

SVM & Kernels: A Chapter 9 Review

Mastering the Margin: From Linear Separation to Non-Linear Classification

The Quest for the Optimal Hyperplane

Shared Goal:

Both Perceptron and SVM are supervised methods that find a hyperplane ($\mathbf{w}^T \mathbf{x} + b = 0$) to separate two classes.

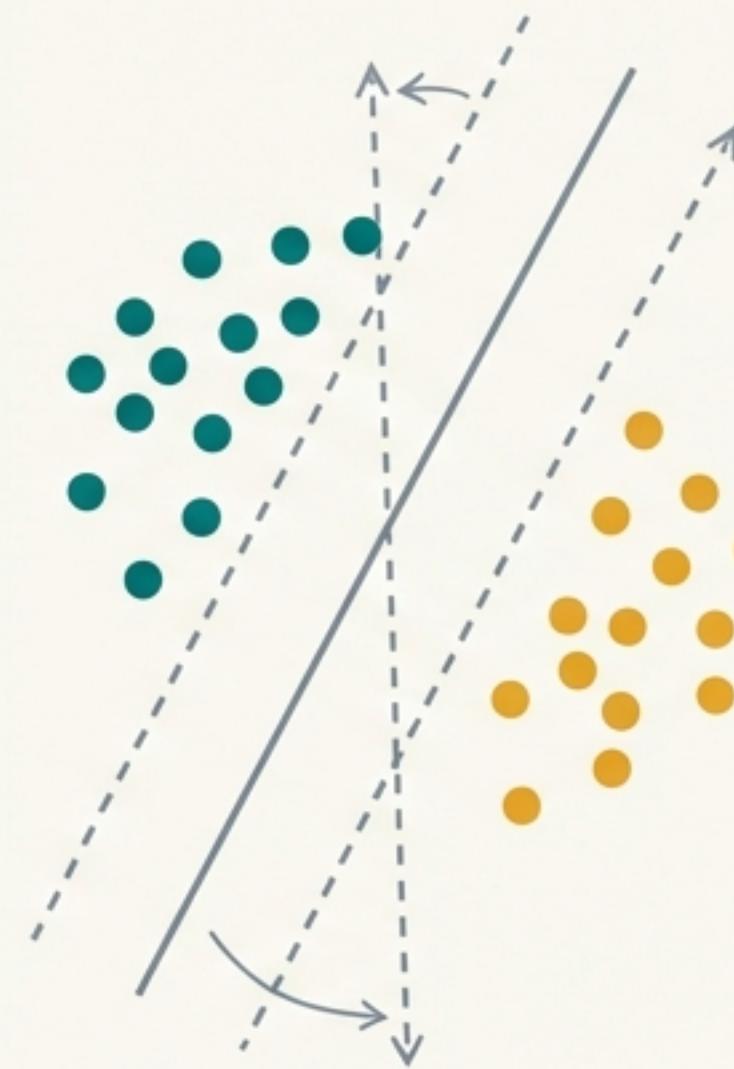
The Key Difference (from Exercise 6):

- **Perceptron:** Finds any separating hyperplane. Its solution can be arbitrary and depends on the starting point and data order.
- **SVM:** Seeks the unique hyperplane that maximizes the margin—the distance to the nearest data points of any class.

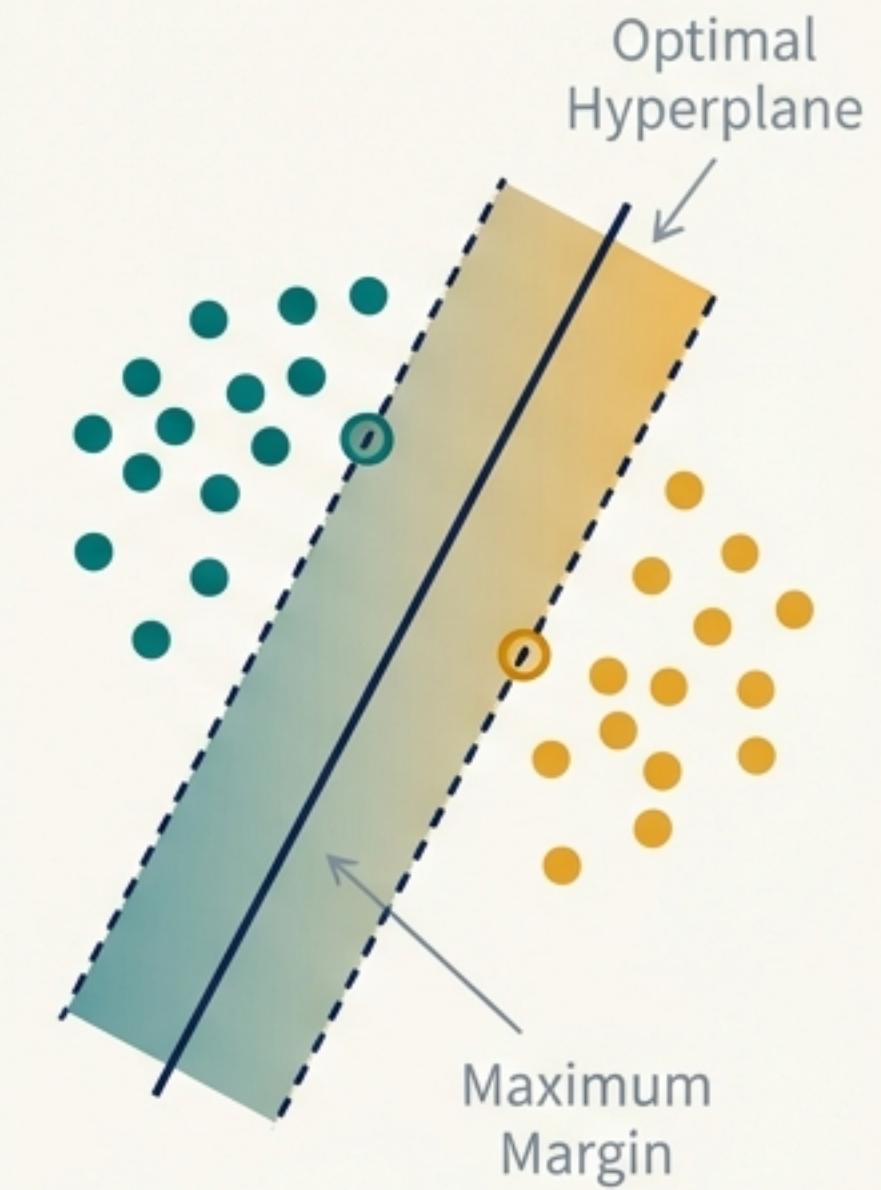
Intuition:

Maximizing the margin creates a more confident and robust decision boundary, leading to better generalization performance on unseen data.

Perceptron



SVM



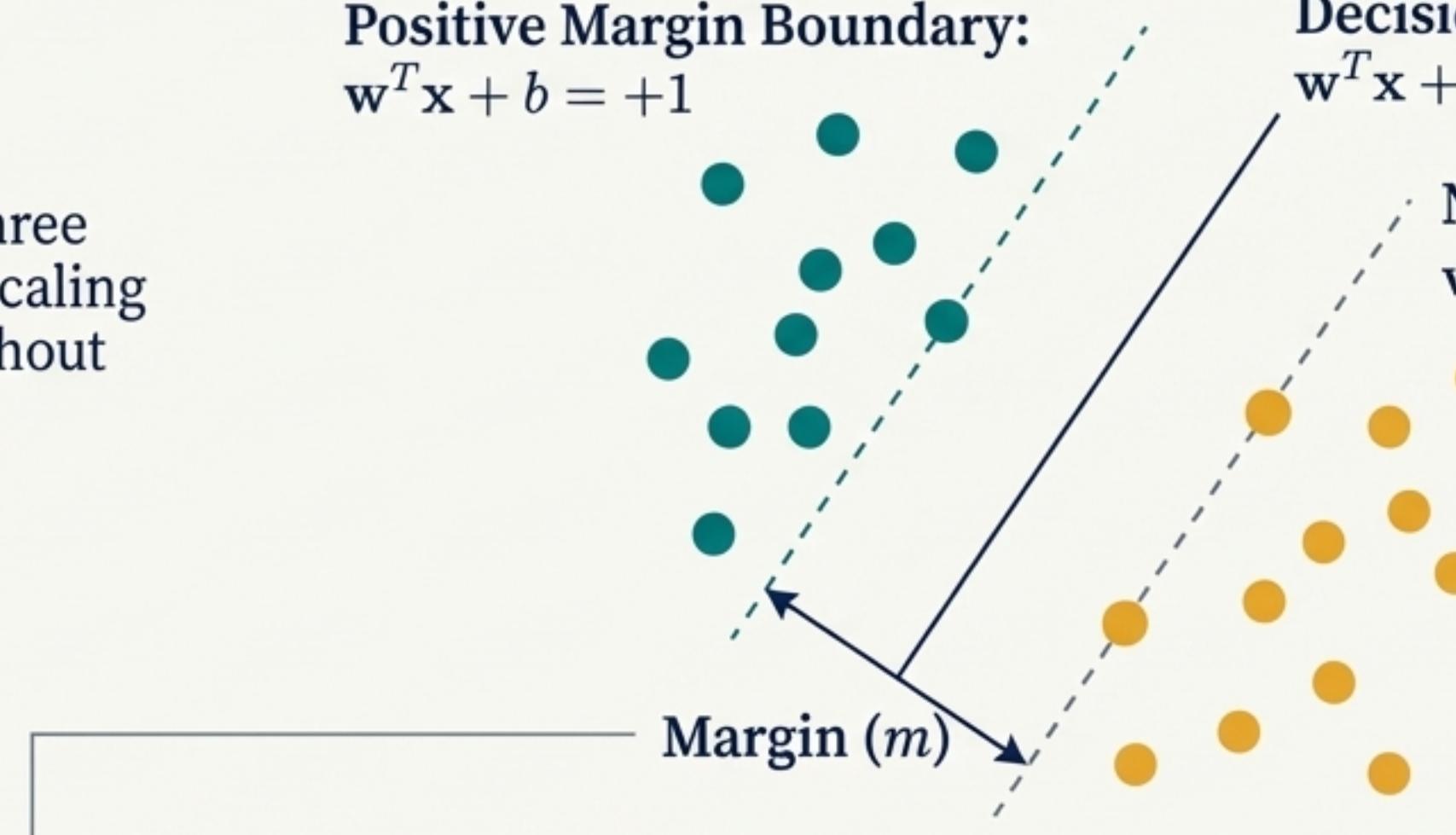
The Geometry of Confidence

The margin is defined by three parallel hyperplanes. The scaling parameter `s` is set to 1 without loss of generality, which simplifies the formulation.

Positive Margin Boundary:
 $\mathbf{w}^T \mathbf{x} + b = +1$

Decision Boundary:
 $\mathbf{w}^T \mathbf{x} + b = 0$

Negative Margin Boundary:
 $\mathbf{w}^T \mathbf{x} + b = -1$



The Margin (m): The perpendicular distance between the two outer hyperplanes is $m = \frac{2}{\|\mathbf{w}\|} = \frac{2}{\sqrt{\mathbf{w}^T \mathbf{w}}}$.

The Goal: To maximize the margin m , we must minimize $\|\mathbf{w}\|$. For mathematical convenience, we minimize $\frac{1}{2} \mathbf{w}^T \mathbf{w}$.

Formalizing the Objective: The Primal Problem

Objective: Find the parameters w and b that:

$$\text{minimize } (w, b) \left\{ \frac{1}{2} w^T w \right\}$$

Subject to Constraints: Every data point must be on or outside the correct side of its margin boundary.

$$y_i(w^T x_i + b) \geq 1 \quad \text{for all } i = 1, \dots, N$$

Where y_i is the class label (+1 or -1).

This is a constrained convex optimization problem (specifically, a quadratic programming problem). Its convexity guarantees that there is a unique, globally optimal solution.

A New Perspective: The Dual Problem

The Lagrangian

We introduce the Lagrangian to incorporate the constraints into the objective:

$$L(\mathbf{w}, b, \alpha) = \frac{1}{2} \mathbf{w}^T \mathbf{w} - \sum \alpha_i [y_i (\mathbf{w}^T \mathbf{x}_i + b) - 1]$$

Minimization Results

By minimizing L with respect to \mathbf{w} and b (setting derivatives to zero), we find two key relations:

$$\mathbf{w} = \sum \alpha_i y_i \mathbf{x}_i$$

$$\sum \alpha_i y_i = 0$$

The weight vector is a linear combination of data points.

The Dual Formulation

Substituting these back into the Lagrangian yields the dual problem (as derived in **Exercise 1**):

$$\text{maximize } (\alpha) \left\{ \sum \alpha_i - \frac{1}{2} \sum_i \sum_j \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j \right\}$$

Subject to: $\sum \alpha_i y_i = 0$ and $\alpha_i \geq 0$.

Support Vectors: The Data Points That Matter

The solution to the dual problem provides the Lagrange multipliers, α_i .

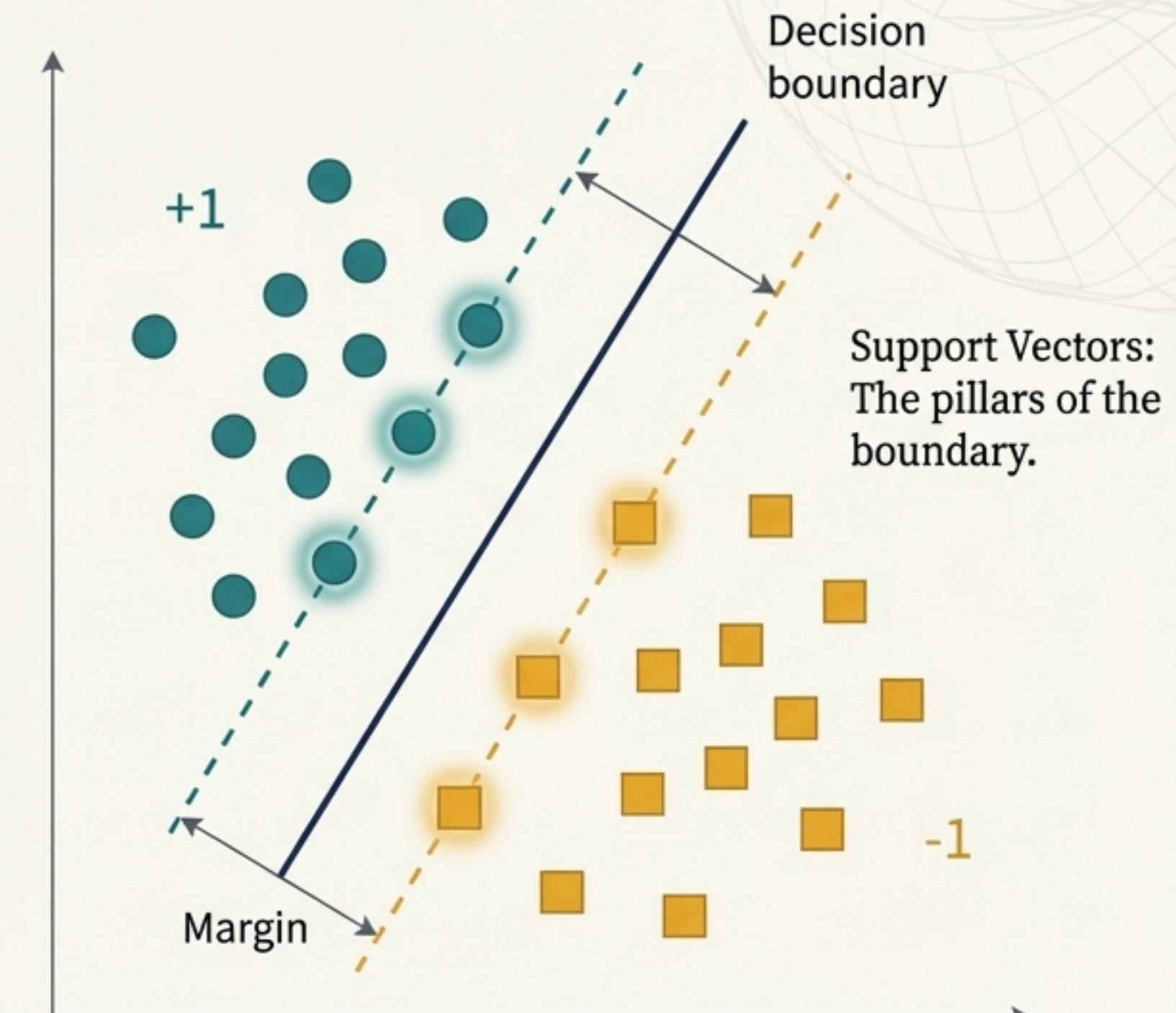
The Karush-Kuhn-Tucker (KKT) conditions include a property known as **Complementary Slackness**:

$$\alpha_i [y_i(\mathbf{w}^T \mathbf{x}_i + b) - 1] = 0 \text{ for each data point } i.$$

The Implication: For α_i to be non-zero ($\alpha_i > 0$), the term in the brackets must be zero. This means the point \mathbf{x}_i lies exactly on the margin boundary:
 $y_i(\mathbf{w}^T \mathbf{x}_i + b) = 1$.

These critical points with $\alpha_i > 0$ are called **Support Vectors**.

The decision boundary is determined *only* by these support vectors. As argued in **Exercise 9**, removing any non-support vector would not change the final hyperplane.



Embracing Imperfection: The Soft-Margin SVM

The Problem

In real-world data, perfect linear separation is rare. The hard-margin constraints $y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1$ can become impossible to satisfy.

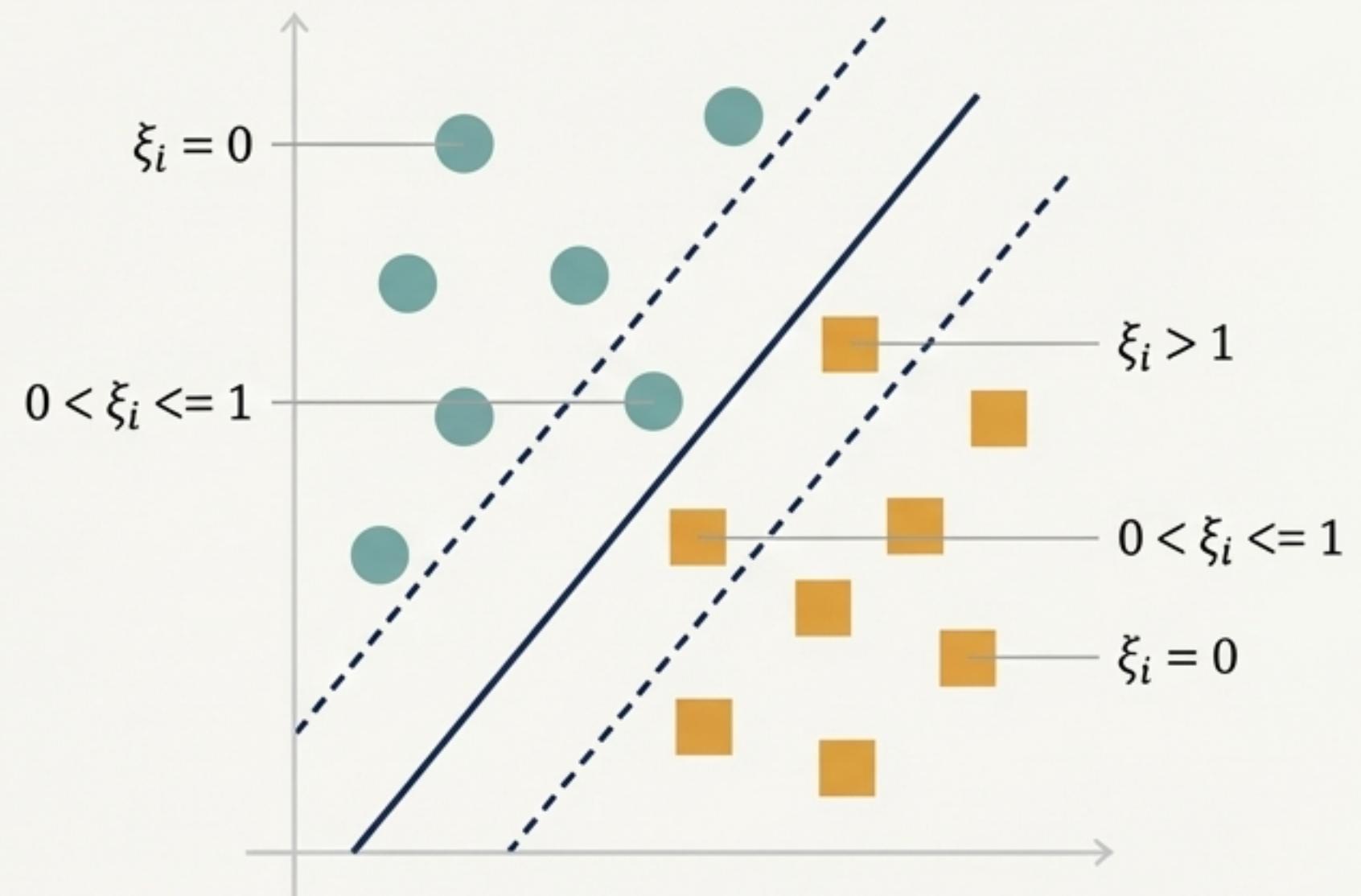
The Solution

We introduce a "slack" variable $\xi_i \geq 0$ for each data point to allow for some error. The constraint is relaxed to:

$$y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1 - \xi_i.$$

Interpreting Slack (ξ_i)

- $\xi_i = 0$: Point is correctly classified and outside or on the margin.
- $0 < \xi_i \leq 1$: Point is correctly classified but is inside the margin.
- $\xi_i > 1$: Point is misclassified.



The Optimization Trade-off: Margin vs. Misclassification

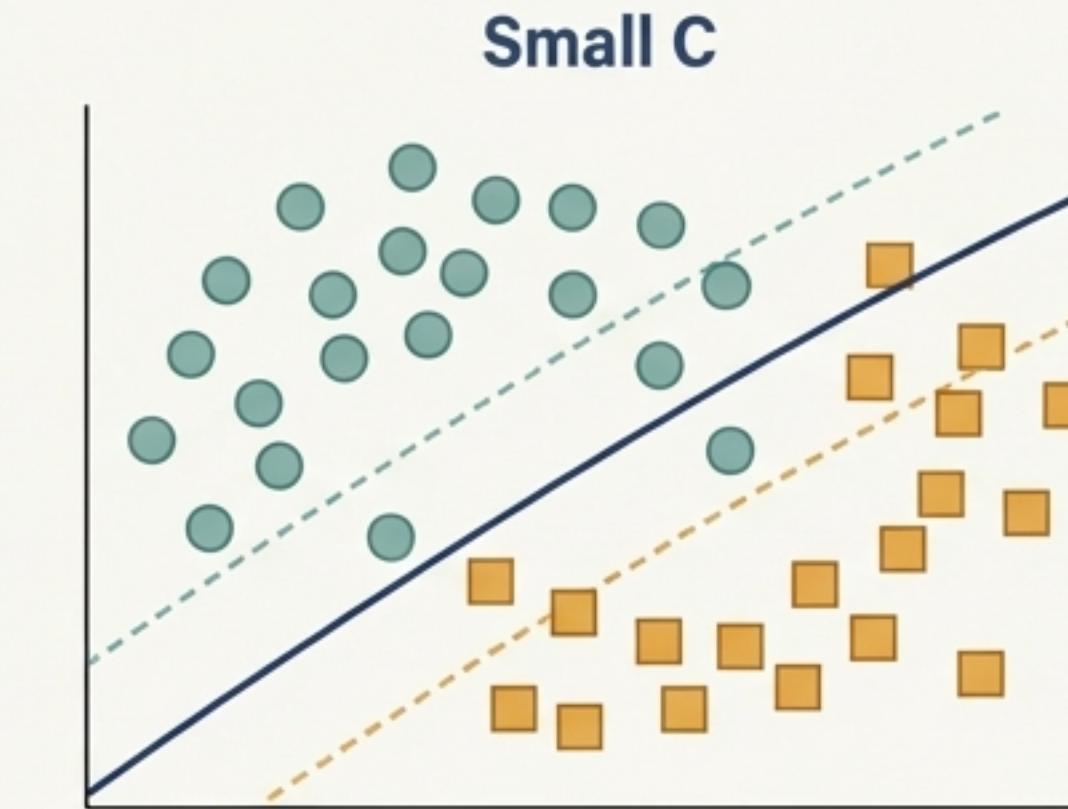
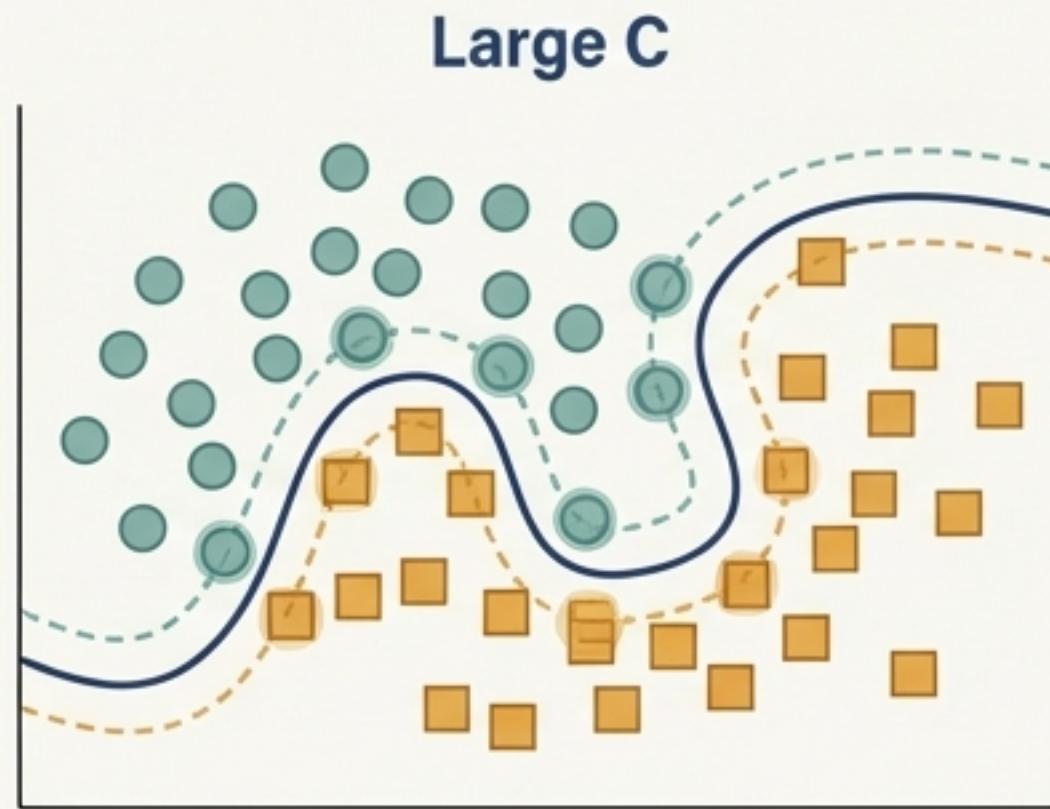
- **New Primal Problem:** We add a penalty term for the total slack to the objective function.

$$\underset{(\mathbf{w}, b, \xi)}{\text{minimize}} \left\{ \frac{1}{2} \mathbf{w}^T \mathbf{w} + C \sum \xi_i \right\}$$

The hyperparameter C is a penalty for constraint violations.

- **The Dual Problem:** The only modification is a new upper bound on the Lagrange multipliers, creating a “box constraint”.

$$0 \leq \alpha_i \leq C$$



High penalty for errors. Aims to classify every point correctly, risking a narrow margin and overfitting (as in Exercise 3a).

Low penalty for errors. Prioritizes a wider, simpler margin, leading to better generalization (as in Exercise 3b).

An Unconstrained Perspective: The Hinge Loss

The soft-margin optimization problem is equivalent to the following unconstrained problem:

$$\min_{(\mathbf{w}, b)} \left\{ \frac{1}{2} \mathbf{w}^T \mathbf{w} + C \sum \max(0, 1 - y_i(\mathbf{w}^T \mathbf{x}_i + b)) \right\}$$

The term $\max(0, 1 - z)$ is the Hinge Loss. It is zero for points correctly classified outside the margin ($z \geq 1$) and applies a linear penalty for points that violate the margin ($z < 1$).

Connection to Logistic Regression (from Exercise 7):

- Both SVM and L2-regularized Logistic Regression combine an L2 regularization term ($\lambda \|\mathbf{w}\|^2$) with a loss function.
- SVM uses the Hinge Loss, while Logistic Regression uses the Log Loss ($\ln(1 + e^{-z})$).
- Both are convex upper bounds on the 0-1 classification error. However, Hinge Loss is "sparse" because it incurs zero penalty for well-classified points, whereas Log Loss always incurs a small penalty.



Beyond Linearity: The Kernel Trick

The Problem: Many real-world datasets are not separable by a linear boundary.

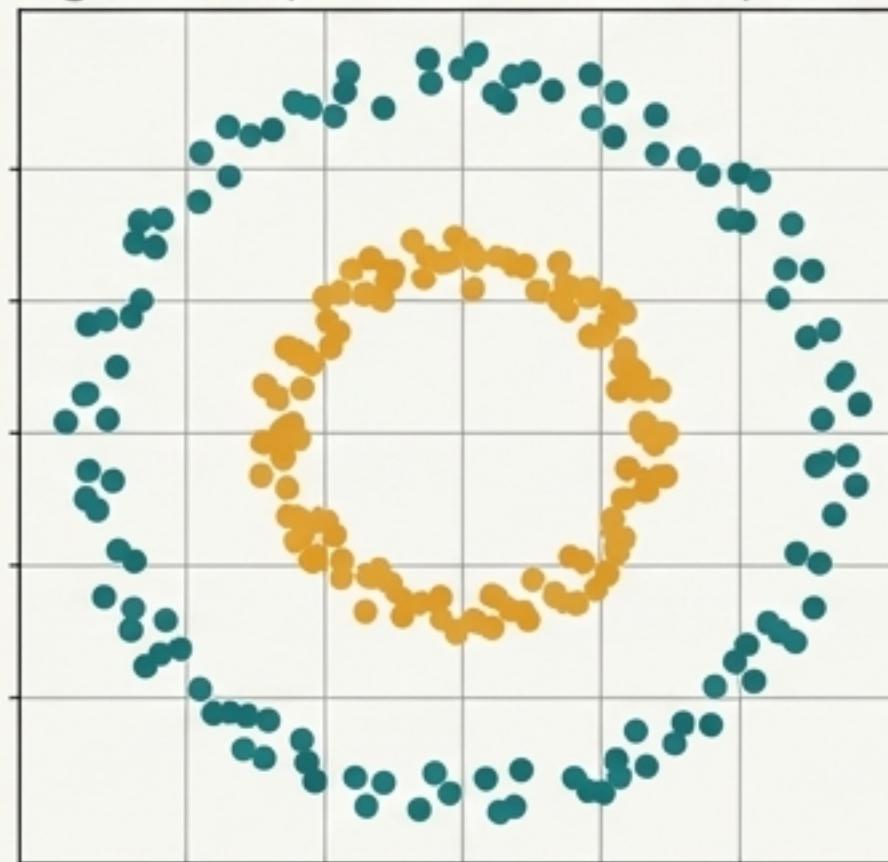
The Strategy: Map the data to a higher-dimensional feature space where it becomes linearly separable. Let this mapping be $\mathbf{x} \rightarrow \varphi(\mathbf{x})$.

The Challenge: Computing $\varphi(\mathbf{x})$ can be very expensive, and the feature space can even be infinite-dimensional.

The Key Insight: In the SVM dual formulation, the data \mathbf{x}_i only appears in the form of inner products: $\mathbf{x}_i^T \mathbf{x}_j$.

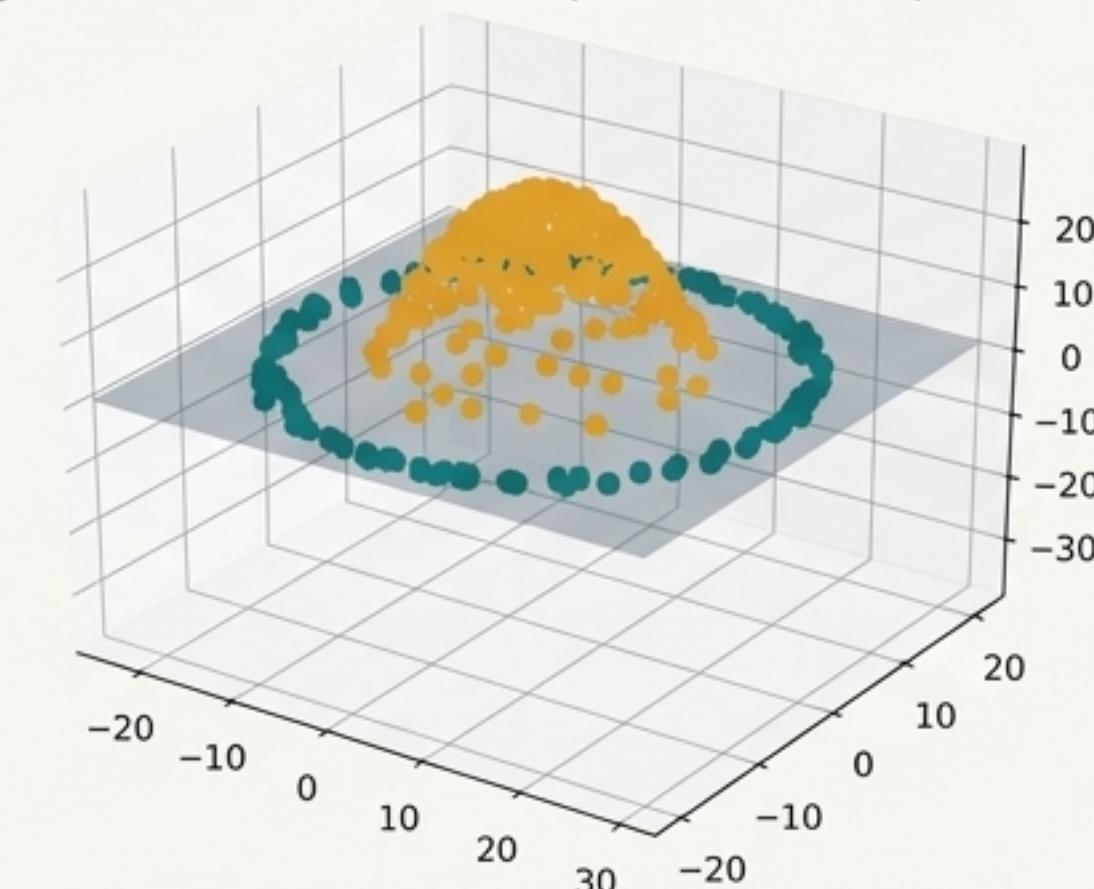
The Kernel Trick: We can replace the inner product in the original space $\mathbf{x}_i^T \mathbf{x}_j$ with a kernel function $k(\mathbf{x}_i, \mathbf{x}_j)$. This function efficiently computes the inner product in the high-dimensional feature space, $\varphi(\mathbf{x}_i)^T \varphi(\mathbf{x}_j)$, without ever explicitly calculating the mapping $\varphi(\mathbf{x})$.

Original 2D Space: Non-Linear Separation



$$\mathbf{x} \rightarrow \varphi(\mathbf{x}) \longrightarrow$$

High-Dimensional Feature Space: Linear Separation



Choosing Your Lens: Examples of Kernels

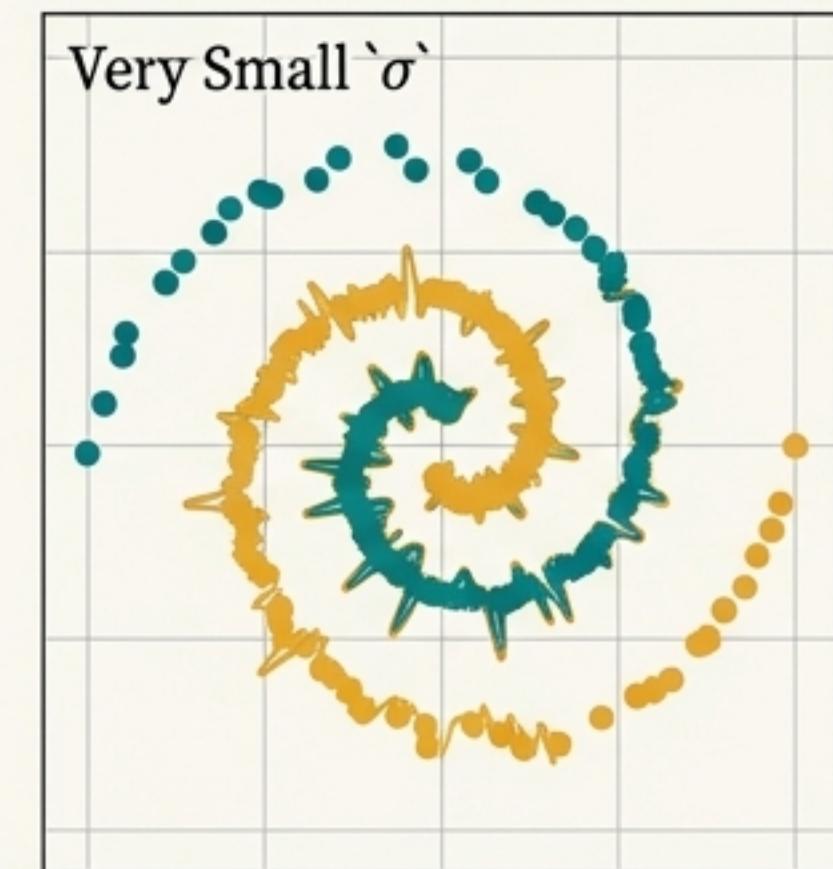
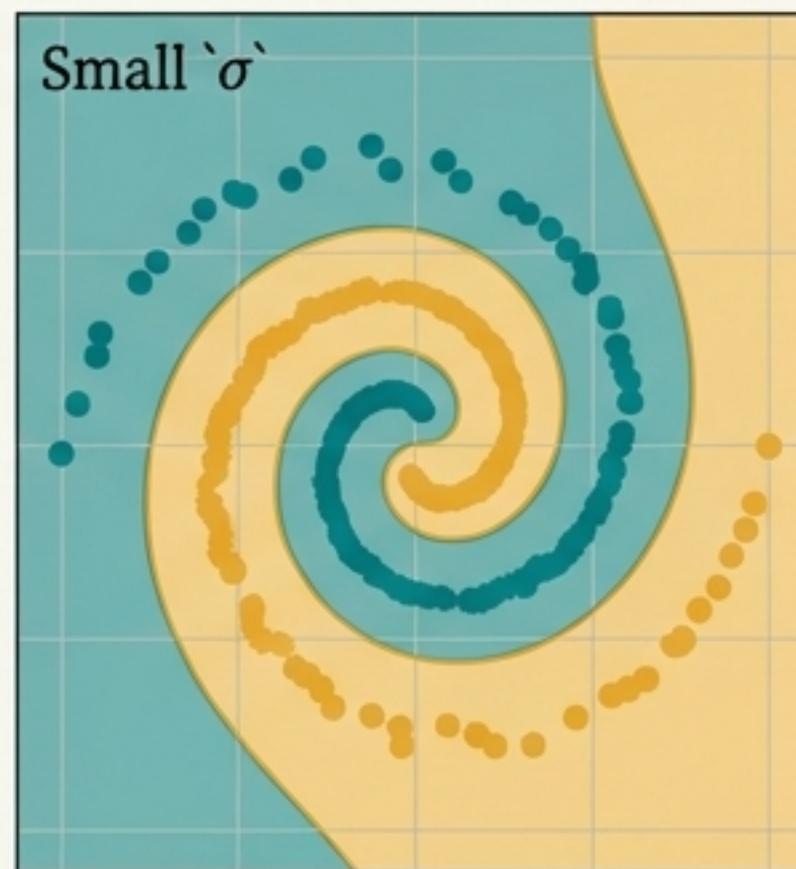
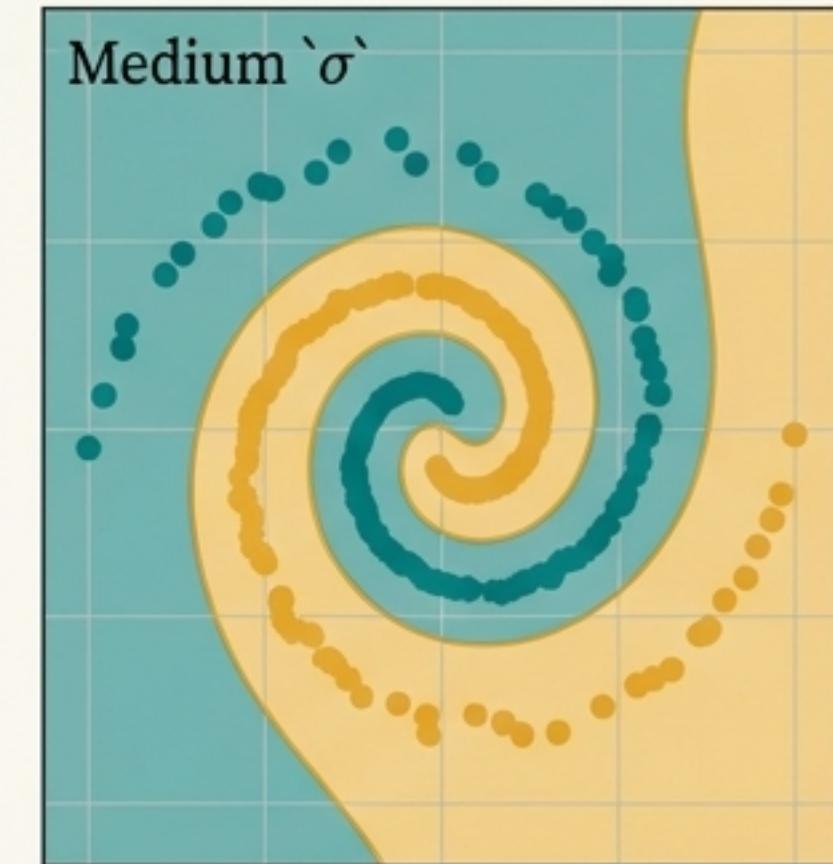
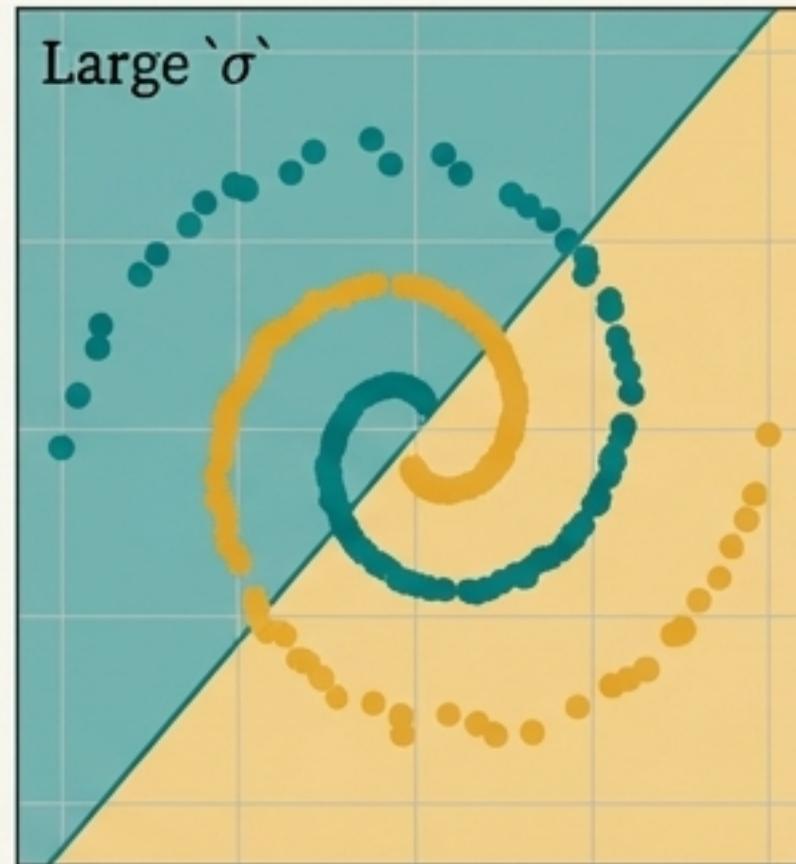
Polynomial Kernel: $k(a, b) = (a^T b + c)^d$. Creates polynomial decision boundaries of degree d .

Gaussian (RBF) Kernel: $k(a, b) = \exp(-\|a - b\|^2/2\sigma^2)$.

- This is a powerful, universal kernel corresponding to an *infinite-dimensional* feature space.
- The hyperparameter σ (sigma) controls the ‘width’ of the kernel’s influence.

The effect of ‘ σ ’:

- **Small ‘ σ ’:** The decision boundary becomes highly localized and complex, wrapping around individual points, which risks overfitting. As $\sigma \rightarrow 0$, it can perfectly separate any finite set of points (**Exercise 4c**).
- **Large ‘ σ ’:** The influence of each point is broader, resulting in a smoother, more generalized, and near-linear decision boundary.



The Theory of Kernels: Validity and Construction

The Condition for Validity

A function $k(x, z)$ is a valid kernel if and only if it corresponds to an **inner product** in some feature space.

Mercer's Theorem

A function k is a valid kernel if the **Gram matrix \mathbf{K}** , where $K_{ij} = k(x_i, x_j)$, is **symmetric** and **positive semi-definite** for any set of points $\{x_1, \dots, x_N\}$.

Constructing New Kernels

We can build valid kernels from simpler ones using a set of closure properties (as used in proofs in **Exercises 4b and 11**):

- + 1. Sum: $k_1 + k_2$ is a kernel.
- $c \cdot$ 2. Scaling: $c \cdot k_1$ is a kernel (for $c > 0$).
- \times 3. Product: $k_1 * k_2$ is a kernel.
- $x \rightarrow \phi(x)$ 4. Mapping: $k_3(\phi(x_1), \phi(x_2))$ is a kernel.

Putting It All Together: Prediction and Practice

1. Classifying a New Point x

The decision function depends only on the support vectors (indexed by the set S) and the chosen kernel:

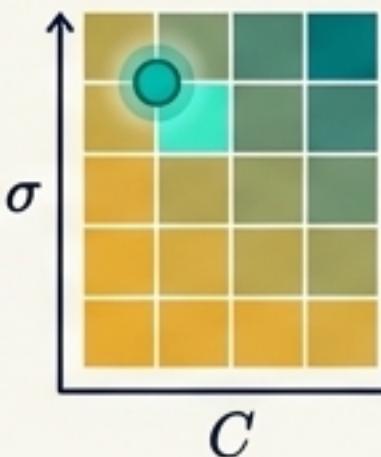
$$h(x) = \text{sign} \left(\sum_{j \in S} \alpha_j y_j k(x_j, x) + b \right)$$

2. Hyperparameter Tuning

SVM performance is highly sensitive to the choice of:

- The penalty parameter C .
- The kernel function (e.g., Linear, Polynomial, RBF).
- Kernel-specific parameters (e.g., σ for Gaussian, d for polynomial).

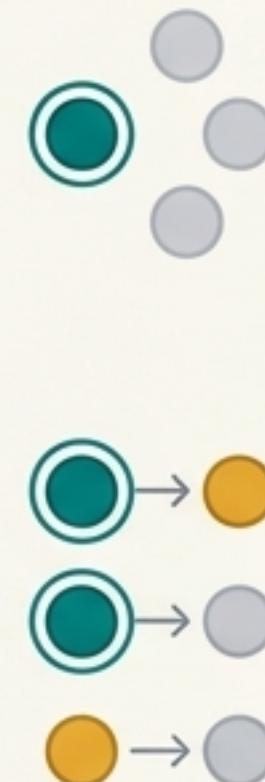
Best Practice: Use cross-validation to search for the optimal σ combination of these hyperparameters.



3. Handling Multiple Classes

Since SVM is a binary classifier, common strategies are:

- **One-vs-Rest:** Train K separate classifiers, each distinguishing one class from all the others.
- **One-vs-One:** Train $K(K-1)/2$ classifiers for every possible pair of classes and use majority voting.



The SVM Story: A Synthesis

Core Principle: Maximum Margin.

SVM is not just a separator; it's a maximum margin classifier, a principle motivated by strong theoretical guarantees for generalization.

The Power of the Dual Formulation.

The dual perspective is essential. It introduces sparsity via **support vectors**, enables the computational magic of the **kernel trick**, and results in a convex optimization problem that guarantees a unique global optimum (as proven in **Exercise 8**).

Flexibility for a Messy World.

- **Soft Margin (via ' C '):** Provides robustness to noise and overlap by creating a trade-off between margin width and classification error.
- **Kernels (via ' $k(x,z)$ '):** Break the linear barrier by implicitly projecting data into high-dimensional spaces, allowing for powerful and highly non-linear decision boundaries.

In Essence.

SVM is a powerful, versatile, and theoretically sound algorithm for modern classification tasks.



Thank You