

## [GOOD TO GREAT COLLINS](#)



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Jim Collins presents many interesting business concepts throughout Good to Great. The research conducted for this book is complicated however Collins simplifies the process to more clearly explain why some things were included or omitted.

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Good to Great: Why Some Companies Make the Leap and Others Don't is a management book by Jim C. Collins that describes how companies transition from being good companies to great companies, and how most companies fail to make the transition. The book was published on October 16, 2001.

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Good-to-great transformations often look like dramatic, revolutionary events to those observing from the outside, but they feel like organic, cumulative processes to people on the inside. Collins writes that good-to-great companies had no name for their transformations; there was no launch event, no tag line, no programmatic feel whatsoever.

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### **Good to Great Why Some Companies Make the Leap And**

Good to Great is Jim Collins's follow-up to Built to Last, the 1994 management classic, which he co-wrote with Jerry Porras. Infact, Collins calls Good To Great a "prequel" to his hugely successful Built To Last.

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Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't.

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### **Good to Great by Jim Collins BOOK SUMMARY PDF**

Collins outlines a model for turning a good, average or even a mediocre company into a great one. The book includes a useful model which brings the theory together in an actionable way. This summary will outline Collins's 3 key aspects for a Great company; disciplined people, disciplined thought & discipline action.

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### **Good to Great Why Some Companies Make the Leap and**

Collins describes the advantageous business cycle that, in some cases, can foster the transition from Good to Great as "the flywheel effect." By making decisions and taking actions that reinforce and affirm the company's "hedgehog" competencies, executives initiate positive momentum.

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### **Jim Collins Good to Great in 10 Steps Inc com**

Collins says that both great and mediocre companies encounter the same amount of luck, good and bad. What

matters, he says, is how well they're able to capitalize on it.

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### **Good to Great Summary SuperSummary**

The first chapter, Good is the Enemy of Great, explains the criteria Collins used in choosing companies to analyze in the book. Some of those included among the eleven were Gillette, Fannie Mae, Circuit City, Walgreens, Kimberly-Clark, and Wells Fargo.

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### **Book Review 'Good to Great' by Jim Collins Business in**

Good to Great is one of those books I kept seeing everywhere in articles, blogs, referenced in interviews and on top business book lists. When I finally picked it up I was surprised to find it was published 15 years ago. After reading it, I understand why it endures: Jim Collins has written a classic on business development.

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### **Jim Collins Good to Great Official Site**

authored by jim collins For more than a quarter century, Jim has studied what makes great companies tick. The result is a series of authored and coauthored books, each looking at the question from a different angle, written for leaders in the business and social sectors.

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