

Creating Mood Boards with Pinterest

Some of your assignments require you to create mood boards with photos of items or inspiration for events or designs. Mood boards enable your tutor to easily grasp your vision for each project. You will build your mood boards using Pinterest. Pinterest is a free, user-friendly social media platform that allows you to curate digital mood boards by adding or “pinning” photos.

How to Create a Mood Board on Pinterest

How you create boards will depend on the platform and operating system you use. You can use Pinterest’s website to create your boards. You can also download an app for both Android and Apple phones and create your mood boards on the go, from your phone. This option is particularly useful if you’re taking your own photos of your inspiration.

For full details of how to create a mood board for each type of platform and operating system, visit Pinterest’s Help Center. In general, to create a Pinterest board you should:

- Go to www.pinterest.com and either login or create an account.
- Start a new board and name it according to the appropriate unit letter and assignment number. For example, “Assignment A1.”
- **Do not make your board secret.** You must be able to share a link to your board so your tutor can evaluate your work.
- Find photos and add them to your board.

How to Find Photos on Pinterest

There are three ways to find photos to use in your boards on Pinterest. You can:

- Find photos already on Pinterest
- Upload your own photos that you've taken to Pinterest and use them in your boards
- Find photos from different websites on the internet and add them to Pinterest using a special browser extension

When you search for existing photos on Pinterest, you must be very careful about which photos you are and are not allowed to use. Many people use Pinterest to gather inspiration for their creative pursuits. However, some Pinterest users may post images that they don't have the rights to use. You should investigate the original source of each image yourself to make sure you can safely post it.

How you "pin" photos from Pinterest to your mood boards will depend on the platform and operating system you use. For detailed instructions for pinning existing photos to Pinterest for desktop, Android and Apple products, visit [Pinterest's Help Center](#).

If you choose to find images from the internet and upload them to Pinterest, you also need to make sure that the images are available for you to use. If you see an image on a website you'd like to use in a board, hover your cursor over the image. If a Pinterest button appears, you'll have the option to save that image to Pinterest. If you don't see a Pinterest button appear, assume you can't use that image. When you save an image to Pinterest, it will automatically include a link to the original website.

Visit [Pinterest's Help Center](#) for detailed instructions about pinning photos taken from the internet to Pinterest or downloading the Pinterest browser extension, which will automatically allow you to determine which photos can be pinned to Pinterest. Note that

the browser button is only available if you are using Google Chrome.

You may also decide to take your own photos and upload them to Pinterest. This is a great option, as your photos are your own work and you won't need to worry about copyright issues. If you've taken photos of your own that you'd like to upload to Pinterest to use in your Mood Boards, you may do so. The process may vary depending on which platform or operating system you're using. Visit Pinterest's [Help Center](#) for detailed instructions about creating "pins" from your existing photos on desktop, Android and Apple products.