

BOTTLED WATER INDUSTRY



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The retail sale of bottled water to consumers accounts for about 88% of the bottled water market, and is the largest and fastest growing segment of the United States bottled water industry.

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International Bottled Water Association Official Site

International Bottled Water Association The authoritative source of information about all types of bottled waters, IBWA members include U.S. and International bottlers, distributors, and suppliers. IBWA represents our industry's uncompromising commitment to the safety and availability of bottled water worldwide.

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Bottled water is the new smoking Business Insider

The bottled-water industry is also facing backlash based on how it sources its water. Nestl the No. 1 producer of bottled water in the US faced boycott threats in September after the

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Bottled Water Industry SBDC Clearinghouse

The bottled water industry is now growing at 8% to 10% annually about twice as fast as other beverages. In fact, in 2003 bottled water became the second largest commercial beverage category by volume in the United States, surpassing milk, coffee, beer, and is now second only to carbonated soft drinks.

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Bottled Water Industry Statistics Analysis Research

Global Bottled Water Industry. The world's bottled water industry recorded a yearly growth rate of 4% in 2010 to exceed \$99 billion, reports MarketLine. The market is expected to expand by more than 27% in the five-year period ending 2015 to generate more than \$126 billion in revenue.

<http://ebookslibrary.club/download/Bottled-Water-Industry-Statistics--Analysis--Research--.pdf>

Bottled water Wikipedia

The bottled water industry in India witnessed a boom in the late 1990s soon after Bisleri launched its packaged drinking water in the country. This significant growth was fuelled by a surge in advertising by the industry players that "bottled water was pure and healthy".

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Bottled water industry analysis statistics trends SWOT

Bottled Water in Latin America. Jul 2018. Bottled water is the largest market in volume sales within soft drinks, with twice the size of carbonates, on a global level. Latin American countries account for around 15% of global bottled water volume and include two of the top 10 largest markets

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Bottled Water Market Share Size Industry Statistics

The bottled water industry is driven by the health concerns regarding drinking water. Changing lifestyles, preference for vitamin and minerals rich drinking water, and ease of handling and portability of bottled water are some of the factors driving the market.

<http://ebookslibrary.club/download/Bottled-Water-Market-Share--Size--Industry-Statistics--.pdf>

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U S Bottled Water Market Statistics Facts Statista

According to total sales, the U.S. market is the largest bottled water consumer market. In 2017, the U.S. bottled

water sales volume came to about 13.7 billion gallons - the highest volume of

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Tap Water vs Bottled Water Food Water Watch

Buying bottled water is like pouring money down the drain. Bottled water costs from \$0.89 per gallon to \$8.26 per gallon, compared to fractions of a penny for water from your tap. That makes bottled water thousands of times more expensive than tap water. Water bottle garbage is a major source of pollution.

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