WHAT IS SUPPLY CHAIN MANAGEMENT AND LOGISTICS



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Mission. Supply-Chain Management (SCM), techniques with the aim of coordinating all parts of SC from supplying raw materials to delivering and/or resumption of products, tries to minimize total costs with respect to existing conflicts among the chain partners. An example of these conflicts is the interrelation between the sale department desiring to have higher inventory levels to fulfill

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The Journal of Supply Chain Management, 35, 51-62. Tan, K.C. and Wisner, J. (2000). Supply Chain Management Practices in the United States and Europe. Research Paper Series of the APICS Educational and Research Foundation and The Supply-Chain Council, Stock No. 07029, pp. 43. Vrat, P. (2004). Supply chain management in India: Issues and challenges.

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Social media can - and should - play a central role in supply chain management. After all, social networking is not really about socializing, but about facilitating people-to-people communication and collaboration. http://ebookslibrary.club/download/The-Social-Side-of-Supply-Chain-Management-Supply-Chain-24-7.pdf

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