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Likeable Social Media How to Delight Your Customers

If you're new to social media, Likeable Social Media is a good introduction. If you're been on social media for a while, this book may help you develop a more effective strategy. The book is heavily Facebook-oriented, although most of the other networks are at least mentioned in the appendix.

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Likeable Social Media Book Review The Edge

Here are my own three quick takeaways from Likeable Social Media that hopefully can serve as food for thought in your own social media strategies: Be human. When posting and engaging on behalf of your client, converse with your followers in the voice and tone that is appropriate for the client.

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Amazon com Likeable Social Media Revised and Expanded

From one of the world's leading figures in social media marketing, networking, and business applications comes the heavily revised and updated edition of the Likeable Social Media. Dave Kerpen is CEO of Likeable Local and Likeable Media, which has won two WOMMY awards from the Word of Mouth Marketing Association (WOMMA) for excellence in word-of-mouth marketing.

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Likeable Social Media Home Facebook

"Tomorrow is the first blank page of a 365 page book. Write a good one." Happy New Year!

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His groundbreaking bestseller Likeable Social Media changed the way businesses interact with their customers on a daily basis. Likeable Business lays out 11 strategies for organizations of all sizes to spur growth, profits, and overall success.

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Likeable social media book summary Norwich Business

Likeable Social Media In today s world social media drives everything! (Dave Kerpen, 2011) This book is divided into 18 main chapters, which are all strategies for everyone to enhance their brand performance on social media.

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Likeable Social Media Revised and Expanded How to

Book Summary: The title of this book is Likeable Social Media, Revised and Expanded and it was written by Dave Kerpen, Carrie Kerpen, Mallorie Rosenbluth. This particular edition is in a Paperback format.

<http://ebookslibrary.club/download/Likeable-Social-Media--Revised-and-Expanded--How-to--.pdf>

Likeable Media Official Site

Likeable is a social-first digital marketing agency located in the heart of New York City.

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14 Must Read Social Media Marketing Books Sprout Social

He s also the founder and CEO of Likeable Local, a social media software company serving thousands of small businesses, and chairman and co-founder of Likeable Media, an award-winning social media and word-of-mouth marketing agency.

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Likeable Social Media Audible com

Likeable Social Media helps you harness the power of word-of-mouth marketing to transform your business; listen to your customers and prospects deliver value, excitement, and surprise; and most important, learn how to truly engage your customers and help them spread the word.

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