

## **TOM KELLEY TEN FACES OF INNOVATION**



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### **David M Kelley Wikipedia**

David M. Kelley (born February 10, 1951) is an American businessman, entrepreneur, designer, engineer, and teacher. He is founder of the design firm IDEO and a professor at Stanford University. He has received several honors for his contributions to design and design education.

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### **Innovation Wikipedia**

Harley-Davidson, fondée en 1903, n'a jamais vraiment innové. Mais d'amelioration en amelioration, face Honda et sa Gold Wing, la marque est encore là. On oppose souvent le kaizen, amelioration continue interne, l'innovation de rupture.

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