

## MOBILE APP PROMOTION



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19. Promote Your App Through A Promo Video. Having a good promo video is a staple of any mobile app. It's a quick and easy way for someone to understand the most common use case behind the app and how they could use it too.

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### **Mobile app promotion methods Smart Insights**

You can see which promotion methods, i.e. search, advertising, direct and email are driving visits to your own mobile site app pages, but unfortunately, not those for the app store. By Rob Thurner Rob is a mobile consultant, author, trainer, and speaker with 10 years experience in the mobile sector.

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### **Mobile App Promotion Nexmo**

Interested mobile visitors can discover your app easily via a link in a text message, cutting through the noise in the app stores.

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### **5 Mobile App Promotion Tips Press Releases Contact Lists**

Mobile App Promotion Tip #2: Make a Press Contact List Reaching out to outlets, bloggers, and influencers is a long-term process when it comes to mobile app promotion. This is why it is essential for marketing teams to compose a contact list.

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### **How to Market an App 35 App Promotion Strategies for**

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