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My name is Neville Medhora and I started studying the art of copywriting to help out my own businesses. I noticed when I sent out emails or wrote content for a page according to proper copywriting principles, THINGS MAGICALLY SOLD BETTER!

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Author Glenn Fisher. Glenn Fisher was born in Grimsby in 1981. After a number of years working in the local council, he left to become a copywriter and founded AllGoodCopy.com, a free online resource for direct response copywriters and marketers.

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Bob Bly is a full-time freelance copywriter specializing in direct marketing. He earns more than \$600,000 a year from his freelance copywriting, and became a self-made multi-millionaire while still in his 30s.

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