

WHAT IS A BUSINESS FRANCHISE



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A franchise business is a business in which the owners, or "franchisors", sell the rights to their business logo, name, and model to third party retail outlets, owned by independent, third party operators, called "franchisees".
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What is a Franchise WHAT IS A FRANCHISE? Franchising is simply a method for expanding a business and distributing goods and services through a licensing relationship.

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Definition of a Franchise Business Chron com

A franchise business is a business owned by an entrepreneur or an entrepreneurial group, offering a product or service labeled by a corporation that provides assistance in every aspect of the

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A business franchise is defined by the structure of its ownership. Franchising occurs when the owner of a business grants a license to one or more parties for the purpose of conducting business using the same trademarks, trade names, trade dress, and other identifying aspects of the business.

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The latest in franchise news and opportunities Business

Business Franchise is the essential magazine for people looking to buy a franchise and is the only magazine officially endorsed by the British Franchise Association (bfa) - the industry's self-regulatory body.

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A franchise is a type of business that is owned and operated by individuals (franchisees) but that is branded and overseen by a much larger usually national or multinational company (the franchisor).

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Franchise Investopedia

A franchise is a type of license that a party (franchisee) acquires to allow them to have access to a business's (the franchiser) proprietary knowledge, processes, and trademarks in order to allow

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Under a Business Format Franchise, the type of franchising most familiar to the average person, the franchise relationship generally includes the entire business format and not simply the franchisor's trade name, products, and services.

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What Is a Franchise Business

What Is a Franchise Business? A franchise business is a business you own and operate using an established

company's brand. You, the franchisee, license the rights to operate using that company's brand and trademarks, operating procedures, and products.

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The Best Franchise Opportunities Franchises for Sale

A franchise is a great way to be your own boss, but with an existing successful business. INDUSTRY OF OPPORTUNITY 9 million people in the United States have jobs directly in the franchise industry.

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Franchising Wikipedia

Franchising is based on a marketing concept which can be adopted by an organization as a strategy for business expansion. Where implemented, a franchiser licenses its know-how, procedures, intellectual property, use of its business model, brand, and rights to sell its branded products and services to a franchisee.

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