

BOOK PLAYING TO WIN



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Book Summary Playing To Win How Strategy Really Works

In the book / complete summary, we (a) explain why you must play to win and not just play to compete, (b) share examples to illustrate the difference between playing-to-win and playing-to-play, and (c) explain how/what it means to define winning at various levels.

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Playing to Win How Strategy Really Works by A G Lafley

This week's entry is the newly released book by A.G. Lafley, the former chairman and CEO of Procter & Gamble and Roger Martin, give us this outstanding look at strategy from the trenches called Playing To Win: How Strategy Really Works. Akin to James C. Collins Good To Great, Playing To Win is a business book you can apply to any industry.

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Playing to Win How Strategy Really Works Book Summary

Quick Summary Lafley's Playing to Win details the importance of creating and developing a sound strategy for every business. He raises 5 critical questions that every organization must be able to answer with confidence.

Key Insights. Really, strategy is about making specific choices to win in the marketplace

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Playing to Win AG Lafley Roger Martin Soundview Book

Review the key ideas in the book Playing to Win by AG Lafley & Roger L. Martin in a condensed Soundview Executive Book Review. Summaries & book reviews of the year's top business books - in text and audio formats.

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Playing to Win About Book

ABOUT THE BOOK. Over three decades of work in strategy, Roger Martin has figured out how to turn strategy from being complicated, a chore and only occasionally effective to a task that is simple, fun and effective.

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Download Free Chapter Playing To Win

Playing to Win, a noted Wall Street Journal and Washington Post bestseller, outlines the strategic approach Lafley, in close partnership with strategic adviser Roger Martin, used to double P&G's

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