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He spent countless hours with Alan Mulally, Bill Ford, the Ford family, former executives, labor leaders, and company directors. In the bestselling tradition of Too Big to Fail and The Big Short, American Icon is narrative nonfiction at its vivid and colorful best.

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American Icon: Alan Mulally and the Fight to Save the Ford Motor Company 4.6 out of 5 based on 0 ratings. 32 reviews. SGomez American Jihad is the only popular book available about the religious experience of Muslims, both black and white, in America. With over one billion faithful worldwide, and over six million in the United States alone

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### **Nine Things I Learned from Alan Mulally changethis.com**

I chronicle those events in my new book, American Icon: Alan Mulally and the Fight to Save Ford Motor Company. During the year I spent researching and writing this book, I spent many hours sitting across the table from Mulally in his corner office on the twelfth floor of Ford's world headquarters.

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#### **American Icon Examines Ford's Rebound Review The New**

Cover of the book "American Icon" by Bryce G. Hoffman. Publisher: Crown Business. Credit Alessandra Montalto/The New York Times . First, Mr. Mulally knew that Ford could not hope to improve its

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#### **Steve McQueen The Salvation of an American Icon by Greg**

His book, Steve McQueen: The Life and Legend of a Hollywood Icon, is in development to be made into feature film. He also executive produced the 2017 feature film documentary, Steve McQueen: American Icon.

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#### **12 Great Books About Marilyn Monroe HuffPost**

12 Great Books About Marilyn Monroe. 06/01/2016 10:36 am ET Updated Dec 06, 2017 Marilyn Monroe was born June 1, 1926 -- 90 years ago. A half century after her death, she remains an American icon

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#### **Book Review Ford's Comeback as an 'American Icon'**

These are a few of the scenes painted by Detroit News auto industry writer Bryce Hoffman in his new book, "American Icon: Alan Mulally and the Fight to Save Ford Motor Company," Crown Business, 2012.

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