Simple_Predictive_Modeling_with_SWAT

```
# Loading the required SWAT package and other R libraries necessary
library(swat)
## NOTE: The extension module for binary protocol support is not available.
##
         Only the CAS REST interface can be used.
## SWAT 1.4.0
library(ggplot2)
library(reshape2)
library(xgboost)
## Warning: package 'xgboost' was built under R version 3.4.4
library(caret)
## Warning: package 'caret' was built under R version 3.4.4
## Loading required package: lattice
library(dplyr)
## Warning: package 'dplyr' was built under R version 3.4.4
##
## Attaching package: 'dplyr'
## The following object is masked from 'package:xgboost':
##
##
       slice
## The following objects are masked from 'package:stats':
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(pROC)
```

Type 'citation("pROC")' for a citation.

```
##
## Attaching package: 'pROC'
## The following object is masked from 'package:swat':
##
##
       cov
## The following objects are masked from 'package:stats':
##
       cov, smooth, var
library(e1071)
## Warning: package 'e1071' was built under R version 3.4.4
library(ROCR)
## Warning: package 'ROCR' was built under R version 3.4.4
## Loading required package: gplots
## Warning: package 'gplots' was built under R version 3.4.4
## Attaching package: 'gplots'
## The following object is masked from 'package:stats':
##
##
       lowess
library(Rcpp)
## Warning: package 'Rcpp' was built under R version 3.4.4
# Connect to CAS server using appropriate credentials
s = CAS()
## NOTE: Connecting to CAS and generating CAS action functions for loaded
         action sets...
##
## NOTE: To generate the functions with signatures (for tab completion), set
         options(cas.gen.function.sig=TRUE).
##
```

```
# Create a CAS library called lg pointing to the defined directory
\# Need to specify the srctype as path, otherwise it defaults to HDFS
cas.table.addCaslib(s,
                    name = "lg",
                    description = "Looking glass data",
                    dataSource = list(srcType="path"),
                    path = "/viyafiles/tmp"
## NOTE: 'lg' is now the active caslib.
## NOTE: Cloud Analytic Services added the caslib 'lg'.
## $CASLibInfo
                      Description
                                             Path Definition Subdirs Local
    Name Type
       lg PATH Looking glass data /viyafiles/tmp/
   Active Personal Hidden Transient
## 1
         1
                   0
                          Λ
# Load the data into the in-memory CAS server
data = cas.read.csv(s,
                     "C:/Users/Looking_glass.csv",
                     casOut=list(name="castbl", caslib="lg", replace=TRUE)
## NOTE: Cloud Analytic Services made the uploaded file available as table CASTBL in caslib lg.
# Invoke the overloaded R functions to view the head and summary of the input table
print(head(data))
     lifetime_value calls_in_offpk mou_onnet_pct_MOM mb_data_usg_m01
## 1
             9616.9
                            604.38
                                                   0
                                                             1388.947
## 2
             7619.3
                            793.57
                                                    0
                                                             2930.470
## 3
             2765.7
                            529.50
                                                   0
                                                               69.000
## 4
             6426.5
                            333.39
                                                    1
                                                             1739.512
## 5
             5372.8
                            -16.42
                                                    0
                                                             1075.152
## 6
             1746.9
                            364.10
                                                   0
                                                             1191.598
    mb_data_usg_m02 mb_data_usg_m03
                                           region upsell_xsell
## 1
            1243.291
                           1299.693
                                          Pacific
## 2
            2856.150
                            3030.931
                                        Southwest
                                                              0
## 3
            431.056
                            412.150 Mid Atlantic
                                                              0
                                                              0
## 4
            1766.006
                            1702.673
                                          Midwest
## 5
            854.023
                             829.591
                                            South
                                                              0
## 6
            1222.585
                            1254.263
                                          Pacific
## ever_days_over_plan ever_times_over_plan avg_days_susp
## 1
                       2
                                            6
                                                          6
## 2
                      10
                                            1
                                                           5
```

2

0

3

9

```
## 4
                      0
## 5
                     11
                                          5
                                                        2
## 6
                                          3
                     14
                                                       12
    mou_onnet_6m_normal unsolv_tsupcomplnt wrk_orders days_openwrkorders
## 1
                      0
                                        0
## 2
                      0
                                        0
                                                   0
                                                                     0
## 3
                     -3
                                        0
                                                   0
                                                                    11
## 4
                     -2
                                        0
                                                   0
                                                                     0
## 5
                      1
                                        1
                                                   0
                                                                    16
## 6
                      0
                                        Λ
                                                                     6
print(summary(data))
## Warning: package 'bindrcpp' was built under R version 3.4.4
## Selecting by Frequency
   lifetime value
                    calls in offpk
                                     mou_onnet_pct_MOM mb_data_usg_m01
##
  Min.
         :-14006
                    Min. :-1410.3
                                     Min. :-45.0000
                                                        Min. :-2425.0
   1st Qu.: 1587
                    1st Qu.: 123.9
                                     1st Qu.: -0.5280
                                                        1st Qu.: 540.2
  Median: 3822
                    Median : 296.1
                                     Median : 0.0000
                                                        Median: 1425.0
  Mean
         : 5281
                    Mean : 388.6
                                     Mean : -0.1368
                                                        Mean
                                                             : 1697.2
                                     3rd Qu.: 0.0000
   3rd Qu.: 7435
                    3rd Qu.: 545.5
                                                        3rd Qu.: 2417.2
##
## Max. : 60740
                    Max. : 4640.2
                                     Max.
                                            :124.7270
                                                        Max.
                                                              :40568.7
##
## mb_data_usg_m02
                     mb_data_usg_m03
                                                region
                     Min. :-1621.0
## Min.
         :-2171.1
                                      Great Lakes :10900
##
   1st Qu.: 538.7
                     1st Qu.: 535.2
                                      South
                                                   :10580
  Median : 1431.1
                     Median: 1422.9
                                      Mid Atlantic: 10357
##
         : 1698.6
                     Mean : 1696.2
                                                   : 9157
  Mean
                                      Pacific
##
   3rd Qu.: 2418.3
                     3rd Qu.: 2417.5
                                      Greater Texas: 7236
                     Max. :40784.2
##
   Max. :40761.3
##
##
    upsell_xsell
                    ever_days_over_plan ever_times_over_plan
##
   Min. :0.0000
                    Min. : 0.00
                                       Min. : 0.00
##
   1st Qu.:0.0000
                    1st Qu.: 0.00
                                       1st Qu.: 0.00
  Median :0.0000
                                       Median: 2.00
                    Median: 9.00
  Mean
         :0.1213
                          :13.65
                                       Mean : 2.53
##
                    Mean
##
   3rd Qu.:0.0000
                    3rd Qu.:22.00
                                       3rd Qu.: 4.00
##
  Max. :1.0000
                    Max.
                          :99.00
                                       Max. :26.00
##
                    NA's
                          :58.00
##
                    mou_onnet_6m_normal unsolv_tsupcomplnt
   avg_days_susp
                                                            wrk_orders
##
  Min. : 0.000
                    Min.
                          :-27.1355
                                       Min. :0.0000
                                                          Min.
                                                                :0.000
##
  1st Qu.: 0.000
                    1st Qu.: -0.6147
                                       1st Qu.:0.0000
                                                          1st Qu.:0.000
## Median : 2.000
                    Median : 0.0000
                                       Median :0.0000
                                                          Median :0.000
##
   Mean : 3.474
                    Mean : -0.1175
                                       Mean
                                              :0.6858
                                                          Mean :0.112
##
   3rd Qu.: 6.000
                    3rd Qu.: 0.0000
                                       3rd Qu.:1.0000
                                                          3rd Qu.:0.000
##
  Max. :62.000
                    Max.
                          : 72.0113
                                       Max.
                                              :5.0000
                                                          Max.
                                                                 :6.000
##
## days_openwrkorders
## Min. : 0.000
  1st Qu.: 0.000
## Median: 0.000
```

```
## Mean : 5.332
## 3rd Qu.: 5.000
## Max.
          : 99.000
## NA's
           :155.000
# Check for any missingness in the data
dist_tabl = cas.simple.distinct(data)$Distinct[,c('Column','NMiss')]
print(dist_tabl)
##
                    Column NMiss
## 1
            lifetime_value
                               0
## 2
            calls_in_offpk
                               0
## 3
       mou_onnet_pct_MOM
                               0
## 4
           mb data usg m01
## 5
           mb_data_usg_m02
                               0
## 6
           mb_data_usg_m03
                               0
## 7
                               0
                   region
## 8
             upsell xsell
                               0
## 9
      ever_days_over_plan
                              58
## 10 ever_times_over_plan
                               0
## 11
            avg_days_susp
                               0
## 12 mou_onnet_6m_normal
## 13
       unsolv_tsupcomplnt
                               0
## 14
                               0
                wrk_orders
        days_openwrkorders
## 15
                             155
dist_tabl = as.data.frame(dist_tabl)
sub = subset(dist_tabl, dist_tabl$NMiss != 0)
imp_cols = sub$Column
# Print the names of the columns to be imputed
print(imp_cols)
## [1] "ever_days_over_plan" "days_openwrkorders"
# Impute the missing values
cas.dataPreprocess.impute(data,
                          methodContinuous = 'MEDIAN',
                          methodNominal = 'MODE',
                                          = imp_cols,
                          inputs
                          copyAllVars
                                           = TRUE,
                          casOut
                                           = list(name = 'castbl', replace = TRUE)
## $ImputeInfo
                Variable ImputeTech
                                                                N NMiss
##
                                                  ResultVar
                             Median IMP_ever_days_over_plan 56498
## 1 ever_days_over_plan
                             Median IMP_days_openwrkorders 56401
## 2 days_openwrkorders
     ImputedValueContinuous
```

1

```
## 2
                          0
##
## $OutputCasTables
     casLib Name Rows Columns
        lg castbl 56556
# Split the data into training and validation and view the partitioned table
loadActionSet(s,"sampling")
## NOTE: Added action set 'sampling'.
## NOTE: Information for action set 'sampling':
## NOTE:
            sampling
## NOTE:
               srs - Samples a proportion of data from the input table or partitions the data into no
## NOTE:
               stratified - Samples a proportion of data or partitions the data into no more than three
## NOTE:
               oversample - Samples a user-specified proportion of data from the event level and adjust
## NOTE:
               kfold - K-fold partitioning.
cas.sampling.srs( s,
                        = list(name="castbl", caslib="lg"),
                  table
                  samppct = 30,
                  seed = 123456,
                  partind = TRUE,
                  output = list(casOut = list(name = "sampled_castbl", replace = T, caslib="lg"), copy
## NOTE: Using SEED=123456 for sampling.
## $OutputCasTables
##
     casLib
                      Name Label Rows Columns
         lg sampled_castbl
                                 56556
##
## $SRSFreq
##
      NObs NSamp
## 1 56556 16967
##
## $outputSize
```

\$outputSize\$outputNObs

\$outputSize\$outputNVars

[1] 56556

[1] 18

```
# Check for frequency distribution of partitioned data
cas.simple.freq(s,table="sampled_castbl", inputs="_PartInd_")
## $Frequency
        Column NumVar
                            FmtVar Level Frequency
## 1 _PartInd_
                                             39589
                                       1
## 2 _PartInd_
                                 1
                                       2
                                             16967
# Partition data into train and validation based on _PartInd_
train = defCasTable(s, tablename = "sampled_castbl", where = " _PartInd_ = 0 ")
     = defCasTable(s, tablename = "sampled_castbl", where = " _PartInd_ = 1 ")
# Create the appropriate input and target variables
info = cas.table.columnInfo(s, table = train)
colinfo = info$ColumnInfo
## nominal variables are: region, upsell_xsell
nominals = colinfo Column [c(7,8)]
intervals = colinfo Column[c(-7,-8,-9,-15,-18)]
target = colinfo$Column[8]
inputs = colinfo Column[c(-8,-9,-15,-18)]
# Build a GB model for predictive classification
loadActionSet(s, "decisionTree")
## NOTE: Added action set 'decisionTree'.
## NOTE: Information for action set 'decisionTree':
## NOTE:
            decisionTree
## NOTE:
               dtreeTrain - Trains a decision tree
## NOTE:
               dtreeScore - Scores a table using a decision tree model
## NOTE:
               dtreeSplit - Splits decision tree nodes
## NOTE:
               dtreePrune - Prune a decision tree
## NOTE:
               dtreeMerge - Merges decision tree nodes
```

```
## NOTE:
               dtreeCode - Generates DATA step scoring code from a decision tree model
## NOTE:
               forestTrain - Trains a forest
## NOTE:
               forestScore - Scores a table using a forest model
## NOTE:
               forestCode - Generates DATA step scoring code from a forest model
## NOTE:
               gbtreeTrain - Trains a gradient boosting tree
## NOTE:
               gbtreeScore - Scores a table using a gradient boosting tree model
## NOTE:
               gbtreeCode - Generates DATA step scoring code from a gradient boosting tree model
model = cas.decisionTree.gbtreeTrain(
                                       casOut=list(caslib="lg",name="gb_model",replace=T),
                                       inputs = inputs,
                                       nominals = nominals,
                                       target = target,
                                       table = train
# View the model info
print(model)
## $ModelInfo
##
                                 Descr
                                          Value
## 1
                                           50.0
                       Number of Trees
## 2
                          Distribution
                                            2.0
## 3
                         Learning Rate
                                            0.1
## 4
                      Subsampling Rate
                                            0.5
## 5 Number of Selected Variables (M)
                                           14.0
## 6
                        Number of Bins
                                           20.0
## 7
                   Number of Variables
                                           14.0
## 8
              Max Number of Tree Nodes
                                           63.0
## 9
              Min Number of Tree Nodes
                                           27.0
## 10
                Max Number of Branches
                                            2.0
## 11
                Min Number of Branches
                                            2.0
## 12
                  Max Number of Levels
                                            6.0
## 13
                  Min Number of Levels
                                            6.0
## 14
                  Max Number of Leaves
                                           32.0
## 15
                  Min Number of Leaves
                                           14.0
## 16
                Maximum Size of Leaves 19533.0
## 17
                Minimum Size of Leaves
                                            5.0
                    Random Number Seed
## 18
                                            0.0
##
## $OutputCasTables
     casLib
                Name Rows Columns
##
```

1

lg gb_model 2716

```
# Score the model on test data
out = cas.decisionTree.gbtreeScore (
                                     s,
                                     modelTable = list(name="gb model", caslib="lg"),
                                     table = val,
                                     encodeName = TRUE,
                                     assessonerow = TRUE,
                                     casOut = list(name="scored_data", caslib="lg", replace=T),
                                     copyVars = target
                                   )
# View the scored results
cas.table.fetch(s,table="scored_data")
## $Fetch
      _Index_ upsell_xsell I_upsell_xsell _MissIt_ P_upsell_xsell1
## 1
          1
                         0
                                        0
                                                 0
                                                        0.05252862
## 2
            2
                         0
                                        0
                                                 0
                                                        0.15759640
## 3
            3
                         0
                                        0
                                                 0
                                                        0.11971763
## 4
            4
                         0
                                        0
                                                 0
                                                        0.03808747
## 5
            5
                         0
                                        0
                                                 0
                                                        0.11915922
## 6
            6
                         0
                                        0
                                                 0
                                                        0.04344497
## 7
           7
                         0
                                        0
                                                 0
                                                        0.05660835
## 8
           8
                         0
                                        0
                                                 0
                                                        0.06187560
## 9
           9
                         0
                                        0
                                                 0
                                                        0.05995694
## 10
                         0
                                        0
           10
                                                 0
                                                        0.04539507
## 11
           11
                         1
                                        0
                                                 1
                                                        0.44533606
## 12
                         0
                                        0
                                                        0.05862872
           12
                                                 0
## 13
           13
                         0
                                        0
                                                 0
                                                        0.05363998
## 14
           14
                         0
                                       0
                                                 0
                                                        0.06669830
                                       0
                                                        0.25437690
## 15
           15
                         0
                                                 0
## 16
           16
                                        0
                                                        0.23457944
                         1
                                                 1
## 17
                         0
                                       1
                                                        0.64007086
           17
                                                 1
                                       0
## 18
           18
                         0
                                                 0
                                                        0.04863400
## 19
           19
                         0
                                        0
                                                 0
                                                        0.05738928
           20
                         0
                                        0
                                                        0.04363434
## 20
                                                 0
##
     P_upsell_xsel10
           0.9474714
## 2
            0.8424036
## 3
            0.8802824
## 4
            0.9619125
## 5
            0.8808408
            0.9565550
## 6
## 7
            0.9433917
## 8
            0.9381244
## 9
            0.9400431
## 10
            0.9546049
## 11
            0.5546639
## 12
            0.9413713
## 13
            0.9463600
## 14
           0.9333017
```

```
## 15
            0.7456231
## 16
            0.7654206
## 17
            0.3599291
## 18
            0.9513660
## 19
            0.9426107
## 20
            0.9563657
# Train an R Extreme Gradient Boosting model
# First, convert the train and test CAS tables to R data frames for training the R-XGB model
train_cas_df = to.casDataFrame(train)
train_df = to.data.frame(train_cas_df)
val_cas_df = to.casDataFrame(val)
val_df = to.data.frame(val_cas_df)
# In R, we need to do the data pre-processing explicitly. Hence, convert the "char" region variable to
train_df$region = as.factor(train_df$region)
val_df$region = as.factor(val_df$region)
# For XGB model, it requires the input to be numeric. Hence, convert cateogrical variables into numeric
train_dmy = dummyVars(" ~ .", data = train_df,fullRank = T)
val_dmy = dummyVars(" ~ .", data = val_df,fullRank = T)
prep_train = data.frame(predict(train_dmy, newdata = train_df))
prep_val = data.frame(predict(val_dmy, newdata = val_df))
print(head(prep_train))
     lifetime_value calls_in_offpk mou_onnet_pct_MOM mb_data_usg_m01
## 1
             9616.9
                             604.38
                                                     0
                                                              1388.947
## 2
             7619.3
                             793.57
                                                     0
                                                              2930.470
                                                                69.000
## 3
             2765.7
                             529.50
                                                     0
## 4
             6426.5
                             333.39
                                                              1739.512
## 5
             5372.8
                             -16.42
                                                     0
                                                              1075.152
## 6
             1746.9
                             364.10
                                                     0
                                                              1191.598
     mb_data_usg_m02 mb_data_usg_m03 region.Greater.Texas region.Mid.Atlantic
## 1
            1243.291
                             1299.693
                                                          0
## 2
            2856.150
                             3030.931
                                                          0
                                                                               0
## 3
             431.056
                              412.150
                                                          0
                                                                               1
## 4
            1766.006
                             1702.673
                                                          0
                                                                               0
## 5
             854.023
                              829.591
                                                          0
                                                                               0
            1222.585
                             1254.263
## 6
     region.Midwest region.Mtn.West region.New.England region.Pacific
## 1
                  0
                                   0
                                                                       1
## 2
                  0
                                   0
                                                       0
                                                                       0
## 3
                  0
                                   0
                                                       0
                                                                       0
## 4
                                   0
                                                       0
                                                                       0
                  1
## 5
                  0
                                   0
                                                                       0
                  0
                                   0
## 6
     region.South region.Southwest upsell_xsell ever_days_over_plan
## 1
                0
                                  0
                                               0
                                                                    2
## 2
                0
                                               0
                                                                    10
                                  1
## 3
                0
                                  0
                                               0
                                                                    9
```

```
## 4
                  0
                                     0
                                                    0
                                                                           0
## 5
                  1
                                     0
                                                    0
                                                                          11
## 6
                  0
                                     0
                                                    0
                                                                          14
##
     ever_times_over_plan avg_days_susp mou_onnet_6m_normal
## 1
                           6
## 2
                           1
                                           5
                                                                  0
## 3
                           2
                                           0
                                                                 -3
                                                                 -2
## 4
                           2
                                           4
## 5
                           5
                                           2
                                                                  1
                                          12
## 6
                           3
                                                                  0
     unsolv_tsupcomplnt wrk_orders days_openwrkorders IMP_days_openwrkorders
## 1
                         0
                                     0
                                                                                    15
                                                          15
## 2
                         0
                                     0
                                                           0
                                                                                     0
                         0
                                     0
## 3
                                                          11
                                                                                    11
## 4
                         0
                                     0
                                                           0
                                                                                     0
## 5
                         1
                                     0
                                                          16
                                                                                    16
## 6
                         0
                                     0
                                                           6
                                                                                     6
     IMP_ever_days_over_plan X._PartInd_.
## 1
                              2
                                             0
## 2
                             10
                                             0
## 3
                              9
                                             0
## 4
                              0
                                             0
## 5
                                             0
                             11
## 6
                             14
```

print(head(prep_val))

```
lifetime_value calls_in_offpk mou_onnet_pct_MOM mb_data_usg_m01
                                                                 6813.458
## 1
              9165.1
                             1320.14
                                                       0
## 2
              1892.9
                                8.70
                                                       5
                                                                 1584.943
## 3
              9672.0
                              192.61
                                                       0
                                                                 2924.855
## 4
              5704.2
                              120.76
                                                       0
                                                                 1353.099
                                                       0
## 5
              5472.7
                              389.50
                                                                 1864.386
## 6
              6576.7
                              259.17
                                                      -1
                                                                 1396.245
     mb_data_usg_m02 mb_data_usg_m03 region.Greater.Texas region.Mid.Atlantic
## 1
             6826.472
                              6992.660
## 2
             1695.293
                              1581.966
                                                             0
                                                                                   0
## 3
             2821.905
                              2764.459
                                                             0
                                                                                   0
## 4
             1308.704
                              1413.062
                                                             0
                                                                                   1
## 5
             1799.559
                              1947.918
                                                             0
                                                                                   0
## 6
             1273.867
                              1536.013
                                                             0
                                                                                   0
     region.Midwest region.Mtn.West region.New.England region.Pacific
## 1
                   0
                                     0
                                                         0
                                                                          1
## 2
                   0
                                     0
                                                         0
                                                                          0
## 3
                   0
                                     0
                                                         0
                                                                          0
                   0
                                     0
                                                         0
                                                                          0
## 4
## 5
                   0
                                     0
                                                         0
                                                                          1
## 6
                   0
                                     0
                                                         0
                                                                          0
     region.South region.Southwest upsell_xsell ever_days_over_plan
## 1
                                    0
                 0
                                                  0
## 2
                 1
                                    0
                                                  0
                                                                       26
## 3
                                    0
                                                  0
                                                                       15
                 1
## 4
                 0
                                    0
                                                  0
                                                                       22
                                    0
                                                  0
## 5
                 0
                                                                        1
```

```
## 6
                                                                   31
   ever_times_over_plan avg_days_susp mou_onnet_6m_normal
## 1
                        7
## 2
                                                           -8
                        0
                                       3
## 3
                         6
                                       4
                                                            0
## 4
                        Λ
                                       3
                                                            0
## 5
                                      12
                                                           -1
## 6
                        0
                                       0
                                                            0
     unsolv_tsupcomplnt wrk_orders days_openwrkorders IMP_days_openwrkorders
## 1
                      3
                                  0
                                                     0
## 2
                      1
                                  0
                                                     3
                                                                             3
                                                     0
                                                                             0
## 3
                       1
                                  0
## 4
                       2
                                  0
                                                     18
                                                                            18
## 5
                                  0
                       1
                                                     11
                                                                            11
## 6
                      2
                                  0
                                                     0
                                                                             0
     IMP_ever_days_over_plan X._PartInd_.
## 1
                           0
                                         1
## 2
                           26
                                         1
## 3
                           15
                                         1
## 4
                           22
                                         1
## 5
                           1
                                         1
## 6
                           31
# Convert target variable to numeric since XGB expects numeric values. Also, create a new target labels
train_labels = as.numeric(as.factor(prep_train$upsell_xsell)) - 1
test_labels = as.numeric(as.factor(prep_val$upsell_xsell)) - 1
# Remove target and missing value columns from the dataset
prep_train$upsell_xsell = NULL
prep_val$upsell_xsell = NULL
prep_train$days_openwrkorders = NULL
prep_train$ever_days_over_plan = NULL
prep_val$days_openwrkorders = NULL
prep_val$ever_days_over_plan = NULL
# Train a XGBoost model on the data
xgb = xgboost(data = data.matrix(prep_train[,-1]),
               label = train_labels,
               nround=2,
               objective = "binary:logistic"
## [1] train-error:0.095459
## [2] train-error:0.093536
# Make predictions on test data
pred = predict(xgb, newdata= data.matrix(prep_val[,-1]))
```

```
# Evaluate the performance of SAS and R models
## Assessing the performance metric of SAS-GB model
loadActionSet(s,"percentile")
## NOTE: Added action set 'percentile'.
## NOTE: Information for action set 'percentile':
## NOTE:
          percentile
## NOTE:
             percentile - Calculate quantiles and percentiles
## NOTE:
             boxPlot - Calculate quantiles, high and low whiskers, and outliers
## NOTE:
             assess - Assess and compare models
tmp = cas.percentile.assess(
                           s,
                           cutStep = 0.05,
                           event = "1",
                          inputs = "P_upsell_xsell1",
                          nBins = 20,
                          response = target,
                          table = "scored data"
                          ) $ROCInfo
roc_df = data.frame(tmp)
print(head(roc_df))
           Variable Event CutOff
                                 ΤP
                                      FP
                                           FN
                                                 TN Sensitivity
0
                                                 0
                                                     1.0000000
## 2 P upsell xsell1
                      1 0.05 1794 11151 216 3806
                                                     0.8925373
                     1 0.10 1258 2961 752 11996
## 3 P upsell xsell1
                                                     0.6258706
## 4 P_upsell_xsell1
                       1 0.15 1097 1505 913 13452
                                                     0.5457711
## 5 P_upsell_xsell1
                          0.20 1011
                                     987 999 13970
                       1
                                                     0.5029851
## 6 P_upsell_xsell1
                          0.25 920
                                     697 1090 14260
                                                     0.4577114
                       1
   Specificity KS
                       KS2
                              F_HALF
                                           FPR
                                                    ACC
## 1 0.0000000 0 0.0000000 0.1438221 1.00000000 0.1184653 0.8815347
      ## 2
## 3
      0.8993782 1 0.4451494 0.4416975 0.10062178 0.8574881 0.5784012
## 4
## 5
      0.9340108 \quad 0 \quad 0.4369959 \quad 0.5053989 \quad 0.06598917 \quad 0.8829493 \quad 0.4939940
## 6
      0.9533997 0 0.4111112 0.5425808 0.04660025 0.8946779 0.4310451
##
           F1
                     C
                           Gini
                                               Tau MISCEVENT
                                    Gamma
## 1 0.2118354 0.7577628 0.5155257 0.6323749 0.1076803 0.8815347
## 2 0.2399198 0.7577628 0.5155257 0.6323749 0.1076803 0.6699475
## 3 0.4039172 0.7577628 0.5155257 0.6323749 0.1076803 0.2188366
## 4 0.4757155 0.7577628 0.5155257 0.6323749 0.1076803 0.1425119
## 5 0.5044910 0.7577628 0.5155257 0.6323749 0.1076803 0.1170507
## 6 0.5073063 0.7577628 0.5155257 0.6323749 0.1076803 0.1053221
```

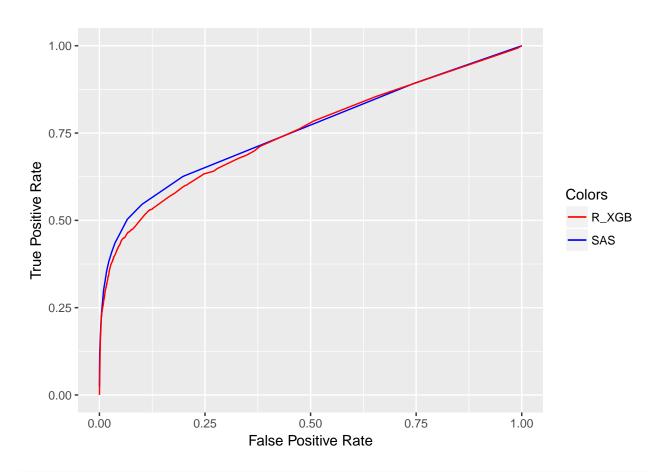
```
# Display the confusion matrix for cutoff threshold at 0.5
cutoff = subset(roc df, CutOff == 0.5)
tn = cutoff$TN
fn = cutoff$FN
tp = cutoff$TP
fp = cutoff$FP
a = c(tn,fn)
p = c(fp, tp)
mat = data.frame(a,p)
colnames(mat) = c("Pred:0", "Pred:1")
rownames(mat) = c("Actual:0","Actual:1")
mat = as.matrix(mat)
print(mat)
##
            Pred:0 Pred:1
## Actual:0 14753
                      204
## Actual:1
             1350
                      660
# Print the accuracy and misclassification rates for the model
accuracy = cutoff$ACC
mis = cutoff$MISCEVENT
print(paste("Misclassification rate is",mis))
## [1] "Misclassification rate is 0.09158955619732"
print(paste("Accuracy is",accuracy))
## [1] "Accuracy is 0.90841044380267"
## Assessing the performance metric of R-XGB model
# Create a confusion matrix for cutoff threshold at 0.5
conf.matrix = table(test_labels, as.numeric(pred>0.5))
rownames(conf.matrix) = paste("Actual", rownames(conf.matrix), sep = ":")
colnames(conf.matrix) = paste("Pred", colnames(conf.matrix), sep = ":")
# Print the accuracy and misclassification rates for the model
err = mean(as.numeric(pred > 0.5) != test_labels)
print(paste("Misclassification rate is",err))
```

[1] "Misclassification rate is 0.0954794601284847"

```
print(paste("Accuracy is",1-err))
```

[1] "Accuracy is 0.904520539871515"

```
# Plot ROC curves for both the models using standard R plotting functions
FPR_SAS = roc_df['FPR']
TPR_SAS = roc_df['Sensitivity']
pred1 = prediction(pred, test_labels)
perf1 = performance( pred1, "tpr", "fpr" )
FPR_R = perf1@x.values[[1]]
TPR_R = perf1@y.values[[1]]
roc_df2 = data.frame(FPR = FPR_R, TPR = TPR_R)
ggplot() +
geom_line(
           data = roc_df[c('FPR', 'Sensitivity')],
           aes(x = as.numeric(FPR), y = as.numeric(Sensitivity),color = "SAS"),
geom_line(
           data = roc_df2,
           aes(x = as.numeric(FPR_R), y = as.numeric(TPR_R),color = "R_XGB"),
         ) +
scale_color_manual(
                    name = "Colors",
                    values = c("SAS" = "blue", "R_XGB" = "red")
xlab('False Positive Rate') + ylab('True Positive Rate')
```



Terminate the CAS session cas.session.endSession(s)

list()