

## **AUTHENTIC LEADERSHIP BY BILL GEORGE**



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Bill George, probably best known in the business community for his former position as chairman and CEO of Medtronic, is also an author. In 2003 he published a book called, Authentic Leadership

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### **Five Characteristics of Authentic Leadership**

Bill George's Authentic Leadership Model Authentic leaders are seen as genuine, or real. Authentic leadership is still forming as a theory, but more research has been done the past few decades due to people's insecurity in leadership and their desire to have leaders who are honest and good (Northouse, 2016).

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WILLIAM W. GEORGE Bill George is a Professor of Management Practice at Harvard Business School, where he is teaching leadership and leadership development, and is the Henry B. Arthur Fellow of Ethics. His new book, True North: Discover Your Authentic Leadership, immediately became a Wall Street

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By Bill George In the last 10 years, authenticity has become the gold standard of leadership. This is a sea change from 2003 when I wrote Authentic Leadership. Back then, many people asked what it

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