

QIAOCHU MU

Seeking Full-time UX Position | www.qiaochumu.com

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PROFESSIONAL EXPERIENCE

UX Intern

Nielsen Norman Group

Beijing, China | 5~8 / 2017

- Conducted 30+ usability testing on 50+ e-commerce websites around the world to gain insights of user behaviour for general online purchase and b2b purchase as well.
- Compared Chinese e-commerce websites with global e-commerce websites and investigate user habit of international customers.
- Co-authored two UX articles about b2b website design and international user's behavior.

UX/UI Designer, Part-Time

VeeR

Remote | 5~ Now / 2018

- Identified, designed, and prototyped new functions via lean product development process for VeeR Editor, a multi-platform editing tool for the 360° photo and video, including homepage redesign, micro-interaction redesign, etc.

UX/UI & Front-End Intern

IBM Research-China

Beijing, China | 6~8 / 2016

- Redesigned Blockchain as a Service (BaaS), an online developer-oriented platform for blockchain, a disruptive technology applied to reshape financing architecture. As the first cloud-based blockchain service in China, BaaS hosted 20,000+ blockchains in total.
- Designed a cloud-based deep-learning optimization service web application.
- Developed the front-end web code and integrated with the back-end system for these two web applications.

PROJECT EXPERIENCE

UX Design & Web Development

"CULC Pal" - Human-Computer Interaction Course Project Atlanta | 8~12 / 2016

- Designed a kiosk application for students in GaTech to enhance their study space finding experience.
- Conducted contextual user research, ideation, workflow design, and iterative prototyping process with two partners.
- Implemented the kiosk application with a strong use of animation using HTML5, CSS3, and JavaScript.

Web Development

"True Sight" - AT&T Best App from All Women Team Award Atlanta | 11 / 2016

- Developed an online community where designers upload educational models and vision-impaired students could then download, 3D-print and learn these models using speech I/O and IoT.
- Won All Women Team Award (1/16) in the 28-hour AT&T Mobile App Hackathon.

EDUCATION

M.S. Human-Computer Interaction

Georgia Institute of Technology

Aug 2016 - Dec 2018 Expected

Atlanta, GA

Selected Courses: Information Visualization, Research Method in HCI, Intro to HealthCare Informatics, Service Design, Video Game Design, Mobile Application System Design, Interface Prototyping

M.E. Bio-Informatics

Tsinghua University

Aug 2013 - July 2016

Beijing, China

B.E. Automation(EECS)

Tsinghua University

Sep 2009 - July 2013

Beijing, China

SKILLS

Methods

Persona, Storyboard, Wireframing, Information Architecture, User Interface Design, Prototyping

Interview, Contextual Inquiry, Focus Group, Task Analysis, Heuristic Evaluation, Usability Testing, Information Visualization

Development

HTML, CSS, JavaScript, Node.js, d3.js, React, Meteor.js, Unity, Python, Java, C/C++, Perl, R, MATLAB, SPSS

Tools

Sketch, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Principle, Balsamiq, Axure RP, Framer JS, Hype 3, Sony Vegas, Unity