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Every aspect of the organization needs to support the desired change. The two best books I know of on leading culture change are: Book #2: Diagnosing and Changing Organizational Culture, by Kim Cameron and Robert Quinn. Book #3: Organizational Culture and Leadership, by Edgar Schein. Third, great change leadership requires the passionate engagement of people throughout the organization.

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When it comes to change management, John Kotter is the most cited author worldwide. In 1995, his book Leading Change became an international bestseller. In this book, Kotter describes 8 necessary steps for cultural change. 17 years later however, he changed his vision on organizational change from a organization where change is implemented top-down, towards an organization of voluntary bottom-up improvements.

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John P. Kotter, world-renowned expert on leadership, is the author of many books, including Leading Change, Our Iceberg is Melting, The Heart of Change, and his latest book, That's Not How We Do It Here!. He is the Konosuke Matsushita Professor of Leadership, Emeritus at the Harvard Business School, and a graduate of MIT and Harvard.

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### **Leading Change With a New Preface by the Author by John P**

Leading Change is widely recognized as his seminal work on leading transformational change, and is an important precursor to his newer ideas on acceleration: effectively managing operations while seizing new opportunity.

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