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Predictive Analytics The Power to Predict Who Will Click

"Predictive Analytics" is a summary of the state of the art in using computer models to predict individuals actions. I work in the industry and have developed predictive financial models. This book isn't aimed at people like me, at least not ones looking for a more technical, how-to explanation.

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Predictive Analytics by Eric Siegel on Apple Books

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In Predictive Analytics , Eric Siegel, a renowned expert in data analytics and former professor at Columbia University, explains how scientists use big data to help predict, well, anything from what you will buy, to where you will travel, to when you will quit your job, and more. The Seattle Post-Intelligencer called the book

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TensorFlow Powerful Predictive Analytics with TensorFlow

TensorFlow, Google s brainchild, is immensely popular and extensively used for predictive analysis. This book is a quick learning guide on all the three types of machine learning, that is, supervised, unsupervised, and reinforcement learning with TensorFlow. This book will teach you predictive analytics for high-dimensional and sequence data.

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Predictive Analytics Google Books

ERIC SIEGEL, PhD, founder of Predictive Analytics World and Executive Editor of the Predictive Analytics Times, makes the how and why of predictive analytics understandable and captivating. Eric is a former Columbia University professor who used to sing educational songs to his students and a renowned speaker, educator, and leader in the field.

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