# **LEE IACOCCA BOOK**



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#### Iacocca An Autobiography Lee Iacocca William Novak

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## Lee Iacocca Wikipedia

Books. In 1984, Iacocca co-authored (with William Novak) an autobiography, titled Iacocca: An Autobiography. It was the best selling non-fiction hardback book of 1984 and 1985. The book used heavy discounting which would become a trend among publishers in the 1980s. Iacocca donated the proceeds of the book's sales to diabetes research.

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#### Where Have All the Leaders Gone Lee Iacocca

Thank you, Lee Iacocca for this book. It is great to have such a straight shooter today. People pick up this book and get a glimpse at not just a phenomenal businessman, Iacocca did in fact bring Chrysler back from bankruptcy to being an automotive giant, but also a great man.

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#### Lee Iacocca Biography life family childhood name

Iacocca continued to work as Kerkorian's consultant. Iacocca and Mary McCleary were married in 1956 and had two daughters, Kathi and Lia. Mary died of diabetes (a blood disorder) in 1983, and in her memory, Iacocca donated his book earnings to diabetes research.

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#### Iacocca An Autobiography Lee Iacocca Google Books

The son of Italian immigrants, Lee Iacocca rose spectacularly through the ranks of Ford Motor Company to become its president, only to be toppled eight years later in a power play that should have shattered him. But Lee Iacocca didn't get mad, he got even.

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#### Iacocca An Autobiography Wikipedia

Iacocca: An Autobiography is Lee Iacocca's best selling autobiography, co-authored with William Novak and originally published in 1984. Most of the book is taken up with reminiscences of Iacocca's career in the car industry, first with the Ford Motor Company, then the Chrysler Corporation. http://ebookslibrary.club/download/Iacocca--An-Autobiography-Wikipedia.pdf

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