

WHAT IS SEARCH ENGINES OPTIMIZATION



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SEO stands for search engine optimization. It is the process of getting traffic from the free, organic, editorial or natural search results on search engines.

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Search engine optimization Wikipedia

Search engine optimization (SEO) is the process of affecting the online visibility of a website or a web page in a web search engine's unpaid results often referred to as "natural", "organic", or "earned" results.

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What is Search Engine Optimization (SEO)? SEO is a marketing discipline focused on growing visibility in organic (non-paid) search engine results. SEO encompasses both the technical and creative elements required to improve rankings, drive traffic, and increase awareness in search engines.

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SEO, while still search engine optimization, encompasses so many more disciplines in 2018. SEO is more than just on-site optimizations to increase search ranking.

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What is SEO Search Engine Optimization Webopedia

Search engine optimization is a methodology of strategies, techniques and tactics used to increase the amount of visitors to a website by obtaining a high-ranking placement in the search results page of a search engine including Google, Bing, Yahoo and other search engines.

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Search Engine Optimization SEO Starter Guide Search

Search Engine Optimization is about helping search engines understand and present content. Your site may be smaller or larger than our example site and offer vastly different content, but the optimization topics we discuss below should apply to sites of all sizes and types.

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SEO Definition Search Engine Optimization Definition

A broad definition is that search engine optimization is the art and science of making web pages attractive to search engines. More narrowly, SEO seeks to tweak particular factors known to affect search engine standing to make certain pages more attractive to search engines than other web pages that are vying for the same keywords or keyword phrases.

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