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Reading Recommendations 5 Behavioral Economics Books

The Undoing Project is a new book out by Lewis, the best-selling author of other behavior economics tomes like Moneyball and The Big Short. The book examines the friendship and professional partnership of Daniel Kahneman and Amos Tversky, the two men who conceived of behavioral economics as a distinct interdisciplinary field.

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What are some of the best books on behavioral economics

Thinking Fast and Slow is one of the better "pop" behavioral economics books. In it, Daniel Kahneman describes how in judging the world around us we use two separate mental systems. The first is mostly unconscious and makes snap judgments based on our past experiences and emotions.

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It s about Kahneman and Amos Tversky, who together created the field of behavioral economics. It s a book I m looking forward to reading, he says.

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The story of the collaboration between Amos Tversky and Daniel Kahneman that revolutionized the field of Behavioral Economics. The Willpower Instinct by Kelly McGonigal The premise of this book is that willpower is a mental muscle that can be trained with deliberate practice.

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Behavioral Economics Reading List Farnam Street

Are you looking for good books to read on Behavioral Economics or Behavioral Psychology? This is a list of my best Behavioral Economics books of all time. If you only want to read a few, check out the first three which will give you a firm introduction to everything you need to know.

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Misbehaving The Making of Behavioral Economics by Richard

Of all the books in behavioral economics, this is probably not the one you should read. Unless you are specifically interested in the author Richard Thaler, go ahead and read 'Nudge' instead. As the subtitle says, this

book describes how behavioral economics came about and what merit it has - usually in contrast to the 'econs', by which is meant the homo economicus, or rational actors.

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