

LATERAL THINKING DE BONO



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Edward de Bono Inventor of Lateral Thinking and

Edward de Bono is one of the pioneers of Brain Training. In 1967 he invented the world famous Lateral Thinking technique. He is a proponent of the direct teaching of thinking as a skill. He has dedicated his life to help people from around the world improve their thinking abilities and creativity skills.

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In Serious Creativity, de Bono continues the line of thought previously exhibited in The Use of Lateral Thinking and The Mechanism of Mind. However, Serious Creativity is a more elaborated study of lateral thinking in its broadest and most practical dimensions.

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The White Hat The White Hat calls for information known or needed.

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The de Bono Course Thinking Tools and Lateral Thinking

Take the online course developed by Dr. de Bono that will teach you the Thinking Tools and Creativity techniques that will help you see the bigger picture, be more creative and create better outcomes in your life.

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Edward de Bono Wikipedia

Edward Charles Francis Publius de Bono (born 19 May 1933) is a Maltese physician, psychologist, philosopher, author, inventor and consultant. He originated the term lateral thinking, wrote the book Six Thinking Hats and is a proponent of the teaching of thinking as a subject in schools.

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Dr Edward de Bono MA. DPhil (Oxford), PhD (Cambridge), MD (Malta) is regarded as the leading authority worldwide in the field of creative and conceptual thinking.

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What is lateral thinking definition and meaning

The lateral thinking exhibited by the new research team showed their creativity, originality, and innovation as they solved the problem.

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Edward de Bono s 6 Thinking Hats

Edward de Bono s 6 Thinking Hats The notion of six thinking hats comes from Edward De Bono (Read Six Thinking Hats by Edward De Bono, 1985) It is a simple and effective system that increases productivity.

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PENGUIN BOOKS LATERAL THINKING Edward de Bono has had faculty appointments at the universities of Oxford, London, Cambridge and Harvard. He is widely regarded as the leading

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