



QUEEN'S CONFERENCE ON
PHILANTHROPY

**TODAY
FOR
TOMORROW**

**Speakers Package
2017**

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Letter from the Speakers & Workshops Team

OUR THEME: TODAY FOR TOMORROW

The present is now; what lies behind is decided and unchanging, and ahead unpredictable and unknown. With the simple resources of time and passion, we can shape the future to be a little brighter and a lot less uncertain. Time is fleeting and the world ever-evolving. There is no better time than the present to become actively involved in bettering what is yet to come. As such, QCOP believes in being proactive and living *today for tomorrow*.



At QCOP, we help delegates discover their philanthropic passion and equip them with tools and resources to help pave their way and in turn, those of others. This year's theme capitalizes on not only the motivation and initiative, but also the hope and long-term visions involved in humanitarian work. This year, QCOP is emphasizing the importance of evaluating and realizing the impact one's actions of today has on others for all their tomorrows to come. Accordingly, delegates will learn to adopt a comprehensive, critical, and reflective lens with which to continue their path in the vast world of philanthropy.

We have the ability to affect and create meaningful change, so let's start *today for tomorrow!*

Our Offer

The Queen's Conference on Philanthropy, established in 2008, is the first undergraduate conference of its kind. Our roster of speakers includes various professionals at the top of their field who make significant contributions to the community at large.

Delegates come from diverse backgrounds and represent various universities across Canada from faculties such Commerce, Engineering, Global Development, Computer Science, and more. Our delegates also come from varying degrees of engagement with philanthropy, from being occasional volunteers to founders of successful non-profit organizations. All of them are attending due to their love humanity and helping others.



QCOP brings together distinguished groups of individuals in the philanthropic community who shared their ideas and experiences with the next generation of leaders. As such, we would like to invite you to become part of a conference that fosters creative ideas, insightful conversation, and seeks to create an impact. As a speaker, you will play a crucial role in defining the memories and inspirations of our delegates for this year's upcoming Queen's Conference on Philanthropy.

Our Keynote Traits



Inspiring

The energy in a room of passionate, like-minded individuals is unparalleled. Our aim is to foster this positive energy throughout the entirety of the conference. By sharing your story, informing, educating, and providing students a newfound insight, we believe this can be achieved. possible. audience of young educated students.

Challenging

By presenting different perspectives and tools to tackle various situations, students will be inspired and challenged to step out of their comfort zone and think outside the box.



Forward-Thinking



In accordance with this year's theme, we hope to hear how you utilized your passions to help create a better future in the world we live in today. This will allow students to create linkages between their interests and/or talents and real-world initiatives they can get involved with or even develop themselves!

Past Speakers



Dr. Jacline Nyman
President and CEO of United Way Centraide Canada

Prior to leading a national movement of social change through United Way, Jacline worked with the Smith School of Business at Queen's University as the Executive Director of Development and Alumni Relations where she personally negotiated business partnerships with international stakeholders. Jacline also has experience as a consultant and as a Assistant Professor at the Smith School of Business where she taught marketing, marketing ethics, and social responsibility. Additionally, Jacline often speaks on the topics of: marketing, accountability measures, major gift fundraising, social responsibility, and philanthropy.

Michel was raised in the Democratic Republic of Congo during the Great War of Africa. He has witnessed numerous unimaginable occurrences throughout his life, including the torture of his father and the sexual assault of his mother. Like many of the children that grew up during this time in the Democratic Republic of Congo, Michel was forced into becoming a child soldier. Today, he is an accomplished inspirational speaker who has shared his story with over 100 000 people across North America. He uses his story to inspire his audiences to make a difference in the world through social responsibility and action.



Michel Chikwanine
Former child soldier

Past Speakers



Russell Mcleod
*Me to We Chief Operations
Director*

Prior to his work at Me to We and Free the Children, Russell worked as the Director of We Day for many years. In this role, he oversaw the We Day events and activities held in both cities and schools across North America. Since Russell's appointment to Chief Operations Director in 2010, Me to We has donated over 6 million dollars to Free the Children.

Once a professional goaltender for both the National Hockey League (NHL) and World Hockey Association (WHA), Dave now spends his time as a Chairman for Sleeping Children Around the World. Originally started by his parents while he was beginning his career in hockey, Dave has now been involved with the organization for over 20 years. Currently, he often speaks at churches and rotary clubs about the organization in addition to travelling overseas to administer sleeping kits to families in need.



Dave Dryden
*Chairman of Sleeping Children
Around the World, former NHL
goaltender*

Workshops

Workshops are an integral part of the conference and allow delegates to enrich their experience vis-à-vis hands-on involvement. We are seeking workshop leaders with drive and passion that can inform, educate, enlighten, and bring awareness to delegates about different outlooks and gateways into the world of philanthropy. Previous workshops have covered topics ranging from personal financial planning to the innovative impact of technology in philanthropy. Ultimately, our goal is to inspire, empower, and educate delegates on how they can live today for tomorrow within the vast world of philanthropy.



Interactive

Our delegates seek an active role in the conference through their input, participation, and contributions. Workshops are designed for delegates to cater their learning experience by being able to participate, ask questions, and work together with fellow students to stimulate learning.

Applicable

Workshops are meaningful, engaging, and promote student involvement. Accordingly, our workshops allow students to apply the tools, experience, and lessons learnt to aspects of their daily lives as well as their future endeavours.



Impactful

Our hope is that delegates will walk away with a newfound and more educated or informed desire further pursue their philanthropic interests. Our workshops act as enablers of real life impact on both the delegates themselves and the people and communities they aspire to help.



Testimonials

QCOP holds a very special place in my heart and has consistently been the weekend where I have learned the most about world issues, innovative solutions, and the power of working towards a common goal. More than that, however, QCOP has been the weekend where I have learned the most about myself – which is arguably what makes the conference so special.

— Lexi Ewing, Former CO-Chair

Living in New Brunswick, I wasn't sure how likely it was that I would be able to go to QCOP. At the last minute, I registered and bought plane tickets, and I haven't regretted it since! For the last three years, I have made irreplaceable friends and heard from absolutely outstanding keynote speakers. For me, this conference is unlike any other, and the experiences that I have had have been truly life-changing.

— Joanna Perkin, Past Delegate



The most impressive aspect of QCOP was that I was able to present to so many passionate young delegates. Speakers will be pleasantly surprised to find youth interested and engaged in philanthropy and charitable initiatives. Moreover, the conference provides an opportunity for delegates to learn and engage with the information they receive from the presenters. Through interacting with the delegates at meals and breaks, it was clear that they were engaged by the presentations and were keen to learn more, reflect, and discuss the nuances of various issues - a truly rewarding experience for speakers and delegates alike.

— Michael Bazzocchi - Past Workshop Speaker

Frequently Asked Questions

Does QCOP cover accommodation and transportation?

QCOP is a non-profit organization that is completely student-run. All of our funds come from generous sponsors, grants, and other forms of financial aid. We are able to cover transportation and accommodation up to a reasonable level. However, due to our limited budget, we are unable to cover honoraria speaking fees.

Is QCOP a registered charity?

Yes! QCOP is a registered charity, operating through sponsorships, grants, and other forms of financial aid to run our annual philanthropic conference.

How much time do I have to speak as a Keynote Speaker?

The type of presentation that you are allotted will determine the specific speaking timeframe. Keynote Speakers will have approximately 45 to 60 minutes to speak and answer questions. The exact timeframe will be confirmed between you and our Speakers Team.



How much time do I have to speak as a Workshop Facilitator?

All workshops are between 45 to 60 minutes in duration, including speaking and any interactive activities. The exact timeframe will be confirmed between you and our Workshops Team.

Do I have to stay for the full duration of the conference?

While we highly encourage speakers to stay for the conference, it is not required. We would love for speakers to stay as long as they can, allowing greater opportunities to connect with our passionate delegates as well as other speakers and sponsors!

Can I bring a guest? All speakers are welcome to bring a guest!

Frequently Asked Questions

Are meals included? All meals will be covered during the conference.

Is there time available to interact with delegates outside of the speaking time?

There will be ample opportunity to interact with Delegates throughout the conference. Each speaker will be allotted time for any audience questions, but speakers are welcomed and encouraged to connect with Delegates before and after their speech during meals, networking slots, or breaks in between activities.

Can my organization be part of the sponsors if I speak?

There are many opportunities to become a QCOP 2017 Sponsor by providing either financial support or in-kind sponsorship, such as items for the delegate bags. In order to be classified as a sponsor and receive all the sponsorship benefits your company will need to coordinate with our Sponsorship team – sponsorship@qcop.ca.



What kind of media coverage is happening at QCOP?

Designated photographers will be taking pictures and filming presentations throughout the conference. Photos, videos and delegate testimonials will be available to speakers following the conference.

What technology is available?

Computers can be provided for both Speakers and Workshop Facilitators to use for presentations. In addition, microphones and LCD projectors will be available for presentations throughout the duration of the conference.

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