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NORTH STAR

"To become the leading platform of creative collaboration and expression"

MW ENTRIBUTIONS

We have seen two more contributions this week to our growing ecosystem! 'The Watering Hole' and 'The Oracle's Verse' have both received exciting contributions to 'Happy Coin Day To You' and 'The Wiser One,' respectively. We invite you to take a moment and explore these fascinating additions, as they demonstrate the continuous expansion of our intellectual property. It's truly inspiring to witness our ecosystem flourish with new ideas each week!

WEBSITE AWARDS!

Fantastie news! We are proud to share that our website has won the prestigious SOTD (Site of The Day) award on Midsparkle. Additionally, we are honored to be nominated for SOTD on Awwwards, a highly renowned design platform that promises significant visibility with thousands of potential viewers. A massive shout-out to Sam Day for his remarkable efforts! We eagerly look forward to the results of the Awwwards nomination and continuing our journey of excellence in web design.

MARKETING UPDATES

- * 17 stories submitted for the short stories contest
- * Very good twitter analytics for july
- * We are setting up the last details for the t2 collab
- * Our focus will grow on user acquisition, partnerships and user research

WRITING ONTEST WINER!

We are absolutely thrilled to announce the winner of our Writing Contest, and it is none other than Ben Westerham! His captivating story stood out among the many excellent entries we received Congratulations, Ben!

You can read his winning story by following this linkhttps://twitter.com/BenWesterham/status/1681326644907196417

We highly encourage everyone to give him a follow on Twitter to stay updated with his fantastic work.

We want to express our gratitude to all the participants for their outstanding applications. The decision was tough. A special thank you goes out to our trusted Judges, who meticulously evaluated each submission and ultimately reached this well-deserved conclusion.

Once again, congratulations to Ben Westerham, and thank you to everyone who participated! Keep an eye out for more exciting contests and events in the future!



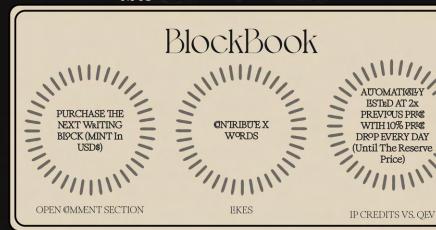
The Quest of Evolution will persist in accumulating intellectual property (IP) across Web3 using our multichain earning mechanism while distributing \$QEV, our dedicated IP token. Our goal is to collaborate with other DAOs and Web3-friendly brands to establish IP optimisers, while we continue to release Crypto-Novels by Web3 creators.

BlockBook (Name TBC) will serve as our Web 25 platform, empowering users to contribute text by adding the next block to the project. To facilitate participation, users will have the option to pay for subsequent blocks using Credit/debit cards, which will lead to the minting of the text box, remaining on chain. In recognition of intellectual property (IP) input, we will employ our QEV\$ token protocol to generate numerical reflections known as IP-Credits. These credits will be seamlessly convertible into QEV tokens at a later stage, offering contributors tangible rewards for their valuable contributions.



PURELY WEB3
MULTICHAN EARNING
QEV NATIVE TOKENS
NFTS

WeB 2.5 FIAT PAYMENTS AND REDEEM IP CREDITS

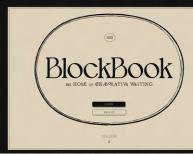


NEW FEATURES

We are eagerly waiting to roll out our Al assist feature for the text box which is set to go live next week. In addition to that, we are diligently working on launching a public comment section. Our aim is to harness all the amazing energy and enthusiasm surrounding projects that might not be contributing directly to the master texts. This comment section will provide a platform for open discussions, feedback, and collaborations, allowing the community to engage and contribute to a broader range of ideas.













"Creativity comes from a conflict of ideas"

Donatella Francesca Versace - Italian fashion designer