

WHAT IS FRANCHISING BUSINESS



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A franchise business is a business in which the owners, or "franchisors", sell the rights to their business logo, name, and model to third party retail outlets, owned by independent, third party operators, called "franchisees".
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What Is Franchising

Franchising is one of three business strategies a company may use in capturing market share. The others are company owned units or a combination of company owned and franchised units.
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What is a Franchise Franchise Opportunities

Franchising is a contractual relationship between a licensor (franchisor) and a licensee (franchisee) that allows the business owner to use the licensor's brand and method of doing business to distribute products or services to consumers.
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Franchising Definition Entrepreneur Small Business

Franchising is a form of business by which the owner (franchisor) of a product, service or method obtains distribution through affiliated dealers (franchisees).
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Definition of a Franchise Business Chron com

A franchise business is a business owned by an entrepreneur or an entrepreneurial group, offering a product or service labeled by a corporation that provides assistance in every aspect of the
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What is franchising definition and meaning

Definition of franchising: Arrangement where one party (the franchiser) grants another party (the franchisee) the right to use its trademark or trade-name as well as certain business systems and processes, to produce and market
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Franchise Investopedia

A franchise is a type of license that a party (franchisee) acquires to allow them to have access to a business's (the franchiser) proprietary knowledge, processes, and trademarks in order to allow
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What Is a Franchise Business Business Envato Tuts

What Is a Franchise Business? Let's start with a basic definition of a franchise. According to the Oxford English Dictionary, a franchise is: An authorization granted to an individual or group to trade in a particular area for a stated period, usually in return for royalties, a share of the profits, etc.
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What Are the Basics of a Franchise thebalancesmb com

Franchising is a system for growing a business based on a contractual relationship between the brand owner and a local independent operator.
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Franchising Wikipedia

Franchising is based on a marketing concept which can be adopted by an organization as a strategy for business expansion. Where implemented, a franchiser licenses its know-how, procedures, intellectual property, use of its business model, brand, and rights to sell its branded products and services to a franchisee.
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Franchise Your Business in 7 Steps Entrepreneur

Franchising your business is a proven route to rapid growth. But becoming a franchisor is not an automatic ticket to success, especially in this challenging economy.

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