

## [SUROWIECKI THE WISDOM OF CROWDS](#)



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JAMES SUROWIECKI THE WISDOM OF CROWDS James Surowiecki is a staff writer at The New Yorker, where he writes his popular business columns "The Tipping Point." His work has appeared in a wide range of publications, including The New York Times, The Wall Street Journal, Artforum, Wired, and Slate. He lives in Brooklyn, New York.

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