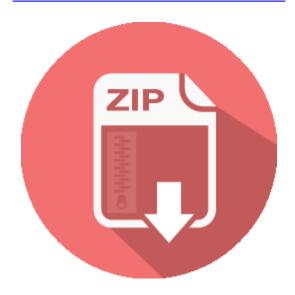
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global business Dr. Mike W. Peng University of Texas at Dallas stand, but Global Business provides a unified framework, consisting of one big question and two core perspectives (see Figure 1.3 on page 9), that allows students to analyze such events more effectively.1 In fact, in the middle of the economic crisis, http://ebookslibrary.club/download/60738-00-fm-pi-xxx-Cengage.pdf

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