

KOTTER LEADING CHANGE



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Kotter's 8 stages of leading change seem effective, practical, and influential if you haven't taken the time to reflect on how to catalyze change before. In this regard the book is good. But this book lacks important arguments to effectively convince an experienced reader or to compare with better quality works like Doerr's: 1) data or supporting statistics, 2) case studies, & 3) any evidence or references.

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Kotter's Eight Step Leading Change Model

Since the publication of his highly regarded book, Leading Change, Harvard Professor John Kotter has been widely accepted as a recognized global expert on change leadership. Understanding his eight step leading change model is a requirement for any leader who is serious about implementing change successfully.

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John P. Kotter is renowned for his work on leading organizational change. In 1995, when this article was first published, he had just completed a ten-year study of more than 100 companies that

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Kotter's 8 Step Change Model Change Management Tools

Many originate with leadership and change management guru, John Kotter. A professor at Harvard Business School and world-renowned change expert, Kotter introduced his eight-step change process in his 1995 book, "Leading Change." In this article, video and infographic, we look at his eight steps for leading change, below.

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Leading Change Why Transformation Efforts Fail by John P. Kotter Included with this full-text Harvard Business Review article: The Idea in Brief the core idea The Idea in Practice putting the idea to work 1 Article Summary 2 Leading Change: Why Transformation Efforts Fail A list of related materials, with annotations to guide further

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John Kotter Wikipedia

Kotter is the author of 20 books, 12 of which have been business bestsellers and two of which are overall New York Times bestsellers. Leading Change. His international bestseller Leading Change (1996), "is considered by many to be the seminal work in the field of change management."

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Successful Change Management Kotter s 8 Step Change

Kotter s 8-Step Change Model for Leading Change We highly recommend you read The Heart of Change * John Kotter and Dan Cohen. Whether you are a senior executive, in middle management or part of a project team the research, which is backed up with stories mini case studies and exercises, is invaluable.

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