

BUSINESS MODEL BOOK



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Alex Osterwalder

In my writing, speaking, and the software company I co-founded, I obsess with making strategy, innovation and entrepreneurship simple, practical, and applicable.

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Lean startup Wikipedia

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Home Business Victoria

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The Lean Startup The Movement That Is Transforming How

About the Author Eric Ries. Eric Ries is an entrepreneur and author of the New York Times bestseller *The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Business*, published by Crown Business. He serves on the advisory board of a number of technology startups, and has consulted to new and established companies as well as venture capital firms.

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