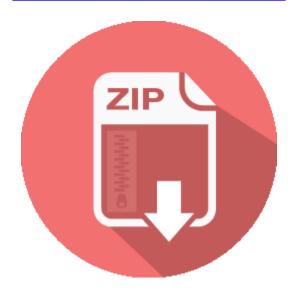
# **BUSINESS PLAN WHAT IS**



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What is a business plan? If you we ever jotted down a business idea on a napkin with a few tasks you need to accomplish, you we written a business plan or at least the very basic components of one. At its heart, a business plan is just a plan for how your business is going to work, and how you re going to make it succeed.

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BREAKING DOWN 'Business Plan'. A business plan is a fundamental tool that any startup business needs to have in place prior to beginning its operations. Usually, banks and venture capital firms make the existence of a viable business plan a prerequisite to the investment of funds in a business.

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#### **Business Plan Definition What Is a Business Plan**

If you have an idea for starting a new venture, a business plan is essential to determine if your business idea is viable. There's no point to starting a business if there is little or no chance that the business will be profitable - a business plan helps to figure out what your new business's chances of success are.

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#### **Business Plan Definition What is Business Plan**

A business plan is a document that describes a new business, its products or services, how it will earn money, leadership and staffing, financing, operations model, and other details that are essential to both operation and success. Entrepreneurs create them as part of the start up process while existing businesses often <a href="http://ebookslibrary.club/download/Business-Plan-Definition-What-is-Business-Plan.pdf">http://ebookslibrary.club/download/Business-Plan-Definition-What-is-Business-Plan.pdf</a>

#### What is a business plan definition and meaning

Definition of business plan: Set of documents prepared by a firm's management to summarize its operational and financial objectives for the near future (usually one to three years) and to show how they will be achieved. http://ebookslibrary.club/download/What-is-a-business-plan--definition-and-meaning--.pdf

#### What is a business plan Here s what you need to know

Broadly speaking, a business plan is an outline of your business objectives and the roadmap to achieve them. More specifically, it s a formal plan for your company s conception and design, marketing strategy, financial strategy, and timeline moving forward.

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#### Business plan Wikipedia

Business plans are decision-making tools. The content and format of the business plan is determined by the goals and audience. For example, a business plan for a non-profit might discuss the fit between the business plan and the organization s mission.

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A business plan is a written description of your business's future. That's all there is to it--a document that desribes what you plan to do and how you plan to do it. If you jot down a paragraph on the back of an envelope describing your business strategy, you've written a plan, or at least the germ of a plan.

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## What is business plan Definition from WhatIs com

A business plan is a document demonstrating the feasibility of a prospective new business and providing a roadmap for its first several years of operation. Business plans are an important part of creating new businesses, whether as a startup or an offshoot of an existing business.

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