Name any of the powers in the game?

Your answer

Was the website able to tell you about the game? If no, why?

Your answer

How could the website be improved?

Your answer

What did you like most about the website?

Your answer

Are there any things you disliked about the website? If so, please explain?

Your answer

Would you show someone else the website?

☐ Yes

☐ No

Would you pay for this game?

☐ yes

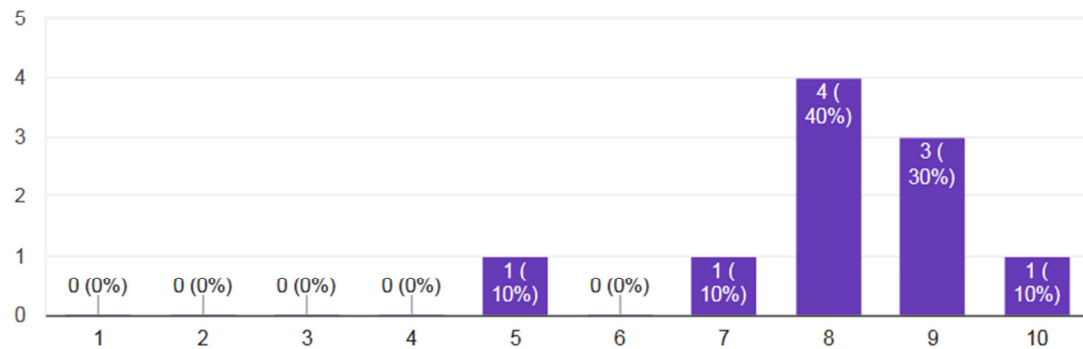
☐ no

2.2. Addendum B – Website Usability Results

Was the website pleasant to use?



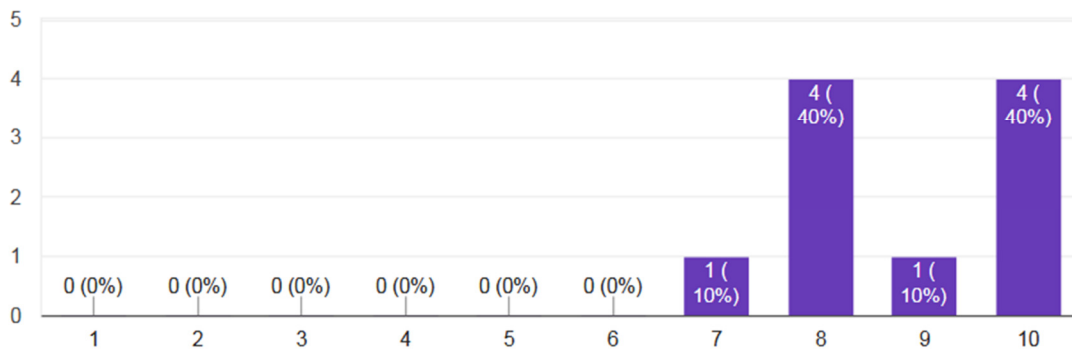
10 responses



How easy was it to navigate the website?



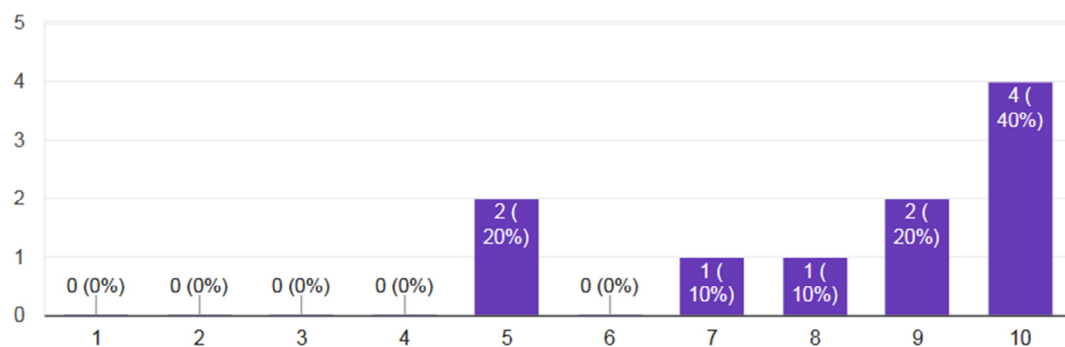
10 responses



How do you feel about the transitions on the website?

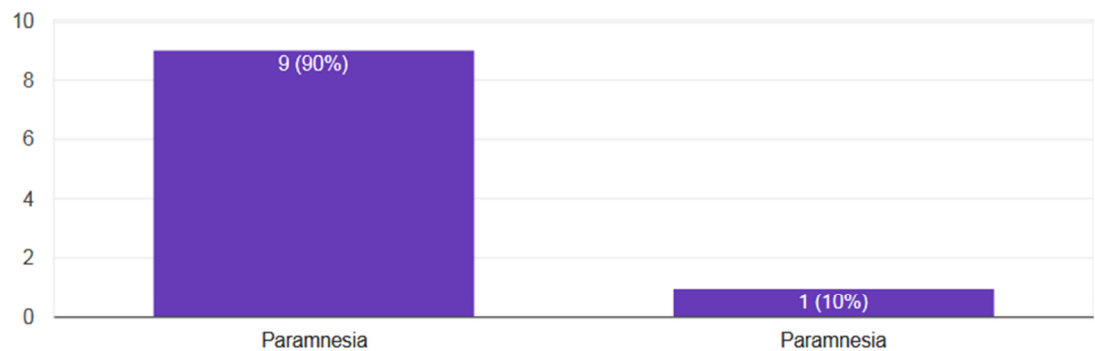


10 responses



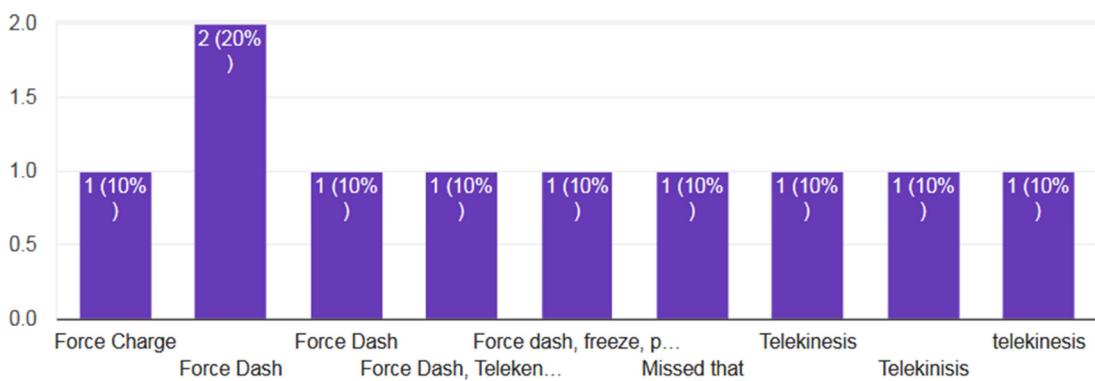
What is the name of the game?

10 responses



Name any of the powers in the game?

10 responses



Was the website able to tell you about the game? If no, why?

10 responses

Yes (4)
yes (2)
No, very little is given about the game, really only the starting point is given. The same paragraph is repeated for everything.
Somewhat
Yes, but the paragraph text doesn't give info about the game (but it is probably only placeholder text)
Only a little bit. Although all the sections were present to provide the needed information, all the actual content passages were the same and provided no real info.

How could the website be improved?

10 responses

have navigation bars at the top

I think the font used in the side bar navigation could be changed or made lowercase or perhaps increased in font size to increase the aesthetic

More readable font

Just not everywhere "awaken in a morgue" but rather an explanation of the power

The website's design could account for smaller screens such as laptop screens. Even on a 15.6", some of the website had some overflow (the page of the team) where multiple rows were rendered and overlapped with the footer. I was unable to determine the name of the last guy. Also, the navigation section on the left hand side is not centred, which is mildly annoying.

Better scaling for smaller screens

Better alignment of text

Change how the navigation bar is represented and placed. Make it so that you can only scroll down from one image to the next and not freely (like done on the MM website)

Complete the info for each provided heading. Perhaps also make the background images not stretch/shrink as much.

What did you like most about the website?

10 responses

getting the feeling that you are about to enter a game

The background images

The background-images and transitions

Colours, fading in and out

The animations were really cool, and I liked the whole dark aspect of the website. It fits in nicely with the theme of the game.

Feeling/atmosphere of the website

Side menu

The feel of the website is a similar, if not same feel to that of the game

The unique way the images were blended into the black background using the grunge edges.

overall aesthetic

Are there any things you disliked about the website? If so, please explain?

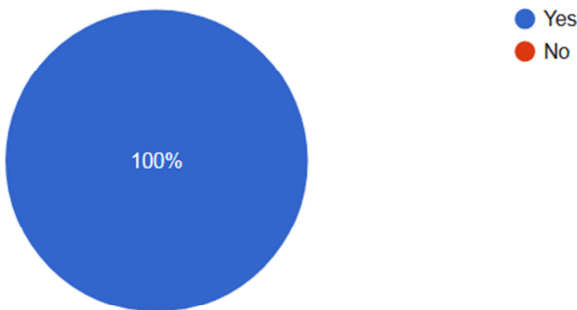
10 responses

No (2)
no
Nope
Nothing
Just, as explained earlier, my laptop screen appears to be too small for the website. The navigation section of the website was not centred, and I feel that it should be, on a smaller screen. Also the overflow and overlapping on the team page was a bit frustrating. The same paragraph being repeated over and over got annoying too.
The text isn't aligned correctly, have to scroll to read the section
The navigation bar can be done differently (not on its side) and the text that accompanies the headings can explain in more depth what he headings are all about.
The "team" section's text is too much for such a small area and so cumbersome to read.
The website was a little bland in terms of interaction. It felt really static in comparison to other sites

Would you show someone else the website?



10 responses



Would you pay for this game?



10 responses

