



What is the PyConES?

PyConES is the largest event of the Spanish Python community.

PyConES is the largest event of the Spanish Python community. This means that it is the reference meeting for all people who develop, use, or simply want to learn about this programming language.

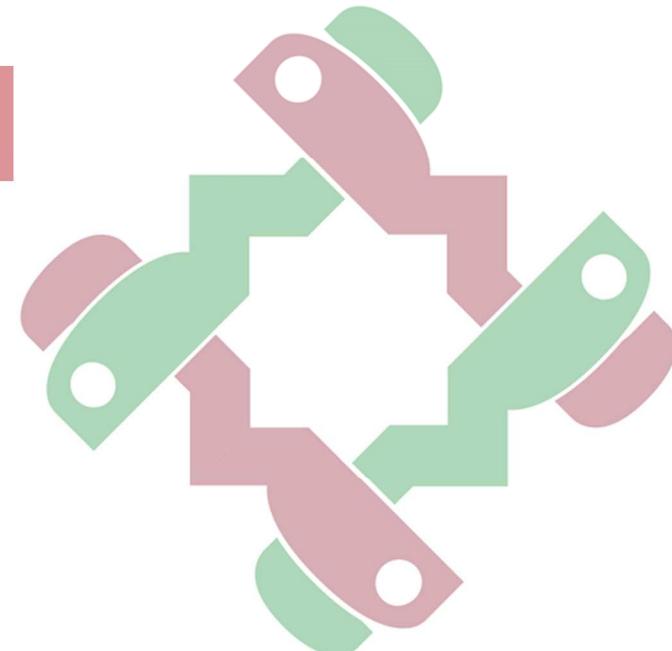
The format of this event is pre-established and follows the guidelines of the PyCon that is held worldwide and that in 2022 will be Salt Lake City.

The tenth edition of the PyConES travels to Granada, which will be the next stop in the long journey. Previous editions have been held in Madrid, Zaragoza, Valencia, Almeria, Caceres, Malaga and Alicante, plus two online editions.

The date scheduled for this event is the the weekend of September 30 to October 2, 2022.

The place chosen is the University of Granada, located in the Health Technology Park (PTS). The venue offers its Auditorium and the associated facilities to hold all the sessions, workshops, etc.

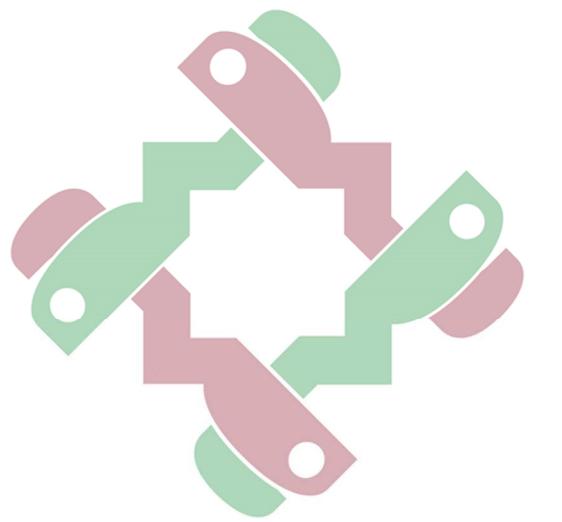
And last but not least, the organization in charge will be "Python Spain Association", the Python community in Granada, the "Office for Free Software" of the University of Granada and also the "Yes We Tech Andalucía Association".



As in previous editions, the program will include workshops, and talks given not only by people from the Python community, but also by business professionals who work with this language. As always, the most innovative talks and workshops are selected among the proposals received.

Python is a language used in many fields aside from the professional one, since it is used for teaching, processing data, and develop artificial intelligence algorithms. Besides, it has a great importance in web development and system administration. For this reason in this event you can find many different topics and proposals to use Python and apply it in different areas.

On the other hand, the people who attend this event are just as diverse as the topics they deal with and work on these issues in their professional field at one level or another, so it is easy to find people who want to catch up on the latest advances in data science, web development, visualization, security, or other relevant areas.



The figures for the Alicante 2019 edition (last in-person meeting) and that support this event are the following:

~800 attendees, 200 more than the Malaga 2018 edition.

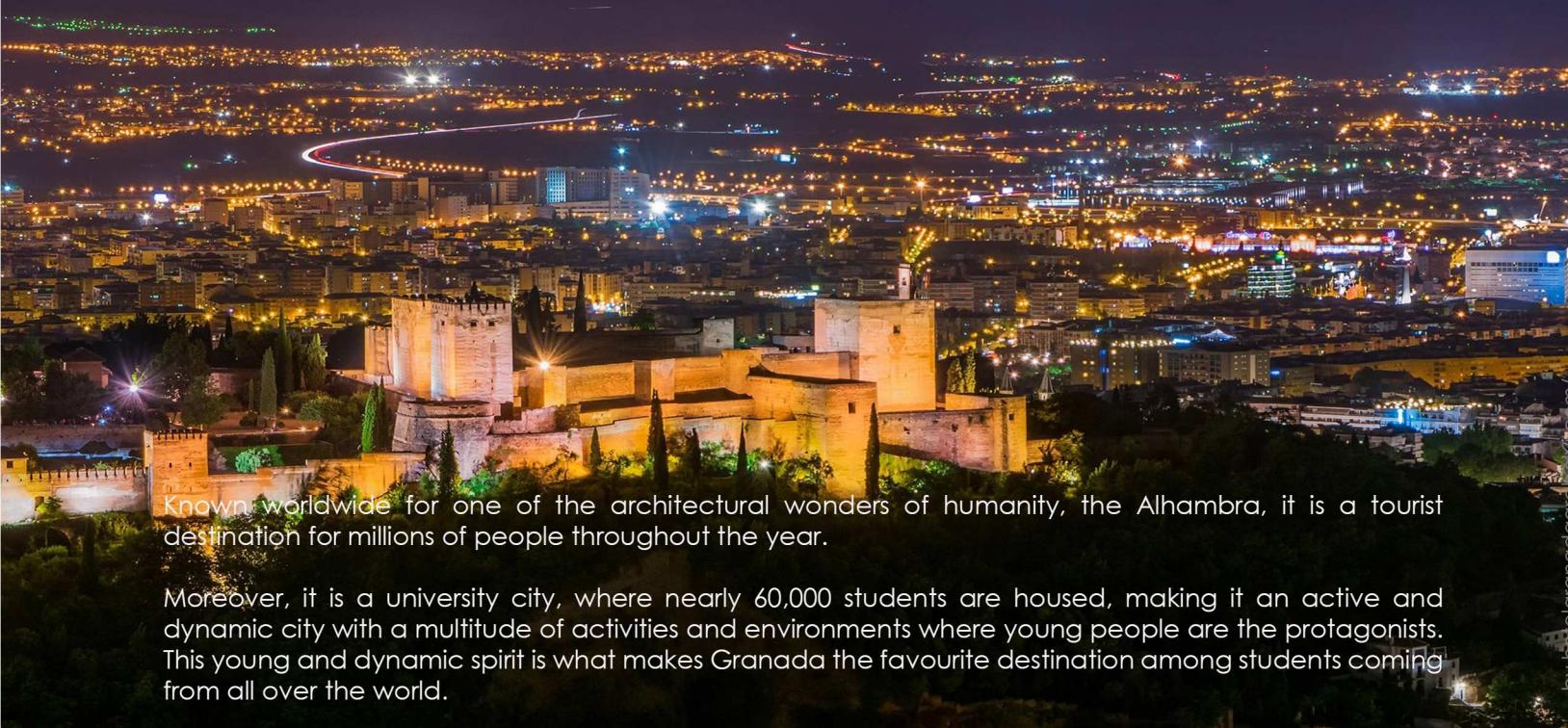
+50 talks that together with those of previous years are available at the YouTube channel of the “Python Spain Association”, with almost 200,000 views and more than 3500 subscribers.

+5 workshops, providing the practical part of the event, which includes both initiation level workshops and advanced level workshops including more specific tools of introduction and specialization in different areas (Pyomo, Pandas, Django,...).



And what does Granada offer?

Granada is an ideal city for the organization of an event like this.



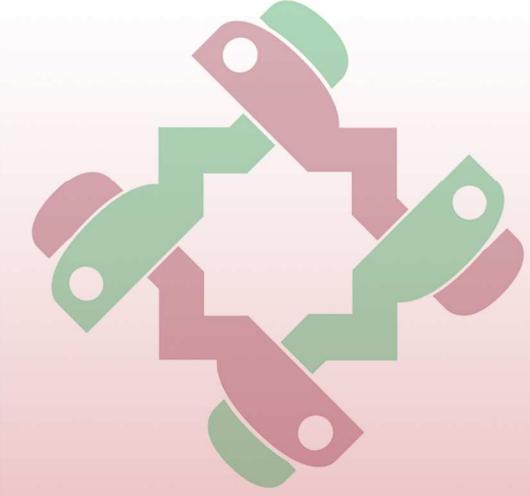
Known worldwide for one of the architectural wonders of humanity, the Alhambra, it is a tourist destination for millions of people throughout the year.

Moreover, it is a university city, where nearly 60,000 students are housed, making it an active and dynamic city with a multitude of activities and environments where young people are the protagonists. This young and dynamic spirit is what makes Granada the favourite destination among students coming from all over the world.

There is a wide range of hotels in Granada, from the cheapest and most welcoming to the most sophisticated and luxurious, according to the demand of the city. From 2015 the city offers more than 50,000 hotel beds available for all tastes and budgets. (<http://sl.ugr.es/0a90>).

Although the city of Granada has a great tourist and cultural attraction, it also maintains an ecosystem of science and technology based companies. The innovative role that these companies and entities have is noteworthy, keeping the city in a high position as a reference of innovation.

In addition, the Escuela Técnica Superior de Ingenierías Informática y de Telecomunicación of the University of Granada is one of the reference centres in the studies of Computer Science and Telecommunications, where companies look for their employees since it is one of the best positioned centres in the famous Shanghai Ranking.



All this and much more is what will make this edition set attendance records and therefore will be a great framework to promote companies, seek professionals or attract new customers for any company that wants to sponsor this event.

SPONSORSHIP / LEVEL



SILVER

GOLD

PLATINUM

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KEYSTONE

There are other ways to contribute to the conference, such as:

- Sponsored coffee or lunch breaks.
- Streaming/Recording talks
- Event badges
- Sponsored social events
- Organising a hackathon
- Sponsored nursery
- Assuming travel costs for "Keynoters"
- ... contact us for more possibilities

Note: VAT will be applied to the corresponding contribution

- (1) If you wish to contribute with an amount higher than 6.000 €, please contact us for more information about the extra advantages.
 - (2) In this edition we will have rooms with different capacity, smaller "Supporting Tracks" or bigger, "Main Track".
 - (3) All sponsors are allowed to publish job offers in the PyconES web, depending on the sponsorship level and server availability.
 - (4) Due to capacity limits, the deadline for obtaining company tickets at a reduced price is June 2022.
- (* Tickets will be delivered once the payment has been received

	Silver	Gold	Platinum	Diamond	Keystone (1)
Contribution	500 €	1.000 €	2.000 €	3.500 €	+6.000 €
Conference/Stand zone tickets *	3	5	7	9	12
Logo displayed in web	Yes	Yes	Yes	Yes	Yes
Merchandising in welcome package	Yes	Yes	Yes	Yes	Yes
Leaflet in welcome package	-	Yes	Yes	Yes	Yes
Premium spot at stand zone	-	-	Yes	Yes	Yes
Logo in banners	-	-	Yes	Yes	Yes
Logo in newsletters	-	-	Yes	Yes	Yes
Sponsored Talks (2)	-	-	-	Small	Big
Members in panel to choose the best talks	0	0	0	0	1
Award-giving	-	-	-	-	Yes
Acknowledgements in post-conference video	-	-	-	Yes	Yes
Logo displayed during breaks	-	-	-	Yes	Yes
Advertising in program	-	Logo	Logo	½ page	1 page
Job offers in web (3)	2	3	4	5	7
Logo in every press release	-	-	-	Yes	Yes
Discount in company tickets (4)	5%	5%	10%	15%	20%
@Mention in social media	Yes	Yes	Yes	Yes	Yes
Available slots	-	-	8	6	2

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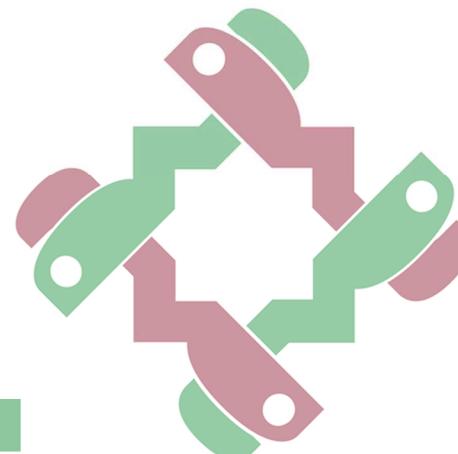


TravelPerk



INTELYGENZ

TRUSTYOU The TrustYou logo features the word "TRUSTYOU" in blue capital letters next to a small green and blue icon.



One of the sponsors' biggest claim is the publicity that the company can obtain when sponsoring this event. On this occasion, it includes the possibility of appearing in the press releases that are issued from the event.

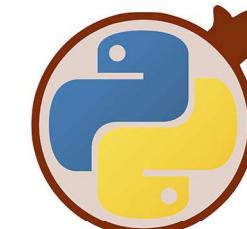
About the organization

PyConES is an initiative of the Python Spain Association.

This is a non-profit association constituted in 2013 by volunteers from all over the national territory, whose aims are to promote the use of the Python programming language in Spain, serving as a meeting point for those interested in its usage and giving them support to their full extent.



Python
España



Python
Granada

Yes
We
Tech

YesWeTech



UNIVERSIDAD
DE GRANADA



The 2022 edition is possible thanks to the “Office for Free Software” of the University of Granada,

...whose main objective is the promotion of open software tools within the university community, as well as the local community of Python Granada. In addition, the collaboration of other associations such as Yes We Tech that stand for diversity in technology, will make this edition a new success.

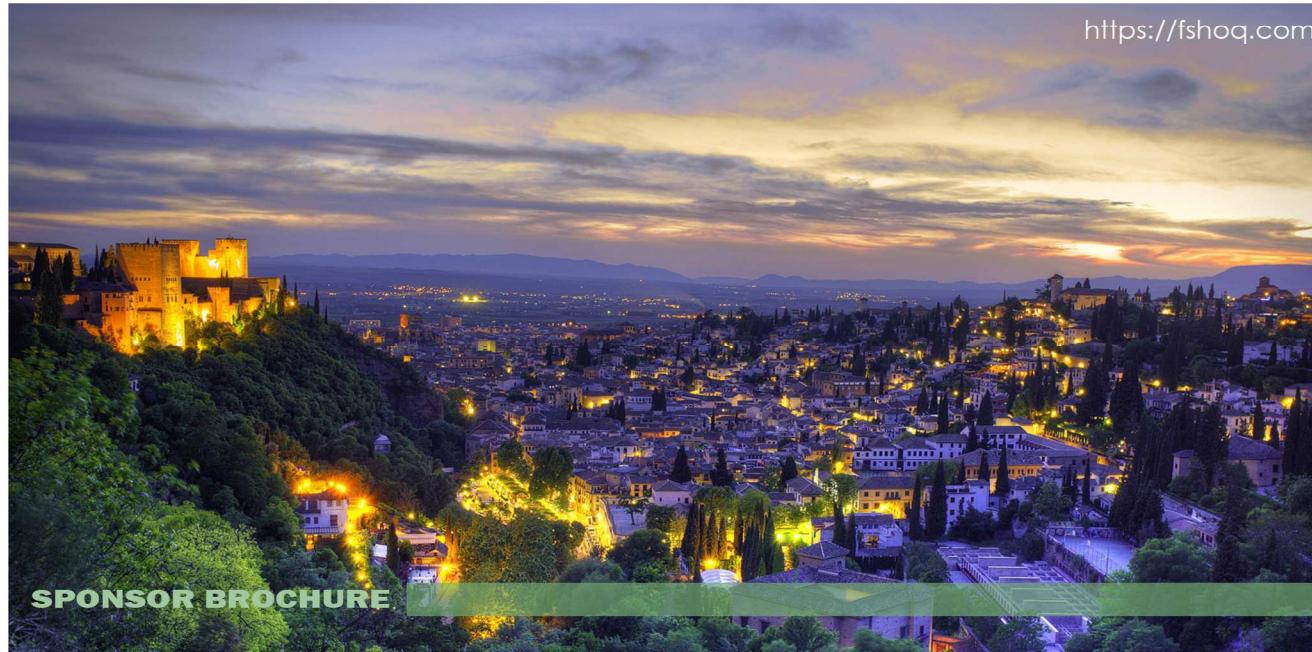
ACKNOWLEDGEMENTS

PyConES es una iniciativa de la Asociación Python España.

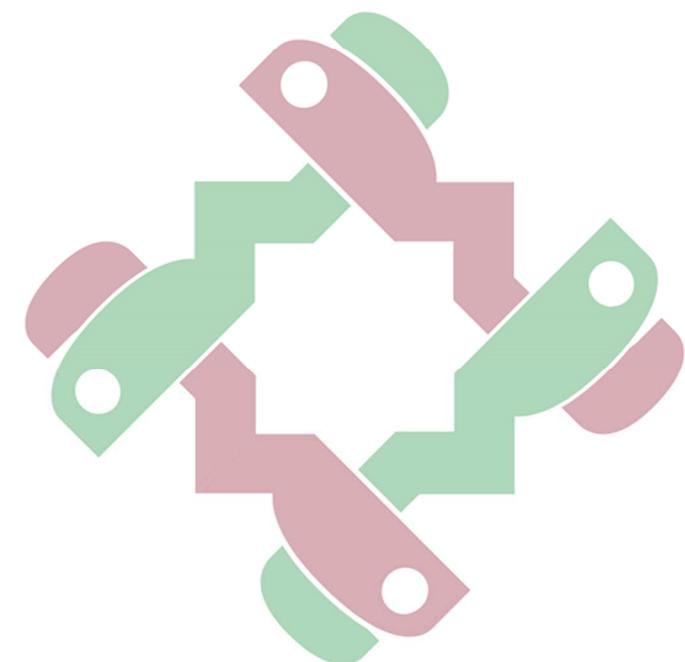
In this brochure we have used photographs of Granada so we would like to thank the people who took them and gave them to us for this purpose.

We would like to thank the design of the cover logo to the "Centro de Producción de Recursos para la Universidad Digital" of the University of Granada and specifically to the "Área de Diseño y Producción Multimedia".

And finally the realization of this brochure to David Sevillano Vicente, architect based in Córdoba and who has carried out all the work of layout and design.



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For more information: sponsor@2022.es.pycon.org
Official website: <https://2022.es.pycon.org/>

