

HOW TO PROMOTE A MOBILE APP



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51. Help users promote your app. Add an in-app "tell a friend" feature so that your current users can share the app with their friends, family, co-workers, and colleagues. Incentivize this sharing

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19. Promote Your App Through A Promo Video. Having a good promo video is a staple of any mobile app. It s a quick and easy way for someone to understand the most common use case behind the app and how they could use it too.

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