

[HOW TO MARKETING YOUR BUSINESS](#)



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Marketing Your Business How to Market Your Business

Experian is dedicated to providing you with the data, insights, services and expertise to help your business thrive. We make it easy - with self-service tools that let you create targeted and effective direct-marketing campaigns quickly and efficiently.

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#3 -- Email Marketing. Not only is email marketing a low-cost method for getting the proverbial word out on any business, it also offers one of the best returns on the investment of your time.

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8 steps to marketing your business Small Business

Choose your marketing avenues. While there are many available, consider your target audience when you are determining which to use. Options include a business website, social media, blogging, brochure and flyers, networking events, print advertising, word of mouth, cold calling and letter drops. Set your goals and budget. Marketing goals will help you to define what you want to achieve through your marketing activities.

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