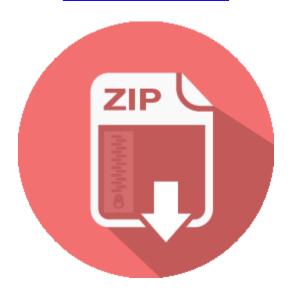# BUSINESS INTELLIGENCE AND PERFORMANCE MANAGEMENT

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Business Intelligence or Performance Management KPI
To conclude: Business intelligence and Performance management complement each other. The most successful companies are able to analyze tons of data and make informed decisions. They will have true strategic dashboards showing trend of key performance indicators,
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Comparing Corporate Performance Management and Business
CPM includes not only the BI technology, but also the processes, methodologies, metrics, and systems used for managing the performance of your business. These components can be used with customer relationship management, supply chain management, sales, finance, marketing, profitability modelling and optimization, and many more areas.
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Business Intelligence and Performance Management Theory
Business Intelligence and Performance Management is a valuable source of reference for graduates approaching MSc or PhD programs and for professionals in industry researching in the fields of BI and PM for industrial application.
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Business Intelligence and Corporate Performance Management
Corporate Performance Management (CPM) is targeted at the corporate level. In this context, corporate performance management (CPM) can be seen as a subset of business intelligence focused specifically on the health of the company.
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Business Intelligence and Performance Management
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Business Intelligence Performance Management
Business intelligence (BI) and performance management (PM) initiatives help enterprises align their organizations with consistent and insightful measurement and decision support systems. Many enterprises focus on technology selection, neglecting the organizational approaches, processes and best practices necessary for success.
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What is corporate performance management CPM
Corporate performance management (CPM) is the area of business intelligence (BI) involved with monitoring and managing an organization's performance, according to key performance indicators (KPIs) such as revenue, return on investment (ROI), overhead, and operational costs. CPM is also known as business performance management (BPM)
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Gartner's Business Intelligence and Performance Management
Business Intelligence and Performance Management Framework This new framework builds on the previously

defined BI framework to expand the role and linkage of metrics, and the different analytic applications that support PM (see "Management Update: The
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Business Intelligence AI and CPM BI AI CPM pmOne

Several hundred customers in the German-speaking world rely on the solutions and experts of pmOne AG to achieve measurable benefits in sales, production and finance / controlling from the technologies business intelligence, artificial intelligence and performance management.
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Gartner's Business Analytics Framework

be integrated and aligned to take a more strategic approach to business intelligence (BI), analytics and performance management (PM) initiatives. Key Findings Enterprises will increasingly use a combination of products and services to support the diversity of analytics and decision-making process within their enterprise.
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Business performance management Wikipedia

Definition and scope. Business performance management consists of a set of management and analytic processes, supported by technology, that enable businesses to define strategic goals and then measure and manage performance against those goals. Core business performance management processes include financial planning, operational planning,
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