

# EDA REPORT

## Report Overview

This report was created for the EDA of . data. It helps explore data to **understand the data and find scenarios for performing the analysis.**

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# Overview

## Data Structures

| division   | metrics               | value  | division  | metrics         | value |
|------------|-----------------------|--------|-----------|-----------------|-------|
| size       | observations          | 2,190  | data type | numerics        | 2     |
| size       | variables             | 11     | data type | integers        | 0     |
| size       | values                | 24,090 | data type | factors/ordered | 0     |
| size       | memory size (KB)      | 0      | data type | characters      | 7     |
| duplicated | duplicate observation | 2      | data type | Dates           | 0     |
| missing    | complete observation  | 2,054  | data type | POSIXcts        | 0     |
| missing    | missing observation   | 136    | data type | others          | 2     |
| missing    | missing variables     | 3      |           |                 |       |
| missing    | missing values        | 137    |           |                 |       |

Table 1: Data structures and types

## Job Informations

| division | metrics      | value                |
|----------|--------------|----------------------|
| dataset  | dataset      | .                    |
| dataset  | dataset type | spec_tbl_df          |
| dataset  | target       | not defied           |
| job      | samples      | 2,190 / 2,190 (100%) |
| job      | created      | 2022-02-17 10:45:51  |
| job      | created by   | dlookr               |

Table 2: Job informations

# Univariate Analysis

## Descriptive Statistics

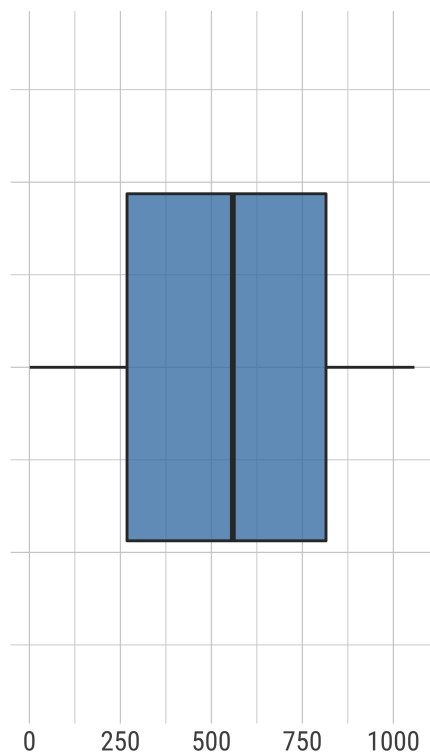
### Numerical Variables

| variables     | missing | mean   | sd       | min | Q1     | median | Q3  | max     |
|---------------|---------|--------|----------|-----|--------|--------|-----|---------|
| anon_donor_id | 0       | 541.32 | 308.34   | 1   | 268.25 | 559    | 815 | 1,058   |
| amount        | 0       | 580.85 | 4,709.65 | 0   | 40.00  | 100    | 150 | 186,092 |

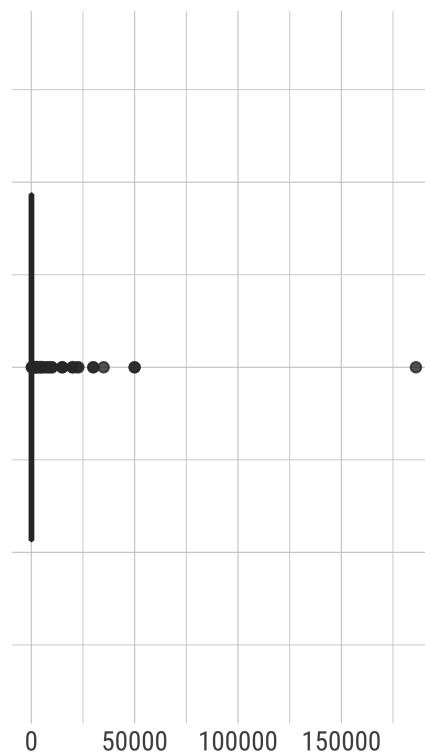
Table 3: Descriptive statistics of numerical variables

## Distribution by numerical variables

anon\_donor\_id



amount



| variables     | data types | distinct | skewness | kurtosis | zero | negative | outlier |
|---------------|------------|----------|----------|----------|------|----------|---------|
| anon_donor_id | numeric    | 1,058    | -0.09    | -1.24    | 0    | 0        | 0       |
| amount        | numeric    | 183      | 29.81    | 1,115.11 | 1    | 0        | 282     |

## Categorical Variables

| variables    | levels     | observations | frequency | frequency(%) | rank |
|--------------|------------|--------------|-----------|--------------|------|
| zip          | 19096      | 2,190        | 382       | 17.44        | 1    |
| zip          | 19010      | 2,190        | 278       | 12.69        | 2    |
| zip          | 19072      | 2,190        | 217       | 9.91         | 3    |
| zip          | 19003      | 2,190        | 206       | 9.41         | 4    |
| zip          | 19004      | 2,190        | 177       | 8.08         | 5    |
| zip          | 19041      | 2,190        | 177       | 8.08         | 5    |
| zip          | 19066      | 2,190        | 135       | 6.16         | 7    |
| zip          | NA         | 2,190        | 135       | 6.16         | 7    |
| zip          | 19035      | 2,190        | 97        | 4.43         | 9    |
| zip          | 19085      | 2,190        | 72        | 3.29         | 10   |
| status       | Active     | 2,190        | 2,189     | 99.95        | 1    |
| status       | NA         | 2,190        | 1         | 0.05         | 2    |
| organisation | N          | 2,190        | 2,076     | 94.79        | 1    |
| organisation | Y          | 2,190        | 114       | 5.21         | 2    |
| date         | 12/11/2019 | 2,190        | 36        | 1.64         | 1    |
| date         | 04/24/2020 | 2,190        | 29        | 1.32         | 2    |
| date         | 05/05/2019 | 2,190        | 29        | 1.32         | 2    |
| date         | 11/10/2020 | 2,190        | 25        | 1.14         | 4    |
| date         | 07/28/2019 | 2,190        | 24        | 1.10         | 5    |
| date         | 05/10/2021 | 2,190        | 23        | 1.05         | 6    |
| date         | 10/16/2019 | 2,190        | 22        | 1.00         | 7    |
| date         | 04/23/2020 | 2,190        | 19        | 0.87         | 8    |
| date         | 05/01/2020 | 2,190        | 19        | 0.87         | 8    |
| date         | 12/30/2019 | 2,190        | 19        | 0.87         | 8    |
| form         | Check      | 2,190        | 2,185     | 99.77        | 1    |

Table 4: Top rank levels of categorical variables

| variables | levels     | observations | frequency | frequency(%) | rank |
|-----------|------------|--------------|-----------|--------------|------|
| variables | levels     | observations | frequency | frequency(%) | rank |
| form      | Cash       | 2,190        | 3         | 0.14         | 2    |
| form      | InKind     | 2,190        | 1         | 0.05         | 3    |
| form      | NA         | 2,190        | 1         | 0.05         | 3    |
| campaign  | Fall Towns | 2,190        | 874       | 39.91        | 1    |
| campaign  | Sprg Evt   | 2,190        | 645       | 29.45        | 2    |
| campaign  | Misc       | 2,190        | 199       | 9.09         | 3    |
| campaign  | Emerg fund | 2,190        | 130       | 5.94         | 4    |
| campaign  | Clients    | 2,190        | 69        | 3.15         | 5    |
| campaign  | Foundation | 2,190        | 59        | 2.69         | 6    |
| campaign  | Board      | 2,190        | 41        | 1.87         | 7    |
| campaign  | Mem-hon    | 2,190        | 40        | 1.83         | 8    |
| campaign  | Church     | 2,190        | 29        | 1.32         | 9    |
| campaign  | Corporatio | 2,190        | 22        | 1.00         | 10   |
| target    | Gift       | 2,190        | 2,190     | 100.00       | 1    |

Table 4: Top rank levels of categorical variables (continued)

The number of categorical(factor/ordered) variables is 0.

## Normality Test

| variable      | min | Q1    | median | Q3  | max    | skewness | kurtosis | balance      |
|---------------|-----|-------|--------|-----|--------|----------|----------|--------------|
| anon_donor_id | 1   | 268.2 | 559    | 815 | 1058   | -0.1     | -1.2     | Balanced     |
| amount        | 0   | 40.0  | 100    | 150 | 186092 | 29.8     | 1115.1   | Right-Skewed |

Table 5: Descriptive statistics of numerical variables



## anon\_donor\_id

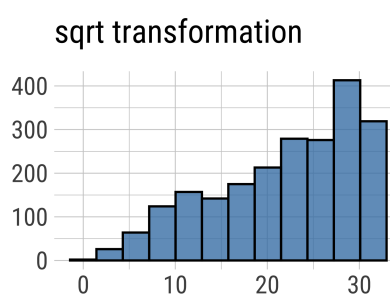
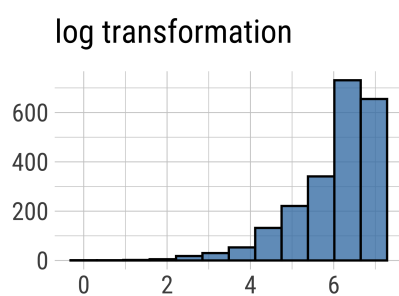
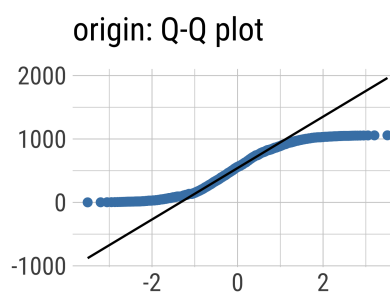
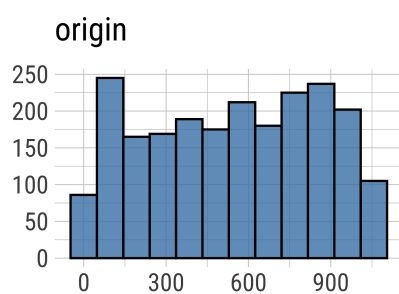
| statistic | p_value    | remark    |
|-----------|------------|-----------|
| 0.9482    | 4.0757e-27 | No sample |

Table 6: Shapiro-Wilk normality test

| type                | skewness | kurtosis |
|---------------------|----------|----------|
| original            | -0.0861  | 1.7580   |
| log transformation  | -1.6416  | 6.2509   |
| sqrt transformation | -0.5889  | 2.2933   |

Table 6: skewness and kurtosis

### Normality Diagnosis Plot (x)



amount

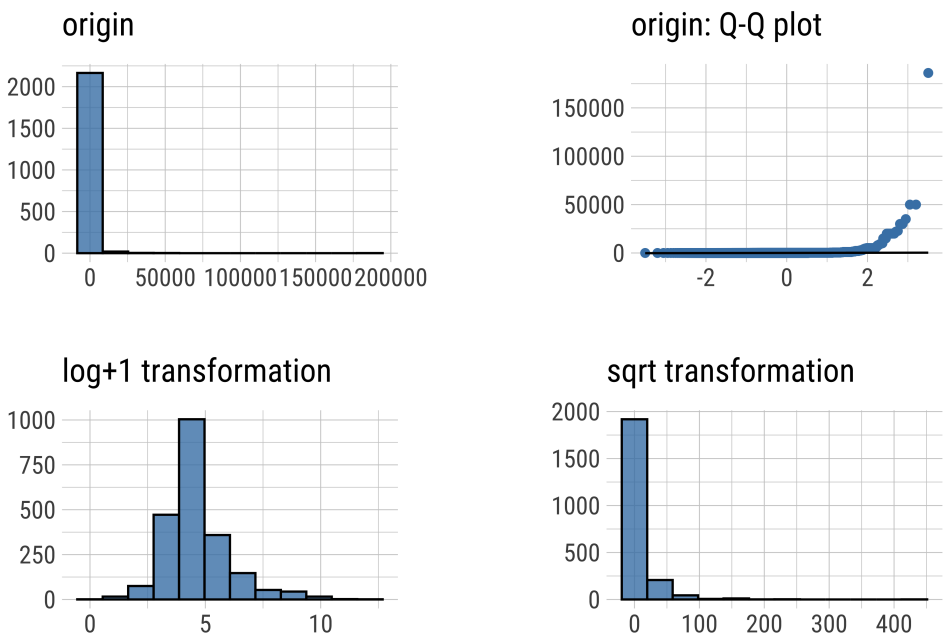
| statistic | p_value    | remark    |
|-----------|------------|-----------|
| 0.07607   | 2.5658e-73 | No sample |

Table 6: Shapiro-Wilk normality test

| type                 | skewness | kurtosis  |
|----------------------|----------|-----------|
| original             | 29.7863  | 1115.5600 |
| log+1 transformation | 1.1905   | 5.7205    |
| sqrt transformation  | 8.2279   | 117.3018  |

Table 6: skewness and kurtosis

Normality Diagnosis Plot (x)



# Bivariate Analysis

## Compare Numerical Variables

| first variable | second variable | correlation coefficient |
|----------------|-----------------|-------------------------|
| anon_donor_id  | amount          | -0.03476                |

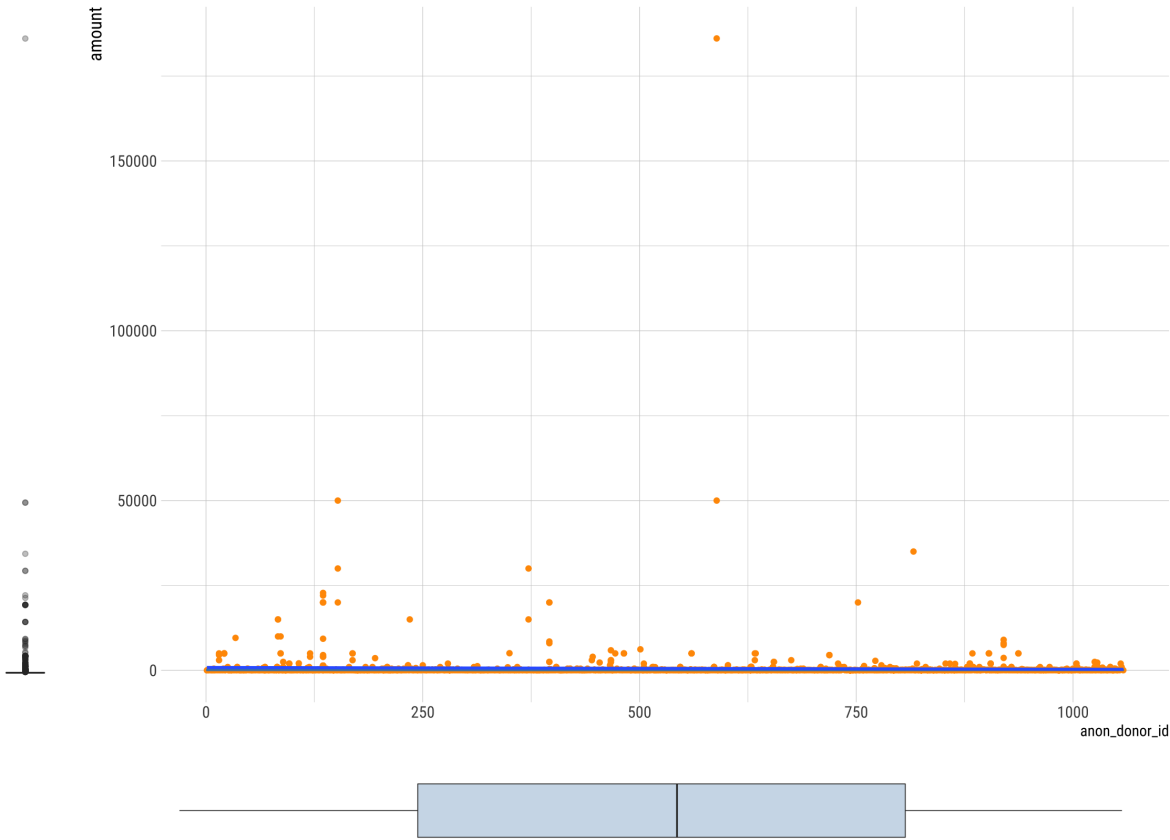
Table 7: Correlation coefficient

## 'anon\_donor\_id' vs 'amount'

| first variable | second variable | r.squared | adj.r.squared | sigma    | statistic | p.value   | df |
|----------------|-----------------|-----------|---------------|----------|-----------|-----------|----|
| anon_donor_id  | amount          | 0.001208  | 0.0007515     | 308.2224 | 2.646355  | 0.1039316 | 1  |

Table 7: Summary of linear model

### Scatterplots with anon\_donor\_id and amount



## Compare Categorical Variables

The number of categorical variables is less than 2.

# Multivariate Analysis

## Correlation Analysis

### Correlation Coefficient Matrix

| first variable | second variable |        |
|----------------|-----------------|--------|
|                | anon_donor_id   | amount |
| anon_donor_id  | NA              | -0.035 |
| amount         | -0.035          | NA     |

Table 8: Matrix table of correlation coefficient

## Correlation Plot

