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David Airey graphic designer logo design and brand

David Airey is an independent designer from Northern Ireland, specialising in logo design and brand identity projects, with clients worldwide since 2005.

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LOGO Design Vol 2 Book Review Free Logo Critiques

The latest logo design book from TASCHEN, entitled LOGO Design, Vol. 2, just arrived at my office on Tuesday. It is a follow-up to the popular first volume entitled LOGO Design, Vol. 1. The book contains around 2000 logos and 13 case studies, in 3 languages (English, French and German), on brand identity for companies like Burton, Wrangler and MTV.

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Logo Wikipedia

A logo (abbreviation of logotype, from Greek: , translit. logos, lit. 'word' and Greek: , translit. typos, lit. 'imprint') is a graphic mark, emblem, or symbol used to aid and promote public identification and recognition. It may be of an abstract or figurative design or include the text of the name it represents as in a wordmark.

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Professional Logo Design Process 10 Steps for Branding

This in-depth article showcases our Logo Design Process for Graphic Design and Branding projects with clients, in a step-by-step guide. Although every project is different regarding scope, style and industry, the logo design process itself tends to remain fairly consistent. In the simplest terms, it

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19 Ingenious Design Books to Inspire You in 2017 WIRED

The best design books have the power to spark new thoughts, theories, ideas, and opinions. Collected below is a diverse collection of 19 such books, published in the past year.

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MSWLogo An Educational programming language

The Great Logo Adventure: Electronic copy of the actual book on learning Logo by Jim Muller (Graciously

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How to Design a Logo for Your Business Entrepreneur

Learn how to design a logo from picking colors to graphics. Logos come in two basic forms: an abstract symbol or logotypes.

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