

Year

2016

2017

2018

State

CA

NY

TX

City

Store

☐ Baldwin Bikes

☐ Rowlett Bikes

☐ Santa Cruz Bikes

Sales Dashboard

Total revenue

\$8.58M

Units Sold

7078

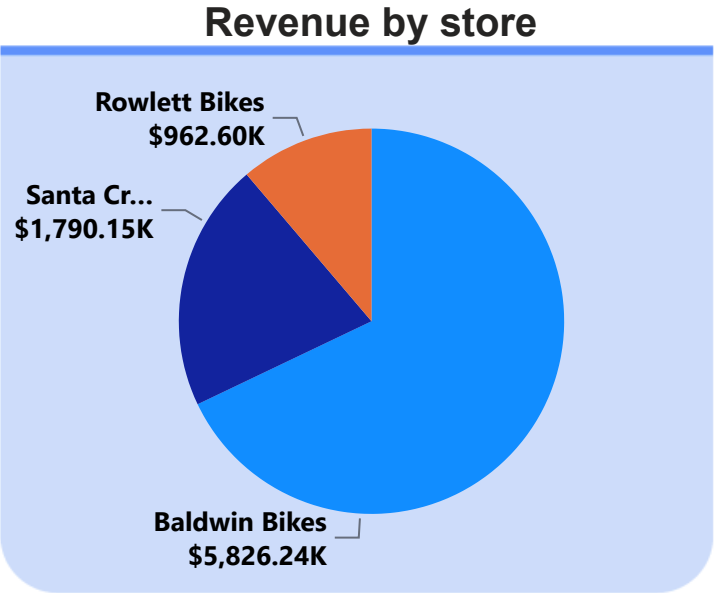
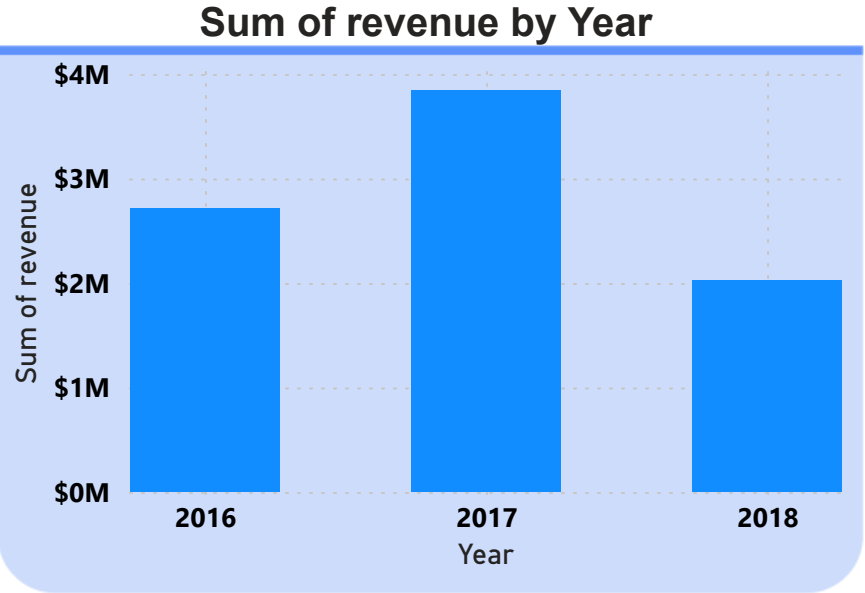
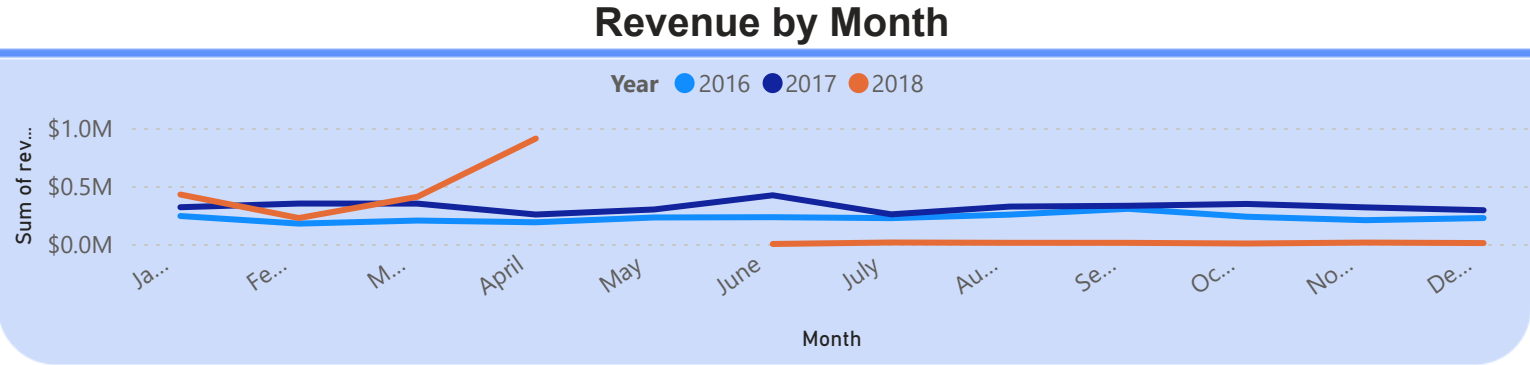
Unique Customers

1444

Total Customers

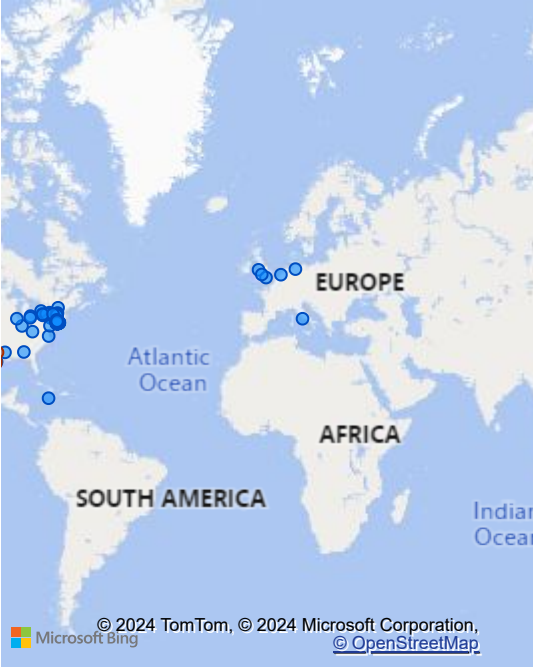
4722

Month	Sum of revenue
December	\$522,718.03
November	\$533,476.07
October	\$584,587.89
September	\$642,621.25
August	\$585,941.06
July	\$491,531.73
June	\$651,222.35
May	\$526,455.79
April	\$1,350,508.59
March	\$957,035.47
February	\$748,450.01
January	\$984,440.64
Total	\$8,578,988.88



City and State

state ● CA ● NY ● TX



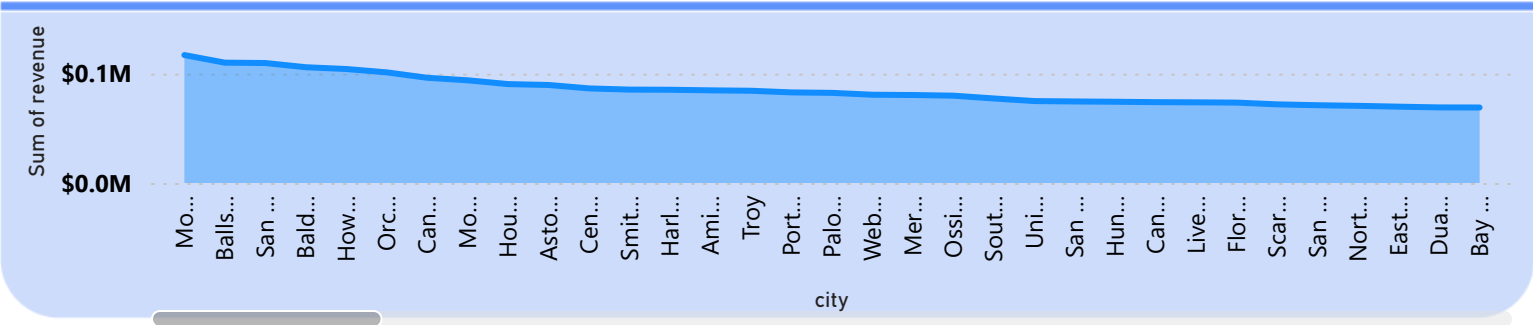
Sales Dashboard



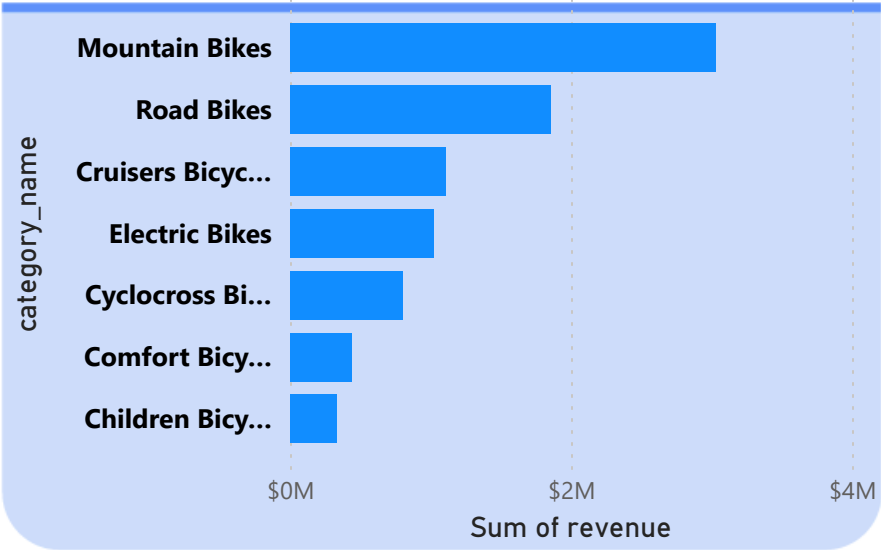
Total units Sold by Month



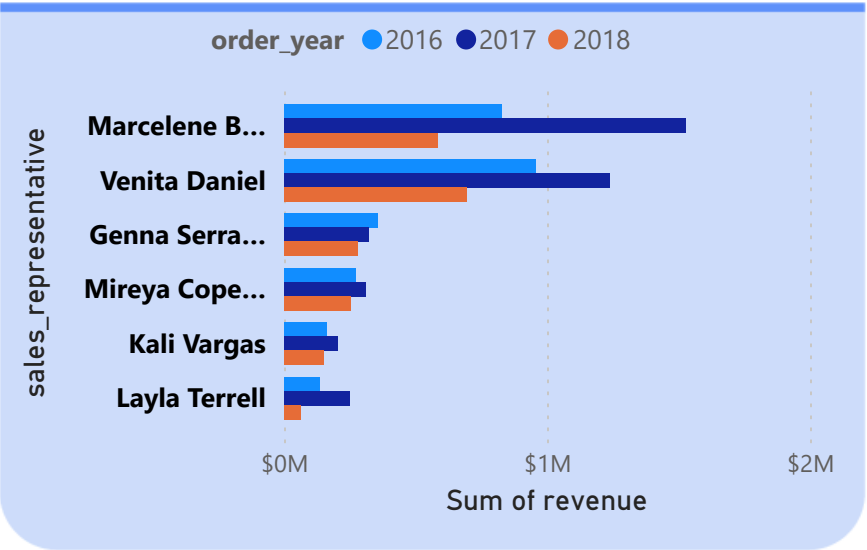
Revenue by City



Revenue by category



Revenue by Sales Rep



Revenue by state

