Dreamcatcher beta

Get help on your path to acquiring your dream job.

Problem

- Tracking job applications across different platforms and websites is **difficult.**
  - Information like interview timelines, experiences and compensation details are **not easily available.**
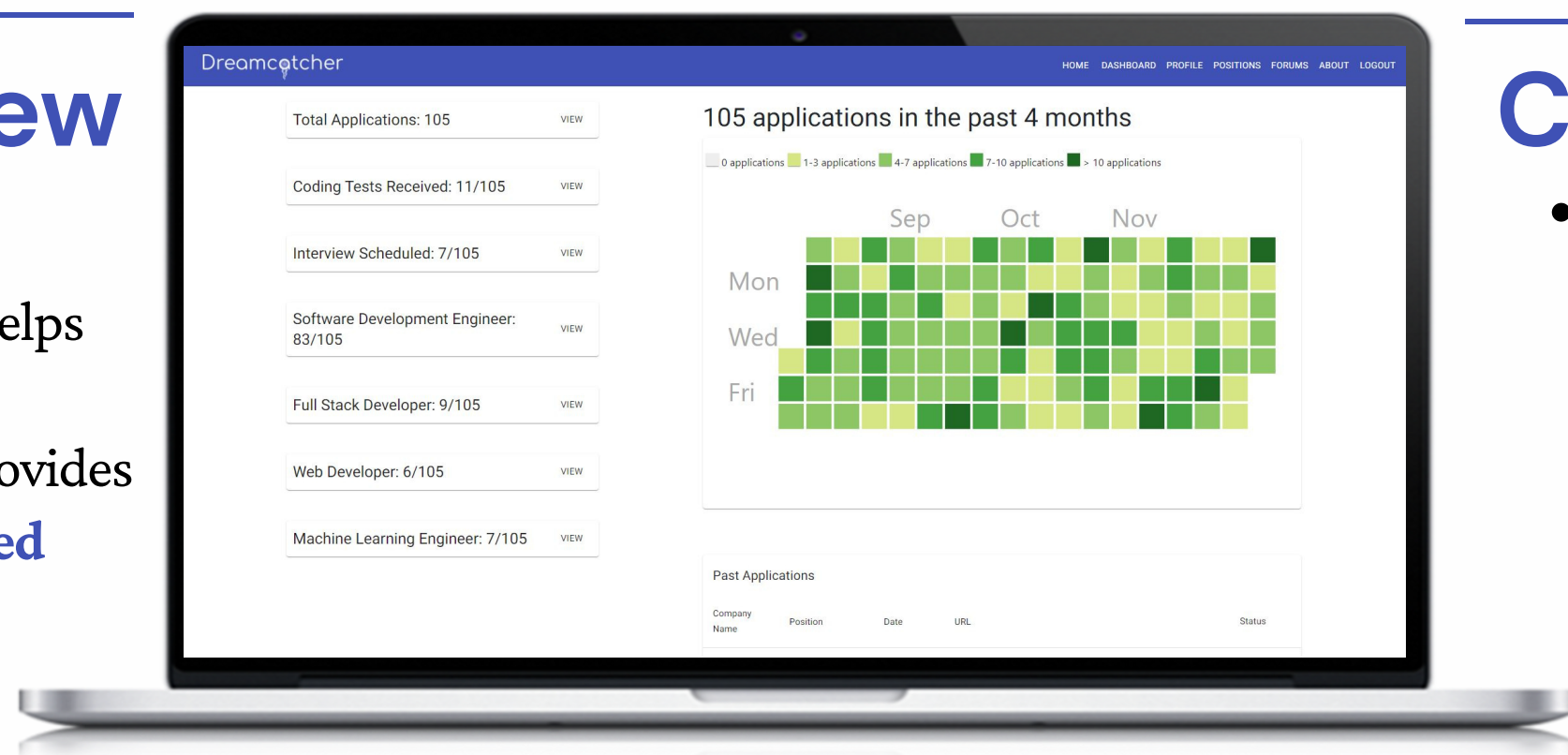
Solution

- **Personalized dashboard** to track your job search at a glance
- Easily **search** through different job listings
- **Interact** with your peers to get help in your job search

Target Audience

People seeking work
May 2019 and May 2020

- The number of **unemployed** people has increased by **over 30%** in the past year
- Our **target** audience mainly consists of people who are currently **looking for a job**

Product Overview

- **Analytics**
  The **personalized dashboard** helps the user consolidate all their applications in one place and provides **useful metrics** to **stay motivated**

- **Interaction**
  The **discussion forums** encourage users to to interact with peers and share their interview experiences, helping the community grow as a whole

Competition

- Our competitors are companies which provide **different services** included in our product, such as:
  - LinkedIn
  - Glassdoor
  - Handshake
- Our competitive advantage lies in being the **one-stop shop** for a **variety of services** such as job details, forum discussions, job tracking metrics, etc.
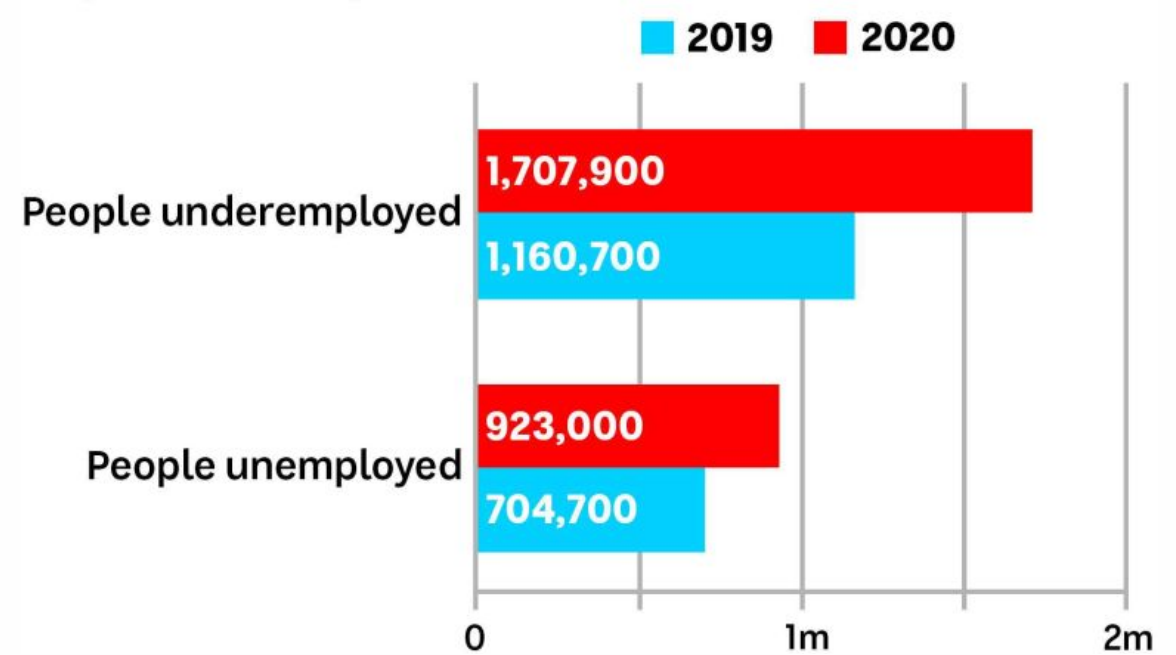
Business Model

Our business model involves offering a subscription based enterprise account for companies with features such as:

- **Targeted advertisements** to prospective users in the upcoming messages feature

- **Promotion of positions** on the positions page on our website based on the keywords searched / past applications by user.

Team

Yash Kulkarni
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Front End & Infrastructure Developer

Anand Deshpande
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Full Stack Developer

Burhanuddin Lakdawala
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Backend Engineer & DBA

Roadmap

Initial Idea
The idea to develop a job tracking tool came from our own job search experience

Feature Research
A need to build a central hub where peers can interact and share their experiences

Development
Based on our research, we chose the appropriate tech stack and started building our product

Product Launch
We are launching Dreamcatcher in beta with the initial features and seeking feedback for the next release

Future
After incorporating feedback from the beta release, we will launch Dreamcatcher officially