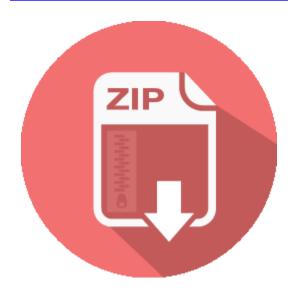
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LOGO Design Vol 2 Book Review Free Logo Critiques

The latest logo design book from TASCHEN, entitled LOGO Design, Vol. 2, just arrived at my office on Tuesday. It is a follow-up to the popular first volume entitled LOGO Design, Vol. 1. The book contains around 2000 logos and 13 case studies, in 3 languages (English, French and German), on brand identity for companies like Burton, Wrangler and MTV.

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Logo Wikipedia

A logo (abbreviation of logotype, from Greek: , translit. logos, lit. 'word' and Greek: , translit. typos, lit. 'imprint') is a graphic mark, emblem, or symbol used to aid and promote public identification and recognition. It may be of an abstract or figurative design or include the text of the name it represents as in a wordmark. http://ebookslibrary.club/download/Logo-Wikipedia.pdf

Professional Logo Design Process 10 Steps for Branding

This in-depth article showcases our Logo Design Process for Graphic Design and Branding projects with clients, in a step-by-step guide. Although every project is different regarding scope, style and industry, the logo design process itself tends to remain fairly consistent. In the simplest terms, it

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