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You May Know Us Through Our Books Our intellectual property has been published far and wide, led by Geoffrey Moore, author of Crossing the Chasm, arguably the seminal text on high technology market development. More books followed authored by Moore, and by founding members Tom Kippola (The Gorilla Game) and Paul Wiefels (The Chasm Companion).

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Roger Moore will perhaps always be remembered as the man who replaced Sean Connery in the James Bond series, arguably something he never lived down. Roger George Moore was born on October 14, 1927 in Stockwell, London, England, the son of Lillian (Pope) and George Alfred Moore, a policeman.

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