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The Tipping Point Wikipedia

The Tipping Point: How Little Things Can Make a Big Difference is the debut book by Malcolm Gladwell, first published by Little, Brown in 2000. Gladwell defines a tipping point as "the moment of critical mass, the threshold, the boiling point". The book seeks to explain and describe the "mysterious" sociological changes that mark everyday life.

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The Tipping Point How Little Things Can Make a Big

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The Tipping Point How Little Things Can Make a Big

The tipping point is that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and spreads like wildfire. Just as a single sick person can start an epidemic of the flu, so too can a small but precisely targeted push cause a fashion trend, the popularity of a new product, or a drop in the crime rate.

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Malcolm Gladwell Wikipedia

After The Tipping Point, Gladwell published Blink in 2005. The book explains how the human unconscious interprets events or cues and how past experiences can lead people to make informed decisions very rapidly, using examples like the Getty kouros and psychologist John Gottman's research on the likelihood of divorce in married couples. Gladwell's hair was the inspiration for Blink.

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The Tipping Point Summary Four Minute Books

1-Sentence-Summary: The Tipping Point explains how ideas spread like epidemics and which few elements need to come together to help an idea reach the point of critical mass, where its viral effect becomes unstoppable. Malcolm Gladwell is your friendly, Canadian journalist next door. Much more than

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Malcolm Gladwell Speaker TED

Detective of fads and emerging subcultures, chronicler of jobs-you-never-knew-existed, Malcolm Gladwell's work is toppling the popular understanding of bias, crime, food, marketing, race, consumers and intelligence.

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Outliers The Story of Success by Malcolm Gladwell

Malcolm Gladwell is the author of three other books, The Tipping Point, Blink, and What the Dog Saw, all of which are New York Times bestsellers. He has been a staff writer for The New Yorker since 1996, prior to which he was a reporter with the Washington Post, where he covered business and science and also served as the newspaper's New York City bureau chief.

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Implementation Reaching the Tipping Point Scaled Agile

The success of any kind of social epidemic is heavily dependent on the involvement of people with a particular

and rare set of social skills. Malcolm Gladwell, The Tipping Point Reaching the Tipping Point
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A Good Walk Spoiled Revisionist History Podcast

Listen to A good walk spoiled Season 2 Episode 1 of The Revisionist History Podcast with Malcolm Gladwell.
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Georgia Performance Standards

GeorgiaStandards.Org (GSO) is a free, public website providing information and resources necessary to help meet the educational needs of students.

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Book Review 'Outliers The Story of Success ' by Malcolm

Malcolm Gladwell says success depends not only on brains and drive, but on where we come from and what we do about it.

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