

## **JOHN P KOTTER LEADING CHANGE**



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John Paul Kotter (San Diego (Californi ), 25 februari 1947) is een Amerikaans bedrijfskundige en emeritus hoogleraar organisatiekunde en veranderingsmanagement aan de Harvard-universiteit.. Kotter behaalde zijn bachelor aan de Massachusetts Institute of Technology (MIT) in 1968. De graad van master verwierf hij aan de MIT Sloan School of Management in 1970.

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