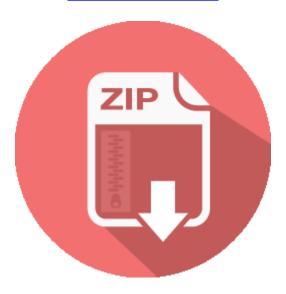
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Nudge: Improving Decisions about Health, Wealth, and Happiness is a book written by University of Chicago economist Richard H. Thaler and Harvard Law School Professor Cass R. Sunstein, first published in 2008. http://ebookslibrary.club/download/Nudge--book--Wikipedia.pdf

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Nudge Official Site

The Nudge blog is the online companion to Richard Thaler and Cass Sunstein s Nudge: Improving Decisions About Health, Wealth, and Happiness. Here you ll find much more about nudging, choice architecture, libertarian paternalism, and many other terms you won t read about in standard economics books. http://ebookslibrary.club/download/Nudge-Official-Site.pdf

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Richard H Thaler Cass R Sunstein Nudge Improving

Thaler and Sunstein have written an important book. Though costumed in the guise of pop economics, complete with a cute logo Nudge is, in fact, a manifesto for the new paternalism. Well written, witty to the point of being charming, consistently interesting, disarmingly self-referential, and loaded with crisp summaries of the http://ebookslibrary.club/download/Richard-H--Thaler--Cass-R--Sunstein--Nudge--Improving--.pdf

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