PREDICTIVE ANALYTICS ERIC SIEGEL



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Eric Siegel provides predictive analytics services at Prediction Impact, Inc., where predictive modeling and data mining are applied to gain customer intelligence. Eric Siegel is the conference chair of the Predictive Analytics World Conference, the leading event for predictive analytics consumers, managers and commercial practitioners. http://ebookslibrary.club/download/Eric-Siegel's-Home-Page--Predictive-Analytics-Events--.pdf

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PREDICTIVE ANALYTICS by ERIC SIEGEL Having no previous knowledge of predictive analytics, I was a little afraid this book might leave me bewildered. How wrong I was! My eyes were opened, my interest caught and held throughout this fascinating book.

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Predictive Analytics The Power to Predict Who Will Click

ERIC SIEGEL, PhD, is the founder of Predictive Analytics World and executive editor of The Predictive Analytics Times.A former Columbia University professor, he is a renowned speaker, educator, and leader in the field.

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Eric Siegel, Ph.D., is the founder of Predictive Analytics World (www.pawcon.com) and the author of Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die, from which this article was adapted with permission of the publishers, Wiley. Upcoming Predictive Analytics World conferences will be held in Boston, San Francisco

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