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#### Sway book Wikipedia

Sway is a 2014 young adult fiction book by American author Kat Spears and her debut novel. The work was first published on 16 September 2014 through St. Martin's Griffin and is a modern take on the story of Cyrano de Bergerac.

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# **Sway The Irresistible Pull of Irrational Behavior**

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#### Sway Book Review Common Sense Media

SWAY is a great fit for sophisticated teens. Though it's filled with all sorts of crazy storylines that may initially draw in readers -- Jesse sells drugs at parties and clubs and can use his "sway" to get a cool DJ to come to a school fundraiser -- the protagonist's evolution is carefully constructed, and it's what ultimately makes this such a satisfying book.

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The book, Sway: The Irresistible Pull of Irrational Behavior, by Ori Brafman and his brother, Rom Brafman dives into the way that we make decisions.

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#### Sway Book summary and reviews of Sway by Kat Spears

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# Book review of Sway Readers' Favorite Book Reviews and

Sway by Jennifer Gibson is a book that I read within an evening and a morning. It reminded me of my own school time, and the descriptions of some of the subtle and less than subtle bullying was very realistic, which shows that Sway truly is based on a real story - nobody could make things like that up so believably. http://ebookslibrary.club/download/Book-review-of-Sway-Readers'-Favorite--Book-Reviews-and--.pdf

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# Summary and reviews of Sway by Ori Brafman Rom Brafman

The book comes with an apt disclaimer: "If you decide to buy this book because of these endorsements, you just got swayed. One of the psychological forces you ll read about in Sway is our tendency to place a higher value on opinions from people in positions of prominence, power, or authority. (But you should still buy the book.)" http://ebookslibrary.club/download/Summary-and-reviews-of-Sway-by-Ori-Brafman--Rom-Brafman.pdf

# Sway Audiobook by Rom Brafman Ori Brafman Audible com

Disappointing book If you want to understand the reasons behind irrational behaviour, "Predictably Irrational: The Hidden Forces That Shape Our Decisions by Dan Ariely" is a much better choice. The authors of "Sway" preferred storytelling to detailed explanation to explain irrational behaviours.

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# Sway Summary Ori Brafman Rom Brafman Soundview

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