

Network Models

–Seminar–

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Learning outcome	Assessment mode
1 Explain the concept of network and list the main network indicators	ESS
2 Describe and apply the major techniques for the collection of network data and their statistical analysis	ESS, GPN + GWS
3 Identify the main characteristics of networks by means of network measures	ESS, GPN + GWS
4 Employ network analysis techniques to produce network data-based infographics	GPN + GWS

Note: ESS: Essay; GPN: Group Presentation; GWS: Group Written Submission

- 1 Modelling and inference of networks [recap]
- 2 Modelling and inference of networks in *igraph*

Modelling and inference of networks [recap]

• Mathematical models

Based on 'simple' probabilist rules to capture specific mechanisms

- ▶ **Random graph models** assume $\mathbb{P}_\theta(G)$ to be a uniform distribution
 - ★ **Erdős-Rényi** random graph model
 - ★ **Bernoulli** random graph model
 - ★ **Generalised** random graph models
- ▶ **Models based on mechanisms** mimic certain properties observed in the real world
 - ★ **Small-worlds** models
 - ★ **Preferential attachment** models

• Statistical models

The observed network is considered as one of the possible realisation of a process

- ▶ **Exponential Random Graph Models (ERGM)**: the **presence/absence of a tie** is the response variable that is dependent on **endogenous** and **exogenous** factors
- ▶ **Stochastic Actor-Oriented Models (SAOM)**: The co-evolution of a network structure and attributes is modelled as a stochastic process
- ▶ **Network Block Models** model the propensity to establish a tie between two nodes as dependent on the 'class' membership of the two nodes

Modelling and inference of networks in *igraph*

Modelling and inference of networks in *igraph*

Model	igraph function
Mathematical models	
Erdős-Rényi	<code>erdos.renyi.game()</code>
Bernoulli	<code>erdos.renyi.game()</code>
Generalised	<code>degree.sequence.game()</code>
Small-worlds	<code>sample_smallworld()</code>
Preferential attachment	<code>sample_pa()</code>
Statistical models (not in this module)	
Exponential Random Graph Models (ERGM)	'ermg' package
Stochastic Actor-Oriented Models (SAOM)	'RSiena' package
Network Block Models	'blockmodels' package

Next time ...

- **Lecture: Innovation networks**

- ▶ Use of network analysis to map science and technology

- **Seminar: Innovation networks**

- ▶ Practice with VOSViewer