

ESSENTIALS OF SUPPLY CHAIN MANAGEMENT



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Excerpted from the book Essentials of Supply Chain Management, by Michael Hugos, with permission from Wiley, John & Sons Inc. Chapter 4, Supply Chain Coordination and Use of Technology.

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Supply Chain Management Essentials. Authored and presented by an industry expert, Brian Gibson of Auburn University, Supply Chain Management Essentials (SCME) is an innovative online course that provides insight into supply chain planning, processes, and global operations via discussion, animation, and industry video clips.

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Essentials of Supply Chain Management by Michael H Hugos

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Page 3 - [S]upply chain management is defined as the systemic, strategic coordination of the traditional business functions and the tactics across these business functions within a particular company and across businesses within the supply chain, for the purposes of improving the long-term performance of the individual companies and the supply chain as a whole.

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Essentials of Supply Chain Management also includes a valuable supply chain simulation exercise called LINKS. LINKS encompasses all major supply chain elements: suppliers, manufacturers, distributors, retailers, and end-users.

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