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Gerald A. Michaelson lectured on Sun Tzu in China at the invitation of the Chinese government. He traveled extensively throughout Asia as a management coach and delivered workshops on five continents. Steven W. Michaelson is the coauthor of several books on Sun Tzu, including Sun Tzu for Success and Sun Tzu for Execution. He is president of FreshDirect, the fast-growing New York area online retailer.

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Sun Tzu The Art of War for Managers 50 Strategic Rules

Sun Tzu - The Art of War for Managers: 50 Strategic Rules Updated for Today's Business by Gerald A Michaelson, Steven W Michaelson. In today's competitive business world, you must capture the high ground and defend it against your rivals. The secret lies in mastering the strategic arts taught by the ancient Chinese military theorist Sun Tzu.

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Sun Tzu The Art of War for Managers Sun Tzu for Success

Let it be your action plan for accomplishment! Gerald Michaelson is the author of Sun Tzu: The Art of War for Managers (now available in seven languages) and Winning the Marketing War (in three languages). He lectured on Sun Tzu in China at the invitation of the Chinese government.

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Sun Tzu The Art of War Interpretation for Business Assoc. prof. Sorin Gabriel GRESOI PhD. Artifex University, Bucharest Management, which means or requires courage, loyalty and Sun Tzu's Art of War for Traders and Investors, Published February 1997 by McGraw-Hill Companies .

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The Art of War Wikipedia

Military and intelligence applications. General V , later the main PVA military commander in the Vietnam War, was an avid student and practitioner of Sun Tzu's ideas. America's defeat there, more than any other event, brought Sun Tzu to the attention of leaders of American military theory.

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