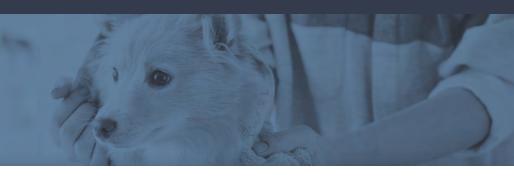
Assignment H1 Choose Your Business



NAME: STUDENT#:

When it comes to location, groomers have a lot of options. Some groomers choose to run small grooming operations out of their own homes. Some set up salons in busy commercial locations. Some invest in a van or trailer to create a mobile grooming business.

Before you take your business ideas any further, you'll need to figure out the type of grooming business you want to start. Remember that businesses can change over time; the type of business you're ready for right now may not be the same type of business you'll be running in ten years. You may start with a home grooming operation and expand into a salon in a commercial space. Alternatively, later in your career you may return to the ease and flexibility of grooming out of your home.

In this assignment, you'll answer the following questions to give your tutor an outline of the type of business you want to start. Suggest a location for your business and be sure to consider the workspace requirements outlined in the text "Starting Your Own Business."

What kind of grooming business do you want to start (e.g. commercial salon, home business, mobile operation)?

Why is this type of business best for you? Consider your experience level, schedule, personal preferences, and competition.
Suggest a location for your business (e.g. a space in your home, a specific commercial location, a specific model of grooming trailer or van).

What makes this location ideal? Are there any downsides? Consider licensing and permits, space, climate control, noise, parking, etc.	
What kind of business would you like to be running in 5 years? 10 years?	