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Professor Davenport shared insights from his latest book, Keeping Up with the Quants. He provided an overview of what analytics is as well as a six-step framework for quantitative analysis. KEy lEaRNINgs Quantitative analysis isn t new, but over the past decade, analytics has become hot.

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Keeping Up with the Quants Harvard Business Review

Keeping Up with the Quants. Hitachi sponsored a Harvard Business Review webinar featuring acclaimed analytics expert Tom Davenport. During the webinar, Mr. Davenport shared insights from his latest book, Keeping Up with the Quants. He provided an overview of what analytics is as well as a six-step framework for quantitative analysis.

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