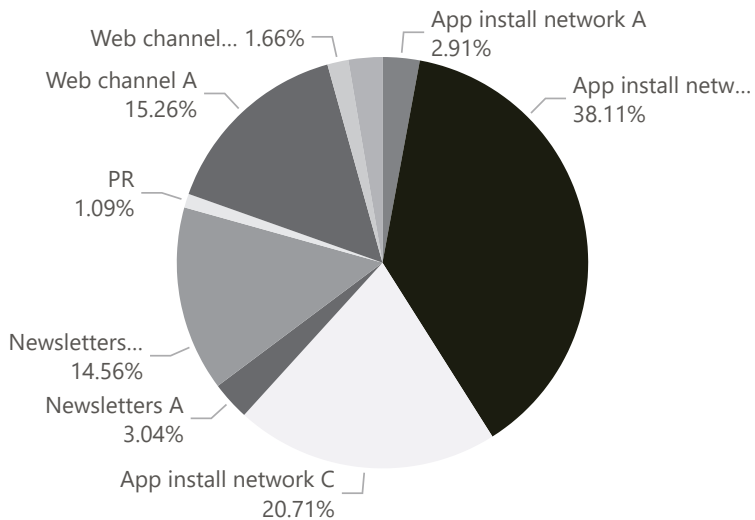
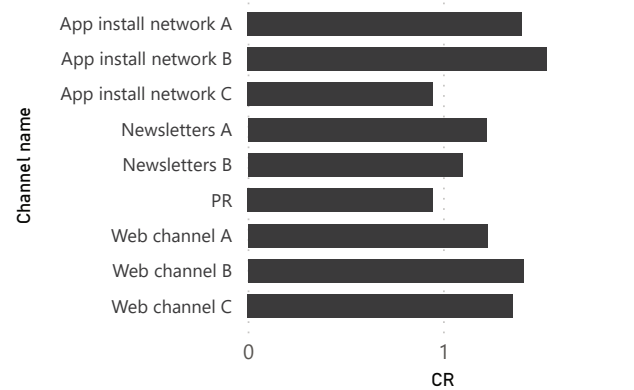


Channel name	CR	ABS	CIR
App install network A	1.41	56.72	0.046
App install network B	1.53	40.87	0.005
App install network C	0.95	60.06	0.011
Newsletters A	1.22	55.20	0.002
Newsletters B	1.10	31.66	0.001
PR	0.95	37.52	0.007
Web channel A	1.23	33.04	0.028
Web channel B	1.41	62.56	0.027
Web channel C	1.36	47.59	0.014
Average	1.24	47.25	0.016

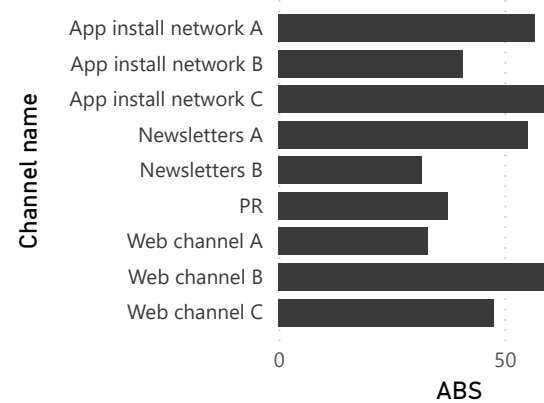
Sum of Orders by Channel name



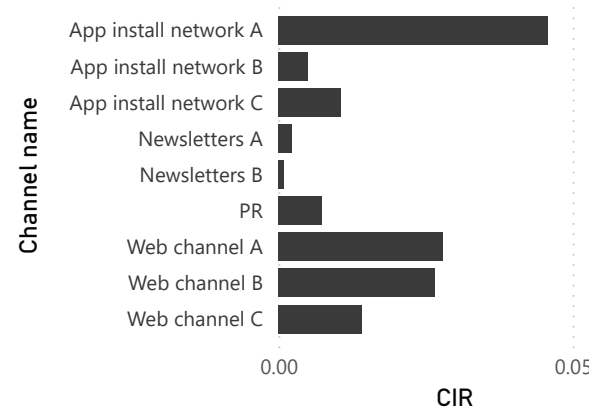
CR by Channel name



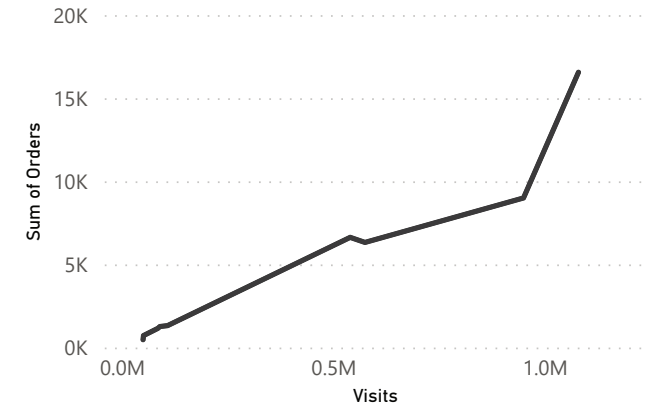
ABS by Channel name



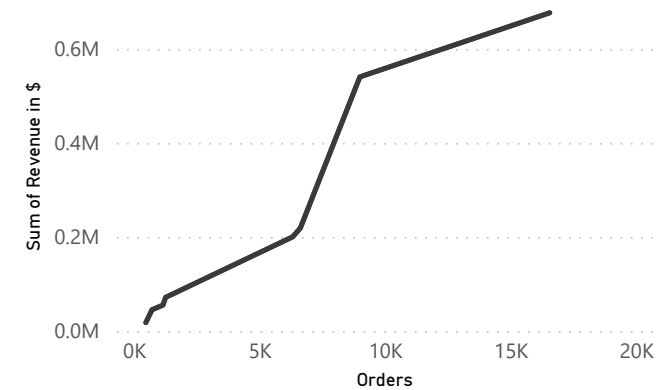
CIR by Channel name



Sum of Orders by Visits



Sum of Revenue in \$ by Orders



Sum of Revenue in \$ by Spend in \$

