Caching jQuery objects

- If a jQuery object is used multiple times, caching it will save the performance of script.

```
// Don't
$('.menu li').each(function() {  ... });
$('.menu li').each(function() {  ... });

// Do
var $items = $('.menu li');
$items.each(function() { ... });
// Reuse it
$items.each(function() { ... });
```