# **COMPANY BUSINESS PLAN EXAMPLE**



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# An Example of the Company Summary in a Business Plan

The company summary in a business plan also known as the company description or overview is a high-level look at what you are as a company and how all the elements of the business fit together. An effective company summary should give readers, such as potential investors, a quick and easy way to understand your business, its products and services, its mission and goals, how it meets the needs of its target market, and how it stands out from competitors.

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#### **Executive Summary Example Business Plan**

Please note that Pet Grandma Inc. is a fictional business invented for this example. For instructions and tips on how to write an executive summary for your own business plan, see Writing the Executive Summary of the Business Plan, part of the Writing a Business Plan series.

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#### Sample Business Plan An Example ThoughtCo

This plan includes this summary, and chapters on the company, products and services, market focus, action plans and forecasts, management team, and financial plan. 1.1 Objectives Sales increased to more than \$10 million by the third year.

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### **Examples of Business Plans Components**

Every business plan, big or small, should start out with an executive summary that details what the company hopes to accomplish, how it hopes to accomplish it, and why this business is the right one for the job. http://ebookslibrary.club/download/Examples-of-Business-Plans-Components.pdf

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# MAYAKI INCORPORATED BUSINESS PLAN

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#### How to Write a Company Overview Bplans

A company overview (also known as company information or a company summary) is an essential part of a business plan. It s an overview of the most important points about your company your history, management team, location, mission statement and legal structure. It usually appears after the executive summary in your business plan.

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