

Optimizing selectors

- **Using ID-based selector**

```
// Don't  
$('#container .row');  
// Faster  
$('#container').find('.row');
```

- **Specificity**

- Be specific on the right-hand side of your selector, and less specific on the left.

```
// Unoptimized  
$('div.data .gonzalez');  
// Optimized  
$('.data td.gonzalez');
```