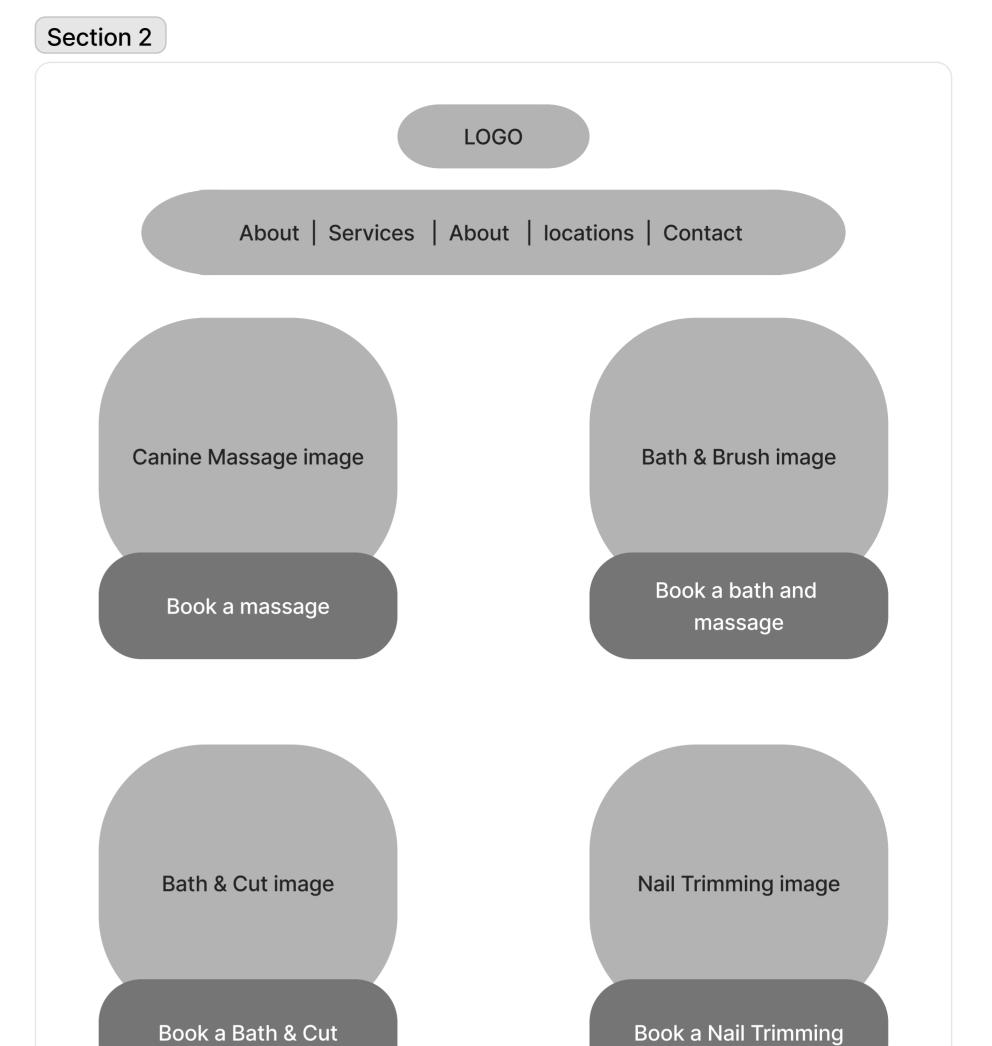
Home About Services Bookings Locations Contacts Canine massage Bath & Brush Bath & Cut Nail Trimming



Section 3



Quotation

Trust us to treat Max and Whiskers like our own pets.

Name Sarah Age 32 Gender Female Location Suburban area Occupation Marketing manager Job title Manager **Highest Education** MBA Annual income 200k

Goals & motivations

Sarah's main goal is to keep her pets healthy, clean, and happy.

She wants a grooming service that can provide high-quality services with minimal disruption to her busy schedule. She's also looking for a service that is affordable, reliable, and convenient.

Sales objections

- Trust Sarah may be hesitant to trust an online pet grooming service.
- 2. Personalization Sarah may have specific requirements and preferences for her pets' grooming.

Challenges & Obstacles

- Time constraints due to her demanding job and family responsibilities
- Inconsistency in the quality of service from local pet grooming services
- Difficulty finding a service that meets her specific requirements and preferences

Sources of information
Books
Self help books
Blogs
None
Conferences
None
Experts
VETs
Magazines
online magazines
Websites
Pets.com