

a TEAM.5
production

is bigger better?

investigating revenue drivers in popular
films

"I was just thinking what an interesting concept it is to eliminate the writer from the artistic process. If we could just get rid of these actors and directors, maybe we've got something here." - Griffin Mill

TEAM.5 ONCE UPON A TIME IN HOLLYWOOD (2019)

TEAM.5 THE BIG PICTURE (1989)

TEAM.5 ADAPTATION (2002)

TEAM.5 GET SHORTY (1995)

TEAM.5 THE BAD AND THE BEAUTIFUL
(1952)

TEAM.5 FOR YOUR CONSIDERATION (2006)

TEAM.5 LA LA LAND (2016)

the pitch

what makes a movie successful? is it the star? the script?

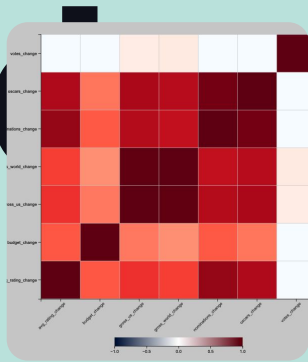
it starts with the money - how much, who fronts it, who spends it, and whether or not the audience will cry happy or sad tears.

so - if you're the new kid on the block, plucky_streaming_service, which movies will entice subscribers?



In this town, it can all change like that.
- Rick Dalton

the



vis1

genre: psychodrama

author: nic armada

data correlation: everything

visualization: heat map



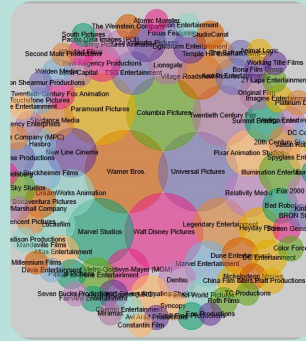
vis2

genre: dark comedy

author: quinn jones

data correlation: gross earnings

visualization: tree map



vis3

Genre: fantasy

Author: aditi nankar

data correlation: production

companies

visualization: bubble chart

God, you guys are so smart! It's like a brain factory in here.

- Caroline Cunningham



01

02

03

04

05

06

07

08

TEAM.5

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THE PLAYER (1992)

ONCE UPON A TIME IN HOLLYWOOD (2019)

THE BIG PICTURE (1989)

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GET SHORTY (1995)

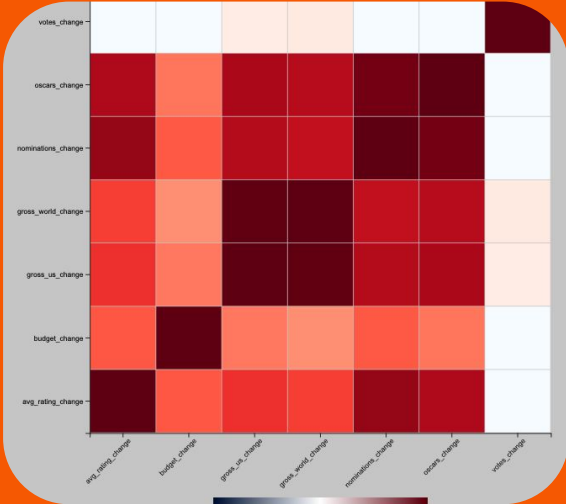
THE BAD AND THE BEAUTIFUL (1952)

FOR YOUR CONSIDERATION (2006)

LA LA LAND (2016)


heat map

directed by nicholas armada



what happens when a chemist who works in aerospace analyzes 30,000 movies

Rough business, this movie business. I'm gonna have to go back to loan-sharking just to take a rest.
- Chili Palmer



bubbles

directed by aditi nankar



which companies are the big hitters? would bulk licensing from those studios be worth it if it guarantees subscribers?

if a smaller company still produces box office gold should plucky_streaming_service approach those companies instead?

Pam Campanella: What does a producer do?

Whitney Taylor Brown: Well, as... as my assistant Lincoln can tell you, there's a lot of telephone calls and... you know, lots of getting out the wallet. And paying for sometimes ridiculous things, like... like snacks.

TEAM.5	01	THE PLAYER (1992)
TEAM.5	02	ONCE UPON A TIME IN HOLLYWOOD (2019)
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TEAM.5	04	ADAPTATION (2002)
TEAM.5	05	GET SHORTY (1995)
TEAM.5	06	THE BAD AND THE BEAUTIFUL (1953)
TEAM.5	07	FOR YOUR CONSIDERATION (2006)
TEAM.5	08	LA LA LAND (2016)

coming up next...

does plucky_streaming_service go big or go home?

"I guess I'll see you in the movies." - Sebastian

Coming up next: Audience questions

Last but not least: Round of applause

CAST & CREW

nicholas armada
holly bourgeois
quinn jones
aditi nankar

legal disclaimer:
no animals were harmed during the making
of this project.

(a couple of keyboards got their feelings hurt.)