Michael T. Smith

Mike Odom

CIT 230 Web Frontend

Site Plan

- An appropriate site name (not "The Weather Site") and domain name

   Unrelated Weather

- The site purpose

   To provide weather reports for several unrelated communities
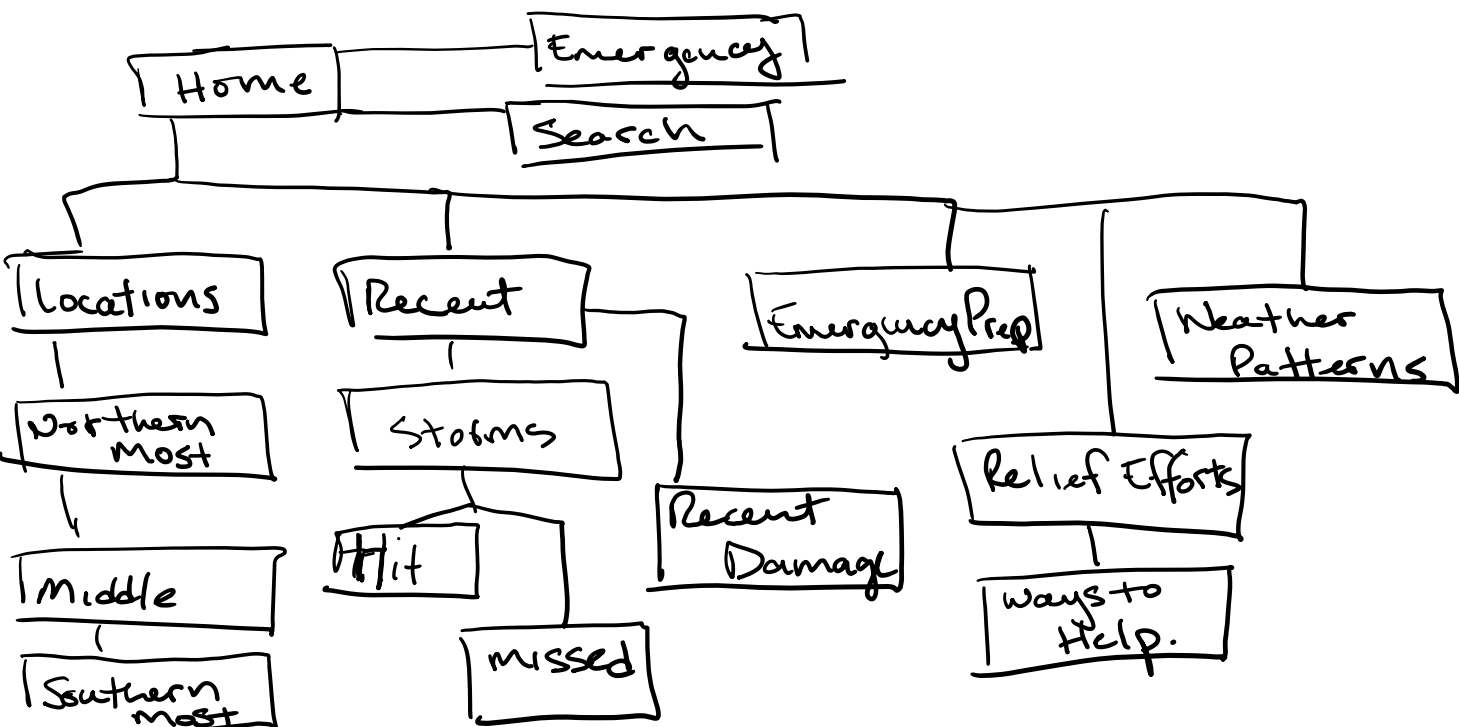
- A description of the target audience including personas with at least five scenarios

   Targeted audience would be anyone who lived in any of the included areas. This
   site is particular in its attempt to monitor and report on various locals on the east
   coast to track major storms.

   Personas:
   1.) Someone looking for weather in specific location
   2.) Someone looking for weather not included on the site.
   3.) Someone tracking a storm headed to the included area.
   4.) Someone looking for more information on named storms.
   5.) Someone looking for areas damaged by recent storms.

- A simple sitemap

A color scheme with references to elements/content

Site Header	Arial	40px	A3C6C4	Sample
Primary Navigation	Arial	30px	E0E7E9	Sample
Footer Navigation	Arial	20px	354649	Sample
Heading 1 (h1)	Arial	30px	354649a	Sample
Heading 2 (h2)	Arial	25px	354649a	Sample
Heading 3 (h3)	Arial	20px	354649a	Sample
Paragraph text (p)	Arial	16px	6C7A89	Sample

- Typography selections with references to elements/content (which is OK to combine in the report with the color scheme)

You will not need to complete wireframe sketches. A town page wireframe sketch is provided to you from which to glean information about the content and layout of the page as you begin to build it in HTML.