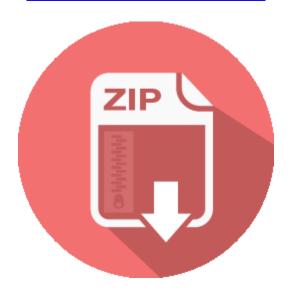
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Further reading. 2010. Business Model Generation, A. Osterwalder, Yves Pigneur, Alan Smith, and 470 practitioners from 45 countries, Wiley published.; External links. Media related to Business Model Canvas at Wikimedia Commons; Mapping Business Models (a Knowledge Game) Alexander Osterwalder: The Business Model Canvas, a 3-minute video introduction to the Business Model Canvas, 6 February 2012 http://ebookslibrary.club/download/Business-Model-Canvas-Wikipedia.pdf

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#### Alexander Osterwalder bedenker van business model canvas

Alexander Osterwalder (1974) is een beroemde Zwitserse bedrijfswetenschapper, auteur en strategieconsultant. De meeste mensen kennen hem van zijn werk op het gebied van businessmodellen. Hij is ook de grondlegger van de Business Model Canvas theorie en de Value Proposition Canvas.. Biografie Alexander Osterwalder

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Sapevi che? Il Business Model Canvas stato proposto da Alexander Osterwalder nel suo primo lavoro, Business Model Ontology (2004), e poi sviluppato dallo stesso Osterwalder, da Yves Pigneur e da Alan Smith insieme a una community di 470 esperti in 45 Paesi del mondo.

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