# LON SAFKO SOCIAL MEDIA BIBLE



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## Social media optimization Wikipedia

Social media optimization (SMO) is the use of a number of outlets and communities to generate publicity to increase the awareness of a product, service brand or event. Types of social media involved include RSS feeds, social news and bookmarking sites, as well as social networking sites, such as Facebook, Twitter, video sharing websites and blogging sites.

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## Massively multiplayer online role playing game Wikipedia

Massively multiplayer online role-playing games (MMORPGs) are a combination of role-playing video games and massively multiplayer online games in which a very large number of players interact with one another within a virtual world.. As in all RPGs, the player assumes the role of a character (often in a fantasy world or science-fiction world) and takes control over many of that character's

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# Short Message Service Wikip dia

Le SMS permet de transmettre des messages de plusieurs milliers de caract res d coup s en sous-messages de 160 caract res, g n ralement ce sont ces sous-messages qui sont factur s ; anciennement, un seul (sous-)message tait possible.

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