

## WHAT IS A DIGITAL ASSET



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Digital Asset has raised over \$110 million from more than 15 strategic investors across the world, encompassing the leaders within the financial and technology ecosystem who are uniquely placed to help drive adoption on a global scale.

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### **What is a Digital Asset Definition from Techopedia**

Digital assets are files that continue to exist as technology progresses regardless of the device where the digital asset is stored or created. Distinguishing and defining the various types of digital assets can help in digital assets management.

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### **Digital asset Wikipedia**

A digital asset, in essence, is anything that exists in a binary format and comes with the right to use. Data that do not possess that right are not considered assets. Data that do not possess that right are not considered assets.

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### **What Is Digital Asset Check Out This Informative Overview**

Digital Asset is a company providing a flexible infrastructure for regulated financial institutions to share processes and data securely. And it s one of the first big movers to start developing products that will integrate blockchain into the heavily regulated global financial markets.

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### **What is a Digital Asset MediaValet**

While the definition of a digital asset is constantly changing as new digital formats are emerging in business, it s important to remember that the that file format is only part of the definition. The other portion of the digital asset definition is derived from the value the asset brings to the company.

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### **What is digital asset management Bynder**

Digital assets are any form of a digital file. Common digital assets include images, documents, photos, presentations and videos. Digital asset management software is primarily used by enterprise marketing and creative teams, so it is necessary for DAM software to accommodate a broad spectrum of creative files.

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### **What is digital asset management DAM Definition from**

Digital asset management (DAM) is a business process for organizing, storing and retrieving rich media and managing digital rights and permissions. Rich media assets include photos, music, videos, animations, podcasts and other multimedia content.

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### **A Working Definition of Digital Assets The Digital Beyond**

The phrase digital asset is being used, but we have yet to come to a legally-accepted definition. A simple definition is that a digital asset is content owned by an individual that is stored in digital form. But this may not be broad enough to encompass all the digital elements of an estate that have value.

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### **About Digital Asset**

The Digital Asset Platform is the only Distributed Ledger platform to have been developed according to the production requirements of the world s largest financial institutions. Founded in 2014, Digital Asset now has offices in five countries, serving global clients like the ASX and DTCC.

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### **Digital Asset Management What It Is and Why You Need It**

Technically speaking, a digital asset is more than just the media file. To realize the value of a file (or collection of files), you need to have additional information about that asset. In short, you need metadata. For most DAM purposes, an asset is defined as the media content plus its metadata.

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