MARKETING PLAN TEMPLATE



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The right marketing plan identifies everything from 1) who your target customers are to 2) how you will reach them, to 3) how you will retain your customers so they repeatedly buy from you.

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Your marketing plan should provide a comprehensive blueprint of the business, its market and associated market activity, its position in the market, target and expected customers, offerings, competition, solutions and contingency plans. Using a sample Marketing Plan Template can save you a lot of time in creating your own marketing plan.

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Marketing Plan Sample and Marketing Plan Template

The marketing plans are provided in both image format and .doc (Microsoft Word) format. The marketing plan template is a blank marketing plan template including: a cover page, a table of contents and all necessary headings and is available in .doc (Microsoft Word) format.

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A marketing plan template will become a go-to document during the most critical stages of your company. It will help you to coordinate your efforts and your ideas to achieve your company s growth goals! In this article, we cover everything from what slides to include, to how to write a marketing plan.

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