What makes a video game successful

From what we have gathered about the price, developers, years released,and platforms, of the top 100 grossing video games we think that:

* The biggest factor is to released on multiple platforms like PC and console
* The game should be priced around 60 USD
* It usually takes about 10 years before a video game reaches peak sales
* Even though most of these games come from major developers like nintendo, but this is not the biggest factor affecting sales