MEX Assistant

Presented by Wi-Five

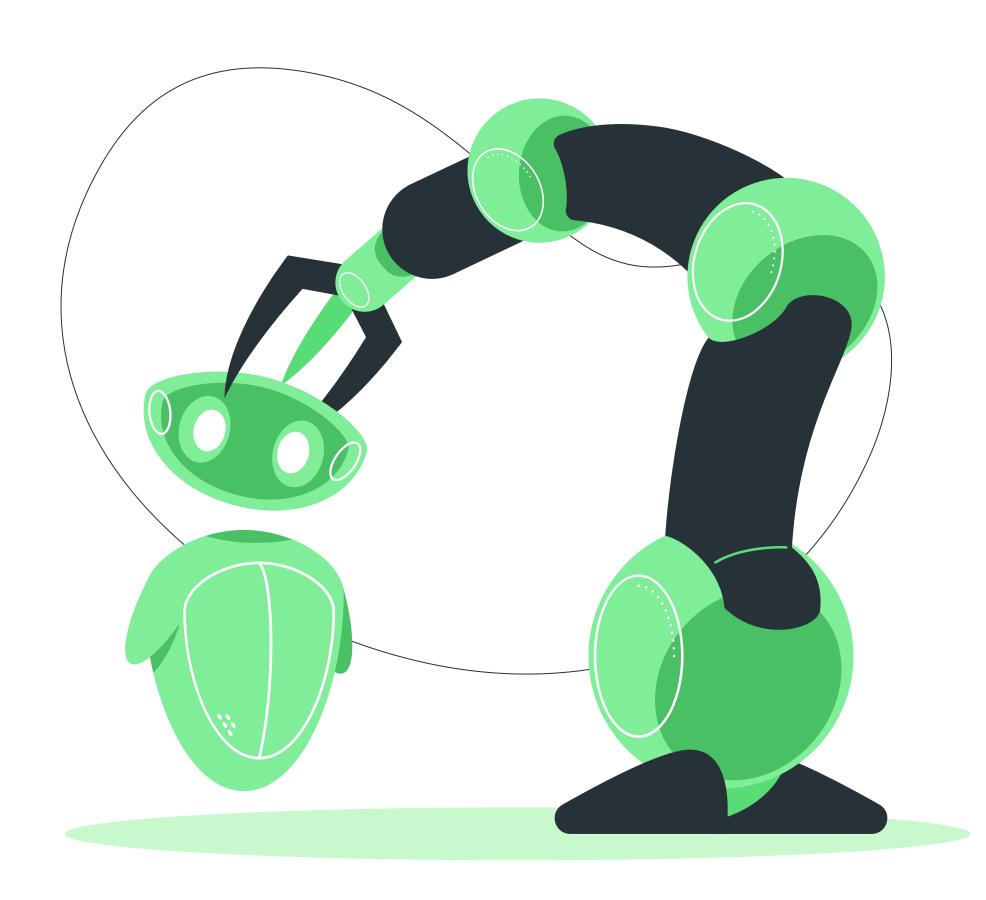
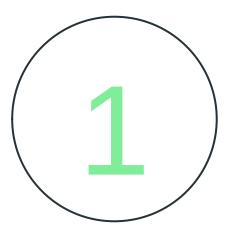


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Demo

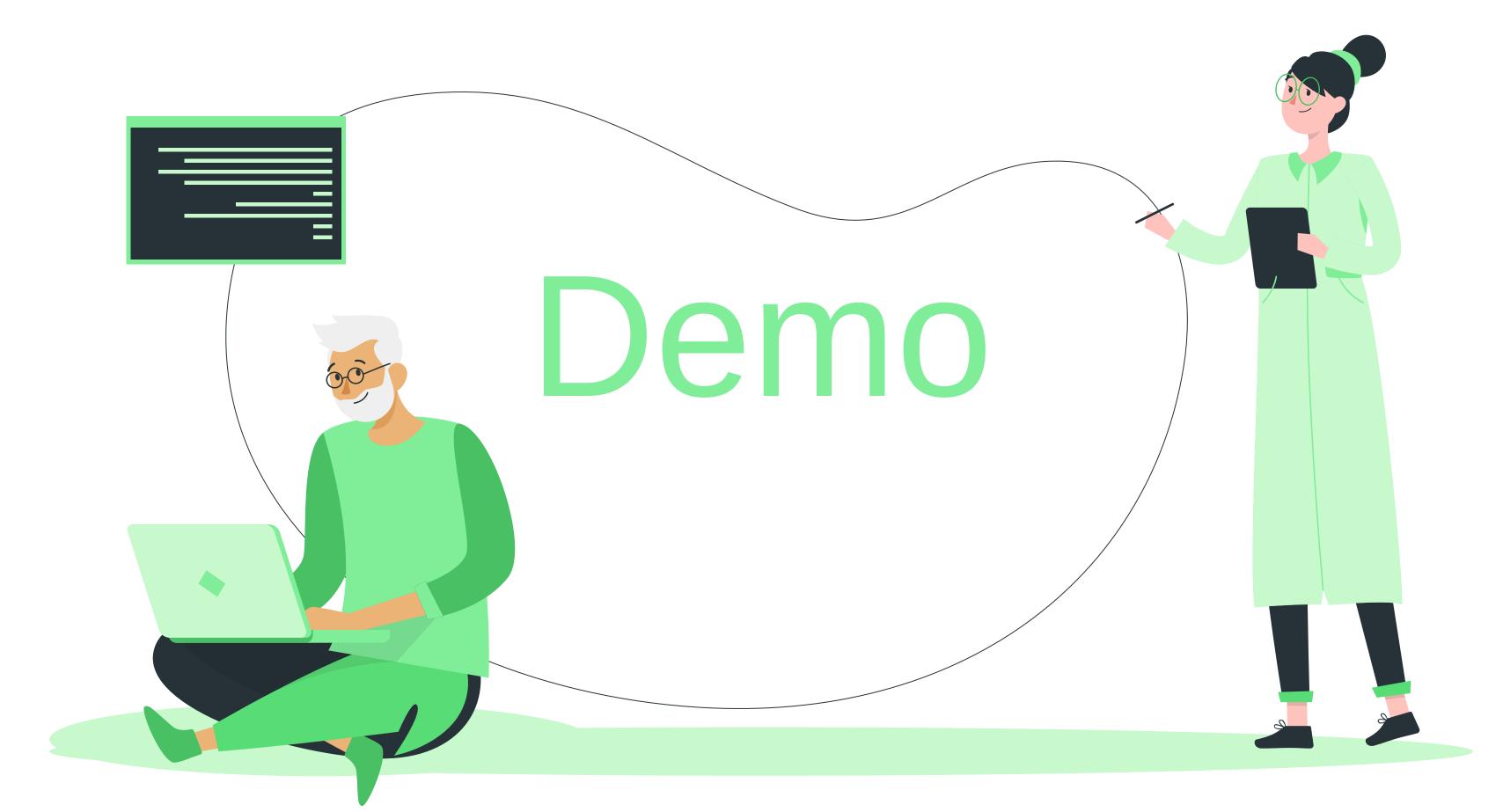
Demo of the prototype

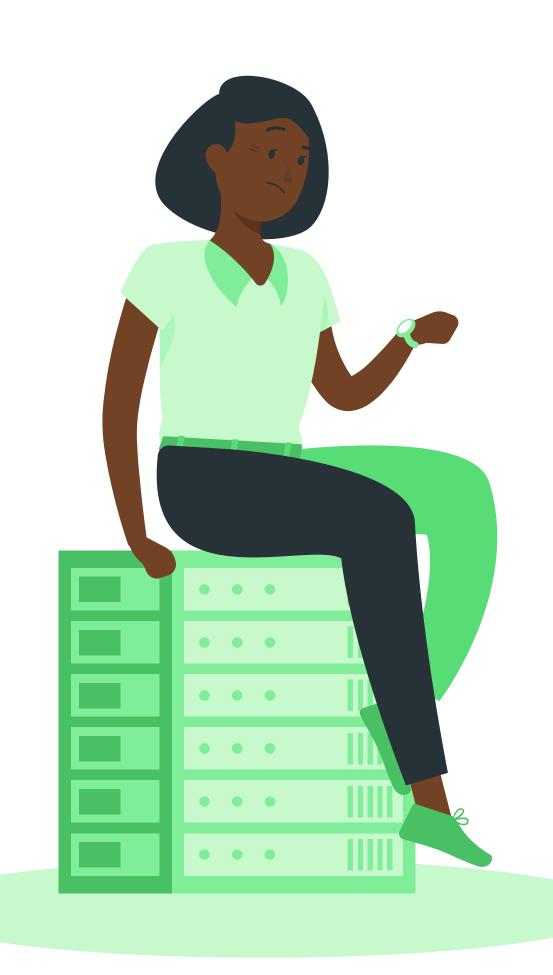


Solution Architecture

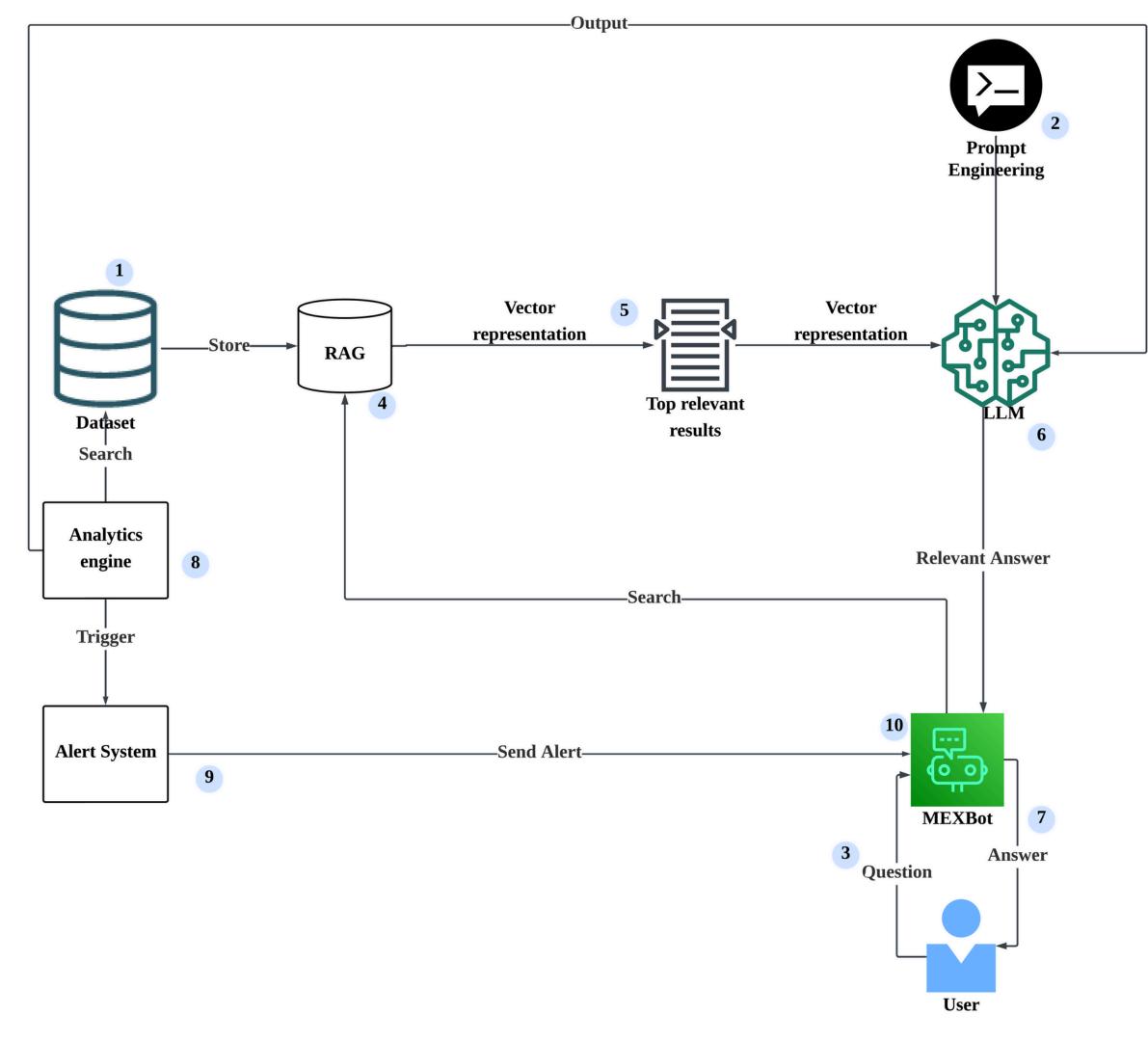
Architecture of the MEX Assistant







Solution Architecture



Architecture Diagram

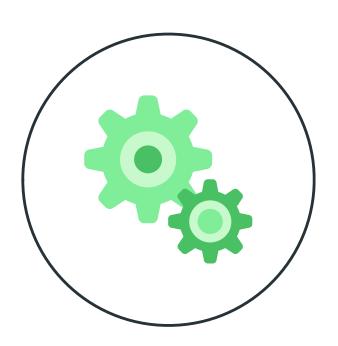
- 1. Stores data.
- 2. Prompt optimizes user queries.
- 3. User asks question to MEXBot.
- 4. Searches relevant info from the data.
- 5. Returns top relevant document.
- 6.LLM generates the answer.
- 7. MEXBot replies answer to user.
- 8. Monitors and analyzes data.
- 9. Sends ølerts if triggered.
- 10. Alert's sent to MEXBot.

Technical Infrastructure



Concept 1

MEXBot's Intelligent Query Handling

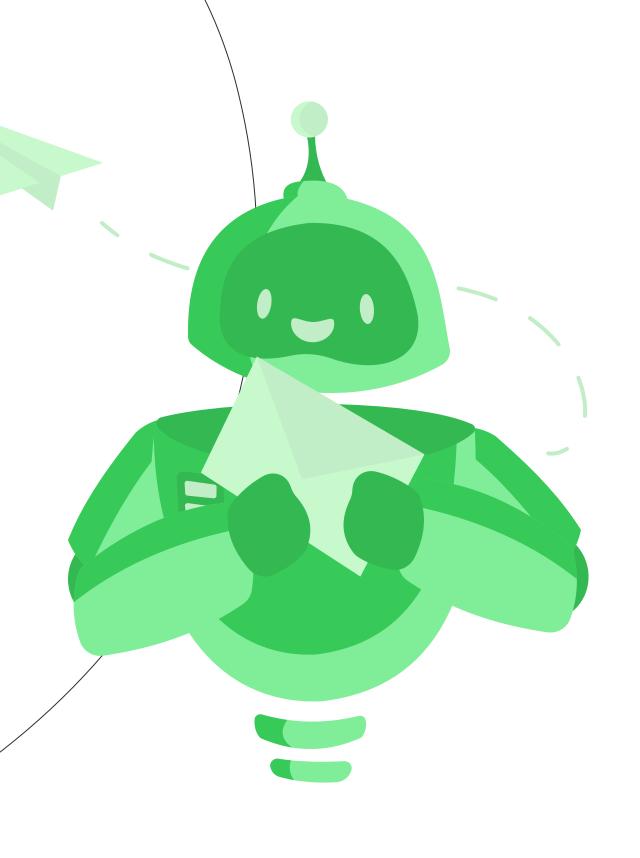


Concept 2

Backend services and APIs used

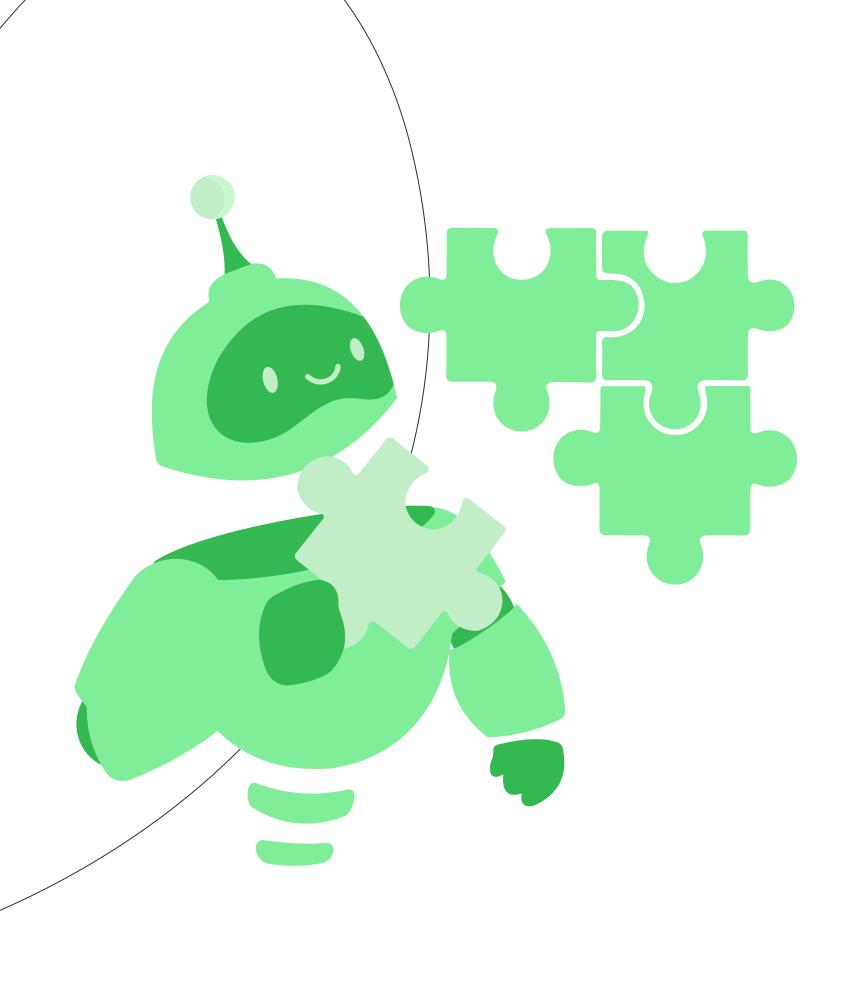
MEXBot respond intelligently to user queries using datasets through two methods:

- Retriever-Augmented Generation (RAG)
 Large Language Model (LLM)



Backend services and APIs used

• 10 steps



1 Data Ingestion

The system ingests datasets including both **structured** (e.g., sales.csv, inventory.csv) and **unstructured** (e.g., merchant_guides.txt) data.

- Structured data is used by the *Analytics Engine*.
- **Unstructured** text is converted into vectors using an embedding model and stored in the *RAG vector* store for semantic retrieval.



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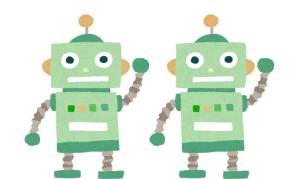
Structured Prompt

A structured prompt that guides the LLM to generate focused and relevant responses.



User Query

The user asks a question through MEXBot, which forwards it to the backend for processing.



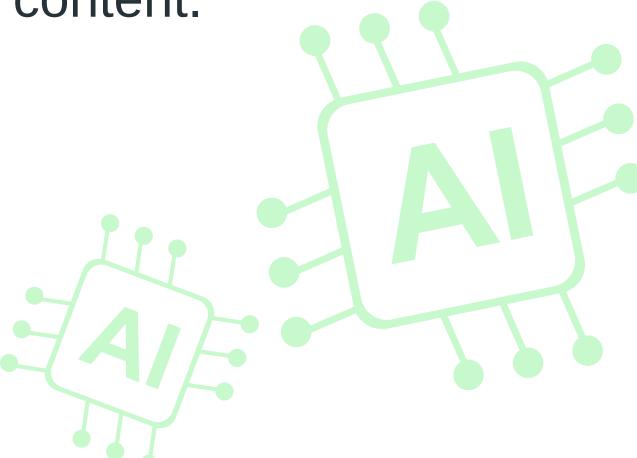


4 Semantic Query Handling

For semantic questions:

MEXBot sends the question to RAG.

RAG searches the vector store for relevant content.



5 RAG Retrieval

- MEXBot sends the semantic query to RAG.
- RAG performs a similarity search on the vector store.
- Retrieves top matching document chunks relevant to the user's query.
- These chunks are used to construct the final prompt for the LLM.

(6) LLM Processing

• The prompt is sent to the LLM which generates a response.

7 Response Delivery

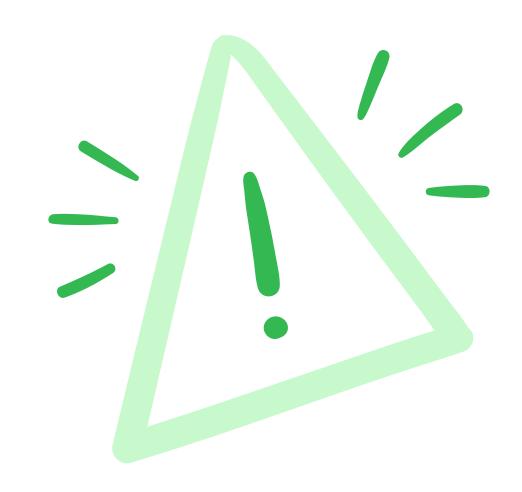
 MEXBot receives the LLM's answer and presents it clearly to the user.



8 Analytics Engine for Structured Queries

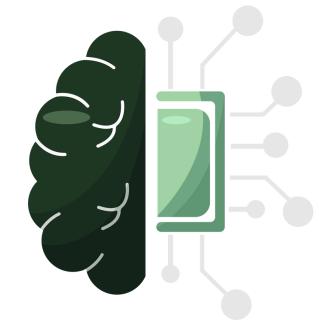
- For structured questions:
 - The *Analytics Engine* processes CSV datasets (e.g., calculates KPIs: sales trends, inventory levels).
 - Runs periodically to monitor metrics.
 - If anomalies/threshold breaches are detected (e.g., low stock), results are passed to the Alert System → pushes notifications to MEXBot.

- 9 Alert System Activation
 - The *Alert System* is triggered by flagged outputs from the *Analytics Engine*.
 - When a KPI or threshold breach is detected:
 - 1. Analytics Engine passes results to the Alert System.
 - 2. Alert System pushes alerts to MEXBot.



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MEXBot's Response and Intent Detection



MEXBot presents responses/alerts to users via chat interface:

- Uses natural language and visual cues.
- Uses Intent Detection classifies user queries into two types:
 - Structured Intent ("What are my sales this week?")
 - Sent to the Analytics Engine for data-driven answers.
 - Open-ended/Semantic Intent ("How can I improve delivery service?")
 - Sent to the RAG + LLM pipeline for more complex responses.

