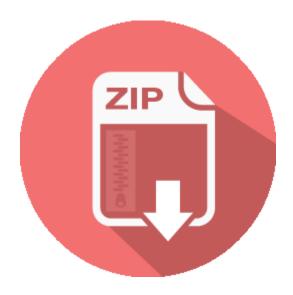
# BUSINESS SOCIETY ETHICS SUSTAINABILITY AND STAKEHOLDER MANAGEMENT



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# **Business ethics Wikipedia**

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## Stakeholder corporate Wikipedia

In a corporation, as defined in its first usage in a 1963 internal memorandum at the Stanford Research Institute, a stakeholder is a member of the "groups without whose support the organization would cease to exist". The theory was later developed and championed by R. Edward Freeman in the 1980s. Since then it has gained wide acceptance in business practice and in theorizing relating to

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#### Journal of Business Ethics on JSTOR

Description: The Journal of Business Ethics publishes original articles from a wide variety of methodological and disciplinary perspectives concerning ethical issues related to business. Since its initiation in 1980, the editors have encouraged the broadest possible scope. The term 'business' is understood in a wide sense to include all systems involved in the exchange of goods and services

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