

COURSE CATALOG



QC | Event School





# Start Your Event Planning Career

If you're a creative individual who loves working with people, flowers and planning beautiful events, you're in luck! There's never been a better time to launch a lucrative career in the event and wedding planning industry.

In today's busy world, more and more consumers are relying on professionals to help them plan, organize, and decorate special events. Whether you prefer to design centerpieces and bouquets, plan local parties and weddings, or you dream of planning corporate retreats and luxury destination weddings, your career in event planning can take you anywhere. With QC's comprehensive training and your passion for planning memorable events, the possibilities are endless!



# Career Opportunities

## Start Your Own Business

Be your own boss, set your own hours, and make your own rules. Become a trendsetter and inspire a team. While that's not everyone's dream, many event planners and floral designers strive for this goal!

## Work for an Event Planning Company

If your goal is to work for an established event planning firm or florist, education will be a huge asset to meet that goal. You'll be able to stand out as a candidate who has the skills and dedication to get the job done!

## Become an In-House Corporate Planner

More and more large companies hire full-time event planners to coordinate conferences, meetings, trips, business retreats and more. These are often some of the best-paid professionals in the planning industry!

## Work in the Service Industry

Are you interested in working as a planner for a hotel, theme park, caterer, cruise line, travel agency, spa or resort? A professional certification will help open all of these doors!



# What QC Has to Offer

QC Event School offers different certification programs to meet your career goals. Explore what each program has to offer and decide which course is right for you!

## Foundational Training

QC's foundational training is perfect for those without formal training and education, providing a comprehensive start for a new career. Gain expertise in the floral design and event industries, earn a professional certification, and be ready to start your own business or join the events industry. QC offers five foundational certification courses for aspiring event planners.

[Floral Design](#)

[Event and Wedding Planning](#)

[Corporate Event Planning](#)

[Event Planning](#)

[Wedding Planning](#)

[Event Decor](#)

## Specialty Training

Specialty courses will help you to take your career to the next level! You'll study different areas of the event planning industry to diversify your skills. QC's specialty courses are perfect for event planners who are just starting out and for experienced planners who want to expand their skills.

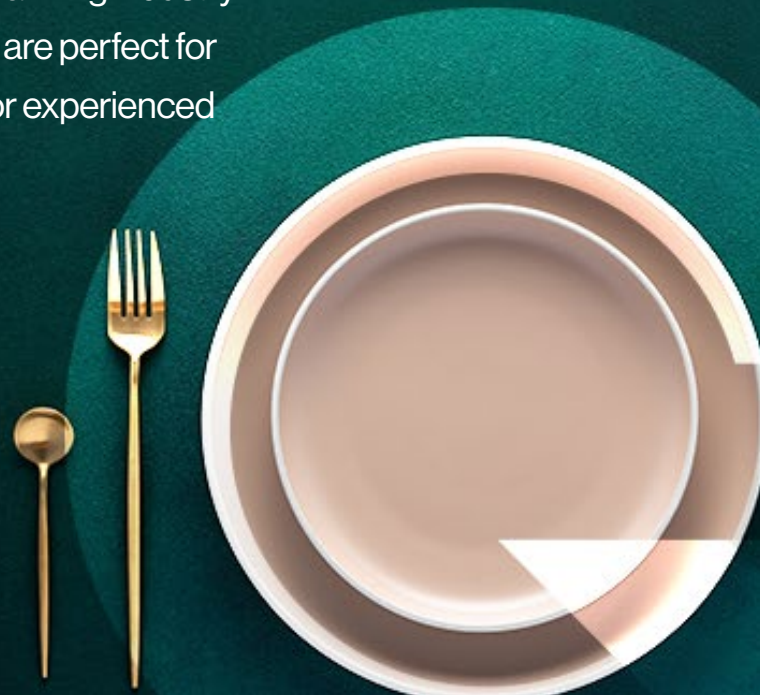
[Luxury Wedding Planning](#)

[Destination Wedding Planning](#)

[Festivals and Live Events](#)

[Promotional Events](#)

[Accelerate Your Business](#)





# About QC Event School

QC Event School, a division of QC Career School, offers distance education training in event and wedding planning all over the world. Our goal is to offer the highest quality training in event planning available.

## **A+ Rating** with the Better Business Bureau

QC is proud to hold the highest possible consumer satisfaction rating (A+) with the Better Business Bureau. Join the thousands of students who have taken a QC program and launched a successful career! **Visit BBB** to learn more.

## **4.9 Star** Rating on Facebook

Hundreds of QC students and graduates have rated the school on Facebook. QC's overall rating is an amazing 4.9 out of 5 stars!

## **5 Star** Rating on Google

QC Event School's students and grads have awarded our school an outstanding 5 out of 5 stars on Google!



# Floral Design Course

FOUNDATION COURSE



Start a successful career in the floral design industry with QC's comprehensive, hands-on training. Use your creativity and your love of flowers to launch a floral design business or add floral design services to your existing decor or event & wedding planning business. You'll learn how to plan and arrange beautiful floral arrangements for any occasion.

This course is perfect for you if:

- You're eager to start a floral design company or flower shop
- You want to work as a floral designer for an existing company or retail outlet
- You're looking to add floral design services to your business

**LEARN MORE**





# Event & Wedding Planning Course

FOUNDATION COURSE

Over 90% of QC Event School students start their journey by taking this all-encompassing course. In seven educational units, this course will prepare you to plan every type of event from garden parties to street festivals to elaborate weddings. This course also comes with an optional business unit that gives you all the tools and knowledge you need to launch your own business.

This course is perfect for you if:

- You want to work on a variety of events in a number of different and unique industries
- You want to start your own business or work for an existing company or corporation
- You're looking to earn a steady income and have the choice between flexible and regular hours

**LEARN MORE**



# Corporate Event Planning Course

FOUNDATION COURSE

If you want the freedom to work in a variety of industries with the potential to earn a high-level salary, QC's corporate event planning course is for you! Learn about the logistics behind a wide range of internal, external, public, and private events. Complete a practicum assignment where you'll plan a corporate event based on a real-world scenario that matches your personal career goals. Choose from two optional final units that can help you find job opportunities or start your own business.

This course is perfect for you if:

- You want to work on a variety of events in a number of different and unique industries
- You want to start your own business or work for an existing company or corporation
- You're looking to earn a steady income and have the choice between flexible and regular hours

**LEARN MORE**





# Wedding Planning Course

FOUNDATION COURSE

If you are **only** interested in planning weddings, don't miss out on this course! This course teaches you how to plan every type of wedding imaginable to make it the most spectacular day of your clients' lives, and does not focus on any other type of event. This course also comes with an optional business unit that gives you all the tools and knowledge you need to launch your own business.

This course is perfect for you if:

- You want to start a career in wedding planning and are not interested in planning other types of events or parties
- Your goal is to start your own wedding planning business
- You are a working event planner or party planner and want to branch out into the world of wedding planning

**LEARN MORE**



# Event Planning Course

FOUNDATION COURSE

In QC's Event Planning course, you'll learn how to plan various events and coordinate with different types of clients. Discover how to plan industry events, milestone parties, holiday parties, and more. You'll learn how to work with both private clients, delivering outstanding results on each event by listening to their needs. Graduate from the Event Planning course with expert training and an industry-recognized certification – both of which will give you a competitive edge and set you up for success!

**This course is perfect for you if:**

- You want to work on a variety of events in a number of different and unique industries
- You want to start and expand your own event planning business
- You want to branch out from wedding planning into the world of parties, corporate, and other private events into the world of wedding planning

**LEARN MORE**



# Event Decor Course

FOUNDATION COURSE



An event decorator works with clients and vendors to create the entire look and feel of an event, from selecting a theme to a color palette, flowers, fabrics, stationary, lighting, floor plans and more. You'll learn how to create this vision and work with vendors to turn it into a reality! This course also comes with an optional business unit that gives you all the tools and knowledge you need to launch your own business.

This course is perfect for you if:

- You want to expand your event planning career by offering decorating services to existing clients
- You want to start your own event decorating business
- You want to work as an in-house event or wedding decorator

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# Luxury Wedding Planning Course

SPECIALTY COURSE

Luxury weddings and events target a very specific and affluent clientele. These clients are particular and have a sharp eye for detail. In this specialization course, you'll learn how to work with this unique client base. You'll learn how to manage large event budgets, and how to market your services effectively.

This course is perfect for you if:

- You want to work on a variety of events in a number of different and unique industries
- You want to start your own business or work for an existing company or corporation
- You're looking to earn a steady income and have the choice between flexible and regular hours

**LEARN MORE**



# Destination Wedding Planning Course

SPECIALTY COURSE

Whether it's at a tropical resort, a foreign city, or a cabin in the woods, destination weddings offer their own sets of challenges for planners. This course will teach you how to manage destination clients, and work with destination vendors, local regulations, travel arrangements, and more!

This course is perfect for you if:

- You like to travel and are interested in learning about different cultures and communities
- You want to expand your services to destination wedding clients
- You are a wedding planner in an area that is a popular destination

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# Festivals and Live Events Specialization

SPECIALTY COURSE

QC's Festival and Live Events course will teach you how to use your existing corporate event planning skills to succeed in the live events industry. You'll study topics including concert promotion, show production, sports entertainment production, festival planning, and much more. Discover the logistics of public events and learn how to manage both small and large-scale festivals and entertainment events.

This course is perfect for you if:

- You want to broaden the knowledge you've already gained from QC's Corporate Events course
- You want to build a specialized career in live events and promotions
- You want to expand your existing event planning business to offer unique services

**LEARN MORE**





# Promotional Events Specialization

SPECIALTY COURSE

QC's Promotional Event Planning course will review the basics of corporate event planning and dig into new topics about promotional events. You'll learn how to use event planning software and find inspiration from current trends in the promotional event field. You'll also discover how to maximize the reach of your promotional events, from impromptu marketing campaigns to pop-up shops, and much more. Once you graduate, you can begin working for marketing or event agencies, or venture into promotional events with your own business!

This course is perfect for you if:

- You want to broaden the knowledge you've already gained from QC's Corporate Events course
- You want to build a specialized career in live events and promotions
- You want to expand your existing event planning business to offer unique services

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A person with blonde hair tied back, wearing a blue and white striped shirt and grey pants, is sitting on a wooden stool at a light-colored wooden desk. They are looking at a laptop screen. On the desk, there is also a smartphone and a small bowl with an orange. In the background, there is a green cabinet and white kitchen cabinets. The scene is lit with warm, natural light, creating long shadows on the floor.

# Accelerate Your Business Workshop

SPECIALTY COURSE

Work with a QC tutor to advance your business. Learn in-depth marketing strategies, work on building a strong portfolio, fine tune your project management practices, become more comfortable with financing and budgeting, and more. During the optional final unit of this workshop, you'll have the opportunity to hone in on the areas of your business you would most like to work on! You can ask your tutor for specific advice on your marketing strategy or website copy, or seek guidance on a challenging event you're planning. This is a great opportunity to learn and improve!

This course is perfect for you if:

- You're about to get your business going and you want to learn how to grow it quickly
- You own a business in the event or wedding planning industry and you're ready to take it to the next level

**LEARN MORE**

# Tuition & Payment Plans

With QC, you can choose to pay your tuition in full to receive a discount or opt into our convenient payment plan! Tuition fees vary for every course.

*Low Installments*

## Installment Plan

Pay your tuition over an extended period. Perfect for any budget!

*Most Popular*

## Full Payment Plan

Receive a huge discount if you pay your tuition in full when you enroll.

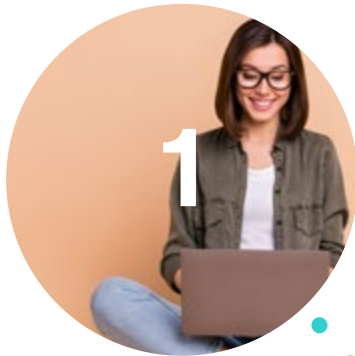


**ENROLL NOW**



# How Online Learning Works

In order to truly learn event planning online, you need more than quality course materials. You also need a support system that helps you through problems, and a tutor who will challenge you to always deliver your best results. Learning online in a hands-on manner has never been easier thanks to QC's 5-step system.



## Enroll Online & Receive Your Course Materials

When you enroll, you'll receive access to your online student center where you can view all your course materials. These include digital texts, video lessons, assignments and more!

## Work Your Way Through the Online Course

Each course is split into learning units, which build on each other as you progress through the course. Follow your course guide to know when to read a course text, watch a video or complete an assignment. Get stuck? No worries, get support from your classmates in the Virtual Classroom or reach out to your Teaching Assistant!





### Review Your Tutor's Feedback

Once your tutor has graded your unit, you will receive their detailed audio feedback on what you did well, what you could improve, and advice for the next unit. Listen carefully and keep this feedback in mind as you start the coursework on your next unit, and watch your work progress as you complete the course!

### Submit Your Assignments

When you've completed all assignments for a unit, you'll submit your work for grading via the online student center. Your personal tutor will review and grade each assignment, and then provide you with feedback and advice.



### Graduate & Receive Your Certificate

Once you've completed the course, you'll graduate from QC Event School and receive your certificate and professional designation. Step into the world of event planning confident that you have the skills and knowledge to be successful.



**Ready to start your journey? Enroll today!**



# Industry Experts Evaluate Your Work

Upon enrollment, you'll be paired with a tutor who is an event professional currently working in the field. Your tutor is your direct link to the event planning industry and will provide you with valuable career insight. For each assignment you complete, your tutor will grade your coursework and provide audio feedback with tips and guidance. Your audio feedback will contain tips and guidance to help you develop your skills and reach your full potential as an event planning professional.

All QC courses are taught by professional event planners who have years of experience in the events industry! When you enroll with QC, you'll be paired with an expert tutor who will grade your assignments and provide you with personalized audio feedback based on their professional experience. Your audio feedback will contain tips and guidance to help you develop your skills and reach your full potential as an event planning professional.

**MEET YOUR TUTORS**



# Support Every Step of the Way

When you enroll with QC, you'll have unlimited access to our team of specialists who understand the ins and outs of your course and the industry you're studying. Reach out to them as often as you'd like throughout your course, and even after you graduate!

If you have any questions about your enrollment, or course selection or need some career advice, QC's friendly and knowledgeable Student Support Specialists provide you with an encouraging and helpful learning experience. If you have questions about your coursework, our dedicated team of teaching assistants are ready to help with your lessons and assignments.



# An International Community that Keeps You Connected

You'll have many ways to connect with QC's international event planning community to gain inspiration and share ideas. With QC, learning doesn't stop when you graduate. You'll enjoy continued support from our international community long after you've completed your studies.

- Follow QC on Tiktok, Facebook, Instagram, Pinterest & YouTube!
- Join our private Virtual Classroom Facebook group where you can interact with your peers, share your work, and get feedback as you practice your assignments
- Gain an event planning certification recognized by professional associations including The International Live Event Association
- Get career advice and access to special offers through the Student Center



# Industry-Recognized Certifications

QC's Event & Wedding Planning Courses are highly regarded in the event and wedding planning industry as up-to-date, comprehensive, and business focused programs. If you're looking for training that will ensure your success as a professional planner, QC is the perfect place to start!



Every professional event certification course QC offers is approved by the International Live Events Association. QC's courses meet the rigorous standards for approval and offer students high-quality training in event planning. Although it's not mandatory, QC graduates can sign up for an ILEA membership.

QC students and graduates are eligible to sign up for student and regular memberships with the Association of Bridal Consultants and The Association for Wedding Professionals International. These associations provide excellent resources including networking opportunities, vendor discounts, mentoring opportunities, and more!





# Love From Our Graduates



*I can definitely say that I would not have gotten off to nearly as strong of a start, had it not been for my training through QC.*

**Madyson Bell**

*This online certification has given me the networks that will last a lifetime! I'm thankful for the recommendation that led me to QC Event School and I am eternally grateful for the knowledge I've retained.*



**Tyler Reid**



*I was very pleased. QC taught me the basic, overall logistics of being an event and wedding planner. I found it incredibly fun and exciting. I think anyone who decides to take the course would enjoy it very much.*

**Frances Steiner**

# Enroll Today and Start an Exciting New Event Planning Career!

**ENROLL NOW**

## Contact Us

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