

# Logo Versions



**J-Bucks Cafe** 



**Primary** 

Wordmark Only

Icon

## Colours



### Primary

Hex #FF851B RGB rgb(255,133,27)

CMYK 0 48 89 0

Pantone 15-1264



#### Secondary

Hex #2ECC40 RGB rgb(46,204,64) CMYK 77 0 69 20

Pantone 15-0146

Accent

Hex #F36527

RGB rgb(243,101,39)

CMYK 0 58 84 5

Pantone 16-1462

#### Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

DM Serif Display Regular

Aa Bb Cc