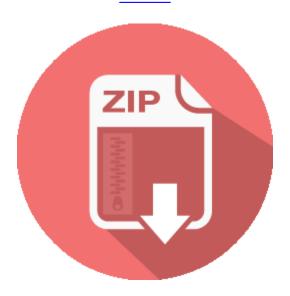
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4 APPLYING COMMUNICATION THEORY FOR PROFESSIONAL LIFE Table 1.1 Three Types of Theory Type of Theory Commonsense theory Working theory Scholarly theory Example Never date someone you work with it always ends up badly. The squeaky wheel gets the grease. The more incompetent you are, the higher you get promoted.

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