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The recipient of the Wells Prize in Economics, the Adam Smith Award, three McKinsey Awards, and honorary doctorates from the Stockholm School of Economics and six other universities, Porter is the author of fourteen books, among them Competitive Strategy, The Competitive Advantage of Nations, and Cases in Competitive Strategy, all published by

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He was also a founder of the strategy and management consulting firm, Monitor Group. Professor Porter is best known for his landmark books that defined the field of Strategy - Competitive Strategy: Techniques for Analyzing Industries and Competitors (1980) and Competitive Advantage: Creating and Sustaining Superior Performance (1985).

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Competitive Strategy Audiobook by Michael Porter

This audiobook was created based on Michael Porter's landmark book Competitive Strategy. This was Mr. Porter's synopsis of his book for the Harvard Business Review. This audiobook emphasizes that operational effectiveness is not strategy, that strategy rests on unique activities done by the organization, strategic positioning, the

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