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Good to Great by Jim Collins BOOK SUMMARY PDF

The author, Jim Collins, and his research team put together a list of good to great companies which were compared to the comparison companies in order to determine what separates the elite from the rest.

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Jim Collins is a student and teacher of leadership and what makes great companies tick. Having invested a quarter century of research into the topic, he has authored or co-authored six books that have sold in total more than ten million copies worldwide. They include: GOOD TO GREAT, the #1

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Researcher and management guru Jim Collins has authored or co-authored six books, including Good to Great

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Good to Great Why Some Companies Make the Leap and

Jim Collins, already established as one of the most influential management consultants, further established his credibility with the wildly popular Good to Great: Why Some Companies Make the Leap. Collins notes that Good to Great should not be seen as the follow-up to Built to Last,

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Jim Collins From Good to Great Part 1 Nordic Business Forum 2014

Jim Collins is a student and teacher of leadership and what makes great companies tick. He has authored or co-authored six books that have sold in total more than ten million copies worldwide

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Good to Great Why Some Companies Make the Leap and

Good to Great: Why Some Companies Make the Leap In his previous bestseller, Built to Last, Jim Collins explored what made great companies great and how they sustained that greatness over time. One point kept nagging him, though - great companies have, for the most part, always been great, while a vast majority of good companies remain just

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