

## **MARKETING A BUSINESS ONLINE**



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Have a solid understanding of and experience marketing and copywriting in general, as well as of specific online marketing tactics. The ability to sell the importance of online marketing to potential clients. Tools and resources to help you manage marketing strategies, such as social media scheduling.

<http://ebookslibrary.club/download/How-to-Start-an-Online-Marketing-Business.pdf>

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Online marketing moves at the speed of light. To keep up, you need a strong foundation with the judgment to think critically, act independently, and be relentlessly creative. That's why we wrote this guide to empower you with the mental building blocks to stay ahead in an aggressive industry.

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Link all of your personal social media such as Facebook, Twitter and LinkedIn to your new blog, web page, or online information. Ask your friends to "share" or forward the news about your new marketing business. Your new business must show clients that you know how to use the latest resources effectively.

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