HOW THE MIGHTY FALL BY JIM COLLINS



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But after my West Point visit, the question of how the mighty fall evolved into a topic of passionate curiosity channeled into a research effort that led to this small book. In one sense, my research colleagues and I have been studying failure and mediocrity for years.

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How The Mighty Fall And Why Some Companies Never Give In

Jim Collins is author or coauthor of six books that have sold in total more than ten million copies worldwide, including the bestsellers Good to Great, Built to Last, and How the Mighty Fall. Jim began his research and teaching career on the faculty at Stanford Graduate School of Business, where he received the Distinguished Teaching Award in 1992.

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Collins wrote How The Mighty Fall prior to the 2008 economic meltdown. He published the book shortly after, in 2009. He published the book shortly after, in 2009. In his preface, he addresses the meltdown of seemingly impervious firms like Lehman Brothers.

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In How the Mighty Fall, Collins confronts these questions, offering leaders the well-founded hope that they can learn how to stave off decline and, if they find themselves falling, reverse their course.

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How the Mighty Fall by Jim Collins The Investing Podcast

In today's show, we cover a book recommended by Amazon's Jeff Bezos, titled, How the Mighty Fall. The book's author, Jim Collins, is a New York Times Best Selling Author and a professor at Standford University. http://ebookslibrary.club/download/How-the-Mighty-Fall-by-Jim-Collins-The-Investing-Podcast.pdf

How the Mighty Fall And Why Some Companies Never Give In

How The Mighty Fall: And Why Some Companies Never Give In by Jim Collins examines the reasons great and good companies slip into decline, the five phases of decline, and the questions company leaders can ask to identify if their organization is declining or at risk of doing so.

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