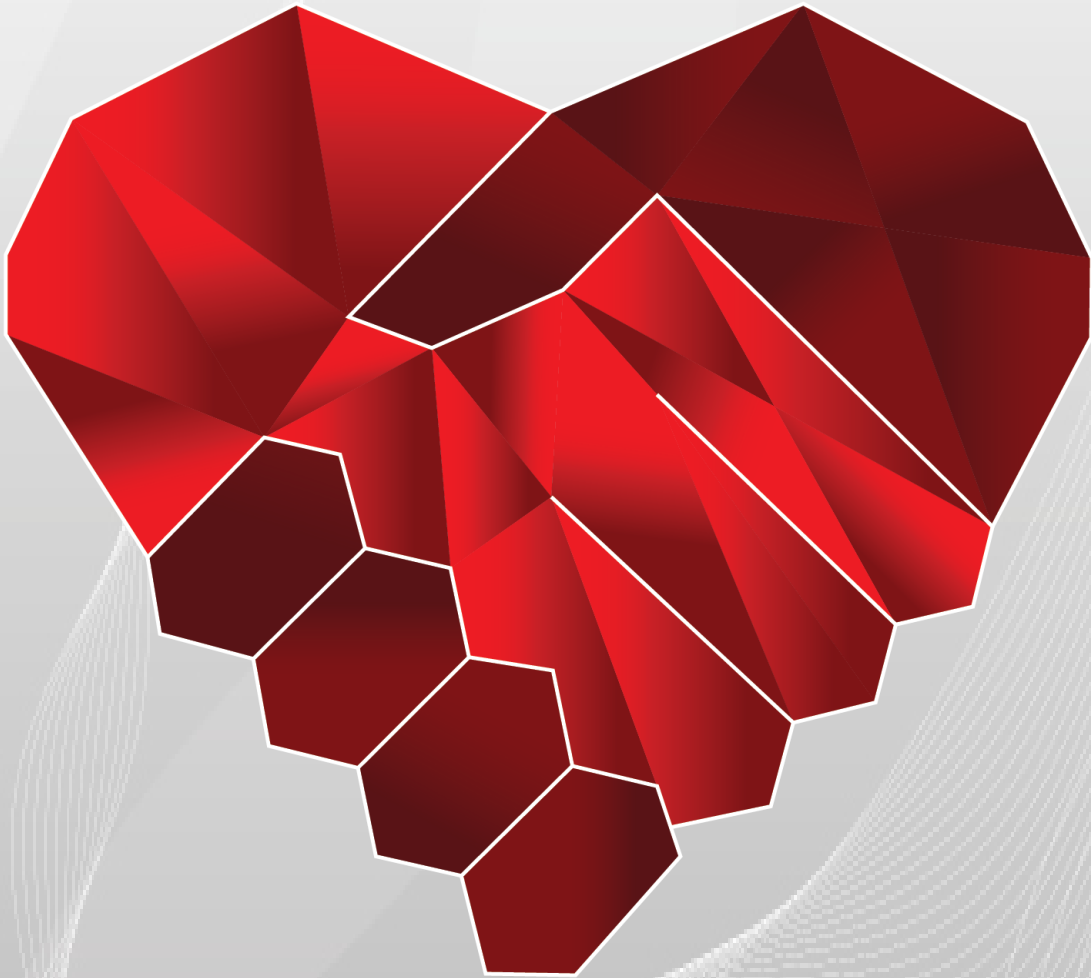


QUEEN'S CONFERENCE ON PHILANTHROPY

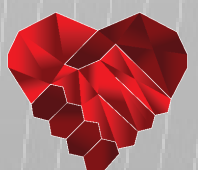


2018

SPONSORSHIP PACKAGE

TABLE OF CONTENTS

Who We Are.....	1
Why Partner with QCOP.....	2
QCOP Delegates.....	3
Sponsorship Opportunity.....	4
Contact Us.....	7
Closing.....	8



WHO WE ARE

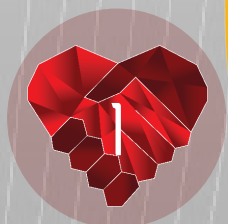
The **Queen's Conference on Philanthropy** (QCOP) is a student run conference, and is the largest undergraduate philanthropic conference in North America. This year we are proud to present our **tenth annual conference**. In January 2018, we will gather 100 students to share their passion for change and the betterment of our world. As delegates, students will be challenged to find a cause that speaks to them, and then discover innovative ways in which they can work together to create a tangible impact. The theme for QCOP 2018 is **"Come Together: United in Change"**. This theme is all about working as a team to make an impact on the community.

“
Growth is never by mere chance; it is the result of forces working together” – James Cash Penney

Each year, QCOP brings real world philanthropists to speak about their work and how anyone can build a career in philanthropy. QCOP has challenges and activities to excite participants and expand their horizons, interactive workshops that encourage delegates to share their experiences and knowledge, and social activities designed to strengthen the connections formed at the conference.

Thank you,
The QCOP Sponsorship Team
sponsorship@qcop.ca

QUEEN'S CONFERENCE ON PHILANTHROPY



WHY PARTNER WITH QCOP



Awareness and Recognition

Sponsors will be recognized for their support in all publication materials and advertising, and will gain brand exposure among an audience of young educated students.

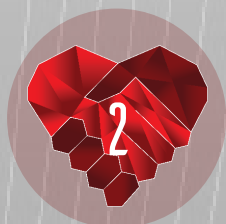
Brand Associations

A partnership with QCOP accentuates the philanthropic aspects of any organization, and it positions sponsors adjacent to industry experts, brought in as guest speakers.



Recruiting and Networking

With over 100 passionate student delegates ready to make an impact on the world, this is an ideal opportunity to connect with potential future employees.



QCOP DELEGATES

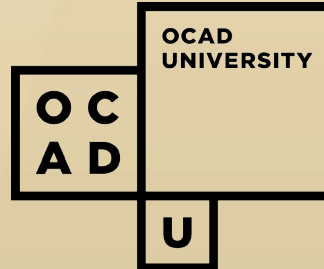
QCOP has been fortunate enough to have influenced over 1,200 of the top philanthropic young minds from across Canada since 2009. Over the years, there has been student representation from over 20 schools and a variety of academic disciplines. Thanks to this, QCOP has benefited from an extensive range of personal experiences and knowledge.



Collège **A**huntsic



McGill
UNIVERSITY



Queen's
UNIVERSITY



Lakehead
UNIVERSITY



uOttawa



Carleton
UNIVERSITY

Mount
Allison
UNIVERSITY

Western
UNIVERSITY • CANADA



UNIVERSITY OF
TORONTO

McMaster
University

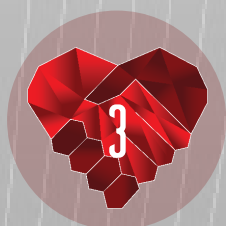


UNIVERSITY
of GUELPH

YORK
UNIVERSITY



QUEEN'S CONFERENCE ON PHILANTHROPY



SPONSORSHIP OPPORTUNITY

QCOP offers a variety of opportunities for companies and organizations to support the conference. If you are interested in supporting the conference in other ways, please let us know how we can accommodate your interests.

\$5,000+

Title Sponsor

- Recognition as Title Sponsor of QCOP in all promotional and publications material
- 20 minute exclusive presentation during an event of your choice
- Five company representatives to attend the conference
- Two full pages of promotional space in the delegate manual
- Opportunity to display promotional material during the entirety of the conference
- Limit of 1 company sponsor for this category
- Opportunity to provide promotional products and material for delegate bags

\$3500-\$5000

Keynote Sponsor

- Recognition as the primary sponsor of all QCOP 2018 keynote speakers in all promotional and publications material
- Input into potential key notes if desired
- 15 minute exclusive presentation prior to the closing keynote speaker
- Four company representatives to attend the conference
- Two full pages of promotional space in the delegate manual
- Opportunity to display promotional material during your sponsored event
- Limit of 1 company sponsor for this category
- Opportunity to provide promotional products and material for delegate bags



SPONSORSHIP OPPORTUNITY

\$2500-\$3500

Evening Sponsor

- Sponsor Ballroom Dinner and Evening Social
- Creative input into Evening Social welcomed if desired
- Recognition as Evening Sponsor in all QCOP promotional and publications material
- 10 minute exclusive presentation during sponsored dinner
- Three company representatives to attend the conference
- One full page of promotional space in the delegate manual
- Limit of 2 company sponsors, one for each night
- Opportunity to provide promotional products and material for delegate bags

\$1500-\$2500

Delegate Activity Sponsor

- Sponsorship of 1 of 2 Interactive Workshop Sessions or the Delegate Initiative Challenge
- Two company representatives to attend the conference
- One half page of promotional space in the delegate manual
- The opportunity to display promotional material during your sponsored event
- The opportunity to provide promotional products and material for delegate bags
- Limit of 3 company sponsors, one for each activity



SPONSORSHIP OPPORTUNITY

\$1000-\$1500

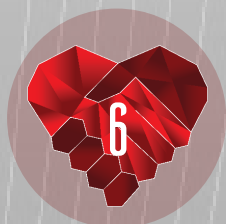
Opening & Mid-Day Break Sponsor

- Sponsorship of Friday or Saturday, Breakfast or Lunch
- One company representative to attend the conference
- One half page of promotional space in the delegate manual
- Opportunity to display promotional material during your sponsored event
- Opportunity to provide promotional products and material in the delegate bag
- Limit of 4 company sponsors, one for each meal

In-Kind Sponsorship

- As a sponsor, you also have the opportunity to provide promotional material which will be distributed in delegate bags
- Additionally, If your product is being used for a specific purpose or at a specific event, you will be able to display promotional material at the event

* Please note that there is an opportunity to send company representatives beyond those offered by the stated number per sponsor category. Each additional representative can be sent for \$350.



CONTACT US



Michael Molnar
Sponsorship Director
michael.molnar@queensu.ca
(647) 567-5606



Jayme Ricard
Sponsorship Coordinator
jayme.ricard@queensu.ca
(705) 542-1344



Jenny Lu
Sponsorship Coordinator
jenny.lu@queensu.ca
(613) 539-5668



Nina Li
Sponsorship Coordinator
nina.li@queensu.ca
(613) 608-5446



Adrian Kuchtaruk
Grants Coordinator
adrian.kuchtaruk@queensu.ca
(705) 988-2126



CLOSING



THANK YOU

For taking the time to read through our sponsorship package. We appreciate your interest in our conference and we hope that together we can have a lasting and realizable impact. If you have any questions about the conference and operations, or about sponsorship opportunities; please don't hesitate to ask any member of our sponsorship team as we would be thrilled to talk with you further. Thank you again, and we hope to talk with you soon about partnership opportunities.

QUEEN'S CONFERENCE ON PHILANTHROPY

