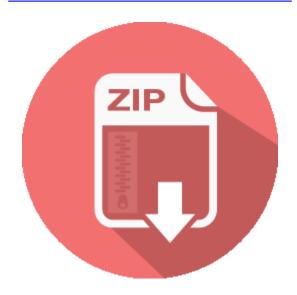
NON PROFIT MARKETING



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Nonprofit marketing is the use of marketing tactics by a nonprofit organization, that promotes the message and the organization. Marketing is particularly important for a nonprofit organization, as they usually need ways to market their cause to volunteers who would want to help and to donors that will give to their cause.

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