

COMPETITIVE ADVANTAGE SUPPLY CHAIN



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In benchmarking the Supply Chain Management (SCM) practices of hundreds of companies, we have learned that many companies actually achieve competitive advantage by leveraging the management of their supply chains.

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Competitive advantage Wikipedia

In business, a competitive advantage is the attribute that allows an organization to outperform its competitors. A competitive advantage may include access to natural resources, such as high-grade ores or a low-cost power source, highly skilled labor, geographic location, high entry barriers, and access to new technology.

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Supply chain management Wikipedia

Mission. Supply-Chain Management (SCM), techniques with the aim of coordinating all parts of SC from supplying raw materials to delivering and/or resumption of products, tries to minimize total costs with respect to existing conflicts among the chain partners. An example of these conflicts is the interrelation between the sales department desiring to have higher inventory levels to fulfill

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