SUPPLY CHAIN MANAGEMENT A LOGISTICS PERSPECTIVE



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Mission. Supply-Chain Management (SCM), techniques with the aim of coordinating all parts of SC from supplying raw materials to delivering and/or resumption of products, tries to minimize total costs with respect to existing conflicts among the chain partners. An example of these conflicts is the interrelation between the sale department desiring to have higher inventory levels to fulfill

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Quayle, M. (2003). A study of supply chain management practice in UK industrial SMEs. Supply Chain Management: An International Journal, 8, 79-86. Sahay, B.S. and Mohan, R. (2003). Supply chain management practices in Indian industry. International Journal of Physical Distribution & Logistics Management, 33, 582-606.

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The Economic Times Supply Chain Management Logistics

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